

Nuxeo, Cloud and SAAS perspectives

Open World Forum 2012

Nuxeo, the Company

- Providing an Open Source **Content Management Platform for Business Applications**
- 12 years old, **500+ customers**
- 50+ employees, 70% engineers, **great place to work**
- Global Partner Network
- Paris, Boston, San Francisco, New York
- VC backed
- **On the forefront of innovation**, with a dedicated research lab contributing to several industry initiatives, consortiums and Open Source foundations

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Nuxeo Platform?

- A **full stack software platform** for building content-centric **business applications**
- Designed for software **developers, architects** and **business managers** who **create software** for internal use or for customers
- A foundation for **business applications** in the areas of **content** management, **document** management, **digital asset** management, and **case** management
- Trustworthy for **mission-critical applications**

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Nuxeo Platform, what for?

- Collaborative document management
- Invoices, contracts, purchase order management
- Process automation
- Quality management
- Assets management
- ... but also ... Business Applications

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Business applications built on ECM

- Manage airport plans and other info distribution across planes
- Track games copy distribution
- Manage food recipes
- Organize graphic design production
- Manage art collections
- Represent an information system design and deployment
- ...



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Customers



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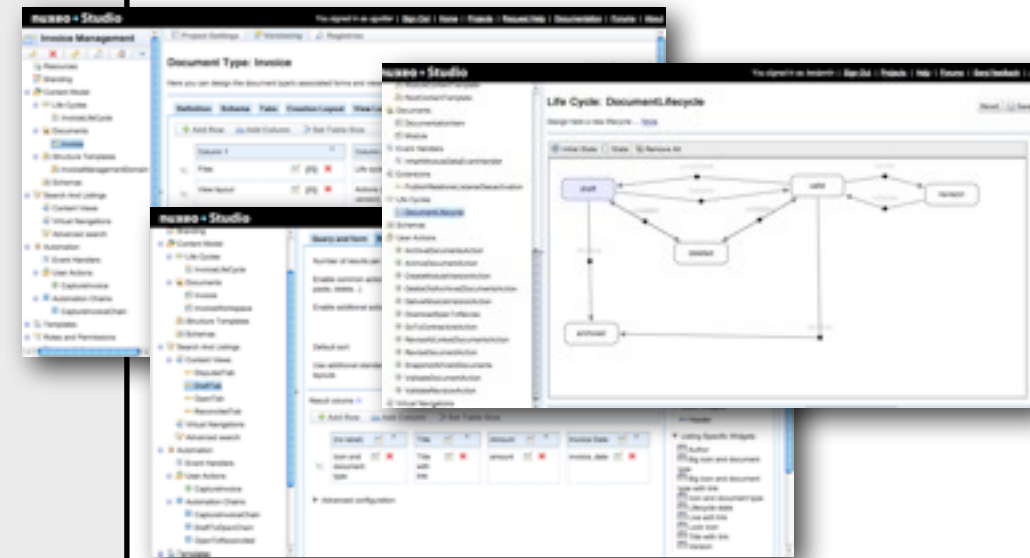
Nuxeo Platform, offering

- 100+ high level modules for document management, case management, asset management and social collaboration
- covers all the lifecycle of a document (authoring, collaboration, converting, rendering, publishing, searching....)
- Default out of the box products that can be extended and configured
- Component and service based architecture
- Compliance with a lot of deployment targets and environments

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Nuxeo Studio, “Customization as a Service” for the platform

- Content Model definition
- Content Views & Form Design
- Content Lifecycle definition
- Content Automation, Content Transformation
- Search form design and composition
- Vocabulary Management
- Application Branding
- Email Templating
- User and Groups configuration
- Widget Configuration
- Application templates



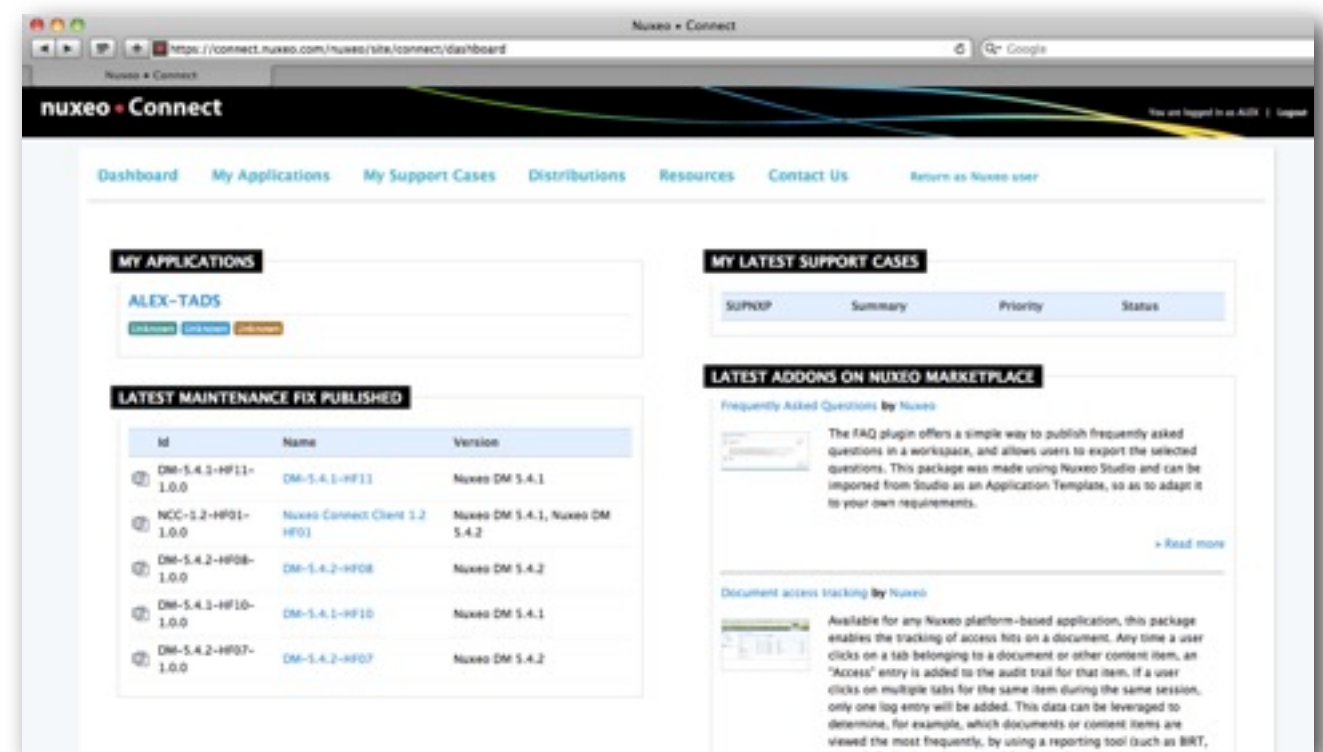
- Full-featured configuration & **customization** environment delivered **as a Service**
- **Ensure immediate upgradability** of your Nuxeo EP platform
- **Dramatically shorten the development time** of a typical document management application
- **Ideal tool to create applications** for the Nuxeo platform
- **Great user experience**, frequent updates for improvements & new features, no software to install, no upgrade processes

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Nuxeo Connect, a Must Have Companion for any Serious Project

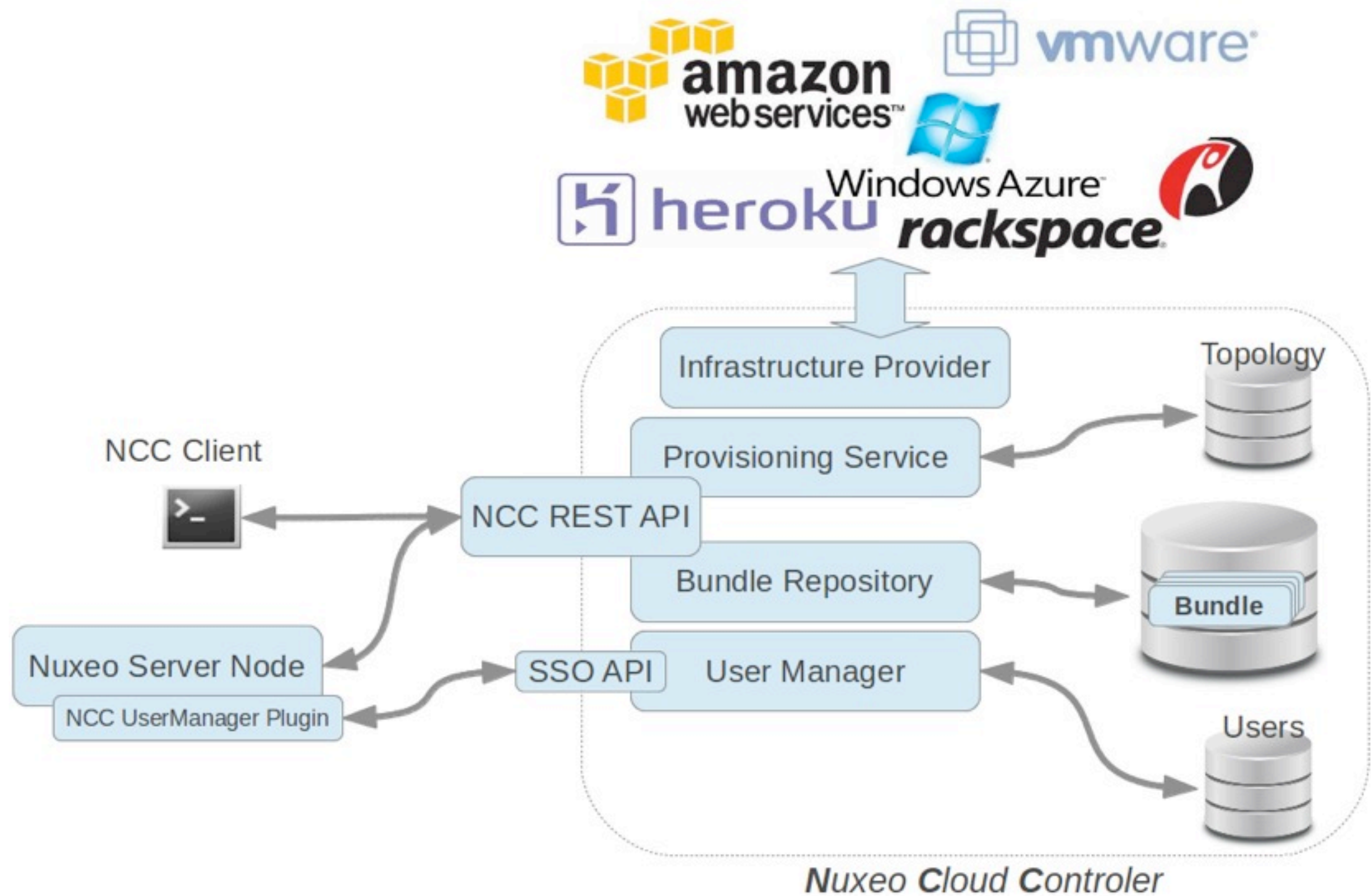
A single service, available through the Connect Portal, to access all Connect Added Value Services:

- Access to your **Nuxeo Studio** projects
- **Automated Maintenance**
- **Premium Support** via **Private Support Tacker**
- Access to **maintenance fixes** & automated maintenance
- **Public marketplace** and **private marketplace** access
- **Monitoring & Cloud Services**



The Connect Portal

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Nuxeo Business Model

SAAS

Online technical support

Cloud Controller

Delivery tools (Maketplace,
bundle server)

On the cloud QA facilities

Configuration tool

Sell

Industrialize and facilitate the
use of

Open source and free

Products

Features

Deployability

Configurability

Integration

Nuxeo Enterprise Platform

**Develop, release
and distribute**

Nuxeo - Software Vendor

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Nuxeo, heading to (SAAS)²

- SAAS offering for our direct customers
- **Software vendors** that need to build and distribute their own business application built on top of Nuxeo Enterprise platform **can benefit from the same SAAS offering.**

Thank You!



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Helpful links:

- **Nuxeo Software Download:**
<http://www.nuxeo.com/downloads>
- **Nuxeo EP Documentation:**
<http://doc.nuxeo.com/display/NXDOC/Nuxeo+Enterprise+Platform+overview>
- **Nuxeo Answers:**
<http://answers.nuxeo.com>
- **Nuxeo Community:**
<http://community.nuxeo.com>