



CYBERTECH 2014
THE EVENT FOR THE CYBER INDUSTRY

ISRAELDEFENSE



PRIME MINISTER'S OFFICE
NATIONAL CYBER BUREAU

kenesexhibitions
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INTERNATIONAL EXHIBITION & CONFERENCE FOR **CYBER SOLUTIONS**

The accelerating cyber revolution of recent years altered the world we live in, with ever changing threats and opportunities flowing between the physical domain we were born to and the virtual realm we created. All of that has inevitably inspired the introduction of innovative concepts, products and services in a variety of technological fields.

Successful adaptation to these rapid dynamics makes it essential to be vigilant in the face of constantly evolving challenges and solutions.

For this cause, we are pleased to invite you to the International Exhibition & Conference for Cyber Solutions, which will bring together leading multi-national companies, over a hundred start-ups, experts, clients and many more. The event will be opened by the Prime Minister of Israel, Mr. Benjamin Netanyahu, followed by global figures in this arena, with the participation of delegations from all over the world.

As a technology and business driven exhibition, it will join the cyber community in its study and pursuit of groundbreaking cyber defense solutions for numerous sectors and their unique needs.

In parallel, several sessions will be held on developments at the frontier of this field, presented by top professionals and decision makers in this vibrant industry.

HERE ARE SOME OF THE PLANNED TOPICS:

- Enterprises: prevention vs. mitigation
- Securing the physical domain from cyber threats
- Investing in cyber: seeking next generation solutions
- The cyber industry: products or services
- Cybersecurity in mobile and telecommunications
- Cybercrime and the financial sector: challenges and solutions
- Privacy in the cyber era: contribution or contradiction
- Resilience: Re-planning or new planning



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