



# OSEEC: The Open-source Social Engineering Education Course



# Unit C - Hadnagy

Week 11 - Day 1

Chapter 4



# The Pretext

*"Everything you can imagine is real."*  
—Pablo Picasso



# Chapter 4

## Becoming Anyone You Want to Be

### The Principles of Pretexting

- Thinking through your goals
  - OSINT
  - What is your goal?
- Understanding reality versus fiction
  - "should be based on facts, emotions, and knowledge that you already possess or can easily fake."
  - Keep them in alpha mode
- Knowing how far to go
  - Consider what the target cares about: who?, want?, threat?, how long?
  - Don't overextend or you might get called out.

# Chapter 4

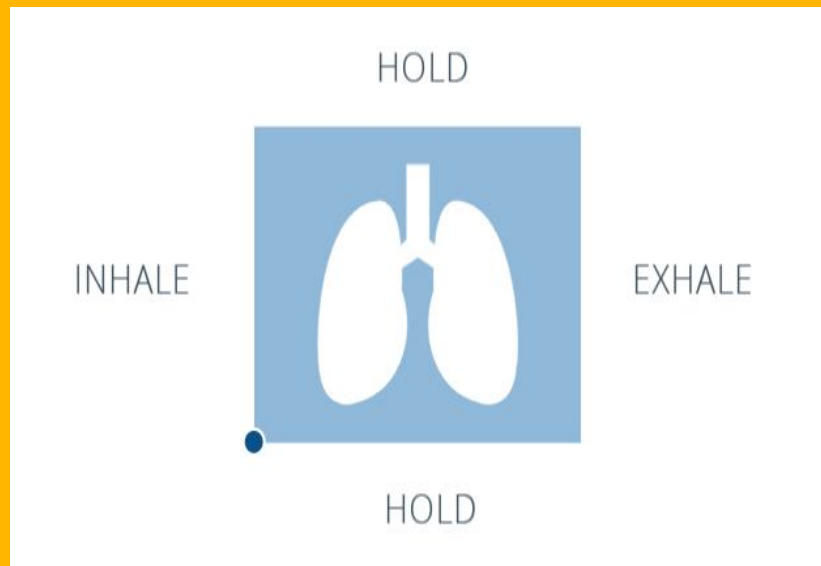
## Becoming Anyone You Want to Be

### The Principles of Pretexting

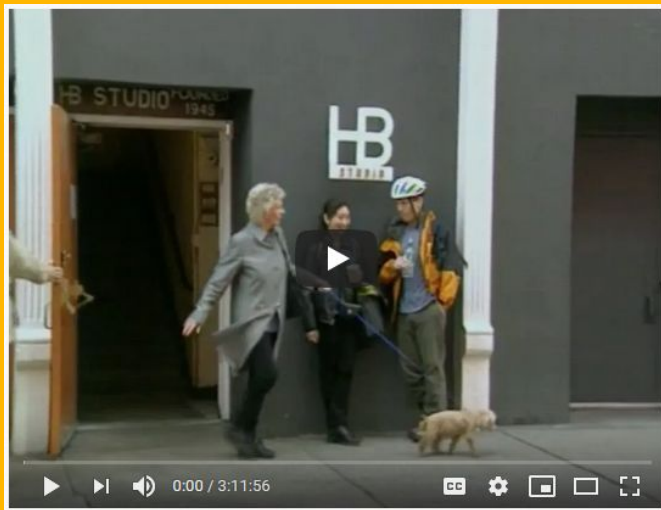
- Avoiding short-term memory loss
  - Taking notes is weird, unless it makes sense.
  - Repetition works, but only if done naturally.
  - Business card exchange, recording devices, a partner.
    - Practice
    - Read
- Getting support for pretexting
  - Character development
  - Costume
  - Props
- Executing the pretext
  - Practice, stretch and breathe, communicate, do not use a script.

““ *Reflection:*

*Box breathing*



## “ Exercise:



*Uta Hagen's Acting Class*

<https://www.youtube.com/watch?v=RLSkEL3T6JI>

**The Open-source Social Engineering Education Course**



## The Innocent Lives Foundation



[www.innocentlivesfoundation.org](http://www.innocentlivesfoundation.org)





# Thank You!

[oseec.github.io](https://oseec.github.io)