

DATAKIND (UK) LIMITED
(A Company Limited by Guarantee)
ANNUAL REPORT AND FINANCIAL STATEMENTS
YEAR ENDED 31 MARCH 2018

Charity Registration Number 1154213

Registered Company Number 8462148



Margins Accounting Services Ltd

2 Herbert Road

London

N11 2QN

REFERENCE AND ADMINISTRATIVE DETAILS

Directors

Mr Duncan Jonathan Ross
Mr Jacob Porway
Mrs Hannah Elizabeth Underwood
Ms Francine Helen Bennett
Ms Alexandra Michelle Rehak

Registered Office

10 Portfleet Place
De Beauvoir Road
London
N1 5SZ

Independent Examiner

Margins Accounting Services Ltd
2 Herbert Rod
London
N11 2QN

Bankers

Metro Bank
1 Southampton Row
London
WC1B 5HA

CHAIR'S FOREWORD

I'm very pleased to announce that DataKind UK has had another year of growth and effective delivery against our objectives.

In the past year we have delivered five DataDives, including one in Wales, a Data Jam, and started two DataCorps projects. We've expanded our core team, and continue to work towards ensuring that data science can be used to transform UK charities, and support them in their missions. We were even able to support our friends and colleagues from DataKind in New York, when they visited Oxford!

This is a time in history where the use of data has become more important, but also more visible and contentious, and we are pleased that our Data Maturity model has gained national traction, and that we have been able to develop and launch an ethical data science framework. A group of our volunteers even ran a GDPR book club in order to build up the experience needed to advise charities on how to operate effectively within the new regime.

As Trustees we have reviewed our performance as an organisation and spent time ensuring that we are happy that the work of the charity is driving the real world changes that we hope to see. One of the most positive reflections came in our fifth birthday celebration, where we heard directly from volunteers and from charities about how their world's had been changed by our work – including an organisation where our activities transformed their approach to data, and another where our work helped them to change government policy.

As always we need to thank our funders, and supporters, the charities with whom we work, but most importantly the huge number of exceptionally talented volunteers who make DataKind UK what it is.

Duncan Ross, Chair of Directors

REPORT OF THE DIRECTORS

The Directors have pleasure in presenting their Annual Report and Financial Statements for the year ended 31 March 2018.

OBJECTIVES AND ACTIVITIES

The objective of DataKind (UK) Ltd is to use data and analytical techniques for the benefit of the people of England, Wales and other parts of the world, either directly or by supporting charities and other not-for-profit organisations in the use of data and analytical techniques, and in particular (without limitation):

- To bring together data scientists and third sector organisations to drive societal benefit from data in both long and short term engagements.
- To educate data scientists, charities, companies, policy makers and others about the opportunity to do good with data
- To generate reusable insight, documentation and outputs

ACHIEVEMENTS AND PERFORMANCE

2017/18 was a busy year for DataKind UK. We worked on 15 data projects supporting charities. To give a few examples, we showed FareShare and Christian Aid how to better collect data to drive better decision making. We built predictive models for StreetLink and the Welcome Centre so they can better allocate their staff and budgets. We provided light touch support and advice to a further 40 charities, aiming to increase their data maturity so that they will be prepared to take on more sophisticated uses of data in future.

Summary of activities:

- DataDive with three NSPCC projects
- Newport DataDive with Llamau and Safe Lives
- Summer DataDive with Homeless Link, DePaul and StreetLink
- Autumn DataDive with FareShare, ONE Campaign and Christian Aid.
- Spring DataDive with 360 Giving
- DataJam with Big Society Capital and Access Social Investment
- Kicked off two DataCorps projects with Global Witness and the Welcome Centre

REPORT OF THE DIRECTORS

PERFORMANCE OF FUNDRAISING ACTIVITIES AGAINST OBJECTIVES SET

DataKind UK continued to successfully attract support from the corporate sector, with over £42k of our income from this sector. Donations and grants made up an additional £70k income, the balance being earned income from activities.

FUNDERS

We are grateful for the continued support of our funding partners:

- Esmee Fairbairn Foundation
- Golden Bottle & Bulldog Trust
- Bloomberg
- Elsevier Foundation
- Pivotal Inc
- SAS
- UCL

VOLUNTEERS

Volunteers are at the heart of DataKind UK. In 2017/18 we worked with over 300 pro bono data scientists on 15 charity projects, plus a further 28 supported us with our core activities contributing over £700,000 of in kind support.

FINANCIAL REVIEW

Overall both income and expenditure rose for the year. Income for the year increased 19% from last year's figure of £126,301 to £149,798. Resources expended increased to £120,804 compared to £116,313 for 2017.

The increased income has allowed us to develop additional activities and staff levels to support them. Overall, income exceeded expenditure by £28,994.

The Charity's financial position remains reasonably sound with both net current assets and unrestricted funds amounting to £68,380 at the year-end, suggesting a sufficient margin of solvency to allow the Charity to continue to operate in the near future. The Directors however are aware that the Charity's ability to continue operations in the longer term depends on its ability to win contracts and bids for grant funding.

Going Concern

Note 12 to the accounts explains that the company's ability to continue as a going concern is dependent on it being able to secure fresh sources of income. A number of bids are being pursued and effort made to contain costs within the constraints of the income available. Whilst the Directors acknowledge the inherent uncertainties that exist, they have nevertheless decided that it is appropriate to produce the accounts on a going concern basis.

REPORT OF THE DIRECTORS

Investment policy

There are no restrictions on the charity's power to invest and the current policy is to invest in short term funds with the charity's bankers.

Reserve policy

In order to provide a quality, effective and efficient service to its beneficiaries the Directors have set a reserves level so that in the event of funding not being sufficient to cover expenses in the future, a smooth transition can be made to a lower level of service. The Directors have a target of approximately three to six months of budgeted operating expenses, being between £42,000 and £65,000. Total general reserves at 31 March 2018 are £68,380. The Directors will review the reserve policy on an annual basis.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Structure

DataKind (UK) Limited is a registered charity and a company limited by guarantee, registered in England and governed by a Memorandum and Articles of Association dated 26th March 2013. The liability of each member in the event of winding up is limited to a maximum of £1.

Governance and Management

In accordance with the governing document, there shall be not less than three Directors at any time. Directors are selected according to their ability to meet the needs of governance of DataKind UK. This may include data science experience, fundraising experience, leadership experience, or other skills that the board may decide. Directors are appointed by a vote of the board. We take into account gender balance of the board. One of the positions on the board may be nominated by DataKind in the US, but must still be approved by the board. In order for Directors to undertake such responsibilities, appropriate Charity Commission publications, in particular the booklet, 'The Essential Trustee : What you need to know' is given to each Director as part of their induction process.

The Directors who served during the year were as follows:

- Ms Alexandra Michelle Rehak
- Mr Duncan Jonathan Ross
- Mr Jacob Porway
- Mrs Hannah Elizabeth Underwood
- Ms Francine Helen Bennett

ORGANISATIONAL STRUCTURE AND WIDER NETWORK

DataKind UK is a community of pro bono data scientists, and the organisation is run by its community members. In addition to the three staff members, there are 25 volunteer data experts who oversee and run our activities. They each sit on one of three committees: the scoping committee, the community committee and the programmes committee.

DataKind UK is part of the wider DataKind network with headquarters in New York, and chapters in Bangalore, D.C., San Francisco and Singapore.

REPORT OF THE DIRECTORS

STATEMENT ON PUBLIC BENEFIT

The objectives and activities, and achievement and performance sections of this report clearly set out the activities which the charity undertakes for the public benefit. The Directors confirm that they have complied with the duty in section 4 of the Charities Act 2006 to have due regard to public benefit guidance published by the Commission in determining the activities undertaken by the charity.

RISK MANAGEMENT

The Directors have reviewed the major and financial risks that impact on the work of the charity. The systems that have been established enable the Directors to review and take necessary steps to lessen these risks.

REPORT OF THE DIRECTORS (continued)

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The Directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations.

Company and charity law requires the Directors to prepare financial statements for each financial year. Under these laws the Directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company and charity law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the surplus or deficit for that period.

In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to assume that the charity will continue in business.

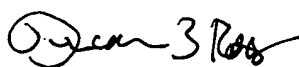
The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice, 'Accounting and Reporting by Charities' (SORP 2005), and in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small entities.

Approved by the Directors on 11 July 2018 and signed on their behalf by:



Hannah Underwood
Director



Duncan Ross
Director

INDEPENDENT EXAMINER'S REPORT

Respective responsibilities of Directors and examiner

The charity's Directors (who are also the directors for the purposes of company law) are responsible for the preparation of the accounts. The charity's Directors consider that an audit is not required for this year under Section 144(2) of the Charities Act 2011 and that an Independent Examination is required.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for Independent Examination, it's my responsibility to:

- examine the accounts under Section 145 of the Charities Act 2011
- to follow the procedures laid down in the General Directions given by the Charity Commission under Section 145(5)(b) of the Charities Act 2011
- to state whether particular matters have come to my attention

Basis of the independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as Directors concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those set out in the statements below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- 1) which gives me reasonable cause to believe that, in any material respect, the requirements
 - to keep accounting records in accordance with Section 386 and 387 of the Companies Act 2006 and;
 - to prepare accounts which accord with the accounting records, comply with the accounting requirements of Sections 394 and 395 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities.

Have not been met; or

- 2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Ian Morgan FMAAT
MBS Accountants
Unit 3 Tuffley Park
Lower Tuffley Lane
Tuffley
Gloucester
GL2 5DE

DATAKIND (UK) LIMITED
(A company Limited by Guarantee)

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2018

Income and Expenditure	Note	Unrestricted funds	Restricted income funds	Total	Total
		£	£	£	£
		2018	2018	2018	2017
Income from:					
Voluntary income:					
Grants, Donations and Legacies	2	20,778	91,225	112,003	110,561
Income from charitable activities					
Data Activities	3	37,795	-	37,795	15,740
Total Income		58,573	91,225	149,798	126,301
Expenditure on:					
Raising Funds	4	768	-	768	824
Charitable Activities	6	28,811	91,225	120,036	115,488
Total Expenditure		29,579	91,225	120,804	116,313
Net movement in funds		28,994	-	28,994	9,988
Total funds brought forward		39,386	-	39,386	29,398
Total funds carried forward		68,380	-	68,380	39,386

All of the charity's transactions are derived from continuing activities.
The Statement of Financial Activities includes all gains and losses recognised in the year.

DATAKIND (UK) LIMITED
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BALANCE SHEET
FOR THE YEAR ENDED 31 MARCH 2018

	Notes	2018		2017	
		£	£	£	£
Current Assets					
Debtors	7	5,000		1,794	
Cash at Bank and in Hand		<u>89,627</u>		<u>68,456</u>	
			94,627		70,250
Creditors					
Amounts due in one year	8	<u>26,247</u>		<u>30,864</u>	
			26,247		30,864
NET CURRENT ASSETS			68,380		39,386
NET ASSETS			<u>68,380</u>		<u>39,386</u>
RESTRICTED FUNDS	9		-		-
GENERAL FUNDS			68,380		39,386
TOTAL FUNDS			<u>68,380</u>		<u>39,386</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2018.

The members have not required the charitable company to obtain an audit of its financial statements for the year ended 31 March 2018 in accordance with Section 476 of the Companies Act 2006.

The Directors acknowledge their responsibilities for:

- (a) ensuring that the charitable company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies regime and in accordance with FRS102 SORP.

Approved by the Board of Directors and signed on their behalf by:



Hannah Underwood
Director



Duncan Ross
Director

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2018

1 ACCOUNTING POLICIES

a. Basis of preparation

These accounts have been prepared on a going concern basis under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and the Charities Act 2011.

b. Income

All income is included in the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

The following specific policies are applied to particular categories of income:

- Voluntary income and grants receivable, including donations and gifts, are included in full in the Statement of Financial Activities when receivable.
- Investment income is included when receivable.

c. Expenditure

Expenditure is accounted for on an accruals basis. The irrecoverable element of VAT is included with the item of expense to which it relates.

- Costs of generating funds are those costs incurred in attracting voluntary income.
- Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs allocated directly to such activities and those costs of an indirect nature necessary to support them.

d. Funds accounting

Unrestricted general funds are funds which can be used in accordance with the charitable objects at the discretion of the Directors. Restricted funds are funds that can only be used for particular restricted purposes within the objects of the charity. Restriction arises when specified by the donor or when funds are raised for particular restricted purposes.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2018 (continued)

2 DONATIONS & GRANTS

	Unrestricted	Restricted	Total	Total
	2018	2018		2017
	£	£	£	£
Access Social Investment Fdn	-	-	-	10,000
Ben Wilkinson	-	-	-	9,500
Bloomberg	1,875	18,000	19,875	-
Bulldog Trust	-	15,000	15,000	15,000
Elsevier	-	13,883	13,883	-
Esmee Fairbairn	-	28,741	28,741	40,309
IBM	-	-	-	1,400
Nesta	-	-	-	10,000
O'reilly	-	-	-	1,000
Pivotal	14,400	8,000	22,400	8,200
Sage	-	-	-	4,000
SAS	-	1,000	1,000	-
Teradata	-	-	-	8,678
UCL	-	6,600	6,600	-
Other Donations	4,504	-	4,504	2,474
	20,778	91,225	112,003	110,561

3 CONTRACT OF SERVICES

	2018	2017
	£	£
Access Social Investment Fdn	1,200	-
Big Society Capital	1,200	-
Global Witness	12,000	4,000
Marks and Spencer	10,395	8,250
NCVO	-	1,490
Office For National Statistics	8,000	-
Shared Assets	-	2,000
360 Giving	5,000	-
	37,795	15,740

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2018 (continued)

4 COST OF GENERATING VOLUNTARY INCOME	2018	2017
	£	£
Advertising	764	824

5 ANALYSIS OF GOVERNANCE COSTS	2018	2017
	£	£
Accountancy fees	1,426	1,269
Independent examination	300	220
	1,726	1,489

6 COST OF CHARITABLE ACTIVITIES

During the course of the year the charity supported projects in furtherance of its charitable objects with the following costs

	2018	2017
	£	£
DataDives	60,960	34,047
DataCorps	24,065	18,585
Data Maturity	6,711	13,052
DataJams	-	40,125
Meetups	28,300	9,678
	120,036	115,487

Included in the above costs of charitable activities are the following directly attributable and allocated costs

	2018	2017
	£	£
Staff and Staff Related Cost	72,912	59,775
Direct Delivery Cost	25,703	46,040
Rent	14,490	6,945
Travel and subsistence	996	850
Governance (See Note 5)	1,726	1,489
Support costs	4,209	387
	120,036	115,487

7 DEBTORS

	2018	2017
	£	£
Other Debtors	5,000	1,749
	5,000	1,749

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2018 (continued)

8 DIRECTORS' EMOLUMENTS AND EXPENSES

The Articles of Association provide that no remuneration should be paid to the Directors and none has been paid. A total of £ 220 (2017: 75) was reimbursed to the Directors during the year. These payments were for travel incurred for attending project events.

9 TAXATION

DataKind(UK) is a registered charity and is potentially exempt from taxation in respect of income and capital gains received within the categories covered by Part II of the Corporation Tax Act 2010 and the Taxation of Chargeable Gains Act 1992 to the extent that such income or gains are applied exclusively to charitable purposes.

10 CREDITORS

	2018	2017
	£	£
Accruals and Deferred Income	25,479	2,8941
Other Creditors	23	15
Taxation and Social Security	746	1,908
	26,247	30,864

11 RESTRICTED FUNDS

	Income	(Expenditure)	Balance Carried Forward
	£	£	£
Bloomberg	18,000	18,000	-
Bulldog Trust	15,000	15,000	-
Elsevier	13,883	13,883	-
Esmee Fairbairn	28,741	28,741	-
Pivotal	8,000	8,000	-
SAS	1,000	1,000	-
UCL	6,600	6,600	-
	91,225	91,225	-

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2018 (continued)

12 GOING CONCERN

In common with a number of charities of similar size, DataKind (UK)'s ability to continue is a going concern for the foreseeable future, and depends on its ability to secure grants and contracts from various agencies.

The financial statements have been prepared on a going concern basis and the Directors believe no material uncertainties exist. The Directors have therefore concluded that it remains appropriate to prepare the accounts on a going concern basis.

The Directors recognise however that these matters are inherently uncertain and should existing funding streams be disrupted or, additional funding not become available, the Directors may have no alternative but to cease operations.

13 COMPANY LIMITED BY GUARANTEE

The Charity is limited by guarantee and accordingly has no share capital. The liability guaranteed by each member is £1. At 31 March 2018 the membership was 6.