Oumaima Omari

Junior Data Analyst | Financial Insight & Strategic Decision-Making | ALX Fellow

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EDUCATION

ALX Program | Data Analytics Present

2025 - 99% Current Score: Professional Foundation.

High-Technology school in Morocco |
Master's Degree in Audit and
Management Control 2013-2018

-Valedictorian

Baccalaureate in Mathematical Sciences, Option A | 2010 - 2013

SKILLS

- Technical Skills: (Python, SQL, Excel, Data Visualization), Financial Analysis Reporting.
- Business Intelligence Tools (Tableau, Power BI, Google data Studio)
- Accounting Tools: Boss, Cegid, Inqom.
- Soft Skills: Problem-Solving, Critical Thinking, Communication, Project Management & Coordination.
 Continuous Learning
- Languages: English, American Language
 Center (C1), French (Fluent), Arabic
 (Native)
- Additional Skills: Presentation
 Design (PowerPoint, Canva),
 UI/UX Design (Figma, Framer),
 Agile Work.

SUMMARY

I am an ambitious data analyst with a master's degree in Audit and Management Control, currently enhancing my skills through the ALX Data Analytics program. Combining financial expertise with data-driven strategies, I focus on helping organizations improve performance and drive smarter decision-making. Known for analytical thinking, problem-solving, adaptability, and a commitment to continuous learning and effective project execution.

WORK HISTORY

Business Administrator

FEB 2025

SGS Group, Job, Morocco

Challenge: Faced with inefficiencies in managing a client portfolio and purchasing processes, which hindered timely payments and decision-making.

Action: Managed the full client billing and collection cycle, streamlined the end-to-end purchasing workflow from request to delivery, and developed KPI dashboards to monitor key performance indicators.

Result: Improved operational efficiency and optimized decision-making processes, leading to a 25% increase in performance effectiveness.

Accountant

2023 - 2024

Maroc Climate & Security, Job, Morocco

Challenge: Inconsistent and inaccurate client account balances were impacting financial reporting and cash flow management. **Action:** Took responsibility for verifying and analyzing client accounts, performing detailed account reconciliation, and ensuring accurate matching of accounts receivable.

Result: Achieved a 95% accuracy rate in account balances, significantly enhancing the reliability of financial data.

CERTIFICATIONS

2024 AI Career Essentials

ALX Program - Score 94%

2023 Certificate Power BI

DataCoach Académie

2021 Excel skills for business:

Advanced

Macquarie University - Coursera

2020 MS Excel - Dashboards & Reporting

Tproject Training & Consulting

AWARDS

Award of Excellence: Valedictorian – Audit & Management Control

Thesis Topic: Bank Risk Management: Case Study on Corporate Credit Risk High-Tech School – 5th Year

Best Academic Project Award

Project: Sensory Marketing High-Tech School – 3rd Year

INTERESTS

Reading

New Technologies

Art: Photography, Design

Running

Assistant for Major Accounts

2022 - 2023

Servier Group, Mission, Morocco

Challenge: Reporting inefficiencies and limited visibility into the execution of client contracts were slowing down decision-making processes.

Action: Managed key client orders, monitored contract execution, and designed and implemented streamlined dashboards to enhance data visibility and reporting flow.

Result: Improved reporting efficiency by 25%, enabling faster, data-driven business decisions and better contract tracking.

Accounting Associate

2021 - 2022

Accounting Firm Alliot, internship, Morocco

Challenge: Clients needed accurate and timely financial reporting to meet regulatory and operational deadlines.

Action: Managed full-cycle accounting for a portfolio of clients, including tax declarations and monthly/year-end closures.

Result: Improved reporting accuracy and timeliness, enhancing clients' financial visibility and optimizing their decision-making processes.

Customer Service Advisor

2019 - 2020

Majorel Group, Morocco

Resolved over 95% of client issues on first contact, leading to a 20% increase in customer satisfaction within three months by implementing proactive follow-ups and optimizing service processes.

Business Affairs Officer (Final Year Project)

2018

Attijariwafa Bank, Morocco

Analyzed over 50 credit files using a scoring method, which significantly improved the accuracy of risk assessments; developed a comprehensive risk map of the credit approval process, helping to reduce potential financial risks.

Management Controller

2017

The National Office of Railways of Morocco (ONCF) Internship, Morocco

Monitored department budgets, analyzed variances, and identified cost optimization opportunities to improve financial performance.