

APRIL
FULL

25

P R E S E N T S

BLOCK
CHAIN &
Entertainment

BET



"Blockchain & Entertainment" BET, by AprilFull, Africa's Premier Web3 Entertainment experience is set to redefine the way blockchain and entertainment converge. This event—the first of its kind in Nigeria and Africa—combines blockchain education with dynamic entertainment to deliver an unparalleled experience for attendees. By integrating education with engagement, this event ensures participants remain captivated while gaining invaluable insights into the Blockchain space.

With two highly successful editions already completed, this third installment promises to raise the bar even higher, leveraging the unique blend of blockchain innovation and Africa's vibrant entertainment culture. This proposal outlines the vision, past successes, and opportunities for sponsors and partners to be part of this groundbreaking initiative.

A photograph of a man with long, dark hair and a beard, wearing a blue baseball cap and a black zip-up hoodie with "UF" on it. He is holding a yellow microphone and appears to be rapping or speaking into it. He is standing in front of a crowd of people who are smiling and some are taking photos with their phones. The background is dark, suggesting an indoor event.

WHY ENTERTAINMENT MATTERS AT A WEB3 EVENT

Blockchain technology can often be perceived as complex or inaccessible. By incorporating entertainment, we create a more approachable and enjoyable environment that:

- **Increases Engagement:** Live performances, interactive sessions, and creative showcases ensure attendees remain actively involved throughout the event.
- **Fosters Community:** Entertainment bridges the gap between Web3 experts, enthusiasts, and newcomers, fostering stronger connections.
- **Amplifies Reach:** Leveraging the star power of entertainers and influencers helps attract diverse audiences, expanding the event's reach and impact.
- **Enhances Retention:** A mix of education and entertainment ensures attendees retain key insights and remain invested in the Web3 space long after the event concludes.

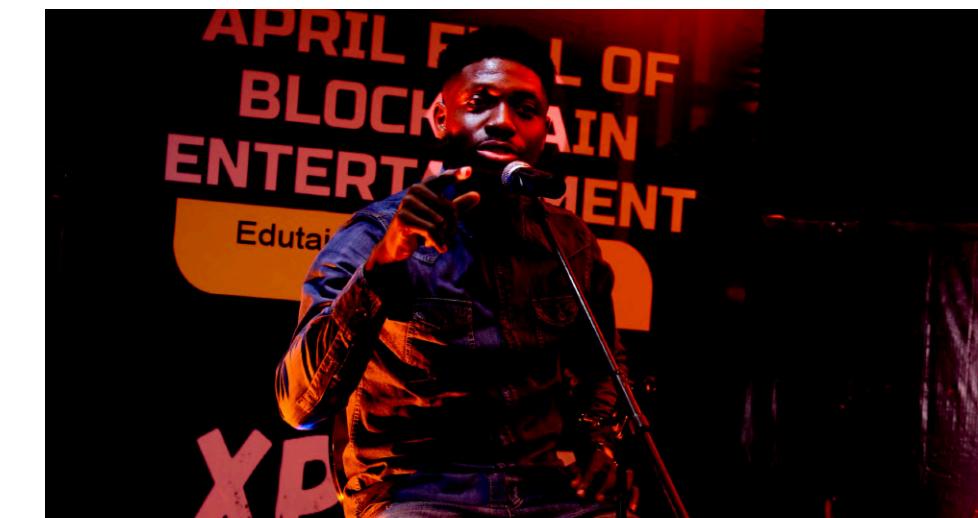


HIGHLIGHTS FROM PREVIOUS EDITIONS

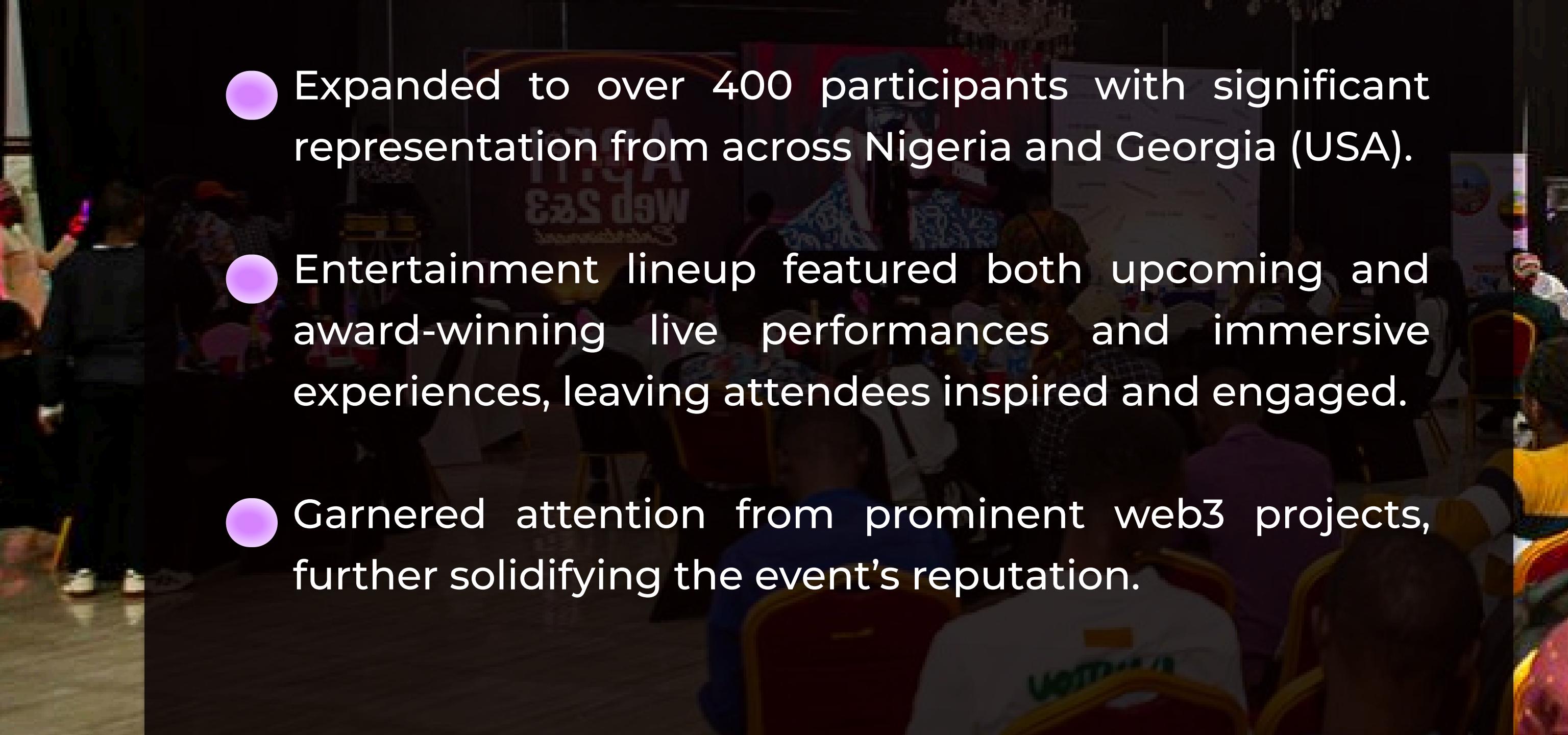
EDITION 1: (VICTORIA ISLAND, LAGOS)

- Over 100 attendees from 7 states in Nigeria, including Web3 enthusiasts, Web2 audience, founders, and influencers.
- Keynote speeches from blockchain pioneers and panel discussions on emerging trends.
- Live performances by top Nigerian artists, making blockchain education entertaining and relatable.

MORE PICTURES



EDITION 2: (IKEJA, LAGOS)

- Expanded to over 400 participants with significant representation from across Nigeria and Georgia (USA).
 - Entertainment lineup featured both upcoming and award-winning live performances and immersive experiences, leaving attendees inspired and engaged.
 - Garnered attention from prominent web3 projects, further solidifying the event's reputation.
- 



MORE PICTURES



BCET

VISION FOR THE
3RD EDITION

The third edition promises to be the most ambitious yet, featuring:

- **Blockchain Education Zones:** Interactive sessions led by industry leaders, demystifying blockchain and Web3 technologies.
- **Entertainment Extravaganza:** Performances by Africa's leading artists, comedians, and cultural icons to celebrate the continent's rich heritage.
- **Tech Showcases:** Live demonstrations of innovative Web3 projects and products from startups and established companies.
- **Networking Opportunities:** Dedicated spaces for meaningful connections between attendees, sponsors, and partners.



PROPOSED ARTIST, SPEAKERS & PANELISTS

**BLOCK
CHAIN**
*&
Entertainment*

PROPOSED ARTIST



PROPOSED SPEAKERS



Harri Obi

Crypto-Preacher

Sarah Idahosa

NobleIronside

Xeus

Vindicated
Chidi

PROPOSED PANELISTS

Notable Web3 Enthusiasts

SPONSORSHIP OPPORTUNITIES

By partnering with AprilFull BET25, Africa's Premier Web3 Entertainment Experience, sponsors will:

Amplify Brand Visibility: Gain prominent exposure to a tech-savvy and entertainment-loving audience.

Showcase Leadership: Position your brand as a pioneer in supporting Africa's blockchain and entertainment ecosystems.

Drive Engagement: Connect directly with potential customers and partners through tailored activations.

Achieve Lasting Impact: Align with a transformative initiative that promotes technological advancement and cultural celebration.

BullRun (Headline Sponsor)

\$10,000

- 20 mins of talk time!
- Logo in edited event clip
- Video marketing display on screen
- Popular artists shout-out in video
- Customized Booth space
- Mentions on all promotional materials



**BLOCK
CHAIN &
Entertainment**

Whale

\$5,000

- 10 mins of talk time
- Video marketing display on screen
- Customized Booth space
- Mentions on all promotional materials



Uptrend

\$3,000

- Video marketing display on screen
- Mentions on all promotional materials
- Booth space

Take Profit

\$1,000

- Video marketing display on screen
- Mentions on all promotional materials

Support & Resistance

\$500

- Mention in some promotional materials

**CALL TO
ACTION**

Join us in making history by supporting
Blockchain & Entertainment.
Together, we can:

- Inspire the next generation of blockchain innovators.
- Celebrate the rich tapestry of African culture.
- Cement your brand's position as a leader in technology and entertainment.

Let's collaborate to create an event that leaves a lasting legacy and propels Africa's Web3 narrative forward.

Contact Information:

For sponsorship inquiries and more
details, please contact:



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