

NEIGHBORHOOD

LEADER PROGRAM

Defining the county coordinators – 12 August 2022

The primary function of the NLP County Coordinator is to help the Neighborhood Leaders (NL) complete the task of contacting the Democratic voters on their assigned turf. Specifically, the coordinator will check if an NL is having difficulty getting their turf packet or if they have not reported results after the election. The goal is to get at least 80% volunteer NLs in the county to complete their canvass and report results.

The NL is sent an email with instructions to click on a link to the NLP Services site. At the site, the NL will log in with their name and their password. The first login will familiarize the NL with the login process which is used later to record the results of their canvass. And, the display will provide a link for a printable copy of the list of voters which can be used for the canvass.

The instructions also include the contact information for the coordinator. The NL might either call or send an email if they have questions. Generally, it is uncommon for NLs to ask for help but occasionally, they will ask about getting slate cards.

Slate Cards

The process for getting slate cards to NLs is different for each county. Some direct NLs to a central place to pick up a bundle, some have meetings to pass out bundles, and others deliver them. Whatever the process, the coordinator should be aware of the process and expect calls for help.

And, for some election cycles, the NL will be given additional or alternate material to give to the voter. This material should be delivered in the same manner as the slate cards.

Reporting Results

We encourage NLs to report results soon after a voter contact. The reporting should be completed after the election so we can assess the effectiveness of the program.

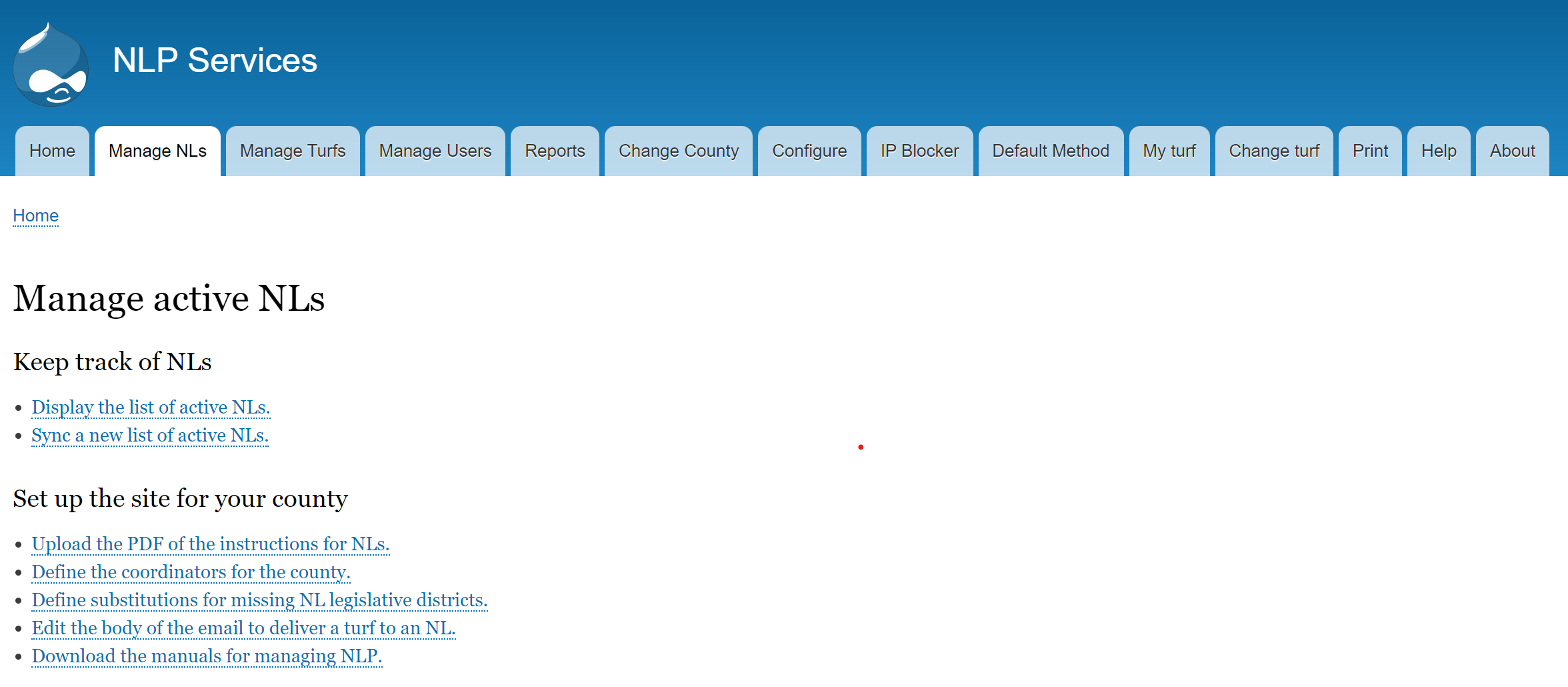
Specifying the coordinator for the NL

Select the “Mange NLs” tab and then click the link to send the notification email.

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First click the “Manage NLs” tab and then click the link “Define the coordinators for the county.”



Select the scope of the coordinator’s role: county, house district, or list of precincts. And, select the house district and precincts the coordinator will manage.

Then select the coordinator from the list of NLs in the selected precinct.

Select the house district and precinct where the coordinator lives.

