Analysis of Lifestyle and well-being Data Using Bigquery and Power BI By ONwadinobi

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## Background

The health behavior of individuals has implications on how healthy or not individuals are, and to what extent they are able to optimize their well-being for overall optimum health and productivity.

Being a professional health care practitioner, and particularly in the area of emergency care, with keen interest in appraising the health behavior of both health care practitioners and those who utilize health care services to appreciate insights aimed at contributing to finding ways to educate and encourage people towards engaging in positive health behavior.

# Objective

With the persisting pressure of workload facing health care workers in health facilities and the waiting time for patients to be attended to, and also understanding the impact stress has on quality of sleep, physical activity, body mass index(BMI), daily productivity and general well-being, these encouraged me to find data on lifestyle and behavior such as this one to have an understanding of the interactions between the lifestyle parameters in the data and in view of the demography identified in the survey.

However, for this study, my main objective will be to observe which demography has a better or improved work life balance with the available parameters in the data set.

# Data Source and Description

The data set was made available by Yvon Dalat on kaggle.com. It consists of 15,977 survey responses with 24 attributes describing lifestyle and behavior of respondents. The latest version of the data was uploaded 14 March, 2021.

#### Limitations of the data

The data was collected through a survey of the respondents, and it's subjective of the respondents and as such it would be difficulty to determine the veracity and their responses to the survey questions.

## Steps followed

I imported the data set into Bigquery and which was used to wrangle, manipulate and prepare the data set for analysis. The resulting tables from Bigquery operations were then download onto my local computer and then imported into Power BI desktop, which I used to further transform the data particularly the floats were rounded to 2 decimal places before the data was loaded. I then used Power BI to visualize/analyze and summarize the output.

This exploratory analysis of the data was perform in view of 5 main context as below:

- 1. Healthy body: reflecting your fitness and healthy habits.
- 2. Healthy mind: indicating how well you embrace positive emotions.

- 3. Expertise: measuring the ability to grow your expertise and achieve something unique.
- 4. Connection: assessing the strength of your social network and your inclination to discover the world.
- 5. Meaning: evaluating your compassion, generosity and satisfaction living the life of your dream. We will consider meaning under passion and work life balance index.

It's important to mention that I got some insights on Power BI from @Kenji Explains and @Alex The Analyst. They can both be checked out on their youtube channels.

### **CLEANING THE DATA**

Checking for the number of rows in the data set

SELECT COUNT(\*)
FROM Lifestyle\_and\_wellbeing.work\_life\_balance

Rows 15,972

Checking for NULL values in the data set SELECT \*

FROM Lifestyle and wellbeing.work life balance

WHERE FRUITS VEGGIES IS NULL OR DAILY STRESS IS NULL

OR PLACES VISITED IS NULL OR CORE CIRCLE IS NULL

OR SUPPORTING OTHERS IS NULL OR SOCIAL NETWORK IS NULL

OR ACHIEVEMENT IS NULL OR DONATION IS NULL

OR BMI RANGE IS NULL OR TODO COMPLETED IS NULL

OR FLOW IS NULL OR DAILY STEPS IS NULL

OR LIVE VISION IS NULL OR SLEEP HOURS IS NULL

OR LOST VACATION IS NULL OR DAILY SHOUTING IS NULL

OR SUFFICIENT INCOME IS NULL OR PERSONAL AWARDS IS NULL

OR TIME FOR PASSION IS NULL OR WEEKLY MEDITATION IS NULL

OR AGE IS NULL OR GENDER IS NULL

OR WORK LIFE BALANCE\_SCORE IS NULL;

No output given after running the above query, thus no NULL value present in the data set.

Checking for the types of values the columns in the data are taking SELECT DISTINCT AGE, FRUITS VEGGIES, DAILY STRESS,

PLACES\_VISITED, CORE\_CIRCLE, SUPPORTING\_OTHERS,
SOCIAL\_NETWORK, ACHIEVEMENT, DONATION, BMI\_RANGE,
TODO\_COMPLETED, FLOW, DAILY\_STEPS, LIVE\_VISION, SLEEP\_HOURS,
LOST\_VACATION, DAILY\_SHOUTING, SUFFICIENT\_INCOME,
PERSONAL\_AWARDS, TIME\_FOR\_PASSION, WEEKLY\_MEDITATION,
GENDER, WORK\_LIFE\_BALANCE\_SCORE

FROM Lifestyle and wellbeing.work life balance

Manipulating the attributes of the data in line with the 5 context for this analysis

```
Healthy body
SELECT AGE,
   GENDER,
   BMI RANGE,
   Avg(FRUITS VEGGIES) AS FRUITS VEGGIES SERVING,
   Avg(DAILY_STEPS) AS STEPS_PERDAY,
   Avg(SLEEP HOURS) AS HOURS SLEEP,
FROM Lifestyle and wellbeing.work life balance
GROUP BY AGE,
    BMI_RANGE,
    GENDER;
Healthy mind
SELECT AGE,
   GENDER,
   SUFFICIENT INCOME,
   Avg(DAILY_STRESS) AS STRESS_PERDAY,
   Avg(FLOW) AS WORK FLOW,
   Avg(WEEKLY MEDITATION) AS MEDITATIONS PERWEEK,
   Avg(DAILY_SHOUTING) AS DAILY_SULKING,
FROM Lifestyle and wellbeing.work life balance
GROUP BY AGE,
    GENDER,
    SUFFICIENT_INCOME;
Expertise
SELECT AGE,
   GENDER,
   Avg(PERSONAL_AWARDS) AS PERSONAL_RECOGNITION,
   Avg(FLOW) AS WORK_FLOW,
   Avg(ACHIEVEMENT) AS ACCOMPLISHMENT,
   Avg(TODO COMPLETED) AS COMPLETED WORK,
   Avg(DONATION) AS DONATIONS
FROM Lifestyle and wellbeing.work life balance
GROUP BY GENDER,
    AGE;
```

```
Connection
SELECT AGE,
   GENDER.
   Avg(PLACES_VISITED) AS PLACES_BEEN,
   Avg(CORE CIRCLE) AS FAMILY FRIENDS,
   Avg(SOCIAL NETWORK) AS CONNECTIONS,
   Avg(LOST VACATION) AS MISSED HOLIDAY,
   Avg(DAILY_STRESS) AS STRESS PERDAY
FROM Lifestyle and wellbeing.work life balance
GROUP BY AGE,
    GENDER;
Passion
SELECT AGE,
   GENDER,
   Avg(TIME FOR PASSION) AS HOURS 4 PASSION,
   Avg(PERSONAL_AWARDS) AS PERSONAL_RECOGNITION,
   Avg(LIVE VISION) AS VISIONS,
   Avg(FLOW) AS WORK FLOW,
   Avg(TODO COMPLETED) AS COMPLETED WORK
FROM Lifestyle and wellbeing.work life balance
GROUP BY AGE,
    GENDER;
Work life balance index
SELECT AGE,
   GENDER,
   Avg(WORK LIFE BALANCE SCORE) AS WORK LIFE INDEX
FROM Lifestyle and wellbeing.work life balance
GROUP BY AGE,
    GENDER
ORDER BY Avg(WORK LIFE BALANCE SCORE) DESC;
```

# Analysis/Visualization using Power BI Summary of charts in Healthy body Dashboard The line graph Average of STEPS PERDAY by Age and Gender

The line graph Average of STEPS\_PERDAY by Age and Gender
The Less than 20 years old Males had up to 13.21% of Average STEPS\_PERDAY.
Average of STEPS\_PERDAY was higher for Male (5.88) than Female (5.61). Average
of STEPS\_PERDAY for Males and Females diverged the most where AGE was 36 to 50,
when Males had average of 0.33 STEPS\_PERDAY higher than Females.

Stacked column chart Average HOURS\_SLEEP by Age and Gender Less than 20 years old Females had up to 12.91% of Average HOURS\_SLEEP. Average of HOURS\_SLEEP was higher for Females (7.10) than Males (6.91). Average of HOURS\_SLEEP for Females and Males changed the most where AGE was Less than 20, when Females had an average 0.30 HOURS\_SLEEP higher than Male.

Key Influencers charts: Average STEPS\_PERDAY on BMI and Average HOURS\_SLEEP on BMI

In this study BMI is given a range of 1 and 2; 1 = BMI < 25 while 2 = BMI > 25 When the Average of STEPS\_PERDAY decreases the BMI range increases. Inversely, when the Average of STEPS\_PERDAY increases the BMI range decreases. Also when Average of HOURS\_SLEEP decreases the BMI range increases, and when Average of HOURS\_SLEEP increases the BMI range decreases.

The Decomposition tree chart: Average FRUITS\_VEGGIES\_SERVINGS on BMI It is observed that among the demographic group in the survey, that those who had more average servings of fruits/veggies had a BMI of 1( which is a better BMI of the 2 rankings) while those who had less average servings of fruits/veggies had a BMI of 2.

# Summary of charts in Healthy mind Dashboard

Line graph Average of MEDITATION\_PERWEEK by Age and Gender
The 51 or more years old Males observed 13.97% of Average
MEDITATIONS\_PERWEEK. Average of MEDITATIONS\_PERWEEK was higher for Males
(6.46) than Females (5.95). Average of MEDITATIONS\_PERWEEK for Males and
Females deviated most where AGE was between 21 to 35 years, when Males
observed an average of 0.80 higher than Females in MEDITATIONS\_PERWEEK.

Stacked column chart Average STRESS\_PERDAY by age and Gender The 21 to 35 year old group Males experienced up to 39.00% of Average STRESS\_PERDAY. Average of STRESS\_PERDAY was higher for Males (5.21) than Females (3.04). Average of STRESS\_PERDAY for Males and Females diverged the most where AGE was 21 to 35, when Males experienced an average of 9.82 STRESS\_PERDAY higher than Females.

Clustered column chart Average SULKING\_PERDAY by Age and Gender Less than 20 years old group Females had up to 14.98% of Average DAILY\_SULKING. Average of DAILY\_SULKING was higher for Females (3.19) than Males (2.74). Average of DAILY\_SULKING for Females and Males deviated the most where AGE was Less than 20, when Females had an average of 0.84 higher than Males in SULKING\_PERDAY.

The Decomposition Tree chart: Average WORK\_FLOW on SUFFICIENT\_INCOME In this study, sufficient income is ranked as 2, and less sufficient income is ranked as 1.

From the chart, among the demographic groups in the survey, those who observed more average work flow had sufficient income while those who observed less work flow had less income.

## Summary of charts in Expertise Dashboard

Area chart ACCOMPLISHMENT by Age and Gender

Females in the Less than 20 years old group attained up to 13.38% of Average ACCOMPLISHMENT. Average of ACCOMPLISHMENT was higher for Males (4.07) than Females (4.06). Average of ACCOMPLISHMENT for Females and Males diverged the most where AGE was Less than 20, when Females attained an average of 0.26 ACCOMPLISHMENT higher than Males.

Line chart Average of COMPLETED\_WORK by Age and Gender 51 or more year old Females achieved 13.81% of Average COMPLETED\_WORK. Average of COMPLETED\_WORK was higher for Females (5.89) than Males (5.50). Average of COMPLETED\_WORK for Females and Males diverged the most where the AGE was 36 to 50, when Females achieved average of 0.44 COMPLETED\_WORK higher than Males.

Ribbon chart Average of DONATIONS by Age and Gender 51 or more year old Females gave up to 16.29% of Average DONATIONS. Average of DONATIONS was higher for Female (2.84) than Male (2.46). Average of DONATIONS for Females and Males diverged the most where the AGE was 36 to 50, when Females gave an average of 0.44 higher than Males in DONATIONS.

Stacked area chart Average WORK\_FLOW by Age and Gender Average of WORK\_FLOW was higher for Females (3.25) than Males (3.19). Average of WORK\_FLOW for Females and Males diverged the most where the AGE was 51 or more, when Female had average 0.16 WORK\_FLOW higher than Males.

## Summary of charts in Passion Dashboard

Stacked bar chart HOURS\_4\_PASSION by Age and Gender Less than 20 year old Males had up to 13.58% of Average HOURS\_4\_PASSION. Average of HOURS\_4\_PASSION was higher for Males (3.45) than Females (3.27). Average of HOURS\_4\_PASSION for Males and Females diverged the most where the AGE was Less than 20, when Males had an average of 0.52 HOURS\_4\_PASSION higher than Females.

Line graph Average of VISION by Age and Gender

51 or more year old Males had up to 14.24% of Average of VISIONS. Average of VISIONS was higher for Males (3.99) than Females (3.73). Average of VISIONS for Males and Females deviated the most where the AGE was 51 or more, when Males average of 0.33 higher than Females in terms of their VISIONS.

## Summary of charts in Connections Dashboard

Ribbon chart Average of CONNECTIONS by Age and Gender Female in the Less than 20 year old have up to 14.23% of Average CONNECTIONS. Average of CONNECTIONS was higher for Females (6.71) than Males (6.47). Average CONNECTIONS for Females and Males diverged the most where AGE was 21 to 35, when Females have 0.45 Average connections higher than Males.

Line chart Average of FAMILY\_FRIENDS by Age and Gender 51 or more year old Females have up to 13.25% of Average of FAMILY\_FRIENDS. Average of FAMILY\_FRIENDS was higher for Females (5.74) than Males (5.20). Average of FAMILY\_FRIENDS for Females and Males diverged the most where the AGE was 51 or more, when Females have an average of 0.74 higher than Males.

Stacked column chart Average MISSED\_HOLIDAY by Age and Gender Less than 20 year old Females had 14.16% of Average MISSED\_HOLIDAY. Average of MISSED\_HOLIDAY was higher for Males (2.98) than Females (2.87). Average of MISSED\_HOLIDAY for Males and Females diverged the most where the AGE was 51 or more, when Males had 0.52 average MISSED\_HOLIDAYS higher than Females.

Area chart Average of PLACES\_BEEN by Age and Gender 21 to 35 year old Females have up to 13.51% of Average PLACES\_BEEN. Average of PLACES\_BEEN was higher for Females (5.30) than Males (4.99). Average of PLACES\_BEEN for Females and Males diverged the most where the AGE was Less than 20, where Females had average PLACES\_BEEN 0.46 higher than Males.

#### Summary of Work life balance index Visualization

Stacked bar chart Average of WORK\_LIFE\_INDEX by Age and Gender 51 or more year old group Females experienced up to 12.71% of Average WORK\_LIFE\_INDEX. Average of WORK\_LIFE\_INDEX was higher for Females (668.39) than Males (666.06). Average of WORK\_LIFE\_INDEX for Females and Males diverged the most where the AGE was 36 to 50, when Females experienced WORK\_LIFE\_INDEX 4.83 higher than Males.

### CONCLUSION

The main observations on each of the five context areas for this study are as follows:

1. BMI is mostly impacted by quality of nutrition (fruits/Veggies) and physical activity (daily steps), and also has a correlation to the kind of quality of sleep

- 2. The major determinants of stress levels are the ability to focus on work flow, meditation and the sufficiency of income.
- 3. Those who achieve the most remarkable things, have also maximized their ability to complete daily todo list, focus on work flow and have earn a number of personal awards and recognition.
- 4. Having a core circle of family, close friends and networks contributes to the number of new places people visit, reduces daily stress and improve social connections.
- 5. People find more time for passion when they are able to complete well their daily todo list, work flow through the day and have obtained many personal awards and recognition.
- 6. From the observation of the work life balance score(index), women appear to have better work life balance than men.