

Sharing		Personalization		Monetization		Design		Information	
Add friends through the app to see who else is attending an event		connection to spotify/apple music to be able to suggest artists the user is interested in		ads?		simple, intuitive interface		Information on the venue regarding age restrictions, services, maps	
connectivity to other social media apps		notifications for selected artists tickets getting cheaper		free?		quick tutorial for use		cost of tickets	
Add or Share our website for 5% or 10% OFF, Facebook, Instagram, Snapchat and etc.		budget for tickets. being able to set filters for maximum price willing to pay		not free? auto-recurring, low cost monthly subscription		graphics specific to artist or genre user is viewing		Tour location information for specific artist across the country or world	
Digital bar codes, paper and etc.		tickets suggested based on convenience of location		partnerships with artists		logo?		Who is the singer or rap artist?	
personalized messages from artist regarding upcoming tours and dates				different types of memberships available		Options to design T-Shirt, caps, and other accessories all from the website.		infographic of ticket price change over time	

Monetization

Values

Information

partnerships with/sponsorships from ticket selling platforms

Merchandising including T-Shirts, Yeti's, Hoodies, Pens, Backpacks, Energy Drinks

Promotions at live events including corn hole, circus games, basketball, and other arcade games to win prizes and promote company

route users to places to purchase artist merchandise

Community outreach with local concerts put on for charity

Green Company

donations to user chosen causes

Vegan friendly.

Chewbacca friendly.

dates that tickets first become available (presale)

PayPal, Apple Pay, big credit card brands, and Crypto.

Is the concert eco-friendly!

Pay over time.

afterparties???

customer service?

estimated cost of travel to location of concert(plane ticket costs, cost of gas, etc.)