OWASP 2024 GLOBAL AppSec ™

LISBON JUNE 24-28 | LISBON CONGRESS CENTRE

EXHIBITOR AND SPONSORSHIP PROSPECTUS

TOP 10 REASONS TO EXHIBIT

→ Meet and connect with prospects

→ Strengthen relationships with existing customers

→ Learn about new products /services in the industry

→ Generate sales

→ Capture leads and build a database

→ Build brand awareness

→ Speak directly to target market

→ Introduce new products/services

→ Network with like-minded professionals

→ Fun and engaged attendees

WHAT DO I GET FOR A BOOTH?

Exhibitors who choose to exhibit at **2024 Global AppSec Lisbon** will be provided with:

• A simple shell scheme as a booth

• A standard trestle table with cloth and two chairs (2 tables and 4 chairs for diamond)

How big are the booths?
The unique floor plan required for the venue means that not all exhibitors have the same measurements.
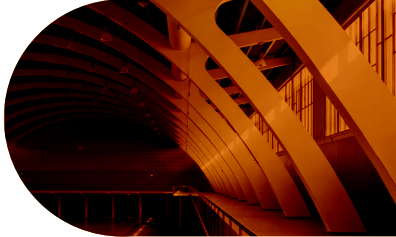Sizes are provide as a guide only.

Diamond booths are the largest booths in the most premium positions.
All Diamond booths are: **6mx4m**

Gold booths are large and located in prominent positions with significant traffic passing by.
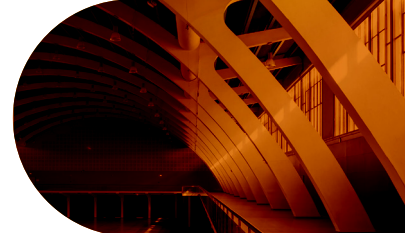ALL Gold BOOTHS ARE: **3mx2m**

All Silver booths are: **3mx2m**

EXHIBITOR PACKAGES

Benefits	Diamond	Gold	Silver	Supporter
Exhibition	6mx4m located in one of the premium positions.	3mx2m large booth, significant traffic.	3mx2m booth in high traffic area	NO
Complimentary full conference passes	7	5	2	1
Discounted conference passes (unlimited uses off a full conference ticket).	100€ OFF	50€ OFF	25€ OFF	25€ OFF
Logo on the official event website	YES	YES	YES	YES
Logo on the exhibitor acknowledgment slide during the events opening and closing ceremony.	YES	YES	YES	YES
Lead Generation License (up to 3 users).	YES	YES	*Available as an add-on	NO
Event Signage	YES	NO	NO	NO
Social Media Recognition	YES	YES	YES	YES
Option to provide one collateral piece for inclusion in attendee bags	YES	YES	NO	NO
Drink Tickets valid Thursday evening during our Networking Reception.	50	*Available as an add-on	*Available as an add-on	NO
Passport Program (exhibitor agrees to provide a prize valued at €50 or more).	YES	YES	YES	NO
Corporate Supporter Cost	19.800 EUR	14.250 EUR	12.125 EUR	N/A
General Cost	22.000 EUR	15.000 EUR	12.500 EUR	2.500 EUR

SPONSORSHIP AND BRANDING
PACKAGES

Lanyard Sponsorship (1 available) — Cost: 7.000 EUR

- Sponsor provides lanyards for all conference attendees. Needs to meet OWASP specifications and approval
- Logo on event website
- Social media recognition
- Two full conference passes
- Logo on the exhibitor/sponsor acknowledgment slide during the events opening and closing ceremony.

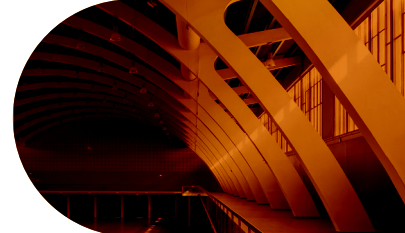### Networking Reception (1 available) — Cost: 15.000 EUR

- 5-minute speaking opportunity at the beginning of the reception
- Branded dessert
- Option to provide handouts during reception
- Sponsor provides pull-up banners for branding during reception
- Logo on event website
- Social media recognition
- Two full conference passes
- Lead scanner license (up to 3 users)
- Logo on the exhibitor/sponsor acknowledgment slide during the events opening and closing ceremony.

Networking Reception with Open Bar Sponsorship (1 available) — Cost: 20.000 EUR

- Sponsor provides pull-up banners for display during Networking Reception
- Logo on event website
- Social media recognition

SPONSORSHIP AND BRANDING
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- **Lead scanner license (up to 3 users)**
- **Four full conference passes**
- **Company logo branded dessert**
- **Option to provide handouts during Networking Reception**
- **Option to provided branded item such as cocktail napkins, coasters, etc.**
- **Logo on the exhibitor/sponsor acknowledgment slide during the events opening and closing ceremony.**

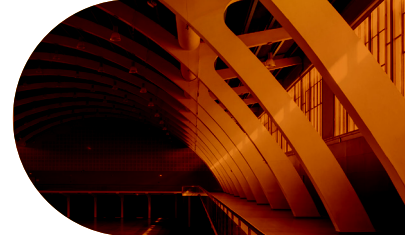**Keynote Sponsorship** (2 available)   **Cost: 8.000 EUR**

- **Sponsor provides at least one pull-up banner to be placed in the Keynote room for one day. Two keynote sessions per day.**
- **Logo on event website**
- **Social media recognition**
- **Two full conference passes**
- **Logo on the exhibitor/sponsor acknowledgment slide during the events opening and closing ceremony.**

Track Sponsorship (5 available)   **Cost: 8.500 EUR**

- **Sponsor provides at least one pull-up banner to be placed in one track room for the two conference days.**
- **Logo on event website**
- **Social media recognition**
- **Two full conference passes**
- **Logo on the exhibitor/sponsor acknowledgment slide during the events opening and closing ceremony.**

SPONSORSHIP AND BRANDING
PACKAGES

↓ **Bag Sponsorship** (1 available)   **Cost: 7.000 EUR**

- **Sponsor provides bags for all attendees**
- **Logo on event website**
- **Branded event attendee bag**
- **Social media recognition**
- **Two full conference passes**
- **Logo on the exhibitor/sponsor acknowledgment slide during the events opening and closing ceremony.**

↓ **Conference Breakfast Sponsorship** (2 available)   **Cost: 7.000 EUR**

- **Sponsor provides pull-up banners for display during one conference day breakfast**
- **Logo on event website**
- **Social media recognition**
- **Lead scanner license (up to 3 users)**
- **Two full conference passes**
- **Option to provide handouts during one conference day breakfast.**
- **Logo on the exhibitor/sponsor acknowledgment slide during the events opening and closing ceremony.**

↓ **Conference Lunch Sponsorship** (2 available)   **Cost: 7.250 EUR**

- **Sponsor provides pull-up banners for display during one conference day lunch**
- **Logo on event website**
- **Social media recognition**
- **Lead scanner license (up to 3 users)**

SPONSORSHIP AND BRANDING
PACKAGES

- **Two full conference passes**

- **Company logo branded dessert**

- **Option to provide handouts during one conference day lunch.**

- **Option to provide branded napkins, etc. during one conference day lunch.**

- **Logo on the exhibitor/sponsor acknowledgment slide during the events opening and closing ceremony.**

Conference Coffee Break Sponsorship (2 available)   Cost: 10.250 EUR

- **Sponsor provides pull-up banners for display during both coffee breaks for one conference day**

- **Logo on event website**

- **Social media recognition**

- **Lead scanner license (up to 3 users**

- **Two full conference passes)**

- **Company logo branded dessert**

- **Option to provide handouts during both coffee breaks for one conference day.**

- **Option to provide branded napkins, coffee cups, etc. for one conference day.**

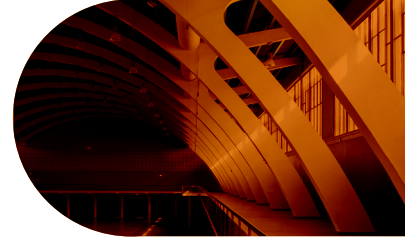- **Logo on the exhibitor/sponsor acknowledgment slide during the events opening and closing ceremony.**

OWASP Leaders Meeting/Open Bar Sponsorship (unlimited)   Cost: 4.000 EUR

- **Sponsor provides pull-up banners for display during Leaders Meeting**

- **Logo on event website**

- **Social media recognition**

- **One full conference pass**

- **Sponsor provides one raffle prize to be raffled off at the end of the Leaders Meeting. Prize valued at €50 or more.**

SPONSORSHIP AND BRANDING
PACKAGES

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- **Option to provide handouts during Leaders Meeting**
- **Logo on the exhibitor/sponsor acknowledgment slide during the events opening and closing ceremony.**

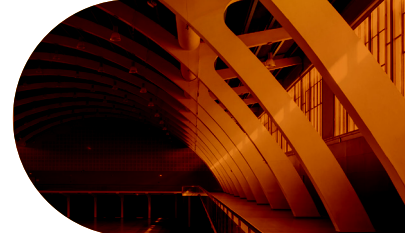↓ **OWASP Jeopardy Sponsorship** (2 available) | **Cost: 3.500 EUR**

- **Sponsor provides pull-up banners for display during OWASP Jeopardy**
- **Logo on event website**
- **Social media recognition**
- **Two full conference passes**
- **Sponsor provides (5) prizes for Jeopardy winners. Each prize valued at €20 or more.**
- **Logo on the exhibitor/sponsor acknowledgment slide during the events opening and closing ceremony.**

↓ **Women in AppSec (WIA) Reception Sponsorship** (unlimited) | **Cost: 3.500 EUR**

- **Sponsor provides pull-up banners for display during the WIA Reception**
- **Logo on event website**
- **Social media recognition**
- **One full conference pass**
- **Option to provide handouts during the WIA Reception**
- **Logo on the exhibitor/sponsor acknowledgment slide during the events opening and closing ceremony.**
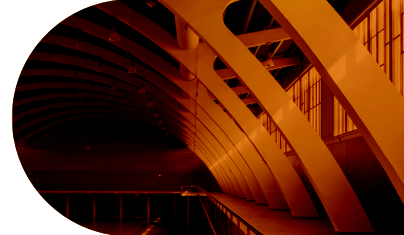
SPONSORSHIP AND BRANDING
PACKAGES

↓ | **Newcomer Reception Sponsorship** (unlimited) | **Cost: 4.000 EUR**

- Sponsor provides pull-up banners for display during the Newcomer Reception
- Logo on event website
- Social media recognition
- Two full conference passes
- Option to provide handouts during Newcomers Reception
- Logo on the exhibitor/sponsor acknowledgment slide during the events opening and closing ceremony.

↓ | **Training Breakfast** (1 available) | **Cost: 7.000 EUR**

- Sponsor provides pull-up banners for display during our three days of training
- Logo on event website
- Social media recognition
- One full conference pass
- Logo on the exhibitor/sponsor acknowledgment slide during the events opening and closing ceremony.

↓ | **Training Lunch** (1 available) | **Cost: 7.000 EUR**

- Sponsor provides pull-up banners for display during our three days of training
- Logo on event website
- Social media recognition
- One full conference pass
- Option to provide branded napkins, etc. for all thee training days.
- Logo on the exhibitor/sponsor acknowledgment slide during the events opening and closing ceremony.

SPONSORSHIP AND BRANDING
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Training Coffee Breaks (1 available)	**Cost: 7.000 EUR**

- • Sponsor provides pull-up banners for display during our three days of training. Two breaks per day.

- • Logo on event website

- • Social media recognition

- • One full conference pass

- • Option to provide branded napkins, coffee cups, etc. for all three training days.

- • Logo on the exhibitor/sponsor acknowledgment slide during the events opening and closing ceremony.

10% DISCOUNT

FOR EXHIBITOR/SPONSORSHIP CONTRACTS SIGNED BEFORE JANUARY 1, 2024. ALL BENEFITS ARE BASED ON AVAILABILITY AND DEADLINES.

Contact us at **kelly.santalucia@owasp.com** if you are interested in participating.