# 10: Web Design 1

#### Web Accessibility

- Access for everyone
- Internet as a place of equal access

"The power of the web is in its universality. Access by everyone, regardless of disability, is an essential aspect."

# accessibility 1 2 3 4 5 6 7 8 9 10 11 ally

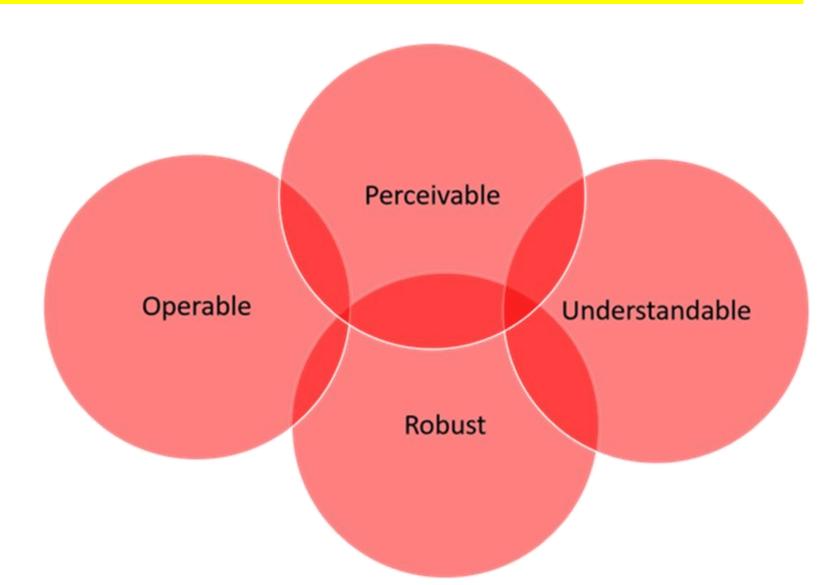
#### Accessibility is not...

- Text-only pages
- Separate accessible versions (except in multimedia)
- Boring
- Difficult

#### Accessibility is...

 Accessibility is about building web pages that can be navigated and read by everyone, regardless of disability, location, experience or technology.

## Principles of Accessible Design (POUR)



# Principles of Accessible Design (POUR)

- **Perceivable**: Content must be available to all senses (e.g., captions for videos).
- Operable: Navigation should be possible using various devices (e.g., keyboards, switches).
- **Understandable**: Interfaces must be intuitive and content clear.
- Robust: Content should work with different assistive technologies.

#### **Examples of Poor Accessibility**

- Low contrast text unreadable by those with low vision.
- Buttons that cannot be accessed via keyboard navigation.
- Missing alternative text for images, leaving screen readers with no context.
- Complex layouts causing cognitive overload.

• This article is more than 5 years old

# Beyoncé's Parkwood Entertainment sued over website accessibility

A lawsuit claims beyonce.com violates the Americans With Disabilities Act by failing to accommodate visually impaired users

#### **⇔** GOV.UK

<u>Home</u> > <u>Digital accessibility</u>

#### Guidance

# Meet the requirements of equality and accessibility regulations

All digital or technology activity must be in full compliance with the Public Sector Bodies Accessibility Regulations 2018 and the Equality Act 2010

# WCAG (Web Content Accessibility Guidelines)

#### WCAG Guidelines

Overview of audio/video compliance levels

A Must have

Pre-recorded video content to include captions.

AA

Should have

Captions provided for all live audio content and audio description for pre-recorded content.

AAA

Good to have

Sign language and extended audio description for prerecorded content.

#### **Perceivable**

Provide Alternatives (Perceivable)

• Example: text alternatives for media alt text images

Information and user interface components must be presentable to users in ways they can perceive.

# **Operable**

Ensure Operable Navigation

• Example: All functionality must be accessible via a keyboard.

User interface components and navigation must be operable.

#### **Understandable**

• Create Readable and Predictable Content (Understandable)

 Clear language, consistent navigation, and descriptive headings.

Information and the operation of the user interface must be understandable.

#### Robust

 Support Assistive Technology (Robust)

 Use semantic HTML and ARIA for non-standard elements.

Content must be robust enough that it can be interpreted by a wide variety of user agents, including assistive technologies.

## HTML & Accessibility

- Semantic HTML using tags for their intended purposes
  - <header>, <nav>, <article> etc.
- Assistive technologies understand structure

### **Text Alternatives for Non-Text Content**

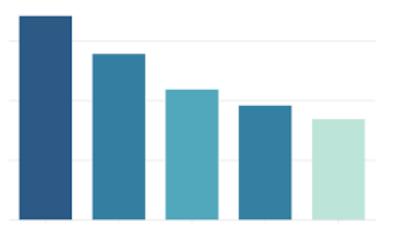
WCAG Guideline: Ensure that non-text content has a text alternative.

<img src="sunset.jpg" alt="Sunset over a beach with orange and purple hues">



## **Text Alternatives for Non-Text Content**

```
<figure>
<img src="chart.png" alt="Bar chart of sales data - March." />
<figcaption>Full data: Sales increased by 20% in Q1, 10% in Q2...</figcaption>
</figure>
```



# **Keyboard Accessibility**

WCAG Guideline: All functionality must be operable via a keyboard.

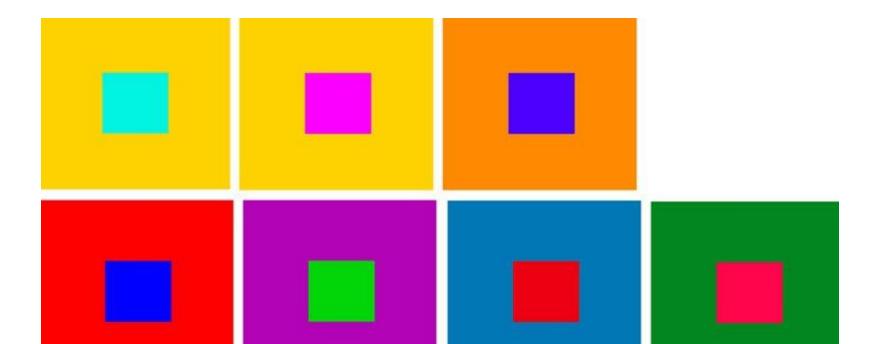
Skip links:

<a href="#main-content" class="skip-link">Skip to main content</a>

#### **Colour and Contrast**

WCAG Guideline: Ensure sufficient color contrast.

- •Minimum contrast ratio of **4.5:1** for normal text and **3:1** for large text.
- Avoid relying solely on color to convey meaning.



## **Descriptive Link Text**

**WCAG Guideline**: Link text should be descriptive of the target.



<a href="resume.pdf">Download my resume</a>

#### Accessible Forms

**WCAG Guideline**: Ensure forms are perceivable and operable.

#### Labels

```
<label for="email">Email Address:</label>
<input type="email" id="email" name="email">
```

#### **Accessible Forms**

WCAG Guideline: Ensure forms are perceivable and operable.

#### Grouping Related Fields:

```
<fieldset>

<legend>Personal Information</legend>
<label for="name">Name:</label>
<input type="text" id="name" name="name">
<label for="age">Age:</label>
<input type="number" id="age" name="age">
</fieldset>
```

#### Accessible Forms

**WCAG Guideline**: Ensure forms are perceivable and operable.

#### Clear error messages

Please enter a valid email address.

#### Responsive and Flexible Content

WCAG Guideline: Content should adapt to different devices and screen sizes.

- Responsive text
- Scalable layouts

<meta name="viewport" content="width=device-width, initial-scale=1.0">

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<meta name="viewport" content="width=device-width, initial-scale=1.0">

# ARIA (Accessible Rich Internet Applications)

**WCAG Guideline**: Use ARIA to enhance accessibility when necessary.

- ARIA is a set of attributes added to HTML to improve accessibility.
- It provides additional context about UI elements to assistive technologies like screen readers.

 Specifically designed for complex web interfaces (e.g., menus, sliders, tabs) where native HTML semantics may not suffice.

 Makes interactive elements accessible when semantic HTML alone isn't enough.



#### **ARIA Essentials**

Roles: Define what an element is (e.g., role="menu"

```
, role="tablist").
```

- States: Represent dynamic changes in element behavior (e.g., aria-expanded, aria-hidden).
- Properties: Provide additional information about elements (e.g., aria-label, ariadescribedby).

#### **ARIA Roles**

Defines the role of this element

```
<nav role="navigation" aria-label="Main Navigation">
<a href="#home">Home</a>
 <a href="#about">About</a>
</nav>
```

#### ARIA Roles

| grid listbox menu menubar radiogroup tablist tree treegrid | columnheader<br>definition<br>directory<br>document         | note presentation region row rowgroup rowheader separator   | application banner complementary contentinfo form main navigation search  |
|--|---|---|---|
|  | listbox<br>menu<br>menubar<br>radiogroup<br>tablist<br>tree | grid columnheade listbox definition menu directory menubar document radiogroup group tablist heading tree img | grid columnheader math listbox definition note menu directory presentation menubar document region radiogroup group row tablist heading rowgroup tree img rowheader |

#### **ARIA States**

<button aria-expanded="false" aria-controls="dropdown">Open Menu</button>

<div id="dropdown" hidden>Dropdown Content</div>

## ARIA Properties

<button aria-label="Close the dialog">X</button>

```
<div aria-labelledby="section-title">
  <h2 id="section-title">Accessible Content</h2>
  Content details...
</div>
```

```
<button id="menu-button" aria-expanded="false" aria-</pre>
controls="menu">Menu</button>
<script>
 const button = document.getElementById("menu-button");
 button.addEventListener("click", () => {
  const isExpanded = button.getAttribute("aria-expanded") === "true";
  button.setAttribute("aria-expanded", !isExpanded);
 });
</script>
```

#### ARIA Authoring Practices Guide (APG)

How to build accessibility semantics into

**APG Home** 

Patterns

**Practices** 

Index

**About** 

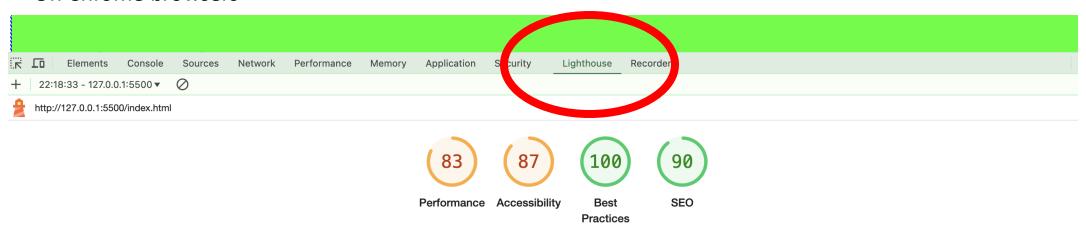
#### Read Me First

No ARIA is better than Bad ARIA

Functionally, ARIA roles, states, and properties are analogous to a CSS for assistive te

# **Lighthouse**

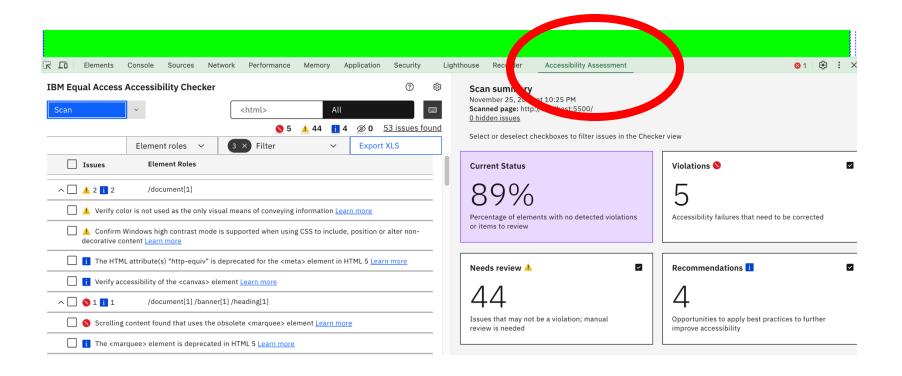
#### On Chrome browsers



Gives a detailed analysis of the web page, including Performance, Best Practices and SEO

#### IBM Equal Access Accessibility Checkers

Available as a browser extension for Firefox and Chrome browsers



#### Lab Exercise