



OWASP 2022
GLOBAL
AppSec

SAN
FRANCISCO
NOV 14-18

EXHIBITOR & SPONSORSHIP PROSPECT

<https://sf.globalappsec.org/>



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SAN
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NOV 14-18

TRAINING
NOV 14 - 16
CONFERENCE
NOV 17 - 18

Exhibitor & Sponsorship Prospect

Top Reasons to Exhibit

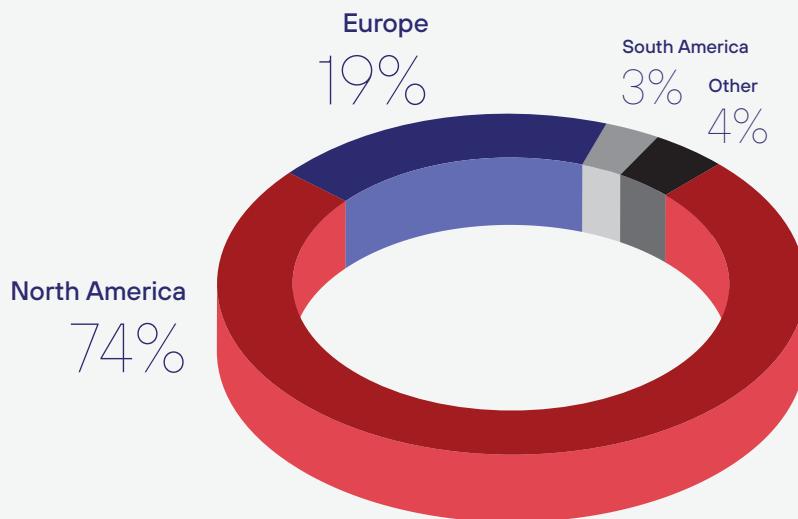
- **Unmatched Connections**
Forge strategic business relations with security IT leaders.

- **Brand Awareness**
Promote your brand to a pre-qualified audience, including senior security IT decision-makers.

- **Thought Leadership**
showcase your company's technology expertise.

- **Drive Results**
Gain connections and market intelligence to drive revenue.

Attendee Demographics



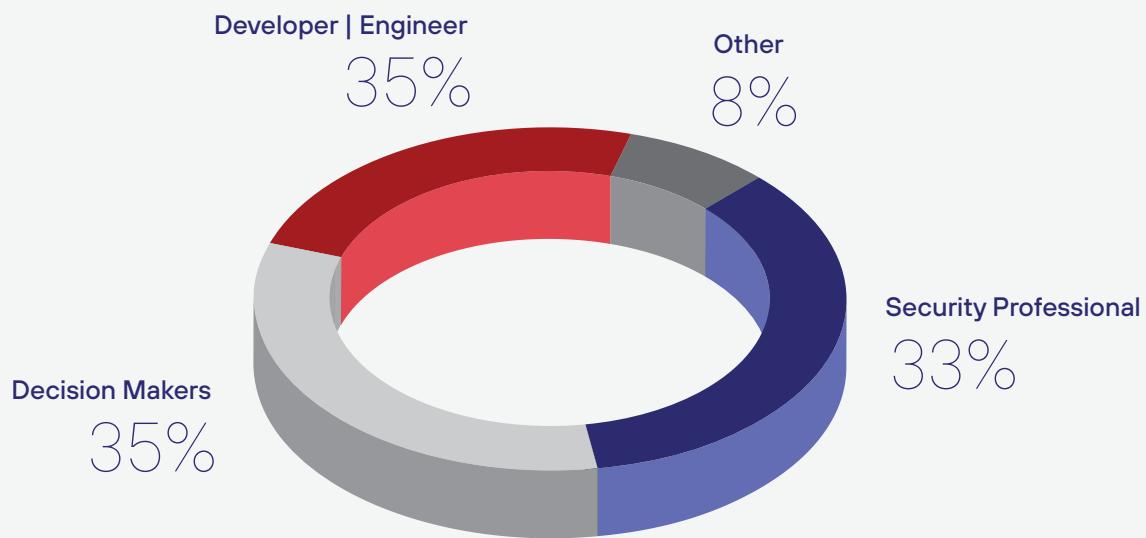


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About our Attendees





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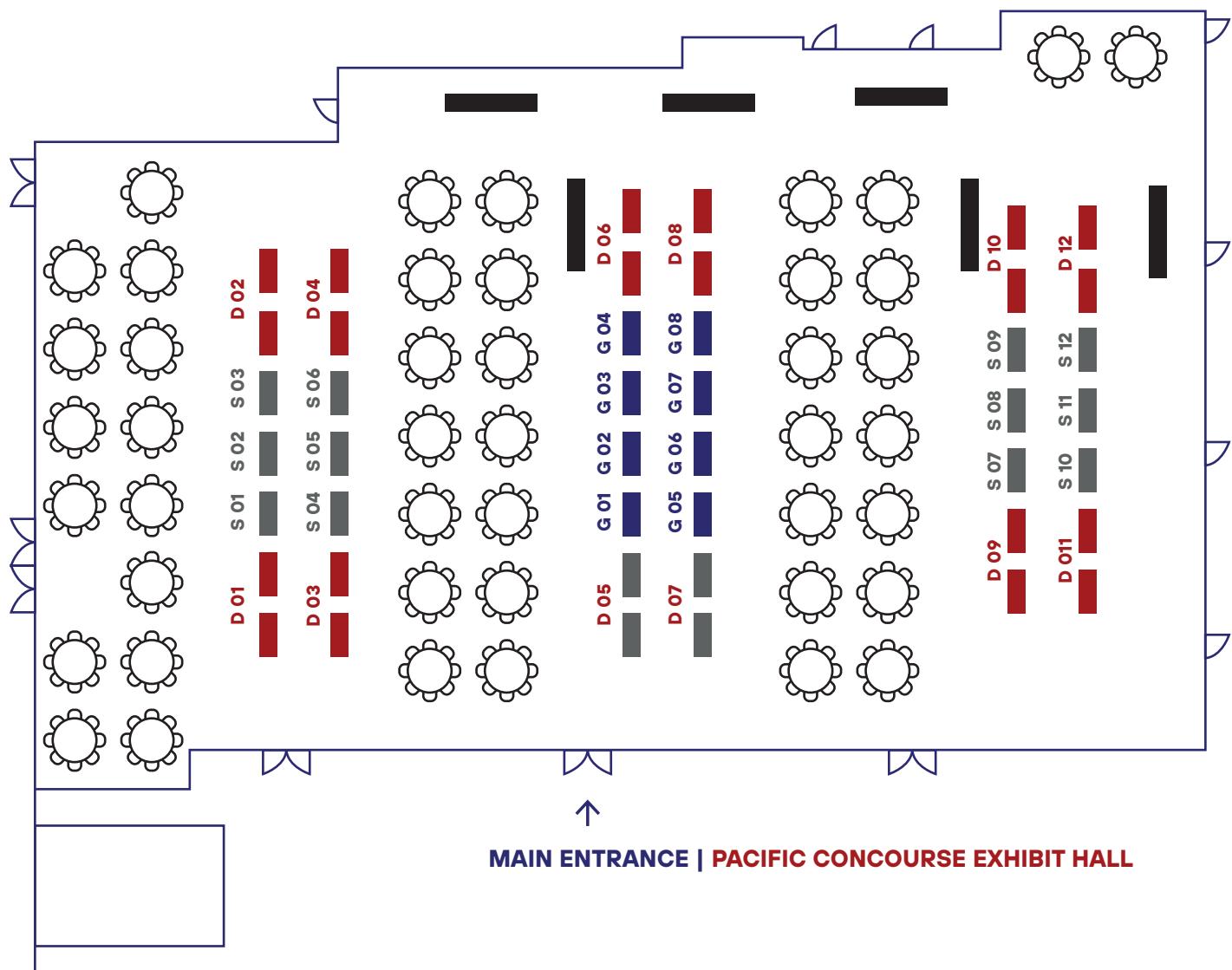
Floorplan

Diamond 12'x30"

Gold 6'x30"

Silver 6'x30"

Buffet





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Exhibitor Packages

Diamond Plus (1 available)

General Rate: \$45,000

Corporate Member Rate: \$36,000 (savings of \$9,000)

- | | | |
|---------------------------------------|--------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| → 12'x30" Premier Expo space | → Logo on the official event website (prominent) | → 5 Full Conference Passes |
| → 3 Expo Passes | → Lead Generation - Lead Scanners (2) | → Inclusion in Vendor Passport Program (participating sponsor agrees to provide a prize valued at \$50 or more) |
| → Additional branding where available | → 100 Drink tickets | → Thursday Night Networking Reception sponsor |
| → Social Media recognition | → Logo & bio on OWASP Supporter and Corporate Member website page with coordinating badge for one year | |

Diamond (12 available)

General Rate: \$35,000

Corporate Member Rate: \$29,750 (savings of \$5,250)

- | | | |
|--------------------------------------------------------------------------------------------------------|--------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| → 12'x30" Premier Expo space | → Logo on the official event website (prominent) | → 5 Full Conference Passes |
| → 3 Expo Passes | → Lead Generation - Lead Scanners (2) | → Inclusion in Vendor Passport Program (participating sponsor agrees to provide a prize valued at \$50 or more) |
| → Additional branding where available | → 100 Drink tickets | → Social Media recognition |
| → Logo & bio on OWASP Supporter and Corporate Member website page with coordinating badge for one year | | |



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Gold (8 available)

General Rate: \$22,000

Corporate Member Rate: \$20,250 (savings of \$2,250)

- 6'x30" Desirable Expo space
- Logo on the official event website
- 2 Full Conference Passes

- 2 Expo Passes
- Lead Generation - Lead Scanner (1)
- Inclusion in Vendor Passport Program (participating sponsor agrees to provide a prize valued at \$50 or more)

- Social Media recognition

Silver (12 available)

General Rate: \$17,500

Corporate Member Rate: \$16,625 (savings of \$875)

- 6'x30" Expo space
- Logo on the official event website
- 2 Expo Passes

- Lead Generation - Lead Scanner available as an add-on
- Social Media recognition
- Logo & bio on OWASP Supporter and Corporate Member website page with coordinating badge for one year



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Sponsorship Packages

Event Supporter

\$3,500

- Logo on the official event website
- Recognition in pre-event communication to registered attendees and during the live in-person event

Drink Tickets

\$1,500

- Available as an add-on to any exhibitor/sponsorship package that includes at least one expo pass.
- Bundles of 50
- To be given out to conference attendees to use during the Thursday evening Networking Reception, which will take place in the Expo Hall

Lunch Sponsor (2 available)

\$6,500

- Logo on the official event website
- The sponsor provides pull-up banners which will be displayed during one lunch
- 2 Expo passes
- Lead Generation - Lead Scanner (1)
- Social Media recognition

Coffee Break Sponsor (2 available)

\$8,000

- Logo on the official event website
- The sponsor provides pull-up banners which will be displayed during both coffee breaks for one day
- 2 Expo passes
- Lead Generation - Lead Scanner (1)
- Social Media recognition



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Networking Reception (1 available)

\$15,000

- Logo on the official event website
- The sponsor is responsible for providing pull-up banners
- 2 Expo passes

- Lead Generation - Lead Scanner (1)
- A 5-minute speaking opportunity before the start of the reception
- 100 drink tickets

- Social Media recognition

Keynote Sponsor (2 available)

\$10,500

- Your company pull-up banner on the side of the Keynote stage for one entire day.
- The sponsor is responsible for supplying a pull-up banner
- Logo on the official event website

- 2 Expo passes
- Social Media recognition

Lanyard Sponsor (1 available)

\$8,500

- Logo on the official event website
- 2 Expo passes

- The sponsor provides lanyards for all conference attendees. Must meet OWASP specifications and approval.
- Social Media recognition



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Branded Hotel Key Cards (1 available)

\$8,000

- Your logo on hotel key cards for conference attendees
- Logo on the official event website
- 2 Expo passes

- Social Media recognition

Interested in securing one of these packages?

Please contact events@owasp.com