



OWASP 2023
GLOBAL
AppSec



SINGAPORE
OCTOBER 4-5

EXHIBITOR AND SPONSORSHIP PROSPECTUS





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TRAINING 4th
CONFERENCE 5th

EXHIBITOR PACKAGES

Start-Up*

Diamond	Platinum	Gold	Silver	Start-Up*
1	3	5	6	Established 24 months or less Limited Space Available

General Rate: 16,000 USD Corporate Supporter Rate: 14,400 USD	General Rate: 11,000 USD Corporate Supporter Rate: 10,230 USD	General Rate: 8,500 USD Corporate Supporter Rate: 8,075 USD	General Rate: 6,000 USD Corporate Supporter Rate: 5,820 USD	General Rate: 5,000 USD
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EXPO SPACE IN MAIN HALL INCLUDES TABLE AND TWO CHAIRS.

YES Largest space, priority	YES Standard space, priority after Diamond	YES Standard space, priority after Diamond & Platinum	YES Standard space, priority after higher package levels	YES standard space
Logo on the official event website	Logo on the official event website	Logo on the official event website	Logo on the official event website	Logo on the official event website
5 Full Conference Passes	3 Full Conference Passes	1 Full Conference Passes	NO	NO
3 Expo Only Passes	3 Expo Only Passes	2 Expo Only Passes	2 Expo Only Passes	2 Expo Only Passes
YES Social Media recognition	YES Social Media recognition	YES Social Media recognition	YES Social Media recognition	YES Social Media recognition
Logo on schedule	Logo on schedule	Logo on schedule	Logo on schedule	Logo on schedule
Lead Generation - Lead Scanner	Lead Generation - Lead Scanner	Lead Generation - Lead Scanner	Lead Generation - Lead Scanner *available as an add-on	Lead Generation - Lead Scanner *available as an add-on

ADDITIONAL BRANDING WHERE AVAILABLE

YES	YES	NO	NO	NO
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STAGE ROLL-UP ON ONE TRACK (SPONSOR PROVIDES ROLL-UP BANNER)

YES	NO	NO	NO	NO
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❶ Lanyard Sponsorship (1 available)

Cost: 3,500 USD

- **Logo** on the official event website
- **2 Expo only passes**
- **Social Media recognition**
- *The sponsor provides lanyards for all conference attendees. **Must meet OWASP specifications and approval***.
- **Recognition in pre-event communication** to registered attendees and during the live in-person event.

❷ Lunch Sponsorhip (1 available)

❸ Cost for Training Day: 1,000 USD ❹ Cost for Conference Day: 2,500 USD ❺ Cost for both: 3,000 USD

- **Logo** on the official event website
- **2 Expo only passes**
- **Social Media recognition**
- **Lead Generation** - Lead Scanner
- Sponsor may provide handouts/swag during their sponsored lunch session
- The sponsor provides pull-up banners which will be displayed during one lunch
- **Recognition in pre-event communication** to registered attendees and during the live in-person event.



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• **Coffee Break Sponsorship** (4 available; 2 during training day & 2 during conference day)

• **Cost for Training Day: 1,000 USD • Cost for Conference Day: 3,000 USD**

- **Logo** on the official event website
- **2 Expo only passes**
- **Social Media recognition**
- **Lead Generation** - Lead Scanner
- Sponsor may provide handouts/swag during their sponsored lunch session
- The sponsor provides pull-up banners which will be displayed during one lunch
- **Recognition in pre-event communication** to registered attendees and during the live in-person event.

• **Keynote Sponsorship** (2 available)

Cost: 4,500 USD

- **Logo** on the official event website
- **2 Expo only passes**
- **Social Media recognition**
- **Your company pull-up banner on the side of the Keynote stage for one entire day.** The sponsor is responsible for supplying a pull-up banner.
- **Recognition in pre-event communication** to registered attendees and during the live in-person event.



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1 Networking Reception Sponsorship (1 available)

Cost: 7,500 USD

- **Logo** on the official event website
- **4 Expo passes**
- **Social Media recognition**
- **Lead Generation** - Lead Scanner
- A **5-minute speaking opportunity** before the start of the reception
- Branded items provided by the sponsor
- **Recognition in pre-event communication** to registered attendees and during the live in-person event.
- The sponsor is responsible for providing pull-up banners to be displayed during the Networking Reception.

1 Event Supporter (Unlimited)

Cost: 1,500 USD

- **Logo** on the official event website
- **Recognition in pre-event communication** to registered attendees and during the live in-person event.