

# Ana Rajkovic

Creative UI/UX Designer | CMS Developer

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Branka Copica 32, Kaludjerica, Serbia

## SUMMARY

I am a Creative UI/UX designer, CMS developer and specialize in modern design, WordPress theme development, and Shopify development. I bring a unique blend of creativity and technical expertise to create visually appealing and highly functional websites.

### - Services

- Custom UI/UX Design: Tailored designs and prototypes that enhance user experience.
- WordPress Custom Theme & Plugin Development: Creation and customization of responsive, bespoke WordPress themes and plugins including WooCommerce enhancements.
- Shopify Store Setup & Configuration: Complete Shopify store setup, including theme customization and product categorization.
- Shopify Custom Theme & App Development: Development of unique Shopify themes and custom apps for enhanced functionality.
- Website Maintenance: Regular updates, security monitoring, and performance optimization.
- Marketing Services: Digital Marketing Strategy, Social Media Marketing, SEO, Email Marketing

### - Skills

- UI/UX Design: Figma, Adobe XD, Sketch, Google Analytics, Framer
- Front-end Development: HTML5, CSS3, Sass/SCSS, Vanilla JS, jQuery, React, Bootstrap
- WordPress Development: PHP, Advanced Custom Fields, Woocommerce, Elementor, Gutenberg, WPBakery, Divi
- Shopify Development: Liquid templating language, Timber framework, Slate framework
- Test & Debugging: Yoast SEO (WordPress), Google PageSpeed Insights, BrowserStack, CRO

## EDUCATION

Master of Computer Science(MSCS)

Racunarski fakultet

2020 - 2024

## EXPERIENCE

Wordpress Developer

TWO

03/2024 - 07/2024

## LANGUAGES

Serbian  
Native



English  
Proficient



## TECH STACK

UI/UX Design

Figma

Sketch

Framer

PHP

Advanced Custom Fields

Woocommerce

Elementor

Gutenberg

WPBakery

Divi

Swell

HTML5

CSS3

Sass/SCSS

VanillaJS

jQuery

React

Bootstrap

Shopify

Liquid templating language

Timber Framework

Slate Framework

Yoast SEO

Google PageSpeed Insights

BrowserStack

CRO

## PROJECTS

KCNederland

11/2023 - 01/2024

<https://kcnl.eu>

- Developed WordPress site for Sass Application from Figma design

Recycle Chiba

02/2024 - 05/2024

<https://recycle-chiba.net>

- Developed WordPress site for Recycle Service in Japan

Difference is beautiful

06/2024 - 06/2024

<https://www.figma.com/proto/hv8Xhf1e8yMinPAgMzyYYX/Untitled?node-id=163-5314&t=Tz3GsGauYE4joPOL-0&scaling=scale-down-width&page-id=0%3A1>

- Design work with Figma