



*We need you...*  
*Be part of it!*



Our "Chariots on Fire" charity rally takes place  
22-24 June starting in Market Harborough, looping  
around Lincoln and ending near Milton Keynes.

We have many activities and Olympic themed  
challenges planned guaranteeing an action packed  
fun filled weekend for all participants!

Join us and try your hand at **driving a real rally car**,  
and have the opportunity to experience a double  
decker bus on a skid pan!

Support Barnardo's in their work with vulnerable  
children and teenagers by entering a team, by  
sponsoring the event, or by making a donation.

**Join us** – it's not a race, you don't need a special car  
or a "petrol head", just an appetite for fun! In just  
three weeks 19 teams have already registered!

Each team will uniquely represent one Olympic  
country, so to secure your preferred choice register  
your interest today, places are limited!

## How you can get involved

- **Corporate Sponsorship of event**  
from £350 to £5,000+
- **Enter a Team, corporate or private**  
£300 plus £1,000 fundraising target
- **Corporate Sponsorship of a team**  
from £150 to £1,000+
- **Personal Donation**  
every donation gratefully received

**Believe in  
children  
Barnardo's**



**Sign up online today, watch the video, or contact us to sponsor the event!**



Contact us: 0700 596 4779 / 011 33 22 9264

enquiries@whitehatrally.org

www.whitehatrally.org



## Corporate sponsorship opportunities from just £350

**Stop child abuse, online bullying and grooming  
by sponsoring our charity car rally**

**Together we can help vulnerable children and teenagers across the UK by  
raising funds to support the work of Barnardo's**

**CALL US TODAY!**

Sponsorship level	Gold	Silver	Bronze
Minimum contribution	£5000+	£1000+	£350+
Quantity available	1	3	5
<b>Corporate responsibility</b>			
Helping vulnerable children	✓	✓	✓
Supporting Barnardo's	✓	✓	✓
Our support for your PR activity	✓	✓	✓
<b>Brand promotion during event</b>			
In printed day route books	✓		✓
On printed evening agendas	✓	✓	
At awards ceremony on screen	✓	✓	
Printed T-shirts with your logo	✓		
Supply and present an award	✓	✓	
Mentions on Infosec.co.uk live	✓	✓	
Brand placed on WHR vehicle(s)	Large	Medium	Small
<b>Brand promotion from sign-up</b>			
Heavily promoted gold sponsor	✓		
Moderate promotion		✓	
Light promotion			✓
Listings on WHR blog / websites	✓	✓	✓
Social media / blog mentions	✓	✓	✓

**By supporting the White Hat Rally you will transform the life of a child like Emma**

Unloved, lonely and isolated, Emma was targeted by an abuser. Emma thinks she was seven or eight the first time it happened.

*"I don't like to remember, it hurts. But I do know that after that I started behaving badly at school, I didn't want to go and I didn't want to talk to anyone. I ended up running away when I was 14. I was sleeping rough and staying on friends' sofas. Everyone had let me down and I didn't want to get hurt anymore. I met an older man who I believed loved me and all I wanted was to be loved by someone."*

The man Emma met and believed to be her 'boyfriend' was in his early 30s. He showered her with attention, gifts, alcohol and drugs.

*"I really thought he loved me, I would have done anything for him."*

Emma managed to run away and was found by the police, but she was too distressed to give her story. However, the police put the young girl in touch with a Barnardo's worker, who managed to gain her trust and slowly Emma began to reveal her true story.

**Child sexual exploitation is a major child protection issue across the UK. Hidden from view and going unnoticed, vulnerable young girls and boys are groomed via the Internet and are then abused, leaving them traumatised and scarred for life.**

**Fundraising  
because we**

**Believe in  
children**



**Barnardo's**

This event is held in aid of  
Barnardo's. Registered Charity  
Nos.216250 and SC037605

**Corporate level sponsorships are available now!**



Contact us: 07768 237 568 / 07768 988 598

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