

Not sure if you saw this-re you having a 45 minute/day business

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I have a serious question for you.

Would you be willing to invest 45 minutes of your time each day to build an income online, and change your life?

57 year old Raena Lynn from Idaho said YES to this question back in 2012.

What happened next is simply inspirational... watch here:

I still remember the first time I ever spoke with Raena.

It was back when I still used to do coaching calls, when MOBE was being built out of my bedroom in Perth, Australia.

She was a former teacher, had absolutely zero experience in internet marketing, yet desperately wanted to make a change.

When she was let go from her teaching job, she was put into a very difficult situation. She had no money coming in so was forced to take a job working at McDonalds.

When I was talking to Raena about [sharing her story in this video](#), she was very hesitant to talk about her story.

She was almost ashamed to have worked at McDonalds (no offense to McDonalds).

But she was even more ashamed to talk about how at one point, her own kids had to bring her food so she could survive.

She did not want anyone to know about any of that.

But I told her to be very open about it all - and to wear it as *a badge of honor*.

The fact that she was able to start an online business in near poverty, with no experience, and go on to make 6 figures is inspirational.

It's a story that *should* be shared with the masses, because it's so powerful - and shows others what is possible.

[Watch Raena's Story Here.](#)

After you've done that... here are today's 'best of the best' recent training articles I've put up on mobe.com which will help you scale your business to the next level.

Enjoy:

Negotiation: Rocket Fuel For Entrepreneurs

Entrepreneurs are known for tirelessly pursuing their passions. Stereotypes portray them as creative mavericks with a need to stand apart. Maybe there's some truth in that—it's hard to for me to say. But I do know there's a lot more to getting a business off the ground than sipping lattes and carrying on like the folks at Google or Facebook [...read more.](#)

Resource Of The Day: 45 Minute Paydays

MOBE is launching a brand new \$49 offer called '45 Minute Paydays,' and it's going to make the affiliates who promote it a lot of money. On the back-end are the famous \$1,250, \$3,300, \$5,500 and \$10,000 MOBE Mastermind commissions. To officially launch this new offer, we are going to host a major affiliate contest where you can win major prizes!

[Find out more here](#)

How To Create A List From Scratch

I often hear from people who are just starting out. They want to build a business and become

successful. They want to sell products or services and make a fortune online. They've heard they need a list, but they don't have one. Some of them aren't even sure what a list is—and they have no idea how to go about building one [...read more](#).

What To Outsource So You Can Make More Money

Early in my career, I realized I had to be 100 percent focused on sales and marketing if I was going to grow my business. As far as I was concerned, anything that pulled my attention away from these activities during the start-up phase was a distraction. It meant I wasn't bringing in cash or customers—and I knew that had to be my entire focus [...read more](#).

Take the time to read through each of those, they are lessons that took me a long time to learn.

I'll be in touch in a few days.

Talk soon,

Matt Lloyd

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