



Module Catalogue

First iteration

What is this?

Part of a framework

The framework we propose is similar to a school semester: Each SME is taken on a journey by the lab that is composed of a range **modules** similar to classes. The idea is then to create a catalogue of different modules that can be mixed and matched to create customised but standardised journeys.

The Module Catalogue will down the line be supplemented by:

- A “**pre-journey**” **checklist** priming SME’s for their journey and preparing them for what is ahead regarding staffing etc. (internal delivery for WP5)
- A set of intuitive **tools** that support the facilitation of the modules
- A set of **guiding materials** that empower labs in their facilitation of the modules

How to use

- 1. Get together (lab & SME).**
- 2. Print & cut out modules.**
- 3. Recreate initial user journey using modules.**
- 4. Discuss and write down which tools and methods would be useful for each module.**
- 5. Upload notes, feedback, and a picture of your modular user journey to Slack.**

(see deadline on Slack)

Exploring

Activities exploring opportunities for collaboration between labs and SMEs including promoting OPENNEXT towards new potential SMEs.

Is there a potential for collaboration between the two parties?

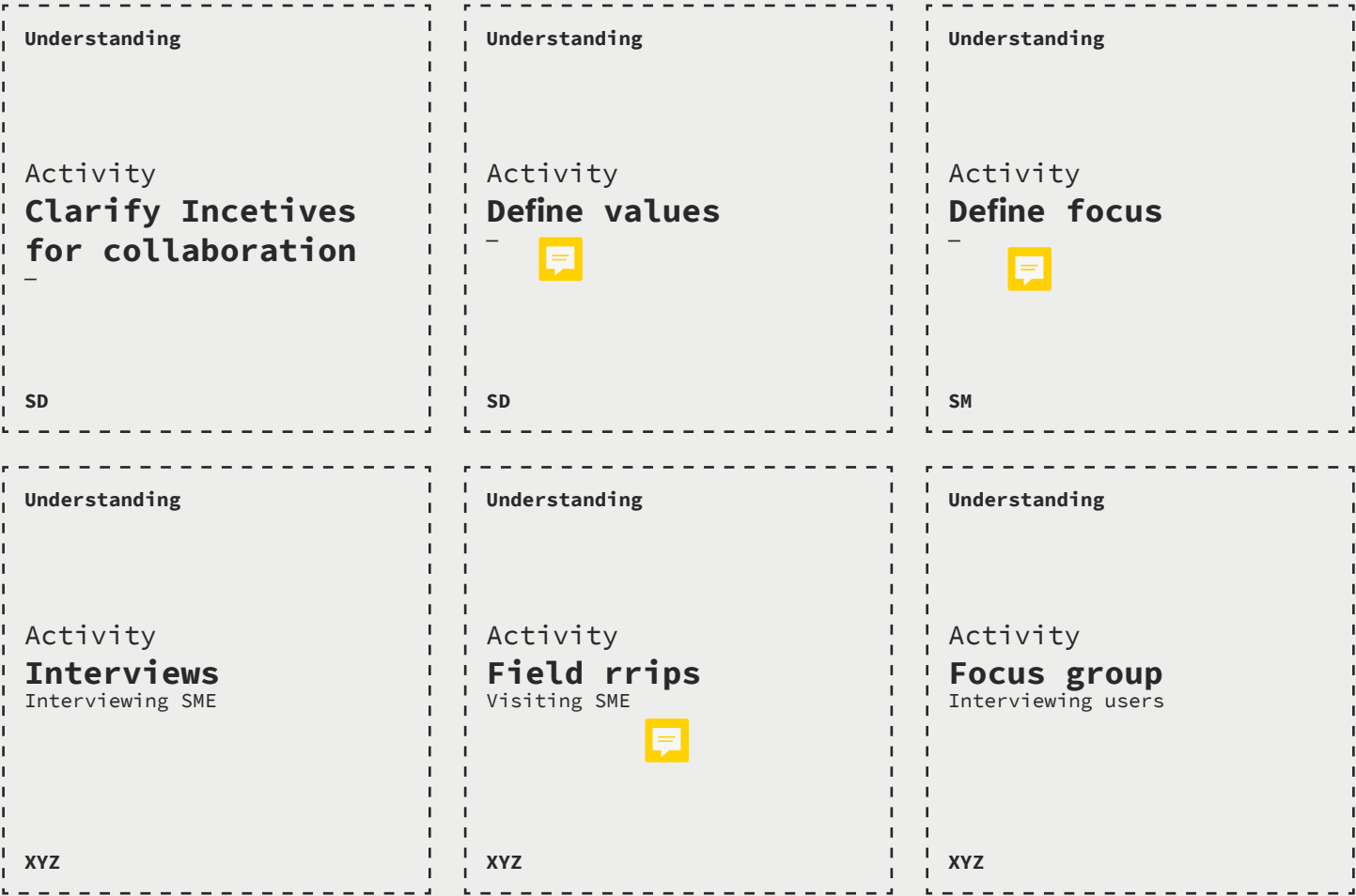
<div>Exploring</div> <div>SME Training</div> <div>Community driven innovation</div> <div>-</div> <div>FF</div>	<div>Exploring</div> <div>SME Training</div> <div>Introduction to Open Source</div> <div>-</div> <div>FF, XYZ, STY, DDC</div>	<div>Exploring</div> <div>Activity</div> <div>Approach SME</div> <div>-</div> <div>SM</div>
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Understanding

Once interest has been established between Lab and SME, the two will build a mutual understanding about each others’ context, focus and visions.

Are the two parties aligned and understand each other?



Ideating

The two parties engage in the creative, joint pursuit of discovering new opportunities for the collaboration and the business models to support them.

What is the object of the collaboration?



Defining

Getting the formalities in order and align expectations of what resources are needed, who does what - and when - and where there is a need for additional skills.

Are the two parties in agreement of the scope?

<p>Defining</p> <p>Activity Setting scope</p> <p>–</p>  <p>STV</p>	<p>Defining</p> <p>Activity Decide tools</p> <p>Tools and infrastructure for collaboration</p> <p>SD</p>	<p>Defining</p> <p>Activity Plan documentation</p> <p>–</p> <p>SD</p>
<p>Defining</p> <p>Activity Goals and KPIs</p> <p>–</p> <p>STV, XYZ</p>	<p>Defining</p> <p>Activity Identify relevant skills</p> <p>–</p> <p>SM</p>	<p>Defining</p> <p>Activity Budget</p> <p>–</p> <p>STV, XYZ</p>
<p>Defining</p> <p>Activity Decide methodology</p> <p>–</p> <p>SD</p>	<p>Defining</p> <p>Activity Define roles in partnership</p> <p>–</p> <p>SD</p>	<p>Defining</p> <p>Activity Consider ‘reality checks’</p> <p>How, what, when to check in?</p> <p>STV, XYZ</p>

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Building Communities

Expanding the collaboration by establishing and expanding a community of co-creators.

Who do the two parties need to include in the idea?



Prototyping

Going from idea to experiment to test the feasibility of the idea, as well as to use new technology to manifest the idea by building prototypes and testing it out with users and customers.

**Are the parties building the right thing
— and building the thing right?**

Prototyping SME Training Design Course Experimenting, prototyping etc. FF	Prototyping SME Training Digital Fabrication — DDC	Prototyping Activity Source Materials — XYZ
Prototyping Activity Document — SD	Prototyping Activity Iterate — SD	Prototyping Activity Build Mock-up — SM
Prototyping Activity Build Prototype — XYZ, STY	Prototyping Activity Test With Users — SM, STY, XYZ	

Looking ahead

What happens after the end of the OPENNEXT collaboration?

