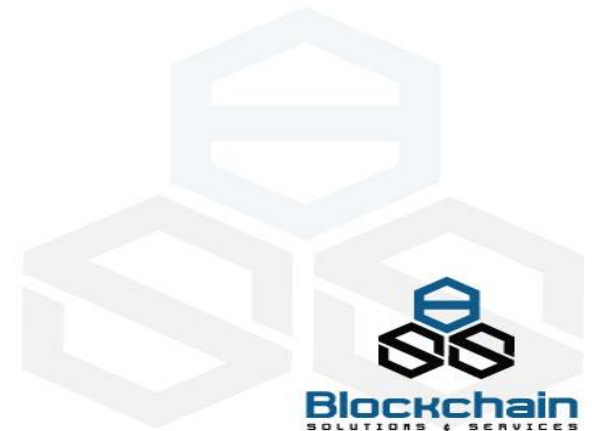




Project Name

Team Members:



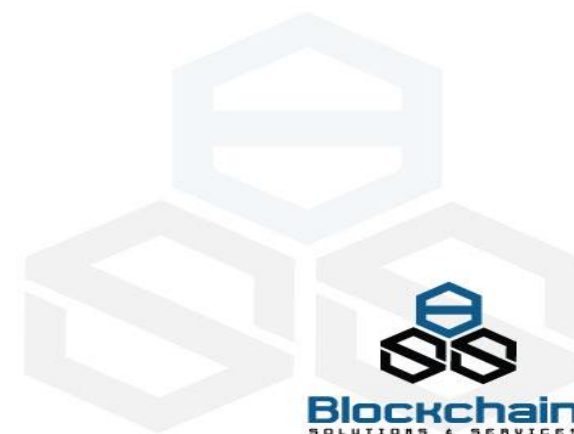


Business Case

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- Area of Project
 - Logistics, Environment, Energy, Water, etc
 - Stakeholders
 - Targeted clients/consumers
- Statement of the problem (SMART)



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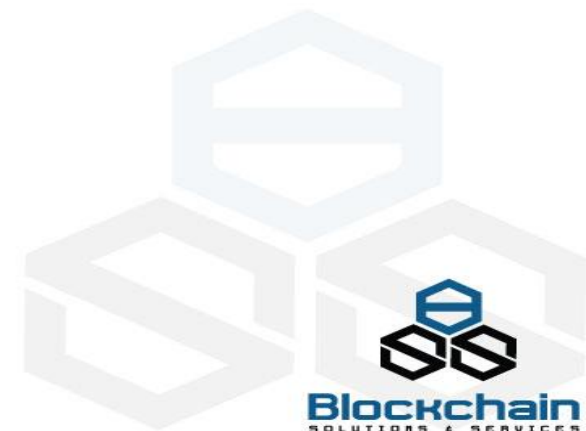


Proposed Solution (Overall)

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- What is the current problem?
- What are possible solutions?
- What is the team recommendation and why?



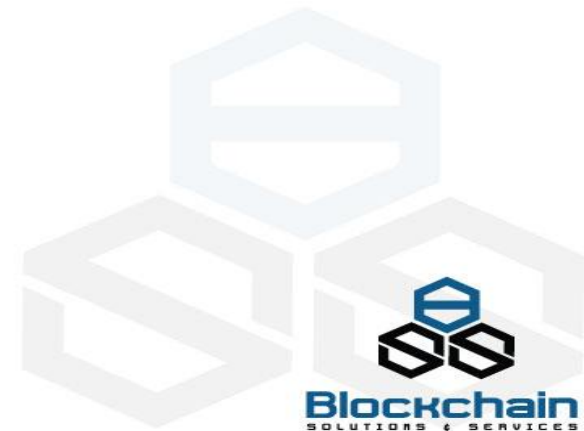


Business Plan

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- What is the overall business strategy ?

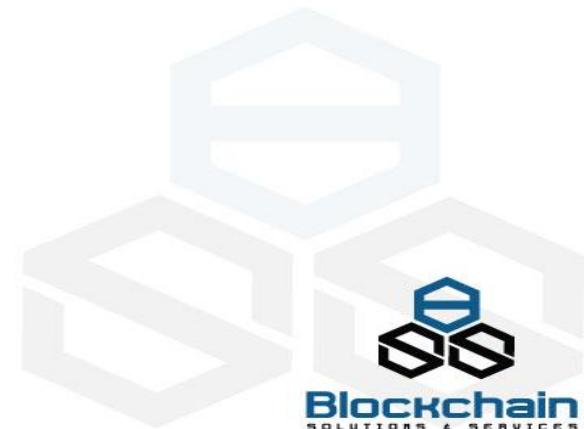




Go to Market Strategy

- How to penetrate your target market ?
- Who is your target market & why ?
- Approximate customer acquisition cost

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Proposed Revenue Streams

- Number of revenue streams

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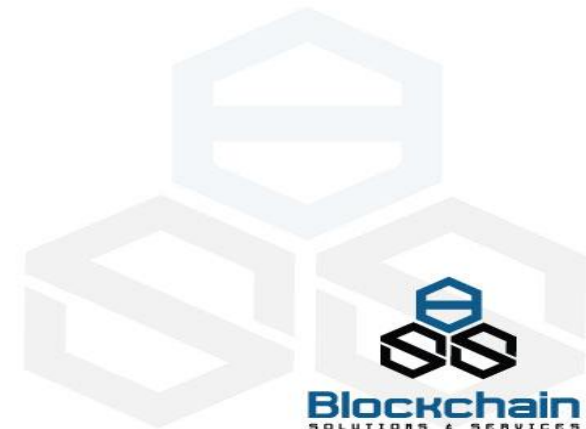


Proposed Financial Projections

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- At least 3 years

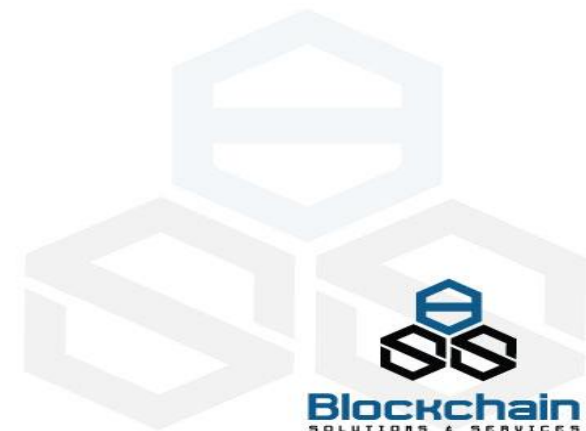


Proposed Solution (Technology)

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- Technologies to be used
- Integration
- Connectivity
- Security
- Hardware to be purchased
- IoT devices
- Etc



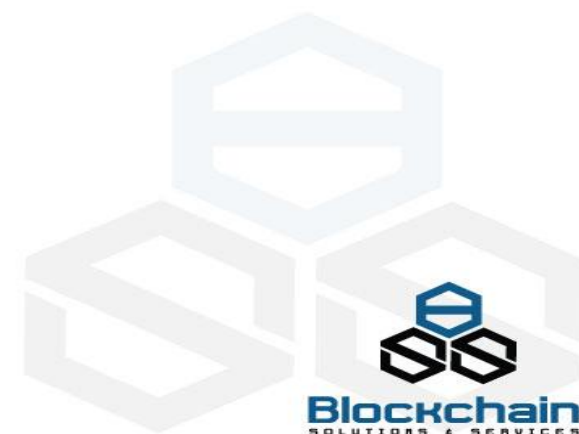


Proposed Solution (Data/Logic)

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- Current Workflow
- Data to be captured or existing database (if any)
- Workflow optimization



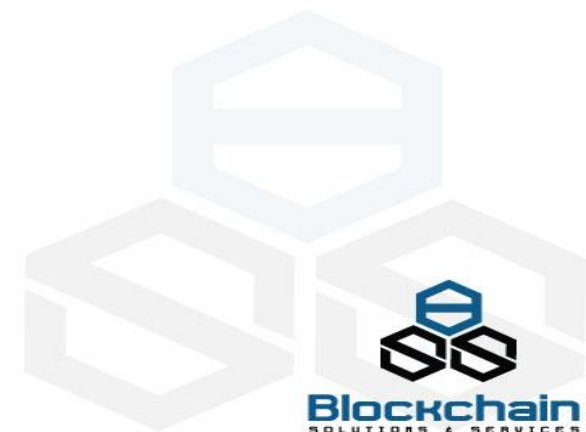
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Economic feasibility

- Development Costs
- Production & Operations cost
- Break Even point
- Estimated job opportunities created
- Revenue and Benefits

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SWOT Analysis

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- Strengths
 - Advantages and how to benefit from them
- Weaknesses
 - Disadvantages and how to avoid them
- Opportunities
 - Possibilities of success and improvements
- Threats
 - Competitors, technology impacts and challenges





Thank you

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