

## **Assignment 1**

### **Q. IDENTIFY THE PROBLEM?**

**Today Mr.Dhruva From Shrirampur was come to me for a help Regarding his new Agricultural Service Centre which is located near by Shrirampur In his Agricultural Service Centre there was a problem that customers were not visiting his centre as per expectations.**

### **Q. PREPARED EXECUTIVE SUMMARY SNAPSHOT ?**

**As per information given by Mr.Dhruva his center is outside from the Shrirampur so the costumors are not knowing about his center. So , we has decided to make Website for that we have the committee of 3 Expert members 1<sup>st</sup> Guy is web developer Who Will work on coding & develop the Web, 2<sup>nd</sup> Guy is Financial Expert who will look after the cost & how to Gain the profit From the project, and 3<sup>rd</sup> Guy is Technical Expert Who will look after the all technical work & analysis over all project. We also think about how to make Profit & how to Reach more people & Advertisement of the project. Then I tell him to wait For 3 days and will contact him later after doing the analysis on the information given by him.**

### **Q. PREPARE PROJECT DESCRIPITON ?**

**As we are working on MrDhruva's project of Agricultural Service Centre . So in order to increase the customers of the centre or to make the centre more popular we are**

gonna create a website for his centre . The challenges that the project will face is to prepare a website more attractive and interactive so the customers will visit the website . The main purpose of the project is to make the centre more popular and Increase the customers . So we have decided to give the offers on the website made by us , so the customers would be attracted .

#### **Q. PROJECT SCOPE :**

Main goal of the project is to attract the customers . For this we are going to give the offers to the customers for attracting them to Mr.Dhruva's centre . The total cost of the project will be around 20000-25000 and the additional of our fees for developing the website .The website will be prepared by us within 1-1.5 months and will be handled to Mr.Dhruva after all testing and then the final payment will be taken. In future for editing and modifying the website Mr.Dhruva will cost additional money .