

WHITE PAPER



Name: ON

Symbol: ONLIVE

Decimals: 18

Blockchain: Polygon Mainnet

Total Supply: 3.000.000.000

INTRODUCTION:

The ON Token serves as the primary currency of the ONLIVE platform and forms the economic backbone of a forward-looking, decentralized streaming infrastructure. With a fixed total supply of 3 billion ON, the token is designed as a stable, inflation-resistant digital asset. Its complete independence from central banks, interest rates, and macroeconomic control mechanisms positions the ON Token as a symbol of financial sovereignty in the digital age. To ensure long-term liquidity and reliable tradability, a decentralized liquidity pool will be established and locked until January 1, 2125. This measure reflects the project's long-term commitment and sends a clear signal of stability, reliability, and strategic foresight to users and institutional partners alike.

Maximum technical security is a core principle of the ONLIVE ecosystem. The ON Token's smart contract is developed and thoroughly audited by Cyberscope, an internationally recognized leader in blockchain security and auditing. The comprehensive audit process ensures that the smart contract meets the highest international security standards.

Token Contract: 0x14F74e11F0d9D469A4c9D686cfB18a771b31D94f

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I. ONLIVE

ONLIVE embodies the vision of a fully decentralized streaming world—independent, open, and free from any form of centralized control. The platform is designed for people around the globe who want to consume content without censorship, mandatory subscriptions, or advertisement-driven influence. By leveraging blockchain technology, ONLIVE creates a new creator economy in which the relationship between content creators and their audiences is direct, fair, and transparent.

At the heart of this model lies a user-centric approach: viewers pay only for what they actually consume, with access granted via NFTs assigned individually to each livestream. Traditional subscription models are entirely eliminated, as is any form of advertising. This ad-free environment not only ensures independence but also provides an uninterrupted and immersive user experience. All transactions are conducted exclusively in ON Token, resulting in a fully crypto-based system that is globally accessible and enables true digital sovereignty.

ONLIVE thus positions itself as a safe space for creative freedom, diversity of opinion, and digital self-determination.

II. Polygon Blockchain

The decision to implement the ON Token on the Polygon blockchain is based on a detailed technical assessment of key criteria such as scalability, transaction costs, network security, EVM compatibility, and user accessibility. As a high-performance Layer 2 solution within the Ethereum ecosystem, Polygon offers an ideal infrastructure for dynamic applications like ONLIVE, which rely on NFT-based access mechanisms, livestreaming, and real-time microtransactions.

A core advantage lies in exceptionally low transaction fees. In a system where content is unlocked individually via NFTs and real-time compensation is executed through smart contracts, cost-efficient execution is essential. While Ethereum mainnet transactions often cost several dollars, average fees on Polygon are just a few cents—making a granular pay-per-view model technically and economically feasible.

Polygon also delivers outstanding scalability, with a theoretical throughput of up to 65,000 transactions per second. This ensures stable system performance even under heavy load—for example, during simultaneous livestreams with thousands of viewers. Its low latency and rapid finality support a seamless and immersive user experience.

Another major advantage is full compatibility with the Ethereum Virtual Machine (EVM). Developers can migrate existing Ethereum smart contracts to Polygon without modifications. For end users, wallets such as MetaMask, Trust Wallet, and Ledger natively support Polygon—eliminating technical barriers and significantly lowering the entry threshold for both developers and global users.

In terms of security, Polygon meets the highest industry standards. Regular validation checkpoints with the Ethereum mainnet transfer Ethereum’s proven security mechanisms to the Polygon network, ensuring that tokens, NFTs, and other digital assets are securely managed and protected against manipulation.

Polygon also stands out for its energy efficiency: The network uses an eco-friendly proof-of-stake consensus mechanism, drastically reducing energy consumption compared to traditional centralized platforms or proof-of-work blockchains—an important step toward long-term sustainability.

Finally, Polygon has achieved broad adoption across the Web3 industry and is widely recognized as a mature and stable infrastructure. Prominent DeFi and NFT projects such as Aave, Uniswap, and Decentraland, as well as global companies like Adidas and Reddit, rely on Polygon. This widespread integration underscores the network’s technical maturity, long-term viability, and innovative capacity—making it the ideal foundation for the ON Token and the ONLIVE platform.

III. Liquidität

The liquidity of the ON Token is ensured through two primary sources: first, by the founders who have invested early in the project's vision, and second, through a public presale conducted via the Pinksale platform. All capital generated from these two liquidity sources will be fully allocated to the Uniswap V4 liquidity pool upon successful completion of the presale and will be irrevocably locked until January 1, 2125. This long-term, on-chain verifiable lock guarantees that the liquidity pool remains permanently accessible and protected from any subsequent alterations or removals.

For decentralized liquidity provisioning, ONLIVE leverages Uniswap V4, one of the most technologically advanced exchange protocols in the DeFi sector. Uniswap V4 is designed with a strong focus on efficiency and scalability. Its modular architecture significantly reduces transaction costs while delivering high performance, especially beneficial for applications with frequent microtransactions. For users, this results in fast, cost-effective token swaps without compromising on security or stability. As an open-source protocol with a well-established auditing process, Uniswap meets all requirements for transparency, integrity, and seamless integration into existing Web3 infrastructures. Its broad compatibility with popular wallets and global adoption ensure frictionless use and maximum accessibility of the ON Token for a worldwide audience.

To support sustainable growth and ensure consistent market access within the ONLIVE ecosystem, a 1% fee is applied to each token swap conducted within the official Uniswap liquidity pool. This fee contributes to the operational infrastructure and strategic development of the project. Transactions conducted outside the official pool are exempt from this fee.

Additionally, long-term liquidity is supported by the liquidity reserve, which comprises 30% of the total ON Token supply. This reserve is initially locked until January 1, 2026, and will subsequently be used to actively support liquidity on Uniswap and stabilize the ON Token's trading volume over the long term.

IV. Tokenomics

The distribution of ON Tokens follows a well-designed and long-term oriented tokenomics structure. The goal of this allocation is to sustainably support the growth of the ONLIVE ecosystem, build trust within the community, and ensure the project's long-term economic success. The maximum supply is capped at 3,000,000,000 ON Tokens, allocated as follows:

Pre-Sale – 30% (900,000,000 ON)

The pre-sale will be conducted via the established platform PinkSale and will comprise 30% of the total token supply. Any unsold tokens from this phase will be fully allocated to the marketing budget. This ensures that unused resources are directly invested in building global brand awareness, expanding reach, and strengthening the visibility of the ON Token.

Founders – 30% (900,000,000 ON)

This portion is reserved for the founders and early supporters who played a pivotal role in the conceptualization, funding, and technical development of the ONLIVE project. Their visionary foresight and financial commitment laid the foundation for building the ON ecosystem and shaping the platform's long-term strategic direction. The founding group includes 33 anonymous investors who believed in the idea from the very beginning and provided the trust and capital needed to ignite the development of the ON Token.

Liquidity Reserve – 30% (900,000,000 ON)

The liquidity reserve serves as a key instrument for stabilizing the token's value. It will be strategically used to mitigate market volatility, provide liquidity, and, if necessary, repurchase tokens during periods of excessive selling pressure. To ensure long-term market stability and prevent early intervention during the launch phase, this reserve will remain fully locked until January 1, 2026.

Liquidity Pool – 10% (300,000,000 ON)

To ensure stable and immediate tradability of the ON Token, 10% of the total supply will be allocated to providing liquidity on Uniswap V4. The tokens deployed in this pool will be locked for 100 years, guaranteeing the token's long-term tradability on decentralized markets. This commitment builds trust, prevents market manipulation, and enables transparent price discovery based on real market forces.

V. Transparency & Security

The ON Token stands for the highest standards of transparency and is fully committed to disclosing all relevant information to its community. All transactions and the complete ownership structure of the utility token are publicly accessible and seamlessly traceable on the Polygon blockchain. Furthermore, the official ON information page on Polygon provides full access to the underlying smart contract. Key metrics such as the total number of transactions and token holders are displayed in real time.

All technical details and ongoing project developments are additionally documented in a publicly accessible GitHub repository. This open-source approach allows developers, analysts, and the community to actively engage with the project, perform security reviews, and transparently follow the continuous development of the ON infrastructure.

To maintain transparent and direct communication with the community, all key updates, developments, and innovations concerning the ON Token are shared exclusively through the official website and the verified X (formerly Twitter) account. For further questions or individual inquiries, please contact us via the official email address: office@ontoken.info.

In alignment with the decentralized values of the ON project, no personal user data is stored. The only exception consists of publicly viewable information as standardly recorded on the Polygon blockchain. This principle emphasizes the project's firm commitment to data privacy, individual sovereignty, and openness within a modern Web3 ecosystem.

To guarantee the highest level of technical security, the ON Token smart contract undergoes a thorough audit by Cyberscope, a globally recognized cybersecurity firm specializing in the analysis and verification of smart contracts and Web3 protocols. This independent audit adds an essential layer of trust and transparency for the community as well as prospective investors.

VI. Management

The ONLIVE project was born out of a vision for a decentralized, open, and user-centric internet. It was initiated by a group of strategically minded founders and early investors who have deliberately chosen to remain in the background. These individuals not only secured the initial funding but also played a key role in shaping the architectural, economic, and technological foundation of the platform.

The organizational and operational responsibility for the ONLIVE project lies with ONLIVE L.L.C., headquartered in Kosovo. As the legal entity behind the project, the company serves as the legal and structural backbone of the ONLIVE ecosystem. ONLIVE L.L.C. is committed to the highest standards of transparency, communication, and project governance. This includes the prompt publication of all project-related information through official channels, as well as the consistent implementation of a sustainable liquidity management strategy for the ON Token.

To ensure long-term tradability on decentralized markets, ONLIVE L.L.C. oversees the strategic deployment of the liquidity reserve, which will remain locked during the initial launch phase until January 1, 2026. After this period, the reserve will be utilized in a targeted manner to provide continuous and stable liquidity on Uniswap, thereby creating the foundation for healthy, market-driven price development.

With a long-term strategic outlook, ONLIVE L.L.C. aims not only to establish the ON Token sustainably within the global crypto market, but also to create a forward-looking digital environment for creators, developers, and users worldwide.

VII. Roadmap

The following roadmap outlines the key development phases of the ON Token and the ONLIVE platform — from the technical foundation to global market launch.

Phase 1: Creation

- Creation and deployment of the ON Token
- Establishment of official communication channels
- Launch of the official website
- Comprehensive smart contract audit conducted by Cyberscope
- Token presale hosted via PinkSale
- Initialization of the liquidity pool on Uniswap V4

Phase 2: Market Introduction

- Integration with analytics platforms such as DexTools and DexScreener
- Formation of strategic partnerships
- Achievement of 1,000+ ON Token holders
- Listings on major crypto aggregators like CoinMarketCap and CoinGecko
- Official launch of the ONLIVE decentralized streaming platform
- Global expansion and user base growth

Version 2 of this White Paper will be published no later than upon completion of the milestones outlined in the roadmap.

VIII. Disclaimer

This white paper is for informational purposes only and does not constitute legal, financial, investment, or tax advice. It is intended to provide an overview of the ON Token and the ONLIVE platform and should not be interpreted as an offer to sell, a solicitation to buy, or a recommendation to participate in any investment activity.

The ON Token is a utility token designed to be used exclusively within the ONLIVE ecosystem. It is not intended to represent any form of security, equity, or ownership stake in any legal entity, nor does it convey any rights to dividends, profit-sharing, or governance participation outside the scope of the ONLIVE platform's functionality. The ON Token does not grant holders any rights or claims against ONLIVE L.L.C. or any affiliated parties.

Nothing in this document constitutes a prospectus or offering document, and no regulatory authority has reviewed or approved this white paper. The purchase, holding, or use of ON Tokens involves inherent risks, including but not limited to market volatility, regulatory changes, technology failures, and project delays. Participants are strongly encouraged to conduct their own independent research and seek professional advice before making any decisions related to the ON Token or the ONLIVE platform.

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