

Purpose of this project was to first identify an optimal type of restaurants to open to cater to the potential influx of up to 75,000 people moving into National Landing area to either directly or indirectly work at Amazon HQ2. Secondly, this project was to identify the optimal location to open said restaurant.

This study had narrowed the type of restaurant down to 5 and potential location to 8 different neighborhood sections within 1,500 meters from proposed Amazon HQ2 location. Ultimately, the stakeholders must make decision based on their specific needs.