Dear Neighborhood Leader,

Thanks for signing up for the Democratic Party of Oregon Neighborhood Leader Program (NLP). You will be doing the most important work in politics today, simply by talking with a few of your neighbors.

The NLP plan is simple; we provide you with a list of approximately thirty-five households with registered Democrats who live close to you. Prior to the election, you will visit and talk with them. Your list of assigned voters and a map will be sent to you via email. You will be asked to log into the NLP Services website to get your material. Print out this material for your use. The slate cards, if used, will be printed by the county party. Please plan to pick up the slate cards.

We ask that you encourage the voters on your list to vote and give them a copy of our slate card. If you chose, you can also provide additional candidate literature.

Please make at least one attempt to speak with the people on your list. If they are not home, you can either leave the slate card and campaign literature, or return another day. Many of our Neighborhood Leaders are making multiple attempts to have a face to face conversation. This persistence is based on the proven results of increased voter participation after a personal contact.

For each voter contact attempt, record the result on your printed list of voters. If the voter is not at home, leave the literature in a visible place for them to see and read. DO NOT PUT THE LIT IN THEIR MAILBOX! Hand write a note letting the voter know who you are and, if you can, give them your phone number.

As soon as possible after you attempt contact with a voter, please log into your turf at NLP Services website and record your result.

On the weekend before the election, please plan to call the voters whose ballots have not yet been received and remind them to return their ballot to a drop off location (it will be too late to mail the ballot). This simple step is very important to the success of this election. You can determine who has not yet returned a ballot by logging into your turf.

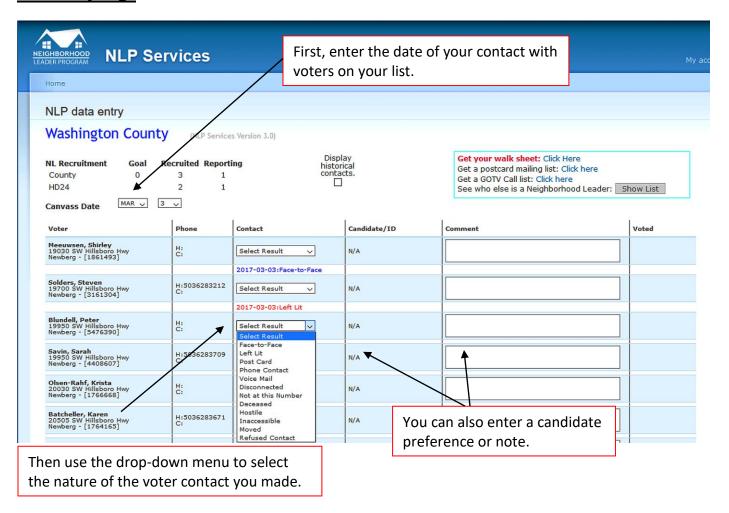
Lastly, we intend to continue this program through future elections. The goal of the program is for you to form relationships with your Democratic neighbors so that they have a personal connection to the Democratic Party. So have fun, talk to your neighbors, and let us know how it turns out.

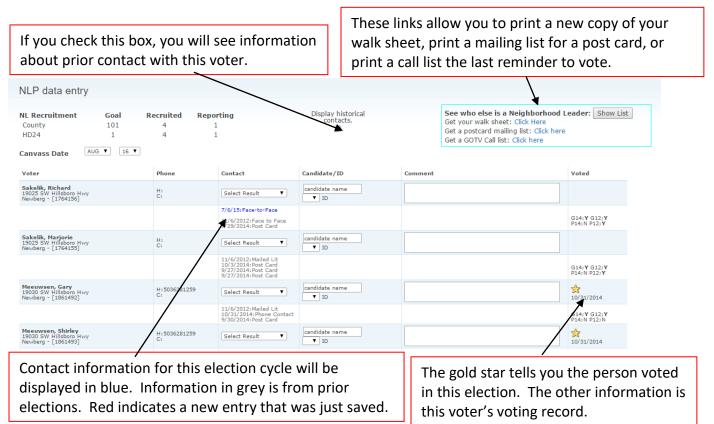
Online Reporting of Canvas Results

You can help us collect data by reporting your canvas results using our online data entry tool. You can visit this site as often as you like and enter data on voter contact multiple times, typically right after you canvas or make phone calls.

Go to your county party website and look for the link to the "Neighborhood Leader Login". Or, go to www.nlpservices.org and click on your county's name. This link will take you to the data entry tool. The login uses your name and a password. The password was sent to you in the email that delivered your turf.

Data Entry Page





For Rural Areas

Put your return address sticker here.	
A personal note goes here	Put the hand written address here
Avoid this area as the US here	PS will put a bar code sticker