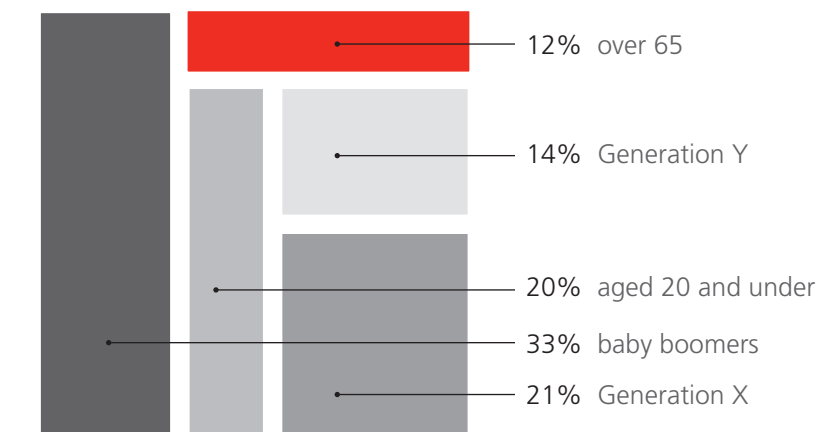


LABOUR MARKET

Distribution of generations in the labor market:



RETHINKING THE WORKPLACE

The labor market is in upheaval; large trends are currently forging potential solutions that are worth considering. Trends in office space size and configuration undoubtedly will affect office leasing and what the office of the future will look like. In order to increase competitiveness and to enhance its competitive advantage, workplace strategy encompasses an organization's goals and values. These messages are crafted and delivered through a variety of subtle and not-so-subtle communication channels. When done well, they have a positive impact on employee engagement, loyalty, and innovation. When done poorly due to inconsistent, infrequent, or unclear messaging, they impair the ability to promote the company brand.

Creativity is the key, but is inevitably the result of a greater collaboration within a corporation. Our role is to identify and create workplaces that inspire and provide adequate resources. By recognizing and paying special attention to employees' needs, their expectations and their professional development, one engages their commitment. Providing a variety of different spaces breaks the monotony, encourages the interaction of ideas and contributes to the well-being of people in their workplace.