

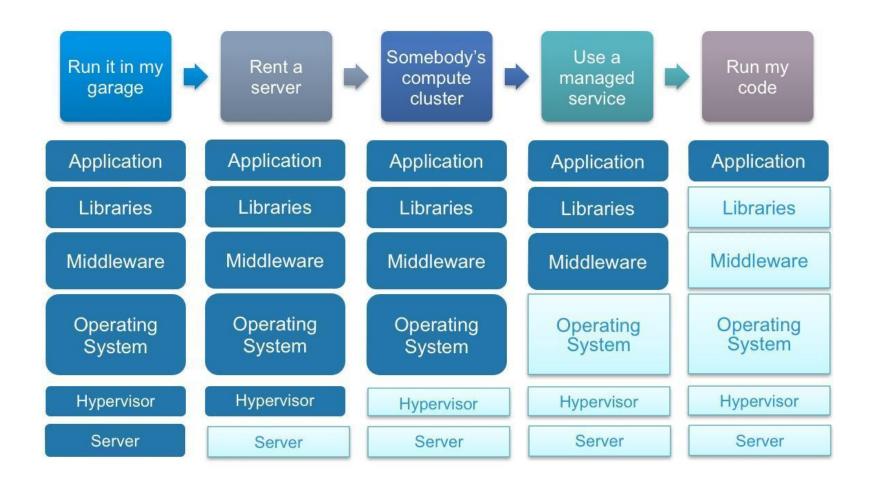


#### Google App Engine

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#### Life-cycle of a start-up











(experimental)

#### Google App Engine - Pricing and Features

Create apps on Google's platform that are easy to manage and scale at a low total cost

	Free	Paid	Premier	
Platform fee	Free	\$9/app/monti	n \$500/account/mo	nth
Dynamic scaling	<b>*</b>	-	<b>✓</b>	
Java Runtime	· •	<b>*</b>	<b>✓</b>	
Python Runtime	<b>✓</b>	-	<b>✓</b>	
Go Runtime	· •	-	<b>✓</b>	
Usage based pricing		<b>*</b>		
Infinitely scalable		~		
SLA				
Operational support			<b>*</b>	
Tools				
Google Plugin for Eclipse			, ,	
Code upload/download	-		, ,	
Graph History	-		, ,	
Request Logs	-		, ,	
Developer Access Control	-		, ,	
Janetine.				
Hosting				
		ta per app day	Price	
On-demand Frontend Instances	28 free instance hours		\$0.08 / hour	
Reserved Frontend Instances			\$0.05 / hour	
High Replication Datastore	1G		\$0.24 / G / month	
Outgoing Bandwidth	1G		\$0.12 / G	
Incoming Bandwidth			Free	
APIs				
Datastore API	50k free read/write/small		\$0.10/100k write ops \$0.07/100k read ops \$0.01/100k small ops	
Blobstore API		5G	\$0.13 / G / mont	h
Email API	100 re	cipients	\$0.01 / 100 recipie	nts
XMPP API	10k s	tanzas	\$0.10 / 100k stan	za
Channel API	100 chann	nels opened	\$0.01 / 100 channels opened	
Image Manipulation API	✓		· •	
Memcache API	<b>→</b>			
Users API	<b>✓</b>			
Task Queue	<b>✓</b>			
Files API	<b>✓</b>		•	
URL Fetch API		•		
Cron		-	-	
Prospective Search API		,	,	
(ovporimental)		¥	<b>▼</b>	

https://developers.google.com/appengine/docs/billing



#### Security







# Question: can your company afford to invest more in security than Google already does?

- SAS70, SSAE-16, and ISAE3402-certified
- Google invests heavily in R&D and in security. Everyday.
- White paper :

http://www.google.com/about/datacenters/inside/data-security.html



#### 9 months in the life of App Engine



Out of Preview MapReduce (Exp) 99.95% SLA Python 2.7 (Exp) Premier Accounts

1.6.0 [11/2011]



HRD Migration Tool
Log Reader API
(Exp)
Frontend Instance
Classes

1.6.1 [12/2011]



Backup/Restore (Exp)

Django + Cloud SQL

1.6.2 [01/2012]



Python 2.7 (GA)
Traffic Splitting (Exp)
Expanded Logs
Storage

1.6.3 [02/2012]



Thread Support Memcache viewer NDB for Python (GA)

1.6.4 [03/2012]



Projection Queries
Task Queue Stats

1.6.5 [04/2012]



Search API (Exp)

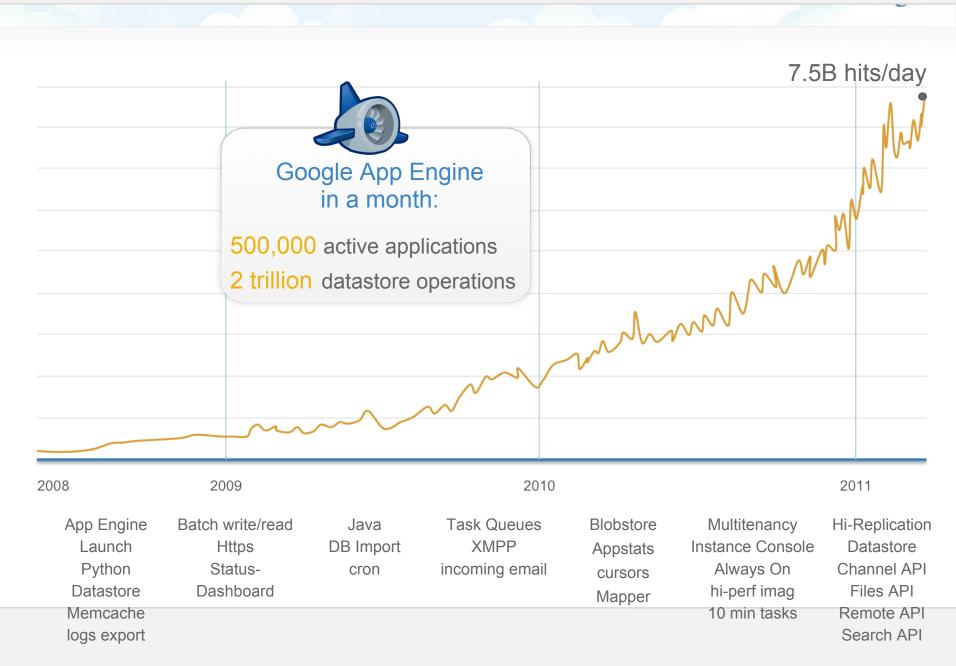
1.6.6 [05/2012]



EU Datacenters SSL for Custom Domain (GA) Cloud Endpoints Cloud SQL Open PageSpeed

1.7.0 [06/2012]









### Google AppEngine : A Cloud Application Server





#### CloudSQL



- Fully-managed, highly-available relational DB
- Developer Console
- Synchronous replication over multiple Data Centers
- Google AppEngine integration (JDBC, JPA 2.0, ...)
- MySQL Import/Export, Scheduled backups
- Co-exists with Datastore
- Support in Google Eclipse Plugin
- Requires explicit authorization of AppEngine apps
- Now fully available and supported



#### (Full-Text) Search API

- "Google" queries over non-structured content
  - Find an email
  - Find a document
  - Navigate an activity stream
- Index content as documents
  - Index creation
  - Natural or explicit ordering
- Build and execute queries
- Present results
  - Sorting options
  - Cursors and pagination



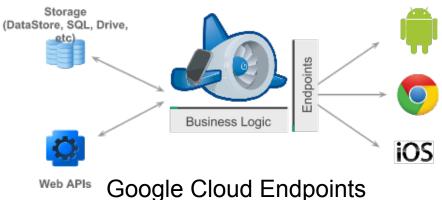


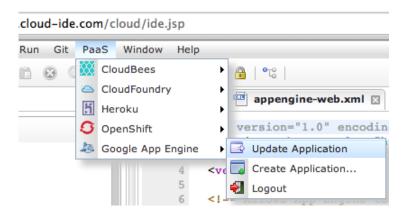
#### Recent improvements



**EU Datacenters** 











#### We're only getting started...

- Supported Product (November 2011)
- 99.95% SLA
- Fully-managed with dedicated reliability staff
- Security
- Strong growth!
- Now with an laaS sister project!
  - Google Compute Engine

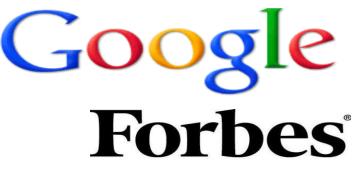










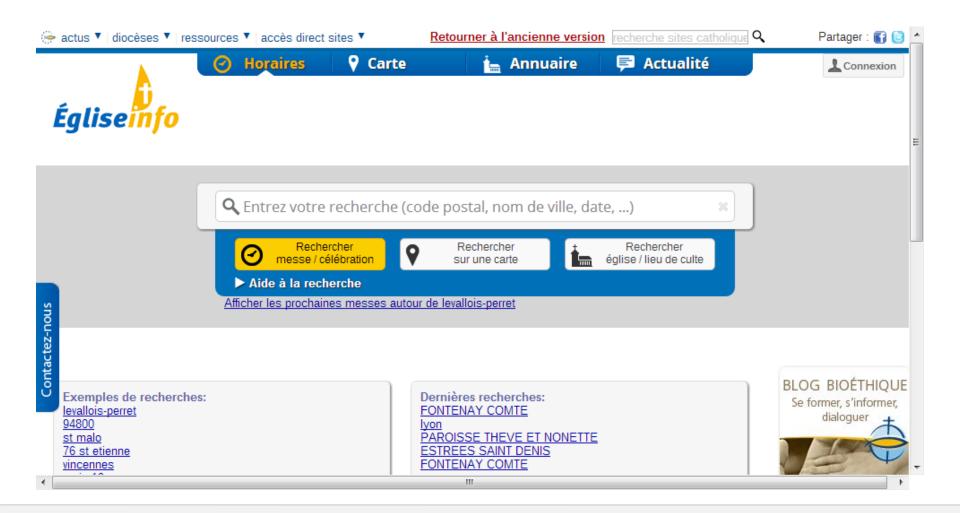








#### Conférence des Évêques de France





#### Malakoff Mederic















### Java sur le Cloud, la fin des standards?



### Doit-on avoir un Java Cloud Edition ?



#### Java EE (78) a-t-il un intérêt?



## Est-ce que Java est le bon langage pour le Cloud ?



### Qu'est ce qui vous retient de faire du Java dans le Cloud ?