



2025 Sponsorship Kit

Saturday, April 5, 2025

Microsoft Technology Center

5 Wayside Road, Burlington, MA 01803

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The Open Worldwide Application Security Project® (OWASP) is an open community dedicated to enabling organizations to conceive, develop, acquire, operate, and maintain applications that can be trusted. All OWASP projects, tools, documents, forums, and chapters are freely accessible to anyone interested in improving application security.

The OWASP Foundation is a 501(c)(3) not-for-profit entity.

The Boston Application Security Conference (BASC) is a free, one-day event aimed at increasing awareness and knowledge of application security in the greater Boston area. While many presentations will cover cutting-edge application security concepts, BASC is intended to appeal to a wide range of attendees, including those working in or studying application security, computer science, information security, and other technical areas. We encourage local students, security professionals, and academics to present papers to gain exposure and experience in conference presentations.

In past years, we have had approximately 200 attendees at the conference. Publicity for BASC 2024 will include the BASC website, OWASP Boston Meetup, LinkedIn, X (formerly Twitter), mailing lists, Eventbrite, and Mastodon.

Sponsorship is entirely independent of and unrelated to speaking slots. OWASP does not allow the distribution of attendee lists or their use for anything other than conference updates. Sponsorship dollars are allocated to conference expenses, with any remaining funds going to the global OWASP Foundation and future OWASP Boston Chapter events.

BASC 2024 offers three levels of sponsorship: Platinum, Gold, and Silver.

- **Platinum (\$4000, max of four sponsors):** Platinum sponsors receive a 6-foot table in a high-traffic area with power (if available), large logo placement at the top of the sponsor page on the conference website, individualized promotional announcements on social media, and logo placement at one of the following locations: Keynote, Breakfast, Lunch, Cocktail Social Hour. Registration and sponsor badges for up to four attendees are included.
- **Gold (\$3000, max of four track sponsors and two workshop sponsors):** Gold sponsors receive a 6-foot table (some with power if available), medium-sized logo placement on the sponsor page on the conference website and grouped promotional announcements on social media. Registration and sponsor badges for up to three attendees are included.
- **Silver (\$1500):** Silver sponsors receive logo placement on the conference website and grouped promotional announcements on social media. And registration and sponsor badges for up to two attendees.

Additional Sponsor Information:

- Wi-Fi will be provided by Microsoft.
- We do not have lead scanners or scannable attendee tags.
- We do not provide attendee lists to sponsors.
- Sponsorship does not guarantee or provide preferential treatment for speakers.

There will be a raffle, and we encourage you to donate a prize. If you participate, you will be required to collect raffle tickets at your table and draw the winner during closing remarks on the day of the conference. Raffle participants must be present to win. If you do not have a container for collecting raffle tickets, one will be provided. No other prizes may be raffled off during the event.

To sign up and get the OWASP event sponsor contract, please send an email to Kelly Santalucia kelly.santalucia@owasp.org, and boston-leaders@owasp.org.

All sponsor agreements must be signed and invoices paid by Friday, March 7, 2025, to meet the printing deadline.

Shipping/Receiving at the Microsoft Tech Center Burlington

The address is 5 Wayside Rd. Burlington MA. 01803.

INCOMING PACKAGES

Microsoft will be pleased to accept any of your event materials, if you'd like to have them shipped ahead of your arrival.

Please place the following information on the box in an easy-to-read format.

<p><i>PLEASE HOLD FOR</i></p> <p><i>"OWASP BASC 2024"</i></p> <p><i>on "Saturday April 5"</i></p> <p><i>at "8:30 am"</i></p> <p><i>in "reception"</i></p> <p><i>Attn: "Lobby Services"</i></p> <p><i>*Without this shipping label attached to the outside of your packages, Microsoft cannot guarantee their delivery.</i></p>
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OUTGOING PACKAGES

Microsoft is not responsible for mailing packages. You must supply your own return shipping labels. Packages and other materials left behind will be discarded.