

ConFoo.CA

WEB TECHNO CONFERENCE

2010 Sponsor Guide



Event

THE 2010 CONFOO.CA CONFERENCE

The next edition of the conference will take place from March 8th to March 12th, 2010 at the prestigious Hilton Bonaventure Hotel.

Located in downtown Montreal, the Hilton Bonaventure offers a dynamic atmosphere promoting greater interaction between visitors, speakers and sponsors.

After over 7 years at organizing successful conferences, PHP Quebec goes even further with a new formula and a larger scope to create an event that promises to please businesses and IT professionals. In addition to traditional PHP sessions, the 2010 edition features presentations on many bleeding edge technologies such as Python, Ruby, security, CMSs and Frameworks, databases, system administration, web standards, accessibility, project management, social networking, and referencing.

From March 8th to March 10th, leading PHP experts will propose training classes. The conference will then go on starting on March 10th with three days of presentations distributed in seven rooms during which speakers will highlight concrete and innovative solutions to real world Web development challenges.

This will be a unique opportunity to meet with the core developers of the technologies involved, local and international experts as well as sponsors to talk about the latest innovations and the respective roadmaps for the years to come.

THE ORGANISATION: PHP QUÉBEC & COMPANY

PHP Quebec is the professional association of PHP users in the province of Quebec. Its main goal is to promote the use of PHP by businesses, governments, professionals as well as to inform them on the economical potential of this technology.

With more than seven years of existence, numerous recognized accomplishments and many projects for the years to come, PHP Québec is the leader in the organization of technological events in Québec. In order to offer a broader event, PHP Quebec is now working with several other user groups, including Montréal-Python, Ruby Montreal, W3QC, OWASP Montreal, and many others.



Event

AUDIENCE

The audience expected for the Conference will be composed of:

- IT professionals;
- Web developers;
- Systems administrators;
- Database administrators;
- Project managers;
- Marketing managers.

Over 500 visitors are expected for the 2010 Conference. 75% will be coming from Quebec and 20% from Canada and USA.

Although, the Conference has a French connotation, it's mainly an English event. Based on the 2009 Conference survey, 74% of the visitors understand French and 93% understand English. Most of our visitors find the Conference excellent and return the next year.

SPECIAL ACTIVITIES

Job Fair, Cocktail & Expo

With 600 visitors in only one afternoon in 2009, this activity will held for two days in 2010 and will likely host more than 1000 guests on March 10th and March 11th. Access is open for everyone; booths will be available to organizations seeking exposure during the job fair.

PHP Training

Three days, from March 8th to March 10th. The training will be given by three expert instructors for small group of 20 students at most.

Networking

- Speakers and sponsors banquet
- Post-Conference Party
- Sugar Shack style breakfast



Sponsorship Opportunities

A LONG-TERM BENEFIT

Your benefit with ConFoo.ca will not be limited to three days. Many months before the event, your logo will be displayed on the Conference website. With the call for speakers in September and the official announcement in January, you are guaranteed to get good visibility before the event.

After the Conference, the Website is still often visited to download the presentations.

	Silver	Gold	Platinum	Diamond
Website				
Logo on all 2010 Conference pages	100x40	130x50	160x60	190x70
Text of the presentation on the sponsor page	Yes	Yes	Yes	Yes
Conference				
Entrance tickets	1	2	4	6
Kiosk in public area		Yes	Yes	Yes
Promotional items in visitor bags		1	1	2
Keynote speeches (opening, closing or lunch)			1	1
Product demo room			1 room for 3 days	1 room for 3 days
Networking				
Job fair kiosk	(extra)	1	1	1
Printables				
Ad in the program	1/2 page	1 page	1 page	2 pages
Logo on the welcoming panel		Yes	Yes	Yes
The main room with your name				Yes
Logo on promotional items distributed before the event				Yes
Extra visibility during the event				Yes
Limitations				
Maximum number of sponsors	Unlimited	5	3	1
	\$ 2 500	\$ 5 000	\$ 8 000	\$ 15 000

The organization team is constantly seeking new ways for our sponsors to maximize their return on investment. This is why any other rational offer for customized promotion/partnership will be considered, for example:

- Sugar Shack style breakfast sponsorship (on the hotel's roof),
- JobFair sponsorship,
- Cocktail sponsorship,
- Coffee Breaks sponsorship,
- Your special offer here...

All prices are in Canadian Dollars ● ● ●

Promotional Items

BADGE LANYARDS

The lanyards hold the visitor badges, thus visible at all times during the Conference. These are distributed to everyone. The printable area is 36 x 5/8 inches.



VISITOR BAGS

The bags are given to all visitors, as well as to speakers and sponsors. Bags are extremely visible during and after the event.

Bag A: available in orange and grey. The printable area is 5.5 x 4 inches.

Bag B: available in blue and grey. The printable area 4 x 4 inches.



STYLISH PENS

The pens are distributed along with the bags to all visitors, speaker and sponsors. The printable area is 1.25 x 0.75 inches. The pen is available in numerous colors and styles.



USB FLASH DRIVE

All of the slides that will be used during the conference will be copied to a flash drive. This drive will then be distributed at registration time to all visitors.

The printable area is 1 x 0.38 inches. This item is available in blue and black colors.



COFFEE MUG

Mugs benefit from great visibility long after the event. The printable area is 2.5 x 2.5 inches. The mug is available in blue, red and clear colors.



WIFI FINDER KEYCHAIN

This key-chain will detect WiFi hotspots within 200 feet. Four lights indicate signal strength. Small enough to fit in a pocket. The printable area is 0.75 x 0.75 inches.



MEDIA SPONSOR

Upon presentation of their professional cards, journalists who made a request before March 1st will have free access to the Conference. A room will be dedicated to interviews with the speakers and sponsors. A service exchange that will guarantee good visibility to IT professionals will be considered.

OTHER ADVERTISEMENT POSSIBILITIES

For more information on the conference, sponsor packages or other advertising possibilities please contact the 2010 ConFoo.ca team.

ARTWORK SUBMISSION

- All artwork must be received by January 23rd, 2010;
- Accepted formats are EPS, PDF and AI
- All graphics must be 300 dpi in CMYK color
- Fonts must be converted to outlines or included as TTF/OTF.

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