

# **Identity Federation**



# Why Identity Federation?

- Consumers: To access applications with minimum effort
- Enterprises:
  - To adopt new business demands, fast
  - To adhere to complex corporate requirements,
    - Password policies
    - Strong authentication
    - O Login policies
    - Regulatory compliance



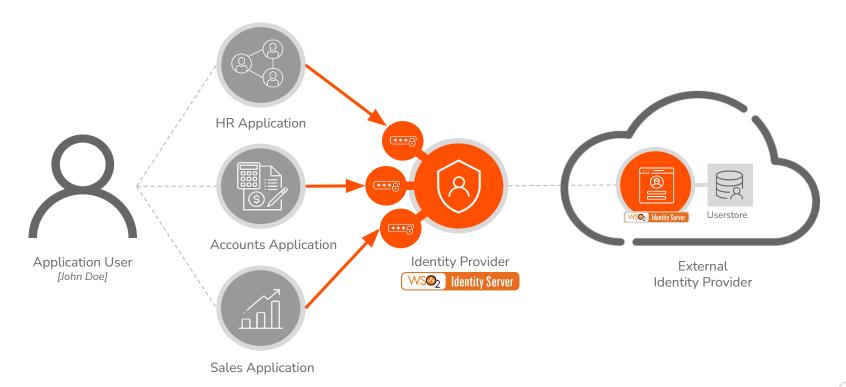
## What is Identity Federation?

Connecting a person's digital identity and attributes stored across multiple distinct trust domains.



# **Application Ecosystem**

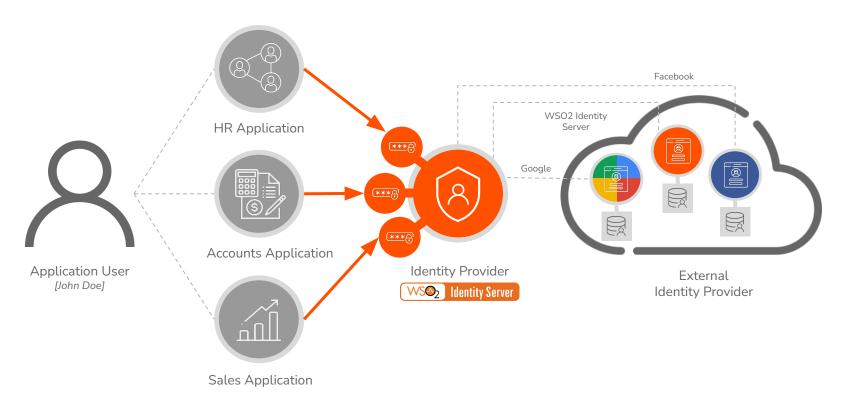
Authenticating users existing in an external identity provider





## Identity Federation with Social Login

Authenticating users using a social service provider as an external IdP





# Benefits of Using Identity Federation

#### Security

- Open standards
- Single sign-on
- Multi-factor authentication

#### Cost

- Standardized access control policies
- Minimize time and effort for regulatory compliance and to adopt latest security trends



# **Quick Recap**





- 1. Why identity federation
- About identity federation and identity federation with social login
- 3. Benefits of identity federation



# Any Questions?

Reach us through the following channels

https://stackoverflow.com/questions/tagged/wso2-identity-server

https://discord.com/invite/Xa5VubmThw



# Thanks!



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