



APPSEC
EUROPE

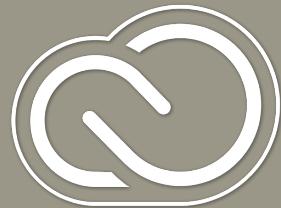
SAASty SPLC

Julia Knecht | Adobe Systems

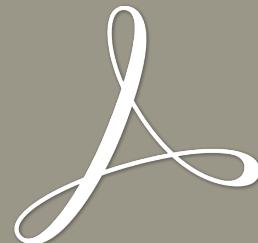
About Adobe

CONTENT

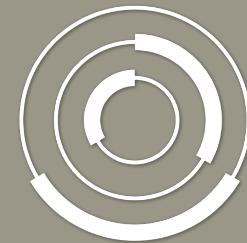
DATA



Creative Cloud



Document Cloud



Marketing Cloud

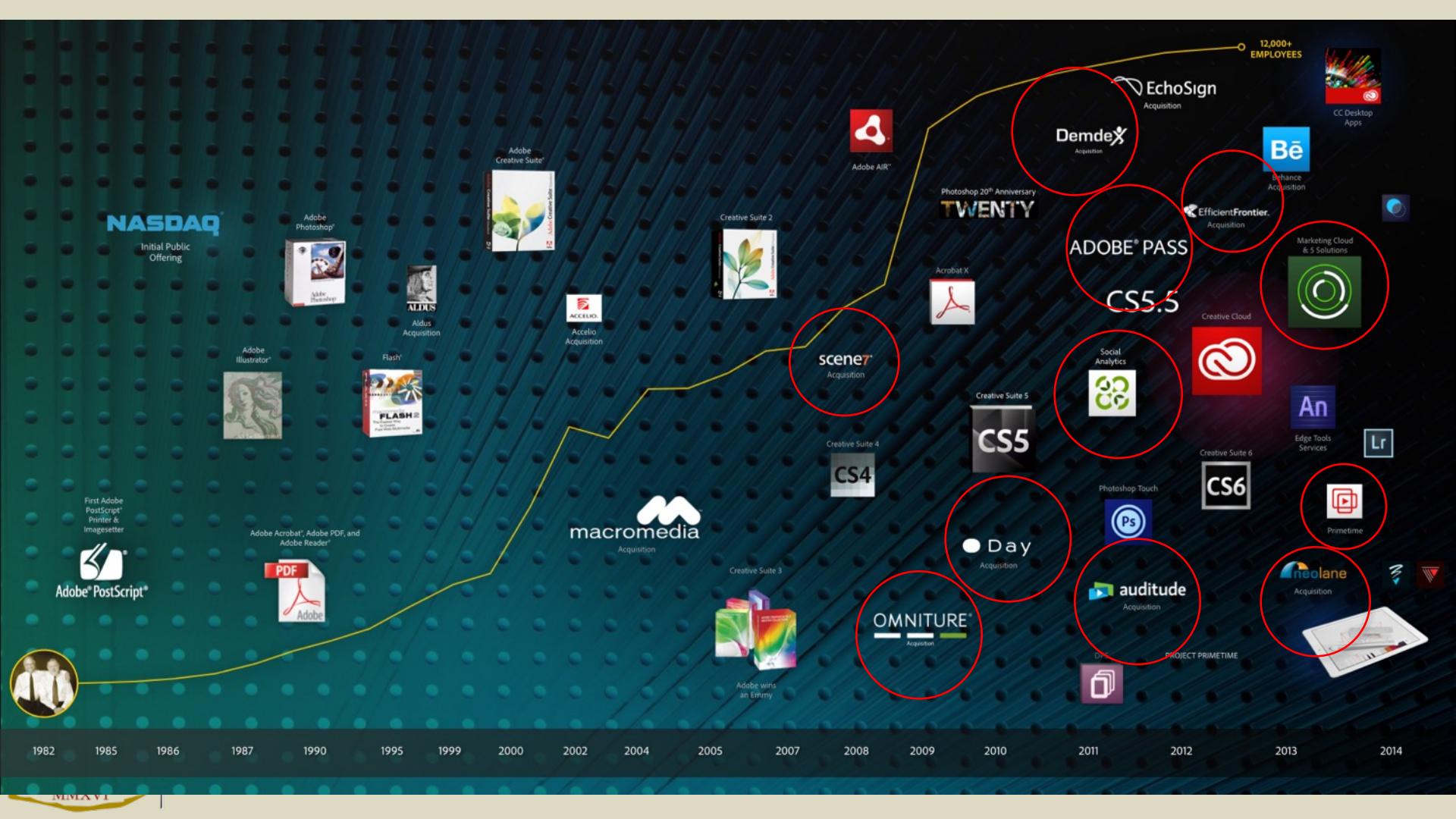
Community

Marketplace

Partners

Developers





Now



Analytics



Audience
Manager



Campaign



Experience
Manager



Media
Optimizer



Primetime



Social



Target



Goals



How

- Get Buy In
- Set a Baseline
- Measure & Automate
- Leverage Existing Process
- Build a Community
- Create Opportunities for Learning
- Be a Service Organization
- Add Value



People will do things for 1 of 2 reasons:



Security as a Service



Product Engineering Team Buy-In



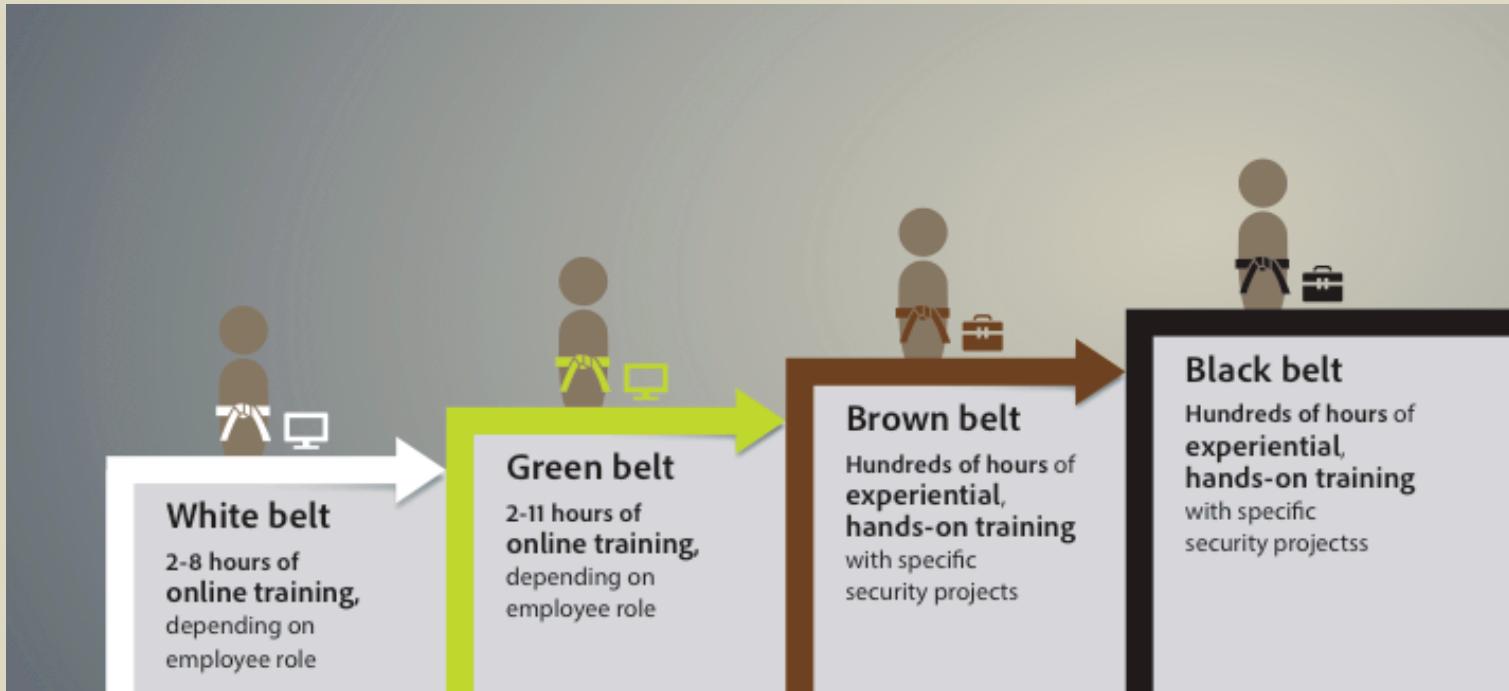
Our Security Champions are...



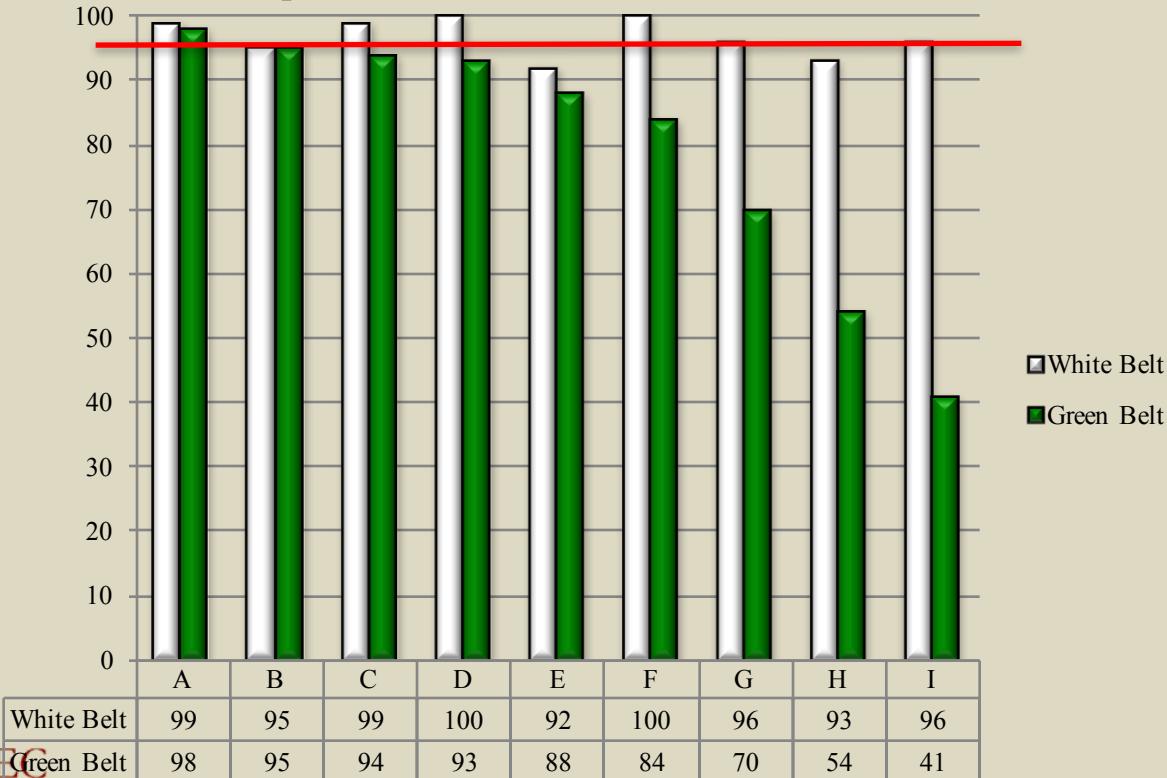
*It has to be the product team –
get champions*



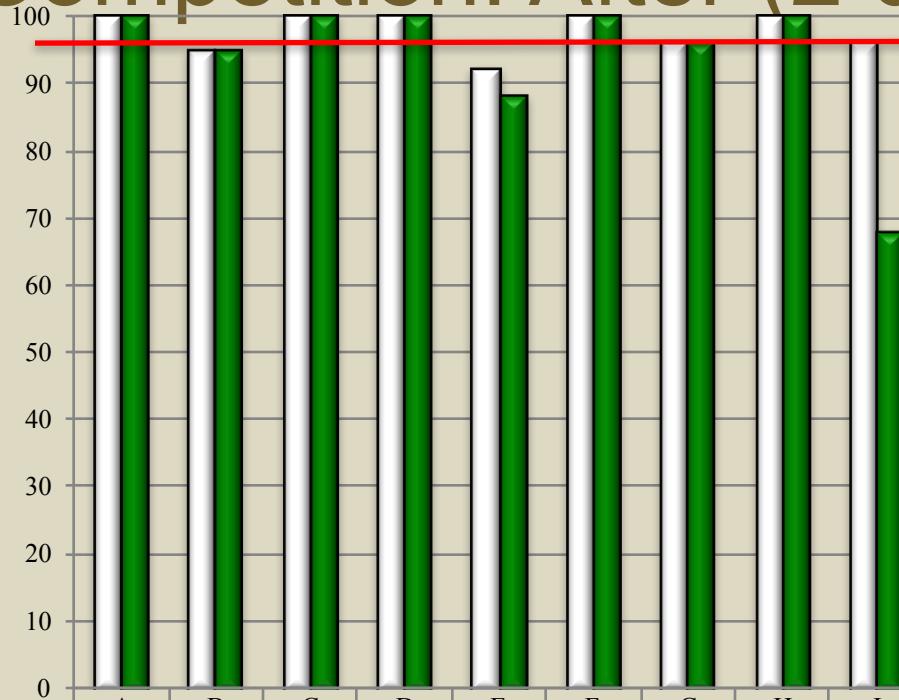
Map: Security Certification Program



Tactic: Competition: Before



Tactic: Competition: After (2 days later)



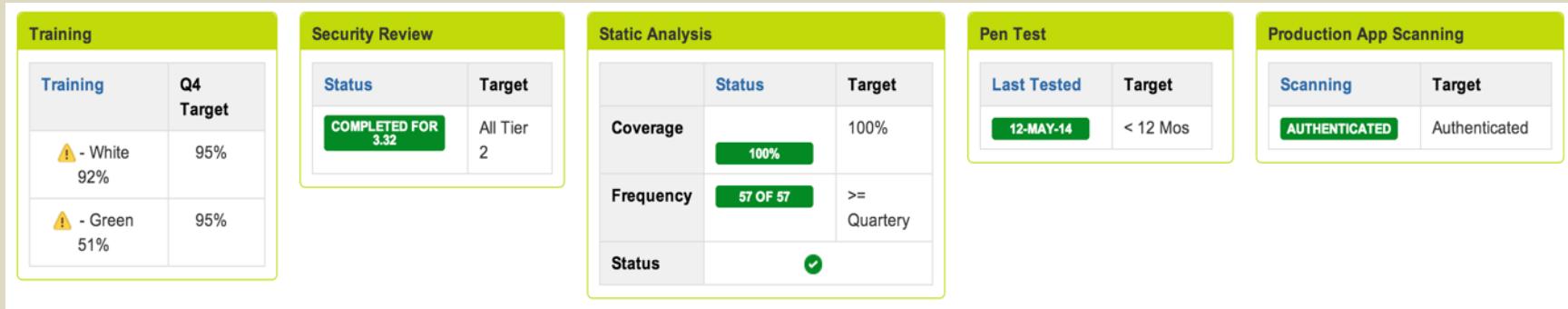
White Belt
Green Belt

	A	B	C	D	E	F	G	H	I
White Belt	100	95	100	100	92	100	96	100	96
Green Belt	100	95	100	100	88	100	96	100	68

Set a Baseline



Measure & Automate



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Provide Incentives

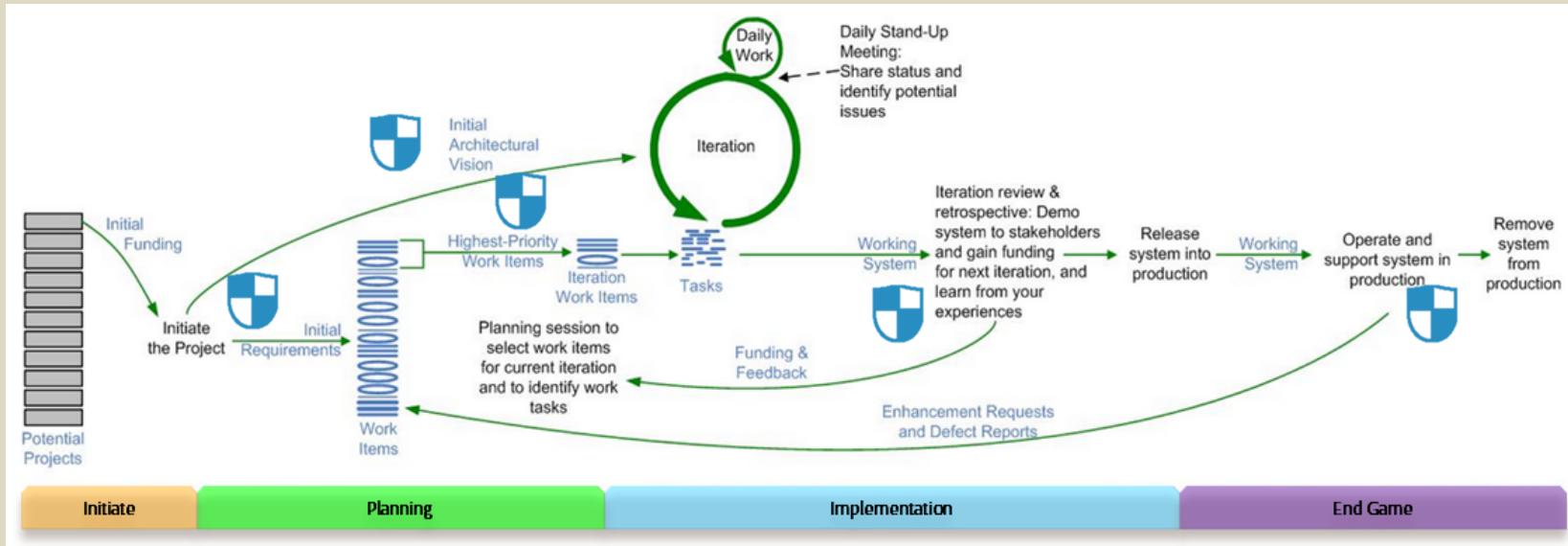




"But I am
going to
Mordor."

"I know that well
enough, Mr. Frodo.
Of course you are.
And I'm coming with
you."

PLC → SPLC



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Leverage Existing Process



Security Team



You have my ~~bow~~

training, threat modeling, hacking skills, security automation, checklists, sign-off, coordination, security monitoring team, talking to customers about security...

Services

- Threat Modeling
- Testing Automation
- Security
- Pen Testing Coordination
- Best Practices/Training
- Security Testing
- Security Architecture Reviews
- Customer Security Engagement



Be a Service Organization



*Provide opportunities for learning & a
Secure-Engineering Community*



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Add Value



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Results



LL Summary

- Champions
- Training
- Existing Process
- Measure
- Automate
- Recognize
- Add Value



Adobe Resources

Security portal

<https://adobe.com/security>

Security @ Adobe blog

<https://blogs.adobe.com/security/>

Advisories and updates

<https://www.adobe.com/support/security>

Twitter: @AdobeSecurity

