


<p>Picture</p> 	<p>Description</p> <p>Name: Frances</p> <p>Demographic</p> <p><i>ONLY Include relevant details, eg, age, gender</i></p> <p>Occupation or other <i>relevant</i> details about the person for example disability, hobbies, financial circumstances.</p>
<p>Goals</p> <ul style="list-style-type: none"> • To have good books to read • To share with others to create community • To be more environmentally friendly <p>Frustrations</p> <ul style="list-style-type: none"> • The local library is closed due to funding cuts • Paper books are preferred to reduce screentime and internet connectivity issues • New books are expensive to buy <p>Wishes</p> <ul style="list-style-type: none"> • To circulate books with other keen readers • To be assured that she swaps books with people who are reliable and who contribute equally to the community • To reduce clutter at home • To become more environmentally friendly 	<p>Scenario</p> <p>Francis has read a book review of ‘Klara and the Sun’ in the newspaper. She would like to read it but a new copy is wasteful and expensive, and the local library is closed.</p> <p>She opens her ‘book swap’ app and enters the book title and her postcode.</p> <p>The app lists two different book swap members within a 4km radius of her home who are happy to give Francis this book.</p> <p>Francis uses the in-app messaging system to arrange to collect the book from the nearest book swap member.</p> <p>Once the book is collected, her ‘swap points’ reduce by two. Meanwhile the supplier of the book gains two swap points.</p> <p>After 10 days of gaining the book, Francis receives a notification encouraging her to review the book for other community members.</p>

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