



OWASP 2023
GLOBAL
AppSec



SINGAPORE
OCTOBER 4-5

EXHIBITOR AND SPONSORSHIP PROSPECTUS





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TRAINING 4th
CONFERENCE 5th

EXHIBITOR PACKAGES

Start-Up*

Established 24 months or less
Limited Space Available

Diamond

Platinum

Gold

Silver

1

3

5

6

15

General Rate:
\$16,000
Corporate
Supporter Rate:
\$14,400

General Rate:
\$11,000
Corporate
Supporter Rate:
\$10,230

General Rate:
\$8,500
Corporate
Supporter Rate:
\$8,075

General Rate:
\$6,000
Corporate
Supporter Rate:
\$5,820

General Rate:
\$5,000

EXPO SPACE IN MAIN HALL INCLUDES TABLE AND TWO CHAIRS.

YES

Largest space,
priority

YES

Standard space,
priority after Diamond

YES

Standard space,
priority after Diamond
& Platinum

YES

Standard space,
priority after higher
package levels

YES

standard space

Logo on the official
event website

5 Full Conference
Passes

3 Full Conference
Passes

1 Full Conference
Passes

NO

NO

3 Expo Only Passes

3 Expo Only Passes

2 Expo Only Passes

2 Expo Only Passes

2 Expo Only Passes

YES Social Media
recognition

Logo on schedule

Lead Generation -
Lead Scanner

Lead Generation -
Lead Scanner

Lead Generation -
Lead Scanner

Lead Generation -
Lead Scanner
***available as an
add-on**

Lead Generation -
Lead Scanner
***available as an
add-on**

ADDITIONAL BRANDING WHERE AVAILABLE

YES

YES

NO

NO

NO

STAGE ROLL-UP ON ONE TRACK (SPONSOR PROVIDES ROLL-UP BANNER)

YES

NO

NO

NO

NO



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SPONSORSHIP PACKAGES

❶ Lanyard Sponsorship (1 available)

Cost: \$3,500

- **Logo** on the official event website
- **2 Expo only passes**
- **Social Media recognition**
- *The sponsor provides lanyards for all conference attendees. **Must meet OWASP specifications and approval***.
- **Recognition in pre-event communication** to registered attendees and during the live in-person event.

❷ Lunch Sponsorhip (1 available)

❸ Cost for Training Day: \$1,000

❹ Cost for Conference Day: \$2,500

❺ Cost for both: \$3,000

- **Logo** on the official event website
- **2 Expo only passes**
- **Social Media recognition**
- **Lead Generation** - Lead Scanner
- Sponsor may provide handouts/swag during their sponsored lunch session
- The sponsor provides pull-up banners which will be displayed during one lunch
- **Recognition in pre-event communication** to registered attendees and during the live in-person event.



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● **Coffee Break Sponsorship** (4 available; 2 during training day & 2 during conference day)

● **Cost for Training Day: \$1,000 Cost for Conference Day: \$3,000**

- **Logo** on the official event website
- **2 Expo only passes**
- **Social Media recognition**
- **Lead Generation** - Lead Scanner
- Sponsor may provide handouts/swag during their sponsored lunch session
- The sponsor provides pull-up banners which will be displayed during one lunch
- **Recognition in pre-event communication** to registered attendees and during the live in-person event.

● **Keynote Sponsorship** (2 available)

Cost: \$4,500

- **Logo** on the official event website
- **2 Expo only passes**
- **Social Media recognition**
- **Your company pull-up banner on the side of the Keynote stage for one entire day.** The sponsor is responsible for supplying a pull-up banner.
- **Recognition in pre-event communication** to registered attendees and during the live in-person event.



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1 Networking Reception Sponsorship (1 available)

Cost: \$7,500

- **Logo** on the official event website
- **4 Expo passes**
- **Social Media recognition**
- **Lead Generation** - Lead Scanner
- A **5-minute speaking opportunity** before the start of the reception
- Branded items provided by the sponsor
- **Recognition in pre-event communication** to registered attendees and during the live in-person event.
- The sponsor is responsible for providing pull-up banners to be displayed during the Networking Reception.

1 Event Supporter (Unlimited)

Cost: \$1,500

- **Logo** on the official event website
- **Recognition in pre-event communication** to registered attendees and during the live in-person event.