

OWASP Boston Application Security Conference 2014

Sponsorship Kit

October 18, Cambridge MA.

Microsoft Sales Office Conference Center

1 Cambridge Center

4th floor



**Open Web Application Security Project (OWASP)** is an open-source application security project made up of corporations, educational organizations, and individuals from around the world. Providing free, vendor-neutral, practical, cost-effective application security guidelines and software, the organization has fast become the defacto standards body for web application security. The Federal Trade Commission and the Payment Card Industry (PCI) Data Security Standard both refer to the OWASP Top Ten vulnerabilities in their security requirements documents. The organization has chapters around the world, and documents and software tools and libraries that help in the development of secure applications.

The OWASP Foundation is a 501c3 Not-For-Profit entity.

The OWASP BASC (Boston Application Security Conference) will be a free, one day, informal conference, aimed at increasing awareness and knowledge of application security in the greater Boston area. While many of the presentations will cover state-of-the-art application security concepts, the BASC is intended to appeal to a wide range of attendees. Application security professionals, professional software developers, software quality engineers, computer science students, and security software vendors will come to the BASC to learn, interact and hopefully enjoy themselves at the same time. We encourage local students, security professionals and academics to present papers as a way to gain exposure and experience in presenting at security conferences.

We expect over 200 attendees this year. Publicity will include the OWASP Boston wiki site (run by OWASP Foundation), OWASP Boston Meetup, OWASP Boston Linkedin group, OWASP Boston mailing list, Eventbrite and Twitter

Sponsorship is completely independent of and unrelated to speaking slots. OWASP does not allow distribution of attendee lists, or use of them for anything other than conference updates. OWASP is a 501c3 not-for-profit worldwide charitable organization.

Sponsorship dollars go to conference expenses ( 90% food and 10% attendee, speaker and volunteer giveaways). Any remaining funds are split between OWASP International and OWASP Boston.

BASC 2014 has three levels of sponsorship: Platinum, Gold and Silver.

Platinum ($1000, max of 5) and Gold ($800, max of 5) both provide a 6 foot table in the main area at the conference with access to power. In addition the digital and printed exposures below are included for both Platinum and Gold -

logo placement on the conference web site (the BASC 2014 site will be permanent and have links to the presentations, podcasts, and images from the conference)

logo placement on the conference program provided to each attendee

lunch, breakfast and two drink tickets for each sponsor exhibitor

Platinum sponsorship also provides:

large logo placement on the top of the main page of the conference web site,

large logo placement at the top of and in the conference program provided to each attendee,

logo placement at 1 of the following locations

breakfast

lunch

beer / wine social hour

front of one session room (there are 2 session rooms)

Gold sponsorship provides:

logo placement on the top of the main page of the conference web site,

logo placement at the top of and in the conference program provided to each attendee,

Silver sponsorship ($500) provides the digital and printed impacts below:

logo placement on the conference web site (the site will be permanent and have links to the presentations, podcasts, and images from the conference)

logo placement on the conference program provided to each attendee

Silver is $500

Gold is $800

Platinum is $1000

To pay by credit card register at - <https://myowasp.force.com/MN4__FundraisingCampaignDonation?id=a2xU0000000N72yIAC>

