



# European Cloud Computing Strategy

*Open and interoperable clouds are possible*



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# European Cloud Strategy

## *Three key actions:*

- 1. Cutting through the Jungle of Standards**
- 2. Safe and Fair Contract Terms and Conditions**
- 3. Promoting Common Public Sector Leadership through a European Cloud Partnership**

Standards are everywhere!



# Cutting through the jungle of standards

## *The problem*

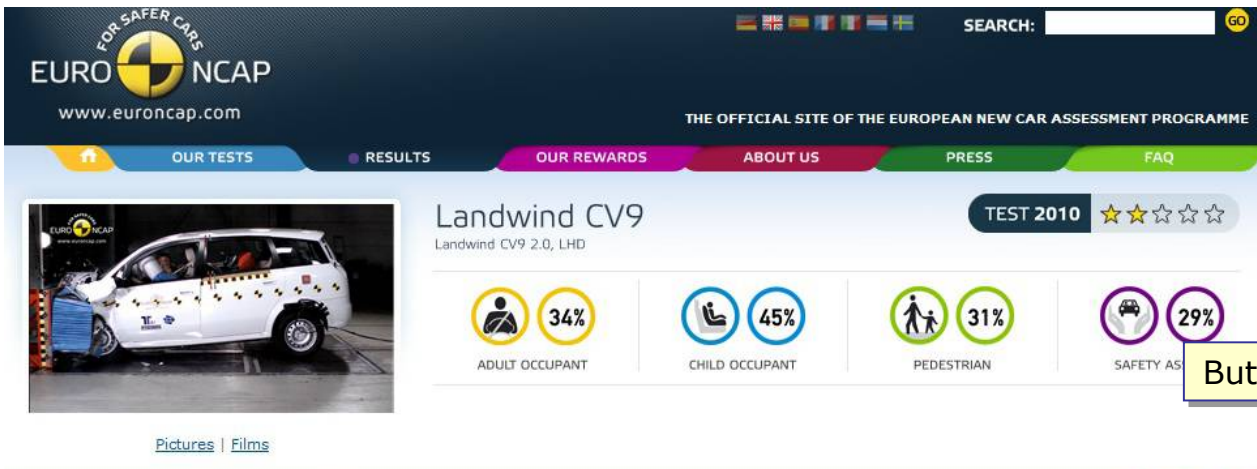
"clouds may develop in a way that **lacks interoperability, data portability and reversibility**"

"independent, trusted **certification** is needed"

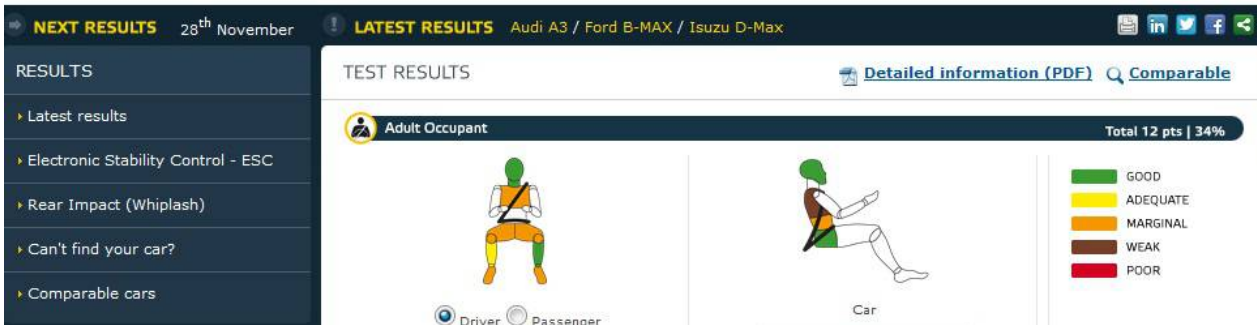
# Cutting through the jungle of standards

## *The objective*

Standards which are really needed,  
and meet the needs of users



But how do you "crash test" a Cloud?





# Cutting through the jungle of standards

## *The actions*

"ETSI to coordinate with stakeholders in a **transparent and open way** to identify by 2013 a detailed **map of the necessary standards** (inter alia for **security, interoperability, data portability** and **reversibility**)"



ETSI is historically a **Telecommunications** standards institute.  
With the Cloud strategy ETSI gets the job to extend its usual perspective  
and to involve **all the stakeholders** interested in Cloud computing



# Cutting through the jungle of standards

## *The actions*

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"Enhance **trust in cloud computing** services by recognising at EU-level **technical specifications** in the field of information and communication technologies for the **protection of personal information**"

The **Regulation on European Standardisation** (approved by the Parliament in Sept. 2012) includes rules to allow recognition of technical specifications ("**fora and consortia standards**") at EU level, through the **ICT Standardisation policy multi-stakeholder platform**.

**ETSI** is a member of the platform



# Cutting through the jungle of standards

## *The actions*

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"Enhance **trust in cloud computing** services by recognising at EU-level **technical specifications** in the field of information and communication technologies for the **protection of personal information**"

"ENISA and other relevant bodies to assist the development of EU-wide **voluntary certification schemes** in the area of cloud computing (including as regards **data protection**)"



**Certification in data protection** will be supported



# Cutting through the jungle of standards

## *The actions*

"ETSI to coordinate with stakeholders in a **transparent and open way** to identify by 2013 a detailed **map of the necessary standards** (inter alia for **security, interoperability, data portability** and **reversibility**)"

"Enhance **trust in cloud computing** services by recognising at EU-level **technical specifications** in the field of information and communication technologies for the **protection of personal information**"

"ENISA and other relevant bodies to assist the development of EU-wide **voluntary certification schemes** in the area of cloud computing (including as regards **data protection**)"

"**harmonised metrics for the energy consumption**, water consumption and carbon emissions of cloud services"



**Environmental impact** will become an important criterion in Cloud market





# European Cloud Partnership

## *The problem*

"public sector market fragmented", "services integration is low and citizens do not get the best value for money"

## *The objective*

"Bring together industry expertise and public sector users to work on common procurement requirements for cloud computing in an open and fully transparent way"



...and others...



# European Cloud Partnership

## *The actions*

The ECP will, under the guidance of a steering board bring together **cooperating public authorities** working with **industry consortia** to implement a **pre-commercial procurement** action to:

"Identify **public sector cloud requirements**; develop **specifications** for IT procurement and procure **reference implementations** to demonstrate conformance and performance"

"Advance towards **joint procurement** of cloud computing services by public bodies based on the emerging common user requirements"

"Set up and execute **other actions** requiring coordination with stakeholders"

**NO** European super-Cloud !!!



# **European Cloud Strategy - conclusion**

- **Closed models and vendor lock-in are a danger for Cloud model take-up**
- **Appropriate standards and certification schemes need to be identified**
- **The Public sector has an important role for the shaping of the Cloud computing market**



## Further Information

*European Cloud Computing Strategy*

[http://ec.europa.eu/information\\_society/activities/cloudcomputing/index\\_en.htm](http://ec.europa.eu/information_society/activities/cloudcomputing/index_en.htm)

*Digital Agenda for Europe*

<https://ec.europa.eu/digital-agenda/>

*Software & Service Architectures and Infrastructures*

<http://cordis.europa.eu/software-services>

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