



## NEIGHBORHOOD LEADER PROGRAM

Dear Neighborhood Leader,

Thanks for signing up for the Democratic Party of Oregon Neighborhood Leader Program (NLP). You will be doing the most important work in politics today, simply by talking with a few of your neighbors.

The NLP plan is simple; we provide you with a list of approximately thirty-five households with registered Democrats who live close to you. Prior to the election, you will visit and talk with them. Your list of assigned voters and a map will be sent to you via email. You will be asked to log into the NLP Services website to get your material. Print out this material for your use. The slate cards, if used, will be printed by the county party. Please plan to pick up the slate cards.

We ask that you encourage the voters on your list to vote and give them a copy of our slate card. If you chose, you can also provide additional candidate literature.

Please make at least one attempt to speak with the people on your list. If they are not home, you can either leave the slate card and campaign literature, or return another day. Many of our Neighborhood Leaders are making multiple attempts to have a face to face conversation. This persistence is based on the proven results of increased voter participation after a personal contact.

For each voter contact attempt, record the result on your printed list of voters. If the voter is not at home, leave the literature in a visible place for them to see and read. **DO NOT PUT THE LIT IN THEIR MAILBOX!** Hand write a note letting the voter know who you are and, if you can, give them your phone number.

As soon as possible after you attempt contact with a voter, please log into your turf at NLP Services website and record your result.

On the weekend before the election, please plan to call the voters whose ballots have not yet been received and remind them to return their ballot to a drop off location (it will be too late to mail the ballot). This simple step is very important to the success of this election. You can determine who has not yet returned a ballot by logging into your turf.

Lastly, we intend to continue this program through future elections. The goal of the program is for you to form relationships with your Democratic neighbors so that they have a personal connection to the Democratic Party. So have fun, talk to your neighbors, and let us know how it turns out.

### **Online Reporting of Canvas Results**

You can help us collect data by reporting your canvas results using our online data entry tool. You can visit this site as often as you like and enter data on voter contact multiple times, typically right after you canvas or make phone calls.

Go to your county party website and look for the link to the “Neighborhood Leader Login”. Or, go to [www.nlp-services.org](http://www.nlp-services.org) and click on your county’s name. This link will take you to the data entry tool. The login uses your name and a password. The password was sent to you in the email that delivered your turf.

## Data Entry Page

**NEIGHBORHOOD LEADER PROGRAM** **NLP Services** My acc

Home

**NLP data entry**

**Washington County** (NLP Services Version 3.0)

**NL Recruitment** **Goal** **Recruited** **Reporting** **Display historical contacts.**

County 0 3 1 ☐

HD24 2 1

**Canvass Date** MAR 3

**Get your walk sheet:** [Click Here](#)  
Get a postcard mailing list: [Click here](#)  
Get a GOTV Call list: [Click here](#)  
See who else is a Neighborhood Leader: [Show List](#)

Voter	Phone	Contact	Candidate/ID	Comment	Voted
Meeuwsen, Shirley 19030 SW Hillsboro Hwy Newberg - [1861493]	H: C:	Select Result 2017-03-03:Face-to-Face	N/A		
Solders, Steven 19700 SW Hillsboro Hwy Newberg - [3161304]	H:5036283212 C:	Select Result 2017-03-03:Left Lit	N/A		
Blundell, Peter 19950 SW Hillsboro Hwy Newberg - [5476390]	H: C:	Select Result Select Result Face-to-Face Left Lit Post Card Phone Contact Voice Mail Disconnected Not at this Number Deceased Hostile Inaccessible Moved Refused Contact	N/A		
Savin, Sarah 19950 SW Hillsboro Hwy Newberg - [4408607]	H:5036283709 C:		N/A		
Olsen-Rahf, Krista 20030 SW Hillsboro Hwy Newberg - [1766668]	H: C:		N/A		
Batcheller, Karen 20505 SW Hillsboro Hwy Newberg - [1764165]	H:5036283671 C:		N/A		

First, enter the date of your contact with voters on your list.

You can also enter a candidate preference or note.

Then use the drop-down menu to select the nature of the voter contact you made.

If you check this box, you will see information about prior contact with this voter.

These links allow you to print a new copy of your walk sheet, print a mailing list for a post card, or print a call list the last reminder to vote.

**NLP data entry**

**NL Recruitment** **Goal** **Recruited** **Reporting** **Display historical contacts.**

County 101 4 1

HD24 1 4 1

**Canvass Date** AUG 16

**See who else is a Neighborhood Leader:** [Show List](#)  
Get your walk sheet: [Click Here](#)  
Get a postcard mailing list: [Click here](#)  
Get a GOTV Call list: [Click here](#)

Voter	Phone	Contact	Candidate/ID	Comment	Voted
Sakelik, Richard 19025 SW Hillsboro Hwy Newberg - [1764156]	H: C:	Select Result 7/6/15:Face-to-Face 11/6/2012:Face to Face 2/9/2014:Post Card	candidate name ID		G14:Y G12:Y P14:N P12:Y
Sakelik, Marjorie 19025 SW Hillsboro Hwy Newberg - [1764155]	H: C:	Select Result 11/6/2012:Mailed Lit 10/3/2014:Post Card 9/27/2014:Post Card 9/27/2014:Post Card	candidate name ID		G14:Y G12:Y P14:N P12:Y
Meeuwsen, Gary 19030 SW Hillsboro Hwy Newberg - [1861492]	H:5036281259 C:	Select Result 11/6/2012:Mailed Lit 10/31/2014:Phone Contact 9/30/2014:Post Card	candidate name ID		★ 10/31/2014
Meeuwsen, Shirley 19030 SW Hillsboro Hwy Newberg - [1861493]	H:5036281259 C:	Select Result	candidate name ID		★ 10/31/2014

Contact information for this election cycle will be displayed in blue. Information in grey is from prior elections. Red indicates a new entry that was just saved.

The gold star tells you the person voted in this election. The other information is this voter's voting record.

## **For Rural Areas**

Put your return address sticker here.

A personal note goes here

Put the hand written address here

Avoid this area as the USPS will put a bar code sticker here