

WHITE PAPER



Name: ON

Symbol: ONLIVE

Decimals: 18

Blockchain: Polygon Mainnet

Total Supply: 3.000.000.000

INTRODUCTION:

The ON Token serves as the primary currency of the ONLIVE platform and forms the economic backbone of a forward-looking, decentralized streaming infrastructure. With a fixed total supply of 3 billion ON, the token is designed as a stable, inflation-resistant digital asset. Its complete independence from central banks, interest rates, and macroeconomic control mechanisms positions the ON Token as a symbol of financial sovereignty in the digital age. To ensure long-term liquidity and reliable tradability, a decentralized liquidity pool will be established and locked until January 1, 2125. This measure reflects the project's long-term commitment and sends a clear signal of stability, reliability, and strategic foresight to users and institutional partners alike.

Maximum technical security is a core principle of the ONLIVE ecosystem. The ON Token's smart contract is developed and thoroughly audited by Cyberscope, an internationally recognized leader in blockchain security and auditing. The comprehensive audit process ensures that the smart contract meets the highest international security standards.

Token Contract: 0x14F74e11F0d9D469A4c9D686cfB18a771b31D94f

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I. ONLIVE

The ON Token serves as the cornerstone of the ONLIVE ecosystem, a pioneering decentralized streaming platform designed to transform the way audiences experience television and digital media. Built on the fast, scalable, and energy-efficient Polygon blockchain, the ON Token represents a new generation of digital value — one that is transparent, secure, and completely independent of traditional financial systems and centralized control.

As the official currency of ONLIVE, the ON Token facilitates seamless interaction within a truly global and borderless streaming environment. At the heart of this vision stands ON TV, the world's first decentralized television channel powered entirely by blockchain technology. ON TV provides a platform for independent, uncensored, and community-driven content focused on innovation, technology, and the digital economy. From documentaries and interviews to educational and informative programming, every broadcast embodies ONLIVE's mission to unite media freedom with technological advancement, ensuring that information remains open, authentic, and accessible to all.

With a fixed total supply of 3 billion ON, the token has been meticulously designed as a stable, inflation-resistant digital asset symbolizing long-term trust and transparency. To reinforce stability and liquidity, a decentralized liquidity pool will be established and locked until January 1, 2126, reflecting ONLIVE's unwavering dedication to sustainability and its enduring commitment to the global community.

Security and reliability form the foundation of the ON Token's architecture. Its smart contract has been carefully developed and audited by Cyberscope, one of the world's most respected blockchain security firms, ensuring compliance with the highest international standards and guaranteeing the integrity of the ecosystem.

More than just a digital currency, the ON Token embodies the vision of digital sovereignty — a future in which users, rather than corporations, shape the flow of information and innovation. It stands as a symbol of progress, independence, and the next evolutionary step in the fusion of media, technology, and blockchain.

II. Polygon Blockchain

ONLIVE and the ON Token are built on the Polygon blockchain to ensure a seamless, scalable, and cost-efficient user experience that meets the demands of a truly decentralized streaming ecosystem. As one of the leading Layer 2 solutions for Ethereum, Polygon provides the ideal technological foundation for ONLIVE — a platform designed to handle high volumes of real-time interactions, live broadcasts, and global transactions without latency or excessive fees.

Polygon's architecture offers extremely low transaction costs and high-speed processing, both of which are essential for a platform where content access, token transfers, and user engagement occur continuously and simultaneously. This efficiency allows ONLIVE to maintain smooth operation across a worldwide audience while ensuring accessibility, even for users with smaller budgets or limited technical knowledge.

Equally important, Polygon's full compatibility with the Ethereum Virtual Machine (EVM) ensures that ONLIVE benefits from the proven reliability, extensive developer ecosystem, and strong security infrastructure of Ethereum. This interoperability allows ONLIVE to integrate cutting-edge blockchain tools and innovations while maintaining Ethereum-level transparency and protection against malicious activity.

By choosing Polygon, ONLIVE embraces a sustainable and future-oriented blockchain that combines scalability, energy efficiency, and security — three core pillars essential for long-term success. Polygon's eco-friendly consensus mechanism aligns with ONLIVE's mission to create a modern, decentralized streaming experience that is not only fast and reliable but also responsible and forward-looking.

Ultimately, the decision to launch the ON Token on Polygon underscores ONLIVE's vision of a borderless, decentralized media landscape — one that empowers users, creators, and viewers worldwide through technology that is efficient, accessible, and built to last.

III. Liquidity

The liquidity structure of the ON Token is a central element of the ONLIVE project's long-term economic stability and transparency. Immediately following the public PreSale, which is conducted via Pinksale, a decentralized liquidity pool will be established on Uniswap V3 with the trading pair (ONLIVE/POL). Uniswap V3 has been selected as the launch exchange due to its status as the most technically advanced decentralized exchange operating on the Polygon blockchain, as well as its leading trading volume among Polygon-based decentralized platforms. This decision ensures that the ON Token benefits from maximum exposure, high liquidity efficiency, and a secure trading environment from the very beginning.

To guarantee trust and long-term market stability, the initial liquidity pool will be locked until December 9, 2025, marking the end of the introductory market phase. Following this initial period, the pool will be re-locked for more than 100 years, thereby ensuring the permanent liquidity of the ON Token and signaling the project's long-term commitment to both investors and the broader community.

The liquidity pool operates with a 1% trading fee, applied exclusively to transactions executed within the Uniswap V3 pool. This fee mechanism is designed to continuously strengthen and expand the pool's liquidity, as 100% of the collected fees are reinvested directly into the liquidity pool itself. Importantly, all transactions conducted outside the pool are tax-free (0% transaction tax), allowing for frictionless transfers and use of the ON Token across the ONLIVE ecosystem.

To further reinforce long-term stability, a liquidity reserve comprising 25% of the total ON Token supply will be established and locked until January 1, 2026. This reserve functions as a safeguard against potential liquidity shortages and plays a crucial role in price stabilization during early ecosystem growth.

In the later stages of the project, ONLIVE intends to expand liquidity provisioning to selected centralized exchanges (CEXs). For this purpose, the strategic reserve — also locked until January 1, 2026 — will be used. After this lock-up period, the ONLIVE community will collectively decide whether the ON Token should be listed on centralized exchanges, ensuring that such strategic decisions remain transparent, decentralized, and community-driven.

This comprehensive and future-oriented liquidity strategy ensures that the ON Token remains secure, stable, and sustainably liquid, providing a reliable foundation for the long-term growth of the ONLIVE ecosystem.

IV. Tokenomics

The tokenomics of the ON Token have been carefully structured to ensure long-term stability, transparency, and sustainable growth within the ONLIVE ecosystem. This balanced distribution model is designed to support continuous development, strengthen community trust, and secure the economic foundation of the project for decades to come. The maximum total supply of the ON Token is 3,000,000,000 ON, allocated as follows:

Founders – 30% (900,000,000 ON)

This allocation is reserved for the founders and early supporters who played a decisive role in the conceptualization, financing, and technical development of ONLIVE. Their vision, strategic guidance, and early commitment made it possible to establish the ON ecosystem and realize its long-term roadmap. The founding team consists of private investors and contributors who believed in the project from its inception and provided the trust and capital necessary to initiate the development of the ON Token.

Liquidity Reserve – 25% (750,000,000 ON)

The liquidity reserve represents a cornerstone of ONLIVE's economic framework. It serves as a stabilizing mechanism to ensure sufficient liquidity within the ecosystem and across all trading platforms. This reserve may be utilized to balance market fluctuations, support exchange listings, and maintain healthy trading conditions. The liquidity reserve will be locked until January 1, 2026, providing a strong foundation for long-term liquidity and price stability.

Strategic Reserve – 25% (750,000,000 ON)

The strategic reserve acts as a financial instrument to support market stability and future growth initiatives. It can be used for liquidity provision, partnerships, ecosystem expansion, or to counteract excessive market volatility through token repurchases when necessary. To ensure

transparency and prevent premature intervention during the early market phase, the strategic reserve will also remain locked until January 1, 2026. After this date, its utilization will be subject to community governance and collective decision-making.

PreSale – 10% (300,000,000 ON)

The PreSale will be conducted via the PinkSale platform, offering early supporters the opportunity to acquire ON Tokens before public trading begins. This phase accounts for 10% of the total token supply. Any tokens not sold during the Pre-Sale will be automatically redirected to the marketing budget, ensuring that unused supply directly contributes to global brand awareness, community growth, and long-term visibility of the ON Token and ONLIVE ecosystem.

Liquidity Pool – 10% (300,000,000 ON)

To guarantee immediate and stable tradability, 10% of the total ON Token supply will be allocated to the creation of a decentralized liquidity pool on Uniswap V3, the leading DEX on the Polygon blockchain. This liquidity will be locked for more than 100 years, symbolizing ONLIVE's long-term commitment to transparency, decentralization, and the principle of open markets. The locked liquidity pool prevents manipulation, ensures continuous trading availability, and enables organic price discovery based solely on market demand and supply.

V. Transparency & Security

Transparency and security form the foundation of the ON Token and represent two of the most important pillars of the entire ONLIVE ecosystem. Every process — from contract deployment to community communication — is designed to ensure maximum openness, traceability, and trust for investors, users, and partners.

To guarantee the highest level of transparency, all ON Token transactions are fully visible on the Polygon blockchain and can be verified at any time by the public. The smart contract is published and officially verified on Polygonscan, allowing every holder to review its structure, functions, and key parameters directly on-chain. Furthermore, all relevant contract details and

contact information are made publicly available via Polygonscan, ensuring complete traceability and accountability.

In alignment with ONLIVE's commitment to true decentralization, essential governance decisions are made through community voting conducted via the official X (Twitter) account. This democratic approach allows the ONLIVE community to play an active role in shaping the project's future. One of the first such community-driven decisions will concern the potential listing of the ON Token on centralized exchanges, ensuring that the ecosystem remains guided by collective choice rather than centralized control.

All official announcements, press releases, and news articles are published transparently on the ONLIVE website, ensuring that information is always accessible and verifiable. In addition, important updates and real-time communications are shared through the official ONLIVE X channel and the Telegram community, creating a direct and open dialogue with supporters and investors. For any individual inquiries or feedback, the ON Team remains readily available via email and Telegram, emphasizing continuous engagement and accessibility.

To ensure maximum security and technical integrity, the ON Token was developed and audited by Cyberscope, one of the world's most respected blockchain security firms. The comprehensive audit by Cyberscope guarantees that the ON Token smart contract meets the highest international security standards, ensuring protection against vulnerabilities and external threats. The ON Team remains committed to maintaining these security and transparency standards permanently, upholding a long-term vision of reliability, openness, and trust in every aspect of the ONLIVE project.

VI. Management

The ON Token and the broader ONLIVE ecosystem are managed by THE ONLIVE L.L.C., a legally registered entity headquartered in the Republic of Kosovo. The company serves as the organizational backbone of the project, ensuring that all administrative, strategic, and operational processes are conducted transparently and in alignment with the project's long-term vision.

At its core, ONLIVE pursues the principle of maximum decentralization. The role of THE ONLIVE L.L.C. is therefore not to exercise centralized control, but rather to facilitate the global expansion of the ONLIVE vision and to actively support the creation and growth of a strong, independent, and engaged international community. The company functions as the structural framework that enables ONLIVE to operate efficiently while remaining true to its decentralized philosophy.

In addition to project management and strategic coordination, THE ONLIVE L.L.C. is responsible for official communication, transparency, and community engagement. To ensure open and verified communication, the company operates the following official channels:

Official Website:	https://www.ontoken.io
Official Email:	team@ontoken.info
Official YouTube Channel:	https://www.youtube.com/@ONTOKEN_OFFICIAL
Official X (Twitter) Account:	https://www.x.com/ON_TOKEN
Official Telegram Channel:	https://t.me/ontoken1
Official Telegram Group:	https://t.me/ontoken2

Through these communication platforms, ONLIVE ensures direct, transparent, and continuous interaction with its global audience. All official announcements, updates, and strategic developments are exclusively communicated through these verified channels to maintain credibility and consistency.

By combining professional management through THE ONLIVE L.L.C. with a community-driven governance model, ONLIVE establishes a balanced framework that unites organizational stability with decentralized participation — forming the foundation for sustainable growth, trust, and innovation within the ONLIVE ecosystem.

VII. Global Strategy

ONLIVE's global strategy is founded on the mission to elevate the visibility and adoption of digital assets through innovative media integration and decentralized broadcasting. By leveraging its own blockchain-powered television channel — ON TV — ONLIVE seeks to establish a dynamic bridge between the rapidly evolving world of blockchain technology and a global audience eager for transparent, accessible, and future-oriented information.

Through ON TV, decentralized projects and emerging blockchain ventures will gain the opportunity to secure short airtime segments, allowing them to present their missions, products, and innovations to a worldwide viewership. This initiative not only amplifies the reach of independent digital assets but also promotes education, awareness, and collaboration across the decentralized economy.

Revenues generated from these airtime segments will be strategically reinvested to strengthen ONLIVE's global brand presence, enhance liquidity within the ON ecosystem, and expand the real-world utility of the ON Token. This cyclical reinvestment model ensures that every contribution directly supports the long-term growth, stability, and value of the ecosystem — reinforcing ONLIVE's role as a sustainable, community-driven, and innovation-focused platform.

As part of its forward-looking development roadmap, ONLIVE is preparing to introduce the ON Library — a decentralized, on-demand streaming environment designed to evolve into a next-generation “decentralized Netflix.” The ON Library will offer global access to films, series, documentaries, and educational content, all powered by blockchain technology and secured through the ON Token economy.

Through this dual strategy — combining global exposure for digital assets with continuous ecosystem expansion — ONLIVE positions itself as a catalyst for the decentralized media revolution, driving both technological innovation and cultural transformation in the digital age.

VIII. Risk Facotrs

While ONLIVE is built on a foundation of transparency, innovation, and long-term sustainability, participants should be aware that the ON Token and the broader ONLIVE ecosystem operate within a dynamic and rapidly evolving technological and economic environment. As with all blockchain-based projects, certain risk factors exist that may affect the development, value, and adoption of the ON Token over time.

A significant factor influencing the ON Token's early performance is its reliance on the Polygon (POL) blockchain, which serves as the technological foundation of the ONLIVE ecosystem. Any technical disruptions, regulatory changes, or long-term shifts in the Polygon network's operation, scalability, or market position may directly or indirectly impact the functionality, transaction efficiency, and market perception of the ON Token. While Polygon is one of the most established and trusted Layer-2 solutions within the Ethereum ecosystem, external dependencies remain a fundamental consideration for all projects built on it.

Additionally, the overall volatility of the cryptocurrency market represents another key risk factor. Macroeconomic developments, global regulatory frameworks, shifts in investor sentiment, or significant market events can influence token valuations across the digital asset sector, including the ON Token. Consequently, short-term price fluctuations or longer market corrections may occur independently of ONLIVE's internal progress, technological milestones, or platform utility.

ONLIVE remains committed to mitigating these risks through transparency, continuous technical development, and the long-term locking of liquidity to ensure trust and stability. However, participants should recognize that digital assets inherently carry speculative elements and are subject to factors beyond the control of THE ONLIVE L.L.C.

By engaging with the ONLIVE ecosystem, participants acknowledge these risks and are encouraged to conduct their own due diligence, seek independent advice, and make informed decisions based on their individual risk tolerance and understanding of blockchain markets.

IX. Roadmap

The following roadmap outlines the strategic development of the ON Token and the ONLIVE platform, illustrating the project's evolution from its technical foundation to global market adoption. Each phase represents a key milestone in building a secure, transparent, and community-driven decentralized streaming ecosystem.

Phase 1 – Foundation & Launch

This phase focuses on establishing the technological, structural, and communicative groundwork for the ONLIVE ecosystem.

- Development and official deployment of the ON Token on the Polygon blockchain
- Establishment of all official communication channels and community platforms
- Launch of the official ON Token website as the central information hub
- Completion of a comprehensive smart contract audit conducted by Cyberscope
- Successful execution of the PreSale through the PinkSale platform
- Creation and initialization of the decentralized liquidity pool on Uniswap V3

Phase 2 – Market Expansion & Platform Launch

In this phase, ONLIVE transitions from development to real-world implementation, strengthening its community base and introducing the ONLIVE platform to the global market.

- Reaching a milestone of over 5,000 ON Token holders worldwide
- Integration with major blockchain analytics and tracking platforms
- Formation of strategic partnerships with blockchain, media, and technology partners
- Community governance vote to determine potential CEX listings
- Official launch of the ON TV
- Achievement of over 5,000 simultaneous platform users, marking the first major utility phase of the ON Token

Version 2 of this White Paper will be released upon the completion of the milestones outlined above, providing an updated roadmap and detailing the next stages of ONLIVE's global expansion and technological advancement.

X. Disclaimer

This White Paper is intended solely for informational and educational purposes. It does not constitute financial, investment, or legal advice, nor does it represent an offer or solicitation to buy or sell any securities, digital assets, or financial instruments in any jurisdiction. The ON Token is a utility token designed to function within the ONLIVE ecosystem and should not be regarded as a security or an investment product.

While every effort has been made to ensure the accuracy and reliability of the information contained herein, THE ONLIVE L.L.C. does not guarantee the completeness, timeliness, or accuracy of any data, statements, or projections. The content of this document is subject to change as the project evolves, and future versions of this White Paper may include updates, modifications, or corrections without prior notice.

Participation in the ONLIVE ecosystem and acquisition of ON Tokens are entirely voluntary and at the participant's own risk. The value of digital assets can fluctuate significantly, and participants should conduct their own research, seek independent advice, and ensure they fully understand the associated risks before engaging in any transaction. THE ONLIVE L.L.C. assumes no responsibility for any losses, damages, or liabilities arising directly or indirectly from the use of this document or from participation in the ONLIVE ecosystem.

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