



# Artificial Intelligence Club

2022-2023  
Sponsorship Packet

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Dear Corporate Representative,

Artificial Intelligence Club at The Ohio State University was founded to provide resources and opportunities for Ohio State's students to learn about AI from the foremost experts, businesses and researchers who are pioneering artificial intelligence and its uses in the world around us. We are here to give our members the tools and knowledge they will need to work towards tomorrow's inventions.

As we look to the future, we hope to grow our network of professional acquaintances through mutually beneficial partnerships with fascinating organizations like yours. Continuing to provide our members with better resources, content and more engaging challenges to grow their knowledge and understanding of Artificial Intelligence remains our utmost priority. Throughout the years, we partnered with industry leaders such as Microsoft, IBM and Intel to give our members a glimpse into how AI is being used in the industry today. Additionally, we worked with Ohio State's faculty who are researching the ways in which Artificial Intelligence will be used in tomorrow's industries. With their help, we were able to organize lectures and workshops that helped lay the groundwork for recruiting opportunities, industry speakers, hands-on workshops, lightning talks, and our hackathon, *HackAI*, among other events.

This past semester, we hosted our 3rd annual AI hackathon, *HackAI*, Ohio State's first ever AI focused hackathon. At the end of our 26-hour event, students from an array of majors submitted 7 awesome projects from skin cancer classification to automating attendance. Many more individuals attended simply to learn more about the field. Those that successfully completed a project were invited to lay out the processes and methods that helped them develop these projects and compete to win prizes! We're excited to host our 4th annual *HackAI* in Spring 2023 and hope to bring more exciting Artificial Intelligence events to OSU students!

By investing in our students, you are directly investing in your company's future success and competitive edge. We hope this packet can assist you in determining the level of sponsorship appropriate for your company. We appreciate your time, consideration, and support!

Best Regards,



Russell Zhu  
President



Pranav Chati  
Outreach Coordinator



Defne Ceyhan  
Outreach Coordinator

## About Us

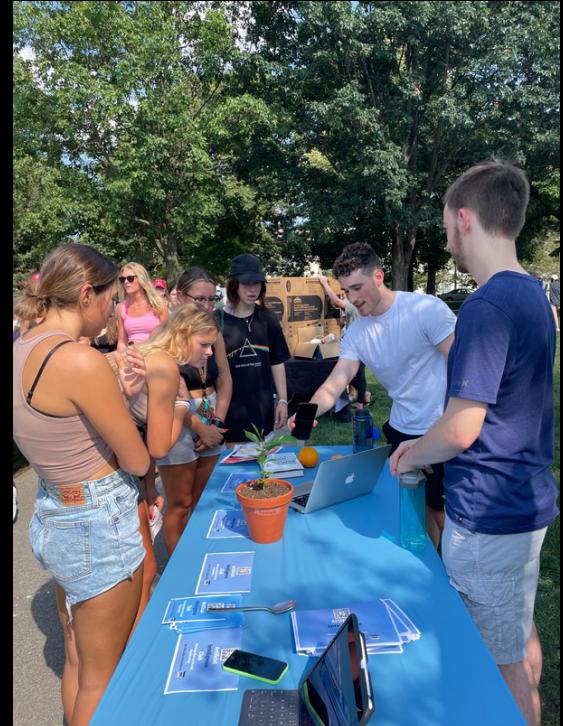
Our mission is to facilitate discussion, learning, and interest in AI by organizing workshops, tech talks, hackathons, and more!

400+ members on Slack

1100+ subscriptions on Mailchimp

60+ active members

Club Content on [GitHub](#)



## Initiatives

**Partnership  
w. Industry**

**Partnership  
w. Faculty**

**AI  
Workshops**

**HackAI**



# Partnership with Industry

We invite engineers to share how AI is applied in the industry.  
Talks last 45-60 mins and students will often ask questions  
throughout the presentation



This past year, we had the pleasure of hearing from speakers at Aware, Olive, Capital One, Upstart, and Ghostery.

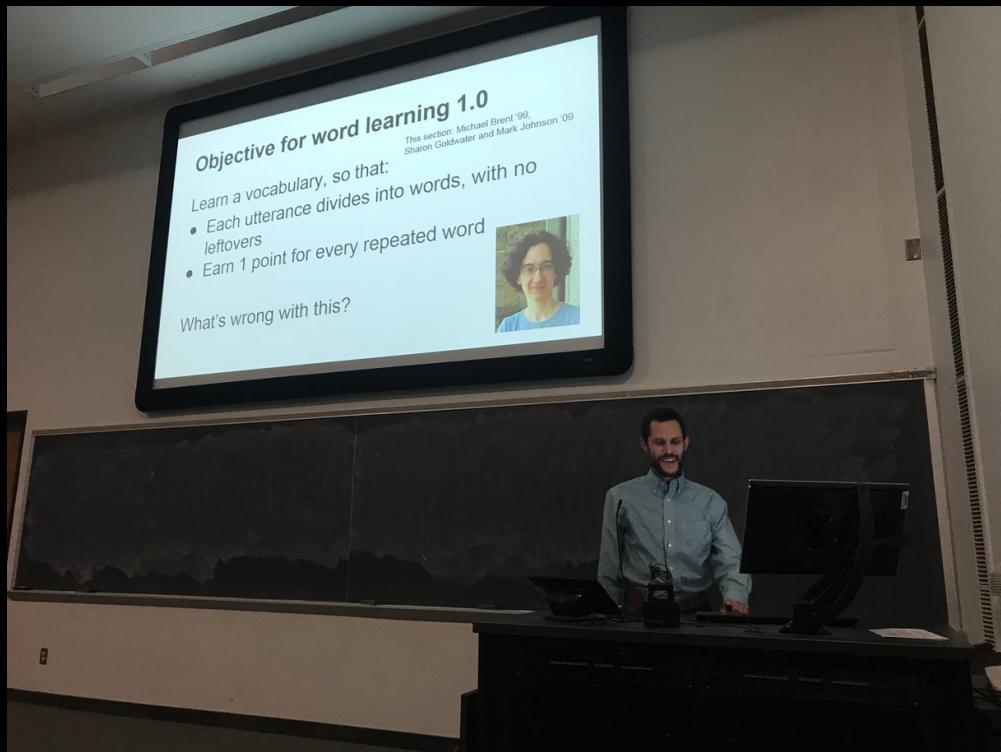


In the past, we have had engineers from Intel, Microsoft, IBM, etc.



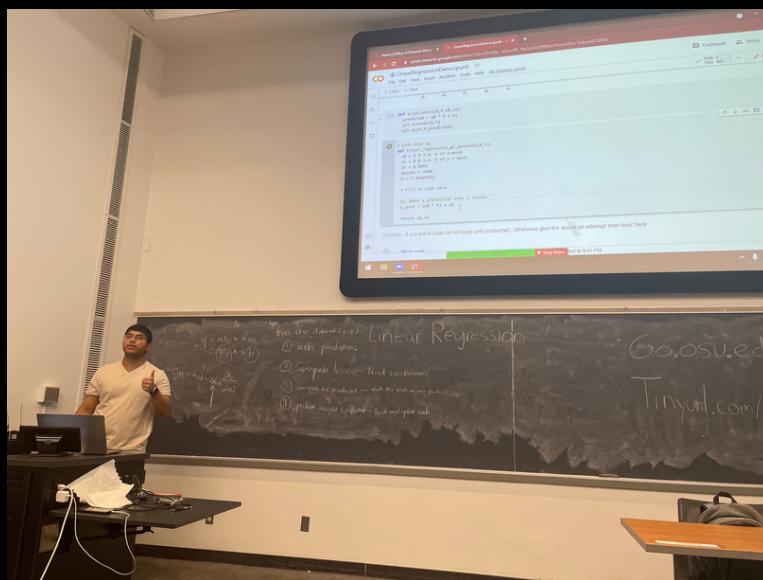
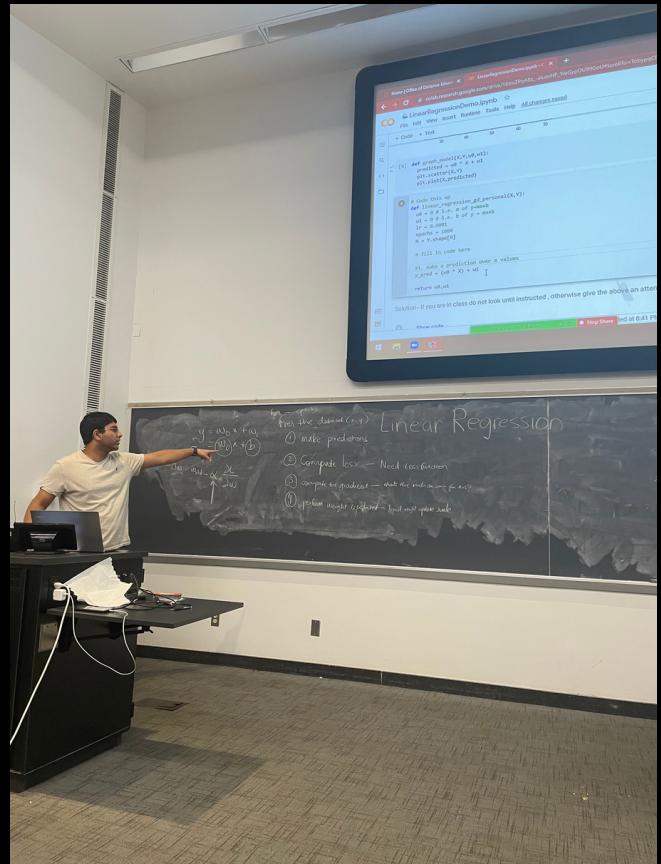
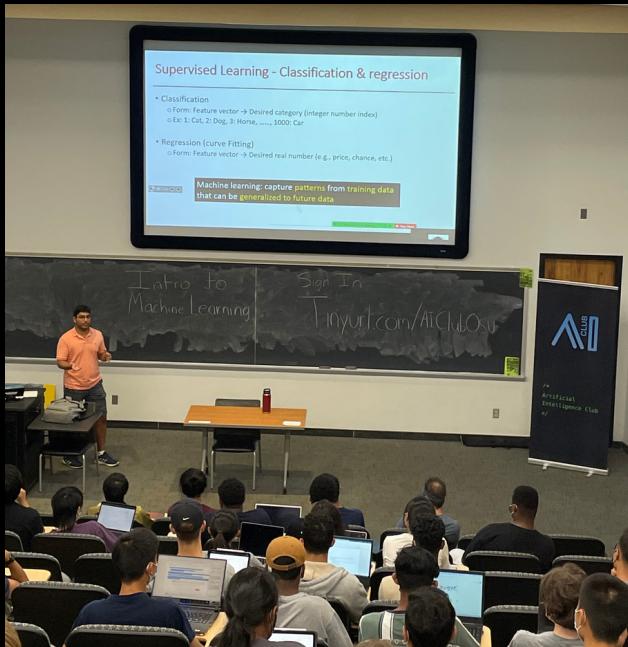
# Partnership with Faculty

We also invite professors and grad students at OSU to share their research and findings. We are looking to host an AI research summit consisting of researchers from industry and academia to present their research.



# AI Workshops

In fall 2021, we created our own Machine Learning series starting from probability and linear algebra and ending with Convolutional Neural Networks. The content was influenced by the AI courses taught at OSU and was presented by an alumnus of the club that is now working in the industry.



We have also held workshops introducing PyTorch and TensorFlow

# HackAI

We host the only AI themed hackathon at OSU every spring. Students have the opportunity to learn from mentors to create a project utilizing AI. After a day of hacking, students present their projects to a panel of judges to receive feedback and determine which team has the best project.

## **HackAI 2019**

**74** participants

**10** projects submitted

**4** partnering organizations



Our 4th HackAI will be in Spring 2023 and we hope to accommodate more sponsors and hackers than ever before!

# AI Club Sponsorship

|   | <b>Gold<br/>\$2000</b> | <b>Silver<br/>\$1000</b> | <b>Bronze<br/>\$500</b> |
|---|------------------------|--------------------------|-------------------------|
| Recognition on Website                      | ●                      | ●                        | ●                       |
| Recognition on Newsletter                   | ●                      | ●                        | ●                       |
| Recognition on 2023-2024 Sponsorship Packet | ●                      | ●                        | ●                       |
| Priority Access to host a workshop          | ●                      | ●                        | ●                       |
| Swag Distribution                           | ●                      | ●                        | ●                       |
| Access to Resume Book                       | ●                      | ●                        |                         |
| Access to member GitHubs                    | ●                      | ●                        |                         |
| Job Postings on Newsletter                  | No limit               | 4 jobs                   | 2 jobs                  |
| Advertise Events to our Slack               | No limit               | 2 times                  | 1 time                  |
| Advertise Events to our Newsletter          | No limit               | 2 events                 | 1 event                 |
| Sponsoring HackAI 2023                      | 20% off                | 10% off                  |                         |

Your support will go towards our campus outreach, workshops, and more!

If you are interested in learning more and supporting Artificial Intelligence Club, please contact us at [osuaicloud@gmail.com](mailto:osuaicloud@gmail.com).

\*Sponsorship perks are good until June 1st, 2024

## HackAI Sponsorship

Our 4th HackAI will be in Spring 2023 and your support will go directly towards funding the venue, providing computational resources, food and drinks during the hackathon, and prizes for the winning teams.

If you are interested in learning more and supporting HackAI, please contact us at [osuaiclub@gmail.com](mailto:osuaiclub@gmail.com).

|                                 | <b>Gold<br/>\$2000</b> | <b>Silver<br/>\$1000</b> | <b>Bronze<br/>\$500</b> |
|---------------------------------|------------------------|--------------------------|-------------------------|
| Recognition at the event        | ●                      | ●                        | ●                       |
| Host a hype event               | ●                      | ●                        | ●                       |
| Offer a Challenge + Prize       | ●                      | ●                        | ●                       |
| Priority to send mentors/judges | ●                      | ●                        | ●                       |
| Access to Resume Book           | ●                      | ●                        |                         |
| Access to Project Repositories  | ●                      | ●                        |                         |
| Swag Distribution               | ●                      | ●                        |                         |
| Opening/Closing Keynote         | ●                      |                          |                         |

\*Note: HackAI related sponsorship and perks are a separate entity than the AI Club sponsorship and perks.

## Sponsoring Workshops

You can also sponsor one or more of our AI workshop meetings. You are welcome to send an engineer to give a talk or we can provide our own material. The meeting will be marketed as a sponsored event and we will provide food for our members with your support.

Sponsorship options are flexible starting at \$200 or your company can cater food and drinks for the meeting.



# Our Executive Board



Russell Zhu  
President



Alexander Ventura  
Vice President



Ethan Harpster  
Chief Technology Officer



Pranav Chati  
Outreach Coordinator



Marty Kahn  
Treasurer



Defne Ceyhan  
Outreach Coordinator



Emmanuel Key  
Social Media Coordinator



Nate Crowder  
Events Coordinator



Olivia Yang  
Social Media Coordinator

# Thank You to our 2021-2022 Artificial Intelligence Club and HackAI sponsors



Olive

