Shared Experience Limited (A company limited by guarantee)

Trustees' Report and financial statements For the year ended 31st March 2018

Company registered number 01254833 Charity registered number 271414

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19/12/2018 COMPANIES HOU

Report of the trustees

The present their report and the audited financial statements of the charity for the year ended 31st March 2018. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" (FRS 102) in preparing the annual report and financial statements of the charity.

Trustees of the Charity

The Directors of the charitable company are its trustees for the purposes of charity law. The trustees who have served during the year and since the year end were as follows:

Directors and Trustees:

Olga Edridge

Richard Humphreys (Chair)

Caroline Jones – (resigned 9th July 2017)

Alistair Petrie Alan Rivett Mary Roscoe

Reference and administrative details

Company number:

1254833

Charity number:

271414

Chief Executive

Conrad Lynch

Bankers:

CAF Bank Ltd

25 Kings Hill Avenue Kings Hill, West Malling

ME19 4JQ

Solicitors:

Harbottle & Lewis LLP

14 Hanover Square

London W1S 1HP

Registered Office:

30 St Giles

Oxford OX1 3LE

Report of the trustees (continued)

Principal Activity

The charity's principal activity during the year continued to be the production and presentation of theatre.

Objectives and activities

The objects of the company are to promote, maintain, improve and advance education particularly by the production of plays and the encouragement of the arts

The Trustees are satisfied that the company's activities throughout the year provided public benefit, because:

- Activities were made widely available (the company was active over a long period in several locations).
- Charges were reasonable and not restrictive with discounted tickets available.
- Activities gave the public access to a high standard of artistic work.

Achievements and Performance

This year has seen Shared Experience launch a major new production of AS YOU LIKE IT.

The production was made in partnership with Theatre by the Lake in Keswick where it ran from July until October as part of its summer repertory season. The Production then visited the following venues.

Richmond Theatre, Surrey
Oxford Playhouse
Connaught Theatre, Worthing
New Theatre Royal, Portsmouth
Broadway Theatre, Letchworth,

The production was well received and developed audience across the tour

The Stage ★★★★

- -Beautifully designed production provides accessible, Shakespearean fun
- -Visual creatives come up trumps with this gorgeously designed production
- -Physical vitality abounds

Cumbria 24 ★★★★

- -All your senses are stimulated in this energetic and multi-sensory production
- -Beautiful and captivating
- -Uplifting and entertaining...an atmosphere of pure joy
- -Dream team of actors
- -Entertaining
- -Escape to a colourful, vibrant and happy world

North West End ★★★★★

- I hadn't expected to be so entertained and captivated
- I was humming the music of Richard Hammarton's all the way home
- Great chemistry onstage
- A great night out
- Just sit back and be swept away with this all-consuming production

Report of the trustees (continued)

The Company ran a successful Learning & Participation programme with this production hosting workshops, discussions and access event with all our partner venues.

We also conducted research & development with venues and audiences to explore the next project for the Company. Through this process we agreed that this would be THE QUEEN AND THE REBELS by Ugo Betti.

Summary & the Future

Shared Experience have pioneered a thrillingly distinctive performance style that celebrates the union of physical and text-based theatre. Since 1976, we've created theatre in this image. Risky, distinctive production. Vivid with the energy of live performance and the unpredictability of the stage.

We want to bring this daring style of theatre to new audiences and unexpected places throughout the UK. To excite and inspire more people with the unique delights of live performance and to promote female practitioners through this work.

AS YOU LIKE IT was be the first of a series of productions that we hope will continue to define our future – bringing daring, playful, distinctive theatre to a huge range of audiences across the UK and beyond.

As well as working with partners and venues we already know, we will target new and unexpected destinations. We will work closely with these venues to grow their audiences and building learning and participation programmes into each show. Our long term strategy is important: we don't just want to be a travelling tour; we aim to leave a lasting legacy wherever we go.

Like most other arts organisations we need to look for funding from every source to ensure that we thrive and grow. You can help us build on our ambition to produce bold, innovative and accessible theatre, please visit our website to find out how you can support us.

'Shared Experience is one of the most distinctive theatre companies in the land' Daily Telegraph

The Andrew Lloyd Webber Foundation to support the posts of Associate Producer and Director at Shared Experience. The Foundation welcomes the commitment of Shared Experience to nurture young talent and enrich the quality of life both for individuals and within local communities.

Financial review

Without regular Arts Council funding, the company is exploring new ways to produce and are now looking at funding opportunities for THE QUEEN AND THE REBELS for a production in 2020

Following a successful grant application to ACE, we are able to mount the next tour in Autumn 2017 We also had funding from the Andrew Lloyd Webber Foundation, that will be used to provide training opportunities for an apprentice producer and apprentice director on the tour of AS YOU LIKE IT. We will reapply for funding for THE QUEEN AND THE REBELS.

Report of the trustees (continued)

Reserves Policy

In determining the Company's reserves policy, the trustees have regard to the Charity Commission's guidance publication "Charities' Reserves" (CC19). The Directors regularly review the current finances and future financial trends of the company, and, as part of the process, review its level of reserves and reserves policy annually.

By law, every charity is obliged to differentiate incoming resources with reference to the existence of any restriction or limitation placed on them. Following two successful grant applications, two new restricted funds exist. The first grant from Arts Council England's 'Catalyst' fund will be used to develop the charity's fundraising capability. The second, from the Andrew Lloyd Webber Foundation, will be used to provide training opportunities for an apprentice producer and apprentice director over the coming year. The balance of these funds at 31st March 2017 were: Catalyst £1,696 (2017: £1,696); ALW Foundation £5,507 (2017: £35,507). Unrestricted reserves total £5,315 (2017: £10,742).

Plans for future periods

The Company has received funding from Arts Council England to tour a new production of AS YOU LIKE IT in 2017 in partnership with Theatre by The Lake. Other plans for future productions are ongoing, in line with a strategic review of the goals of the company. The charity will also seek to develop its fundraising capability through continued engagement with the Arts Council and Trusts and Foundations.

Structure, Governance and Management

Constitution

Shared Experience Limited is a company limited by guarantee, governed by its Memorandum and Articles of Association adopted 17th March 1976 and amended 20th September 2004. It is a registered charity with the Charity Commission. The liability of members in the event of a winding up is limited by guarantee to an amount not exceeding £1 per member. At the balance sheet date there were 6 members.

Governance

The appointment and retiring of trustees, the conduct of business, the proceedings of meetings, the management of risk and the general management of the company all took place during the year in accordance with the provisions of the governing documents. The trustees were appointed in accordance with articles 33-36 of the Articles of Association which state that the trustees have the power at any time to appoint any person to be a trustee subject to the conditions stated in the articles. There is no other person or body entitled to appoint trustees.

Where new trustees are appointed the company's policy is to engage in various indication and training activities as necessary. Trustees are provided with a variety of information about the company and meet members of staff to become properly informed and to consider further training needs.

Management

Major strategic decisions are taken by the trustees who met five times during the year. General management of the company is delegated by the trustees to the Chief Executive.

Shared Experience Limited (a company limited by guarantee)

Trustees report and financial statements

31st March 2018

Report of the trustees (continued)

Risk Management

The trustees are responsible for the management of risks faced by the organisation. A formal review of the charity's risk management processes is undertaken on an annual basis and a risk register maintained on an ongoing basis.

In essence this process encompasses risk identification, analysis, and assessment of likely impact, quantification of these impacts, monitoring, ownership, response and control. It is inevitable that unforeseen risk events will occur but by a systematic and regular review of project risks it is anticipated these will be kept to a minimum.

This report has been prepared having taken advantage of the small companies exemption in the Companies Act 2006.

By order of the trustees

Richard Humphreys

Date: 23rd November 2018

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Independent Examiner's Report to the Trustees of Shared Experience Limited

I report to the charity trustees on my examination of the accounts of the company for the year ended 31st March 2018 which are set out on pages 7 to 14.

Responsibilities and basis of report

As the charity trustees of the company (and also its directors for the purposes of the company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your company's accounts as carried out under section 145 of the Charities Act 2011 Act ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

In have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1. accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or 2.the accounts do not accord with those records; or
- 3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- 4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Graham Cole FCA

Wenn Townsend Chartered Accountants 30 St Giles Oxford OX1 3LE

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23rd November 2018

Statement of Financial Activities (including income and expenditure account)

| Income from Donations and legacies 2 60 96,258 96,318 60 Charitable activities 3 57,977 57,977 - | | Note | Unrestricted Funds £ | Restricted Funds £ | 2018 £ | 2017 £ |
|--|--|------|----------------------------|--------------------------|-----------|-----------|
| Donations and legacies 2 60 96,258 96,318 60 Charitable activities 3 57,977 - 57,977 - 1 2 2 1 2 1 2 2 1 2 2 | Imanus from | | • | | • | |
| Charitable activities 3 57,977 57,977 - Investment Income 4 1 - 1 2 Other income – old balances written off 58,038 96,258 154,296 11,158 Expenditure on: Raising donations and legacies 5 662 - 662 - Charitable activities 5 62,803 126,258 189,061 1,475 Total Expenditure 63,465 126,258 189,723 1,475 Net income / (expenditure) (5,427) (30,000) (35,427) 9,683 Total funds brought forward at 1st April 2017 10,742 37,203 47,945 38,262 | | _ | 60 | 06.250 | 06.210 | , |
| Investment Income | - | | | 96,258 | • | 60 |
| Other income – old balances written off - - 11,096 Total Income 58,038 96,258 154,296 11,158 Expenditure on: Expenditure on: Raising donations and legacies 5 662 - 662 - Charitable activities 5 62,803 126,258 189,061 1,475 Total Expenditure 63,465 126,258 189,723 1,475 Net income / (expenditure) (5,427) (30,000) (35,427) 9,683 Total funds brought forward at 1st April 2017 10,742 37,203 47,945 38,262 | 1 | | | , - | | - |
| Total Income 58,038 96,258 154,296 11,158 Expenditure on: | • | 4 | 1 | | 1 | |
| Expenditure on: Raising donations and legacies 5 662 662 Charitable activities 5 62,803 126,258 189,061 1,475 Total Expenditure 63,465 126,258 189,723 1,475 Net income / (expenditure) (5,427) (30,000) (35,427) 9,683 Total funds brought forward at 1st April 2017 10,742 37,203 47,945 38,262 | Other income – old balances written off | | | - | · - | 11,096 |
| Raising donations and legacies 5 662 - 662 - Charitable activities 5 62,803 126,258 189,061 1,475 Total Expenditure 63,465 126,258 189,723 1,475 Net income / (expenditure) (5,427) (30,000) (35,427) 9,683 Total funds brought forward at 1st April 2017 10,742 37,203 47,945 38,262 | Total Income | | 58,038 | 96,258 | 154,296 | 11,158 |
| Raising donations and legacies 5 662 - 662 - Charitable activities 5 62,803 126,258 189,061 1,475 Total Expenditure 63,465 126,258 189,723 1,475 Net income / (expenditure) (5,427) (30,000) (35,427) 9,683 Total funds brought forward at 1st April 2017 10,742 37,203 47,945 38,262 | | | | | | |
| Charitable activities 5 62,803 126,258 189,061 1,475 Total Expenditure 63,465 126,258 189,723 1,475 Net income / (expenditure) (5,427) (30,000) (35,427) 9,683 Total funds brought forward at 1st April 2017 10,742 37,203 47,945 38,262 | Expenditure on: | • | | ı | | |
| Total Expenditure 63,465 126,258 189,723 1,475 Net income / (expenditure) (5,427) (30,000) (35,427) 9,683 Total funds brought forward at 1st April 2017 10,742 37,203 47,945 38,262 | Raising donations and legacies | 5 | 662 | - | 662 | - |
| Net income / (expenditure) (5,427) (30,000) (35,427) 9,683 Total funds brought forward at 1st April 2017 10,742 37,203 47,945 38,262 | Charitable activities | 5 | 62,803 | 126,258 | 189,061 | 1,475 |
| Net income / (expenditure) (5,427) (30,000) (35,427) 9,683 Total funds brought forward at 1st April 2017 10,742 37,203 47,945 38,262 | | | • | | | |
| Total funds brought forward at 1st April 2017 10,742 37,203 47,945 38,262 | Total Expenditure | | 63,465 | 126,258 | 189,723 | 1,475 |
| Total funds brought forward at 1st April 2017 10,742 37,203 47,945 38,262 | | | | | · | |
| | Net income / (expenditure) | | (5,427) | (30,000) | (35,427) | 9,683 |
| Total funds carried forward at 21st March 2019 E 215 7 202 12 519 47 045 | Total funds brought forward at 1st April 2017 | | 10,742 | 37,203 | 47,945 | 38,262 |
| 10tai iulius callicu iolwalu at 315t Maitil 2010 3,313 /,203 12,318 47,945 | Total funds carried forward at 31st March 2018 | • • | 5,315 | 7,203 | 12,518 | 47,945 |

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derives from continuing activities.

Balance sheet

| | Note | | |
|--------------------------------|---------|----------|----------|
| | | 2018 | 2017 |
| | | £ | £ |
| Current Assets | | | |
| Debtors | 9 | 24,031 | 3,400 |
| Cash at bank and in hand | | 10,314 | 95,574 |
| | _ | 34,345 | 98,974 |
| Creditors: Amounts falling due | | 4 | |
| within one year | 10 | (21,827) | (51,029) |
| Net Current Assets | | 12,518 | 47,945 |
| Net Assets | <u></u> | 12,518 | 47,945 |
| The funds of the charity | _ | | |
| Restricted Income Funds | | 7,203 | 37,203 |
| Unrestricted Income Funds | | 5,315 | 10,742 |
| Total Charity Funds | 11 | 12,518 | 47,945 |

For the year ending 31st March 2018 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Trustees' responsibilities:

- the members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476;
- the trustees acknowledge their responsibilities for ensuring that the charity keeps accounting records which comply with Section 386 and for preparing accounts which give a true and fair view of the state of affairs of the charity as at the end of the financial year and of its surplus or deficit for the financial year in accordance with the requirements of section 393 and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the charity.

The accounts are prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

These financial statements were approved by the trustees on 23rd November 2018 and were signed on their behalf by:

Trustee

Richard Humphreys

Company Registration Number: 012354833 Charity Registration number: 271414

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Notes to the financial statements

1 Accounting Policies

a) Basis of Accounting

Shared Experience Limited is a company limited by guarantee, governed by its Memorandum and Articles of Association adopted 17th March 1976 and amended 20th September 2004. It is a registered charity with the Charity Commission in the United Kingdom. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity. The address of the registered office is given in the charity information on page 1 of these financial statements.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 as read with the Update Bulletin entitled 'Charities SORP FRS 102 Update Bulletin', published by the Chartered Institute of Public Finance and Accountancy, London, in 2016', the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Practice as it applies from 1 January 2016 with early adoption possible.

The financial statements are prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements are prepared in sterling which is the functional currency of the charity and rounded to the nearest £.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

b) Going concern

The accounts have been prepared on a going concern basis.

c) Funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

d) Income recognition

All income is included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received.

For donations to be recognised the charity will have been notified of the amounts and the settlement date in writing. If there are conditions attached to the donation and this requires a level of performance before entitlement can be obtained then income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity and it is probable that they will be fulfilled.

Accounting policies (continued)

d) Income recognition (continued)

No amount is included in the financial statements for volunteer time in line with the SORP (FRS 102). Further detail is given in the Trustees' Annual Report.

Income from trading activities includes income earned from fundraising events and trading activities to raise funds for the charity. Income is received in exchange for supplying goods and services in order to raise funds and is recognised when entitlement has occurred.

Income from government and other grants are recognised at fair value when the charity has entitlement after any performance conditions have been met, it is probable that the income will be received and the amount can be measured reliably. If entitlement is not met then these amounts are deferred.

Investment income is all earned from cash holdings in bank deposit accounts.

e) Expenditure recognition

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required and the amount of the obligation can be measured reliably. It is categorised under the following headings:

Costs of raising donations and legacies includes salaries and the costs of fundraising events and promotional material;

Expenditure on charitable activities includes production costs and fees paid to visiting companies, along with salaries and costs of providing educational experiences to schools and the public; and Costs of trading to generate funds represents those items not falling into the categories above.

f) Support cost allocation

Support costs are those that assist the work of the charity but do not directly represent charitable activities and include office costs, governance costs, administrative and payroll costs. They are incurred directly in support of expenditure on the objects of the charity. Where support costs cannot be directly attributed to particular headings they have been allocated to cost of raising funds and expenditure on charitable activities on a basis consistent with use of the resources. Overheads have been allocated on a per capita basis.

Fund-raising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities.

The analysis of these costs is included in note 5.

Accounting policies (continued)

g) Tangible Fixed Assets

Fixed assets are not capitalised as none have a material cost.

h) Debtors and creditors receivable / payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure.

2 Income from donations and legacies

| | 2018 £ | 2017 £ |
|-------------------------|------------------|------------------|
| Grants | | |
| Arts Council England | 96,258 | · - |
| | | |
| Donations & Sponsorship | | · |
| Friends & Patrons | 60 | 60 |
| | 96,318 | 60 |

In 2017, income from donations and legacies attributable to restricted funds totalled £nil.

3 Income from charitable activities

| | Unrestricted Funds 2018 | Unrestricted Funds 2017 |
|----------------------------------|---------------------------------------|-------------------------------|
| | £ | £ |
| Income from Touring productions: | 57,977 | - |
| | · · · · · · · · · · · · · · · · · · · | |
| | 57,977 | <u>-</u> |

In 2017, no income from charitable activities was attributable to restricted funds.

4 Income from investments

All of the investment income arises from interest bearing deposit accounts.

In 2017, no income from investments was attributable to restricted funds.

5 Total expenditure

| , i. | Voluntary Income | Productions | Education | TOTAL 2018 | TOTAL 2017 |
|--------------------|---------------------|-------------|-----------|------------|------------|
| | £ | £ | . £ | £ | £ |
| Direct Costs | | | | | |
| Production Costs | - | 116,089 | - | 116,089 | - |
| Staff Costs | - | 37,204 | - | 37,204 | • |
| Marketing Activity | - | 31,019 | 2,102 | 33,121 | - |
| Support Costs | | | | | |
| Governance | 294 | 882 | 294 | 1,470 | 1,450 |
| Administration | 368 | 1,103 | 368 | 1,839 | 25 |
| | 662 | 186,297 | 2,764 | 189,723 | 1,475 |

In 2017, expenditure of £nil was attributable to restricted funds.

6 Operating Surplus / (Deficit)

| | 2018 | 2017 |
|---|-------|-------|
| | £ | £ |
| | | |
| _ | 1,470 | 1,450 |
| | _ | £ |

7 Trustees' and key management personnel remuneration and expenses

The trustees neither received nor waived any remuneration during the year (2017: £nil).

The total amount of employee benefits received by key management personnel is £Nil. (2017: £nil). The charity considers its key management personnel comprise:

Chief Executive Trustees

No trustees are accruing pension arrangements (2017: None)

The trustees did not have any expenses reimbursed during the year (2017: £nil)

| 8 | Staff costs & Numbers | | |
|----|---|----------------|------------|
| | | 2018 | 2017 |
| | | £ | £ |
| | Staff costs were as follows: | | |
| | Salaries, wages and fees | 37,204 | - |
| | | | |
| | | 37,204 | |
| | Included in salaries, wages and fees above are payments to freelance staff (2017 - £nil). | totalling £37, | 204 |
| | No employee received emoluments of more than £60,000 (2017 - none). | | |
| | The full time equivalent weekly number of employees during the year was | as follows: | Ž, |
| | | 2018 | 2017 |
| | | No. | No. |
| | Permanent Staff | | |
| | Management and administration | - | - |
| | Temporary Staff | | |
| | Production | - . | |
| | | - | - |
| 9 | Debtors | | |
| • | | 2018 | 2017 |
| | | £ | £ |
| | Trade debtors | 9,626 | - |
| | Prepayments and accrued income | 9,020 | 3,400 |
| | VAT Repayable | 14,405 | 3,400 |
| | val nepayable | | 3,400 |
| | | 24,031 | 3,400 |
| 10 | Creditors: Amounts falling due within one year | | 4, |
| | | 2018 | 2017 |
| | • | £ | £ |
| • | Trade Creditors | 9,466 | - . |
| | Deferred income - grants | , | 48,129 |
| | Accruals and deferred income | 12,361 | 2,900 |
| | | 21,827 | 51,029 |
| | | | |

11 Capital and Reserves

| Reconciliation of movement in reserves | Unrestricted Funds | Restricted Funds | Total Funds |
|---|-----------------------|---------------------|----------------|
| | £ | £ | £ |
| Balance at 1st April 2017 | 10,742 | 37,203 | 47,945 |
| Deficit for the year | (5,427) | (30,000) | (35,427) |
| Balance as at 31st March 2018 | 5,315 | 7,203 | 12,518 |
| The balance of the Unrestricted Fund is made up as follows: | | 2018 £ | 2017 £ |
| General Fund | | 5,315 | 10,742 |
| | | 5,315 | 10,742 |
| The balance of the Restricted Fund is made up as follows: | | 2018 £ | 2017 £ |
| Arts Council England - Catalyst | | 1,696 | 1,696 |
| ALW Foundation | | 5,507 | 35,507 |
| | _ | 7,203 | 37,203 |

Restricted funds are represented by cash at bank.

12 Taxation

The charitable company is exempt from corporation tax on its charitable activities.

13 Related parties

There are no disclosures to make regarding related parties.