ST LOUIS, MO

FOSS4G NA 2024

GEOSPATIAL OPENSOURCE

SEPTEMBER 9-11

SPONSOR PROSPECTUS

FOSS4G North America is the premier open geospatial technology and business conference with a vibrant and welcoming atmosphere for technologists, end-users and decision makers.

This year's conference will be held at the Hyatt Regency St. Louis At The Arch in St. Louis, Missouri. Conference dates are September 9 - 11, 2024.

Anchored by the National Geospatial-Intelligence Agency's new $1.75B Next NGA West campus, major scientific research institutions, burgeoning innovation districts, and a spectrum of multinational corporations and startups innovating at the forefront of agtech, aerospace, biotech, healthcare, and mobility, St. Louis is emerging as a hub of geospatial excellence.

Guided by a 10-year GeoFutures Strategic Roadmap, Greater STL is channeling the collective vision of leaders across public, private, education, and government sectors to accelerate geospatial research and innovation and build a STEM workforce for the future that represents the diversity of our nation. We're excited to host this year's FOSS4G North America Conference in such a vibrant geospatial community.

FOSS4G NA provides opportunities for the community to learn, explore, share and collaborate on the latest ideas and topics in Open Source Geospatial technologies. Contributors, end users, adopters, teachers, service providers, consumers, business and research organizations gather to connect, share their expertise, learn from each other and plan future collaborations.

foss4gna.org
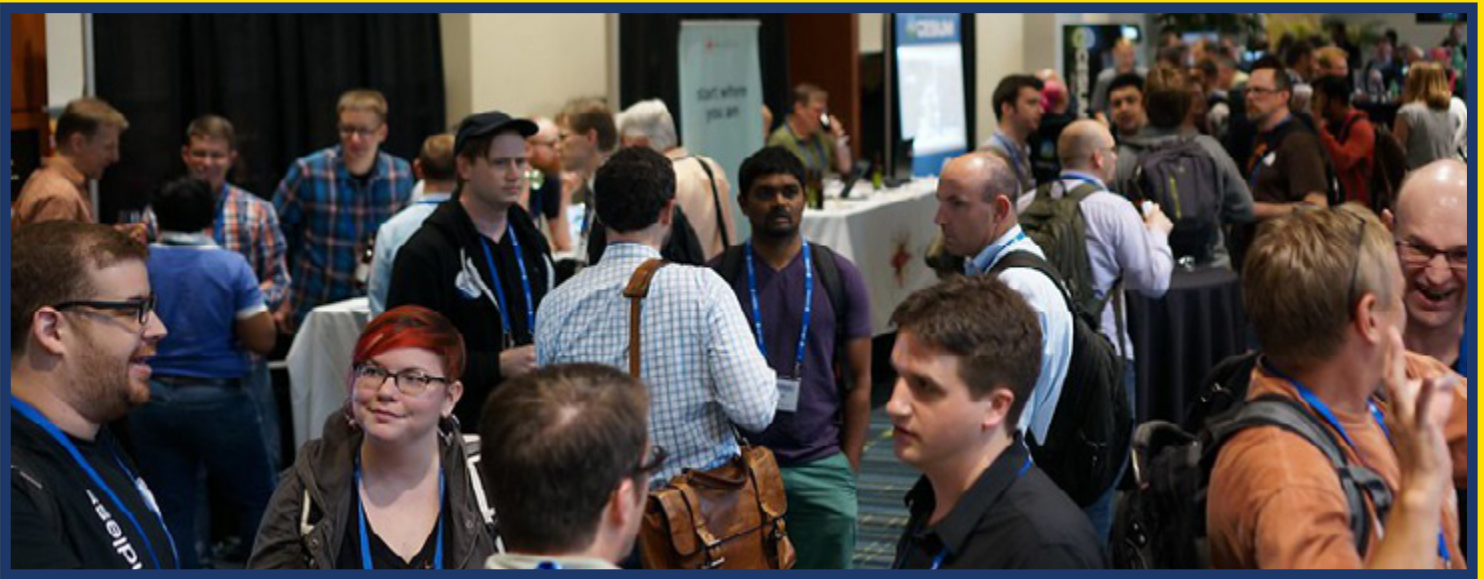
SPONSORS OF FOSS4G NORTH AMERICA HAVE A UNIQUE OPPORTUNITY TO BE AN INTEGRAL PART OF THE ENTIRE EVENT

The Global FOSS4G movement delivers camaraderie, and networking opportunities that lead to synergies in the community as well as opportunities to give and receive help on specific technical issues or to generate business opportunities.

The 2024 conference program will include hands-on workshops, B2B opportunities and technical sessions on current topics relevant to the FOSS4G community including web mapping, AI, 3D, AR/VR, IoT, Visualization, Analysis, Spatial Databases, geoprocessing, Big Data and more.

Here is a partial list of well-known organizations who have attended FOSS4G NA: DigitalGlobe, Boeing, Esri, Dell, Google, Ericsson, Mapbox, Boundless, CARTO, IBM, Lockheed Martin, NGA, NASA, Red Cross, NOAA, U.S. Army Corps of Engineers, U.S. Department of Defense, U.S. Geological Survey, Azavea, Oak Ridge National Laboratory, Oracle, Red Hat, Planet Labs, Cisco, Thales, CCRI, Analytical Graphics, Amazon, Rackspace, Hortonworks, Saab, Github, Apple, Factual, World Bank, Tesla, Trimble and Twitter.

The specific sponsorship packages are listed on the following pages, and include a combination of exhibiting, speaking opportunities, free conference passes, and more.

The exhibit space is centrally located within the main traffic flow for the conference. Breaks and casual reception food are served in the exhibit area.

Sponsors are encouraged to use the exhibit area to demonstrate new products, showcase their capabilities, and to generally drive lead generation and market presence. Many exhibitors find the exhibit floor a great recruiting tool for new talent, both employees and consultants.

Contact us at: sales@delaneymeetingevent.com for specific details regarding the exhibit hall layout, services provided, and other questions.

REGISTER TODAY

GENERAL INFORMATION

IMPORTANT DATES & CONFERENCE HIGHLIGHTS

- Monday, September 9th to Wednesday, September 11th
- B2B event Monday, September 9th
- Hands-on workshops Monday, September 9th
- Keynotes and technical sessions September 10th & 11th
- Evening social gatherings and group activities (receptions, hackathons, BoFs)
- Childrens activities and childcare
- Accessible pricing for students and individuals
- Exhibits located in high-traffic areas
- Breaks, desserts and receptions served in exhibit area

DEMOGRAPHICS

The typical attendee is an experienced professional including power users, and people building spatially aware solutions. Roughly 25% - 30% of attendees are in a leadership position. In 2024, we are aiming for a diverse conference with accessible pricing for students, non-profits and other groups that may not normally participate in technical GIS conferences.
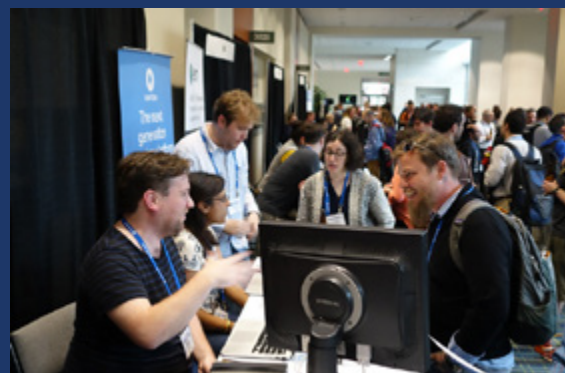
EXHIBIT HOURS

- EXHIBIT SET-UP: Monday, September 9, 9:00 AM - 4:00 PM
- B2B Event: Monday, September 9, 5:00 PM - 6:00 PM
- ICEBREAKER RECEPTION: Monday, September 9, 6:00 PM - 7:00 PM
- EXHIBIT HOURS:
  - Monday, September 9, 6:00 PM - 7:00 PM
  - Tuesday, September 10, 9:00 AM - 7:00 PM
  - Wednesday, September 11, 9:00 AM - 3:45 PM
- EXHIBITOR TEAR DOWN: Wednesday, September 11, 3:45 PM - 4:30 PM
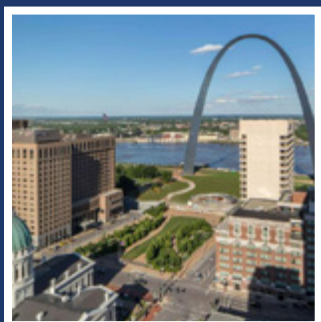
CONFERENCE VENUE

Hyatt Regency St. Louis At The Arch
315 Chestnut Street
St. Louis, MO 63102
website

SPONSOR OPTIONS & BENEFITS

Sponsorships are not limited to the packages below! We are eager to help customize a sponsorship that gives your company the highest value and adds to the attendee experience. Please contact us at sales@delaneymeetingevent.com.

SEE NEXT PAGE FOR SPECIAL EVENT & CONFERENCE ITEM SPONSORSHIP OPTIONS

SPONSOR LEVELS	DIAMOND $20,000 (1 available)	PLATINUM $17,000 (2 available)	GOLD $10,000 (5 available)	SILVER $7,000 (8 available)	BRONZE $4,000 (8 available)	ACADEMIC $2,000 (2 available)	SUPPORTER $1,500 (7 available)
Complimentary Conference Registrations	6	4	3	2	1	1	2
Gala Tickets	3	3	1	1			
Naming Sponsor	Pick of: Breakfast, Lunch, Social or Lanyard (as available, at no additional cost)	Pick of: Breakfast, Lunch, Social or Lanyard (as available, at no additional cost)	Pick of: Breakfast, Lunch, Social or Lanyard (as available, at 1/2 price)				
Complimentary B2B Passes	5	3	2	1			
Exhibit Table	Double table premium location of your choice	Double	Single	Single	Shared table	Single	
Personal Thank you Email to Registered Attendees	1	1	1				
Logo on Event Website	Prominent location	Secondary location with link to home page	Third tier with link to home page	Lower tier with link to home page	Bottom tier - no link to home page	Name only on website	Name only on website
Logo on Event Signage	Prominent location	Secondary location	Third tier	Lower tier	Bottom tier		
Logo on Conference App	Yes	Yes	Yes	Yes	Yes		
Logo on Scrolling General Session Slides	Full slide	Half slide	Third of a slide	Quarter of slide			
Verbal Recognition	All general sessions	Opening general session					

OPTIONAL ADD-ON DISCOUNTS AVAILABLE FOR ADDITIONAL FEE PROVIDED BY PROJECT GEOSPATIAL *{See details on next page}*

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	ACADEMIC	SUPPORTER
General Digital Ads	15% discount	15% discount	10% discount	10% discount	5% discount	10% discount	
Spotlight Interviews	15% discount	15% discount	10% discount	10% discount	5% discount	10% discount	
Main Track In-Video Ads	15% discount	15% discount	10% discount	10% discount	5% discount	10% discount	
Topical Track Ads	15% discount	15% discount	10% discount	10% discount	5% discount	10% discount	

SPECIAL EVENT & CONFERENCE ITEM SPONSORSHIP OPTIONS

These items can be purchased as an add-on item or purchased separately.

SPECIAL EVENT OPTIONS	WELCOME RECEPTION $10,000 (1 available)	B2B SESSION $7,500 (1 available)	BREAKFAST $7,500 (2 available)	COFFEE BREAK $5,000 (4 available)
Complimentary B2B Table		1		
Complimentary B2B Passes		Speaker + 3		
Verbal Recognition at Event	Yes	Yes	Yes	
Logo on Sponsored Event Signage	Yes	Yes	Yes	Yes
Logo on Printed Schedule	Yes	Yes	Yes	Yes
Logo on Conference App with Event	Yes	Yes	Yes	Yes

CONFERENCE ITEM OPTIONS	WIFI $10,000 (1 available)	LANYARD $7,500 (1 available)	CHILD CARE ROOM $5,000 (3 available; 1 per day)
Logo Placement	Listed on all Wifi signage	On lanyard	On signage outside of room
Special Recognition	Company name will be Wifi password		Listed on conference app

ADDITIONAL DIGITAL CONTENT ADVERTISING OPPORTUNITIES WITH PROJECT GEOSPATIAL

CLICK HERE *to learn more about advertising opportunities with Project Geospatial*

General Digital Ads (10 available)	$1,000
Spotlight Interviews (10 available)	$3,000
Main Track In-Video Ads (4 available)	$5,500
Topical Track In-Video Ads (8 available)	$4,000

READY TO REGISTER?   CLICK HERE