"

OSEEC:
The Open-source
Social Engineering
Education Course

Unit C - Hadnagy

Week 9 - Day 2

Chapter 1

"

"Social engineering is any act that influences a person to take an action that may or may not be in his or her best interests."

Chapter 1

A Look into the New World of Professional Social Engineering

Why has SE gone from something mostly unknown to being ubiquitous?

- Easy vector
- Low cost/risk, high payoff

Is it bad to teach social engineering?

- SE is a tool.
- Good guys need to think like bad guys

"What Has Changed?"

- Grammarly
- Vishing
- BOYD

"Why Should You Read This Book?"
- Being aware of SE being used against you.

Chapter 1

A Look into the New World of Professional Social Engineering

"An Overview of Social Engineering"

- Not politically correct
- Not inherently immoral or unethical
- Emotional triggers, psychological principles, oxytocin

- Four vectors:

  - SMiSHing
  - Vishing
  - Phishing
  - Impersonation

- The SE Pyramid

```
==============================================
================OSINT=================
======Pretext development=======
==========Attack Plan==========
======Attack Launch======
======Reporting======
==================
==============
==========
=======
===
=
```

"

Reflection:

"Have you ever watched any cooking competition with Gordon Ramsay? When he tastes a dish that he hates, he identifies the specific problem: "This dish has way too much pepper and they used too much oil." A novice, on the other hand, might say, "It's too spicy and greasy." Are those two descriptions the same thing? I think not. My goal is to help you become a Gordon Ramsay of the SE world—but maybe with less foul language."

The Open-source Social Engineering Education Course

" *Exercise:*

Michael Dennis

'These 3 Social "Warm-Up" Exercises Make Socializing SO MUCH EASIER!'

https://www.youtube.com/watch?v=QNJx6mTL04A

The Open-source Social Engineering Education Course

"

The Innocent Lives Foundation

www.innocentlivesfoundation.org

"

Thank You!

oseec.github.io

The Open-source Social Engineering Education Course