

Transforming Collaborative
Product Creation

**OPEN!
NEXT**

**We're
opening new
horizons of
industrial
collaboration**



The future is open and community-based

Today's industrial product creation is expensive, risky and unsustainable. At the same time, the process is highly inaccessible to consumers who have very little input in the design and distribution of the finished product.

Presently, SMEs and maker communities across Europe are coming together to fundamentally change the way we create, produce, and distribute products. By sharing ideas and knowledge openly on digital platforms, the project of 19 partners in EU-countries called OPENNEXT, will establish new collaborations between companies and consumers. The industries in focus include eco-friendly mobility, consumer electronics, and built-to-order furniture.

OPENNEXT seeks to empower both companies and consumers to co-design and co-manufacture products based on new mindsets, new business models, and new digital fabrication technology.



Learn more
www.opennext.eu



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