

Warsaw, October 24, 2012



Dear Sirs,

We have the pleasure to inform you that on **February 23-24, 2012**, the SEMAFOR (Security, Management, Audit Forum) conference will take place in Warsaw. The conference is held by ISSA Poland, ISACA Warsaw Chapter and the Computerworld weekly. **We would be most pleased should you include this event in your calendar.**

The SEMAFOR conference is an important event on the Polish IT conference market. This is the fifth edition of this conference and all previous editions attracted much interest of the IT and other communities such as Information Security, audit, risk management, senior management, etc. The conference is aimed at managers interested in information security, audit and IT governance in large organizations, and provides an opportunity to meet and share experience.

**You can help too! We invite you to send presentation proposals!**

### **SEMAFOR 2012 – Security Management, Audit Forum**

**All topics were broken into 4 separate info streams grouped into Balanced Scorecard.**

<b>Process Excellence Perspective – Internal</b>	<b>User Orientation Perspective – Customer</b>
<ul style="list-style-type: none"><li>• Standards and best practices in information security, IT Governance and audit – practical implementation in enterprises (min ISO, COBIT, financial supervision's recommendations, ISACA standards, etc)</li><li>• The role of information security in Enterprise Risk Management (ERM); Basel II, Solvency II requirements</li><li>• IT risk management in enterprises (operational risk, project risk, goals, benefits, measurement KPIs, KRIs, etc)</li><li>• Most common issues (risks, vulnerabilities) related to IT security in enterprises („TOP 10”).</li></ul>	<ul style="list-style-type: none"><li>• Practical approach to personal data protection in enterprises (challenges, solutions, issues)</li><li>• Crisis Management – how to and how not to handle the crisis situation in companies</li><li>• Mediation strategies and PR in handling crisis and major incidents - how to communicate about company problems</li><li>• Social engineering – are the customers secure?</li><li>• Workshop – Computer Forensic</li></ul>

<b>Future Orientation Perspective – Learning and Growth</b>	<b>Business Contribution Perspective – Finance</b>
<ul style="list-style-type: none"> <li>• Innovative solutions for identification and access control (RFID, biometric, fingerprints and blood pressure analysis, etc); usage of biometric systems for public safety (mass event, airports, Euro 2012, etc)</li> <li>• Information security monitoring in enterprises (tools &amp; solutions, SIEM, security monitoring as a service, KRI, case study, etc)</li> <li>• Workshop – live hacking – Web 2.0 applications, PC and mobile operations systems (Android, Apple, Windows 7, etc,)</li> <li>• Workshop – hacking cryptography measures – is SSL/TLS still secure?</li> </ul>	<ul style="list-style-type: none"> <li>• Information Security as a „business enabler” - might information security enable business?</li> <li>• The newest generation of identity management systems – business case for IDM implementation</li> <li>• Vulnerability and Patch management as a remedy for risk mitigation and cost saving in enterprises’ IT</li> <li>• Enterprise’s information security from CFO perspective; How to measure information security and report it to main stakeholders (KPIs, linking security to company goals, adapting COBIT, KRIs, etc)</li> <li>• Cloud Computing – financial aspects vs. ergonomics vs. security</li> </ul>

**Due to the needs and interests of conference attendants, we ask you to focus on practical aspects of presented topics** (presentations should involve case studies, “live” presentations, description of best and worst practices etc.). Presentations following aforementioned guidelines will be preferred by the Program Council!

Time limit for a single presentation (including discussion) is 40 minutes for lectures or 90 minutes (in case of workshops time limit will be agreed based on topic and scope). It is also possible to set up the live presentation via the Internet for foreign speakers.

All information concerning the proposed presentation should be included in attached form and cover such elements as:

- full name of the speaker,
- short bio of the speaker,
- title of the presentation,
- short abstract of the presentation (up to 1 page),
- general type of the presentation (lecture, workshops, case study),
- additional technical requirements (especially for workshops).

All speakers attend the conference free of charge, will be paid speaker’s fee and covered accommodation expenses.

**Important dates:**

- Deadline for sending abstracts of presentation proposals – November 30, 2011
- Deadline for selection of eligible presentations – December 9, 2011
- Deadline for sending complete presentations – January 16, 2012
- SEMAFOR Conference – February 23-24, 2012

Presentations will be selected by the Conference Program Council.

<b>SEMAFOR 2012 Conference Program Council</b>
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| <ul style="list-style-type: none"><li>• Patryk Gęborys, ISSA Poland</li><li>• Andrzej Kasprzyk, ISSA Poland</li><li>• Artur Ślubowski, ISSA Poland</li><li>• Piotr Dzwonkowski, ISSA Poland</li><li>• Robert Pławiak, ISSA Poland</li><li>• Jacek Skorupka, ISSA Poland</li><li>• Mariusz Piwnik, ISACA Warsaw Chapter</li><li>• Mirosław Kaliński, ISACA Warsaw Chapter</li><li>• Marcin Marciniak, Computerworld</li></ul> |
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Registrants whose presentations were accepted will be informed of the fact before December 9<sup>th</sup> 2011. All presentation proposals should be sent to: [semafor2012@issa.org.pl](mailto:semafor2012@issa.org.pl)