

# ISACA IRELAND CHAPTER CONFERENCE 2016 - Call for Papers

## **Objective**

ISACA Ireland Chapter Conference 2016 is an ISACA conference designed to provide information systems professionals with a pragmatic approach to industry relevant concepts, tools and best practices. The theme for this year's one-day conference is "Cultivating a Culture of Security" and submissions, which fit within this overall theme of improving security awareness at all levels of society including business, public sector and at home, are welcomed.

### **Target Audience**

Information System professionals across Ireland and the UK. This includes the 650 ISACA Ireland Chapter members and members of associated professional bodies.

### **Speaker Submission Requirements**

- Sessions will offer real-world cases, examples of actual tools and working papers used, including mapping to ISACA frameworks, successes and failures, and insight on emerging issues.
- Sessions may encourage interactive audience participation by including small group discussions, exercises and other activities to promote dialogue.
- · Sessions should be innovative, energetic and engaging.
- Proposals from a team or panel are welcomed.
- Sessions may provide additional resources such as documents related to the topic, bibliographies, white papers, relevant articles, tools, guides, sample audit programs and other information that extends the learning beyond the session and adds value to the event.

### **Learning Levels**

**Beginner** – Delegate has limited or no prior knowledge or experience or are new to the subject matter. Beginner sessions are geared toward attendees who are new to the field and seeking to learn basic concepts. Beginner sessions are intended to help attendees who seek to build foundational knowledge in an effort to gain a working knowledge of the topic.

**Intermediate** – Delegate has a working knowledge of the topic covered but is not yet an advanced practitioner. Intermediate sessions are geared toward delegates who have some competence in the subject under discussion resulting from prior training, education and/or work experience.

**Advanced Technical** – Delegate has a high level of technical understanding of the topic under discussion. Advanced technical sessions are geared toward delegates that have already achieved a high degree of technical competence in the subject of discussion resulting from extensive training in the area and supplemental work experience.

**Advanced Managerial** – Delegate has a high level of understanding of managerial concepts. Advanced managerial sessions are geared toward attendees that have



already achieved a high degree of leadership competence in the subject of discussion resulting from extensive training in the area and several years of work experience.

#### Where?

Croke Park Conference Centre, Dublin Dublin, Ireland

### When?

Conference Day: Friday 11<sup>th</sup> November 2016

Call for Papers Deadline: Monday 20<sup>th</sup> June 2016

## What's in it for you?

This is a great opportunity for you to:

**OFFER YOUR INSIGHTS** about the most recent advances in YOUR field by preparing an engaging presentation – and learn from other great presenters with whom you'll share the conference.

**TALK** about your expertise – this is an excellent opportunity for individuals to make an impact upon in this area.

**REPRESENT** your field of expertise and CHALLENGE yourself or the status quo by being an awesome presenter sharing valuable and actionable insights.

**ELEVATE YOUR PROFILE**. Savvy presenters will present and use this opportunity to enhance their personal brand and give their name and presentation international visibility. You get out of it what you put in to it!

The Ireland Chapter Board will cover transport and accommodation costs for selected speakers.

## **Up to the challenge? – Submission Requirements**

- Proposals must be in English and should describe original work.
- Membership in ISACA is not required for submission. There are no fees required to submit a proposal.
- Presentation slots are up to 30 minutes for beginner & intermediate levels and up to 45 minutes for advanced, which, in every case, should include time for Q&A.
- Demonstrate real-world cases, include actual tools, working papers used, etc.
  Don't be afraid to show both successes and failures. Highlight your unique insight.
- Sessions should encourage interactive audience participation (small group discussions, hands-on exercises).
- Reason why your presentation is innovative, energetic and engaging.
- Session proposals must provide reference resources on your proposed topic and your experience as a presenter. This should include source documents related to the topic, presenter bios/LinkedIn profiles, links to blogs or You



Tube channels, white papers or other articles published, dates and locations of prior presentations of this or another subject with reference contact information. Sending your proposed slide deck (in Microsoft Powerpoint format) is a bonus. Note however, that a mandated slide template in Microsoft PowerPoint format will be used by all for the accepted and agreed presentations.

- Content must note for what level of attendee it is intended (i.e., beginning, intermediate, expert) or prerequisites required for the attendee to receive full value from your presentation.
- All session submittals *must* include 4-5 learning objectives that are clear and measurable, complete the following sentence: "After completing this session, the participant will be able to..."

#### **How to Submit**

Applications should be sent providing an overview or synopsis of the proposed presentation as detailed above to <a href="mailto:conference@isaca.ie">conference@isaca.ie</a> on or before 20<sup>th</sup> June 2016. Any queries about the process should be addressed to <a href="mailto:conference@isaca.ie">conference@isaca.ie</a>.