



OSEEC: The Open-source Social Engineering Education Course



Unit A - Carnegie

Week 4 - Part 1

How To...Part 3, Sections 10-12



Part Three:

How to win people to your way of thinking



Principle 10:

Appeal to the nobler
motives.



Principle 11:

Dramatize your ideas.



Principle 12:

Throw down a challenge.



Reflection:

Do you think social engineering is fundamentally immoral or unethical?

Is it possible to utilize social engineering in positive way?



Exercise:

Get comfortable with public speaking.

Start small, work your way up and keep practicing. Do a speech for a single person, then a small group, and keep going. It will get easier.



The Innocent Lives Foundation



www.innocentlivesfoundation.org



Thank You!

oseec.github.io