



OMESH KUMAR

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Educational Qualifications			
Qualification	University/Board	Passing Year	CGPA/ Percentage
B. Tech (Geoinformatics Engg.)	Netaji Subhash University of Technology (NSUT), New Delhi	2024	6.96 CGPA
Intermediate	C.B.S.E.	2020	81%
High school	C.B.S.E.	2018	86 %

Internship

NOTINLINE , Founder Office Intern

- Assisted the team in streamlining the appointment booking process through the Notinline app, reducing wait times for patients and increasing overall customer satisfaction.
- Collaborated with the marketing team to develop public appealing taglines and promotional materials for the Notinline app, contributing to increased user acquisition and brand awareness.
- Conducted market research and competitor analysis to identify opportunities for app improvement, leading to valuable insights for product enhancements.
- Supported the customer service department by promptly responding to user inquiries and resolving issues, ensuring a positive user experience.
- Participated in team meetings, providing input on creative ideas and suggesting potential strategies to enhance the app's functionality and user-friendliness.
- Demonstrated strong organizational skills by efficiently managing appointment schedules and ensuring seamless coordination between patients and healthcare providers.

Project

Data Analysis Project

Vrinda Store Sales Analysis - Excel [Dec 2022 - Jan 2022]

- Conducted a comprehensive data analysis project for Vrinda Store, a retail business, to gain insights into sales performance and identify growth opportunities.
- Gathered and organized sales data from various sources, ensuring data accuracy and completeness for analysis.
- Utilized advanced Excel functions, pivot tables, and data visualization techniques to analyze and present the data effectively.
- Developed dynamic charts and graphs to visualize sales trends, product performance, and customer behavior, enabling the management to make informed decisions.

- Performed statistical analysis, including calculating sales growth, customer retention rates, and seasonal trends, to support strategic planning and marketing efforts.

Skills

- Languages – Python , C++, HTML , CSS,
- Operating Systems: Windows
- Others – DSA, SQL , MS Office Suit, Power BI

Position of responsibility

- Executive Head: Dramatics Society
- Student Commitee Member: Training and Placement
- Joint Secretary: NIFFA NGO, Panipat

Extra-curricular activities and achievements

- State Level in Cricket
- State Level in Soft Ball
- House Captain in School