Color, Food, and Sound Perception Survey

This questionnaire is part of a research project on *color, food, and sound perception*. Your participation will help us explore how different senses influence eating experiences.

- The survey is anonymous and voluntary.
- It will take about **8–10 minutes** to complete.
- There are no right or wrong answers — please just share your honest impressions.
- You may withdraw at any time.

* 表示必填

Consent & Background

1。 Do you agree to participate voluntarily in this anonymous survey? *

请仅选择一个答案。

- Yes
- No

2。 Are you 18 years old or above? *

请仅选择一个答案。

- Yes
- No

3。 Do you have Color Vision Deficiency (color blindness)? *

请仅选择一个答案。

- Yes
- No *跳至第 22 题*

Color Preference Test

Instruction: You will see two color swatches side by side. Please select the one you prefer and rate its comfort level.

4。 Which color swatch do you prefer? *
1

请仅选择一个答案。

Left *跳至第 5 题*

Right *跳至第 6 题*

无标题小节

5。 How comfortable do you find this color? (1 = unpleasant, 5 = very pleasant) *

请仅选择一个答案。

1	2	3	4	5
◯	◯	◯	◯	◯

跳至第 7 题

无标题小节

6。 How comfortable do you find this color? (1 = unpleasant, 5 = very pleasant) *

请仅选择一个答案。

1	2	3	4	5
◯	◯	◯	◯	◯

无标题小节

7。 2 *

请仅选择一个答案。

Left *跳至第 8 题*

Right *跳至第 9 题*

无标题小节

8。 How comfortable do you find this color? (1 = unpleasant, 5 = very pleasant) *

请仅选择一个答案。

1	2	3	4	5
◯	◯	◯	◯	◯

跳至第 10 题

无标题小节

9。 How comfortable do you find this color? (1 = unpleasant, 5 = very pleasant) *

请仅选择一个答案。

1	2	3	4	5
◯	◯	◯	◯	◯

无标题小节

10。 3 *

请仅选择一个答案。

◯ Left *跳至第 11 题*

◯ Right *跳至第 12 题*

无标题小节

11。 How comfortable do you find this color? (1 = unpleasant, 5 = very pleasant) *

请仅选择一个答案。

1	2	3	4	5
◯	◯	◯	◯	◯

跳至第 13 题

无标题小节

12。 How comfortable do you find this color? (1 = unpleasant, 5 = very pleasant) *

请仅选择一个答案。

1	2	3	4	5
◯	◯	◯	◯	◯

无标题小节

13。 4 *

请仅选择一个答案。

◯ Left *跳至第 14 题*

◯ Right *跳至第 15 题*

无标题小节

14。 How comfortable do you find this color? (1 = unpleasant, 5 = very pleasant) *

请仅选择一个答案。

1	2	3	4	5
◯	◯	◯	◯	◯

跳至第 16 题

无标题小节

15。 How comfortable do you find this color? (1 = unpleasant, 5 = very pleasant) *

请仅选择一个答案。

1	2	3	4	5
◯	◯	◯	◯	◯

无标题小节

16。 5 *

请仅选择一个答案。

Left *跳至第 17 题*

Right *跳至第 18 题*

无标题小节

17。 How comfortable do you find this color? (1 = unpleasant, 5 = very pleasant) *

请仅选择一个答案。

1	2	3	4	5
◯	◯	◯	◯	◯

跳至第 19 题

无标题小节

18。 How comfortable do you find this color? (1 = unpleasant, 5 = very pleasant) *

请仅选择一个答案。

1	2	3	4	5
◯	◯	◯	◯	◯

无标题小节

19。 6 *

请仅选择一个答案。

◯ Left *跳至第 20 题*

◯ Right *跳至第 21 题*

无标题小节

20。 How comfortable do you find this color? (1 = unpleasant, 5 = very pleasant) *

请仅选择一个答案。

1	2	3	4	5
◯	◯	◯	◯	◯

跳至第 22 题

无标题小节

21。 How comfortable do you find this color? (1 = unpleasant, 5 = very pleasant) *

请仅选择一个答案。

1	2	3	4	5
◯	◯	◯	◯	◯

跳至第 22 题

Food Association Test

Instruction: Look at the food photo and answer the following questions.

22。 Would you eat this food based on its appearance? *

请仅选择一个答案。

- ◯ Yes
- ◯ No
- ◯ Not sure

23。 How fresh does this food look? *

请仅选择一个答案。

- ◯ Fresh
- ◯ Cooked
- ◯ Spoiled
- ◯ Not sure

24。 What color does this food appear to be? (Short text answer)

25。 Please rate how visually appealing this food looks. *

请仅选择一个答案。

1	2	3	4	5
◯	◯	◯	◯	◯

Food Association Test

Instruction: Look at the food photo and answer the following questions.

26。 Would you eat this food based on its appearance? *

请仅选择一个答案。

- Yes
- No
- Not sure

27。 How fresh does this food look? *

请仅选择一个答案。

- Fresh
- Raw / Undercooked
- Spoiled
- Not sure

28。 What color does this food appear to be? (Short text answer)

29。 Please rate how visually appealing this food looks. *

请仅选择一个答案。

1	2	3	4	5
○	○	○	○	○

Food Association Test

Instruction: Look at the food photo and answer the following questions.

30。 Would you eat this food based on its appearance? *

请仅选择一个答案。

- Yes
- No
- Not sure

31。 How fresh does this food look? *

请仅选择一个答案。

- Fresh
- Raw / Undercooked
- Spoiled
- Not sure

32。 What color does this food appear to be? (Short text answer) *

_____

33。 Please rate how visually appealing this food looks. *

请仅选择一个答案。

1	2	3	4	5
○	○	○	○	○

Food Association Test

Instruction: Look at the food photo and answer the following questions.

34。 Would you eat this food based on its appearance? *

请仅选择一个答案。

- Yes
- No
- Not sure

35。 How fresh does this food look? *

请仅选择一个答案。

- Fresh
- Raw / Undercooked
- Spoiled
- Not sure

36。 What color does this food appear to be? (Short text answer)

37。 Please rate how visually appealing this food looks. *

请仅选择一个答案。

1	2	3	4	5
◯	◯	◯	◯	◯

Food Association Test

Instruction: Look at the food photo and answer the following questions.

38。 Would you eat this food based on its appearance? *

请仅选择一个答案。

- ◯ Yes
- ◯ No
- ◯ Not sure

39。 How fresh does this food look? *

请仅选择一个答案。

- Fresh
- Raw / Undercooked
- Spoiled
- Not sure

40。 What color does this food appear to be? (Short text answer) *

_____

41。 Please rate how visually appealing this food looks. *

请仅选择一个答案。

1	2	3	4	5
○	○	○	○	○

Food Association Test

Instruction: Look at the food photo and answer the following questions.

42。 Which one would you prefer to eat based on the image? *

请仅选择一个答案。

left

right

43。 What color does this food appear to be? (Short text answer)

Food Association Test

Instruction: Look at the food photo and answer the following questions.

44。 Which one would you prefer to eat based on the image? *

请仅选择一个答案。

left

right

45。 What color does this food appear to be? (Short text answer)

_____

Sound–Food Matching Test

In the following tasks, you will see a food image and listen to short sound clips. Please select the sound you feel matches the image best, and then answer the follow-up questions.

46。 Please pick a random number to continue (this will assign you to a random group) *

请仅选择一个答案。

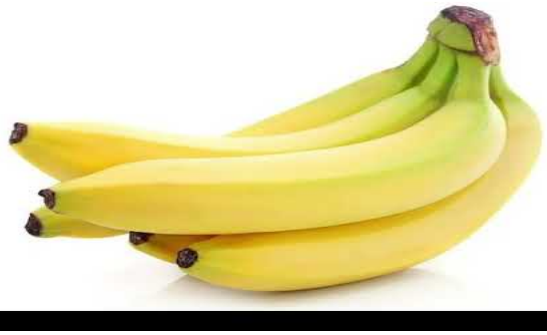
- 1 *跳至第 47 题*
- 2 *跳至第 59 题*
- 3 *跳至第 71 题*

Sound–Food Matching Test

In the following tasks, you will see a food image and listen to short sound clips. Please select the sound you feel matches the image best, and then answer the follow-up questions.

Banana

[redacted]



[redacted] http://youtube.com/watch?v=5_OS-RTJxlo

47。 Which sound fits this image best? *

请仅选择一个答案。

- Option A (Audio 1)
- Option B (Audio 2)
- Option C (Audio 3)

48。 Does the sound make this food more appealing to you? *

请仅选择一个答案。

- Yes
- No
- Not sure

49。 Please rate the emotional impact of this image–sound pair. (1 = negative, 5 = very positive) *

请仅选择一个答案。

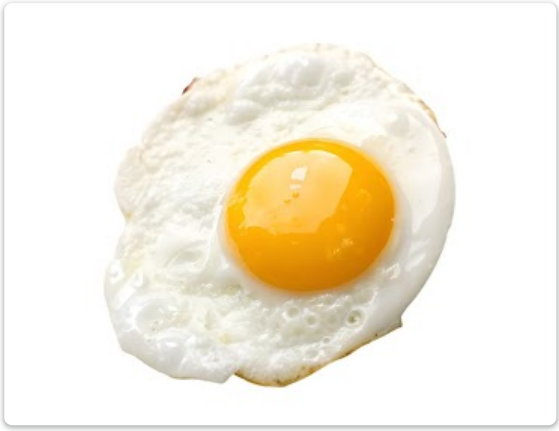
1	2	3	4	5
○	○	○	○	○

http://youtube.com/watch?v=m-5XsSdBdEM

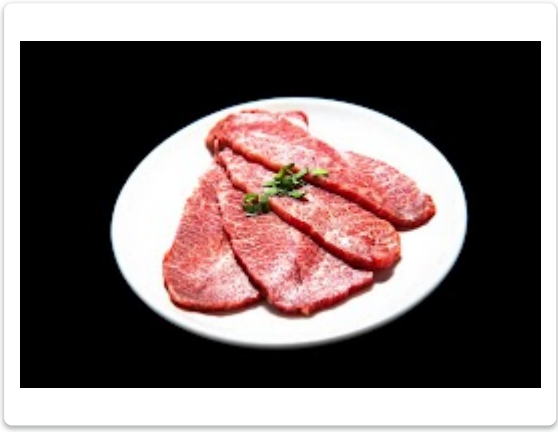
50。 Now, focusing on Audio 1 : which food does this sound best fit? *

请仅选择一个答案。

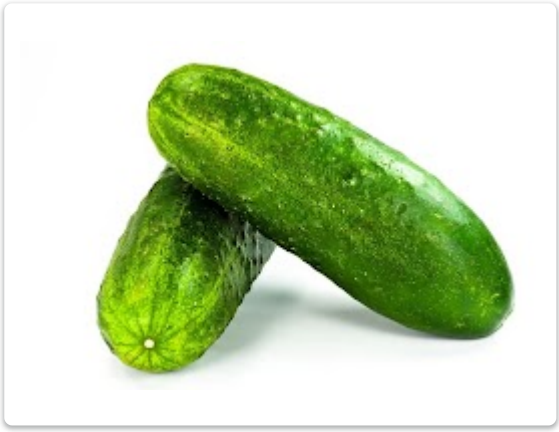
Banana



Egg



Beef

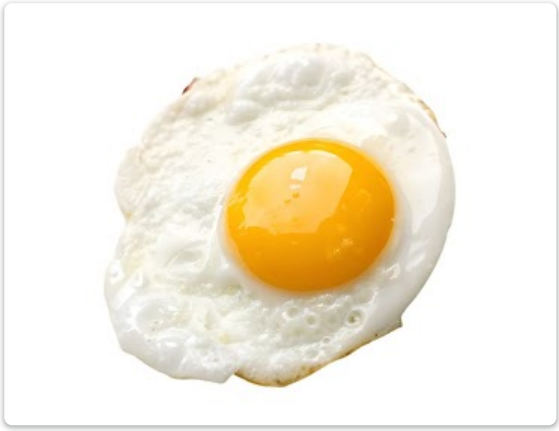


Cucumber

51。 Focusing on Audio 2 : which food does this sound best fit? *

请仅选择一个答案。

Banana



Egg

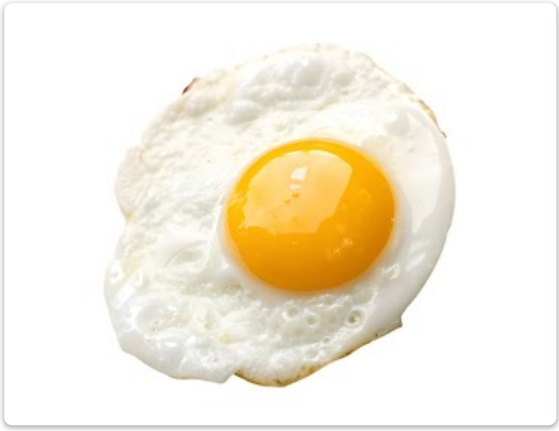
Beef

Cucumber

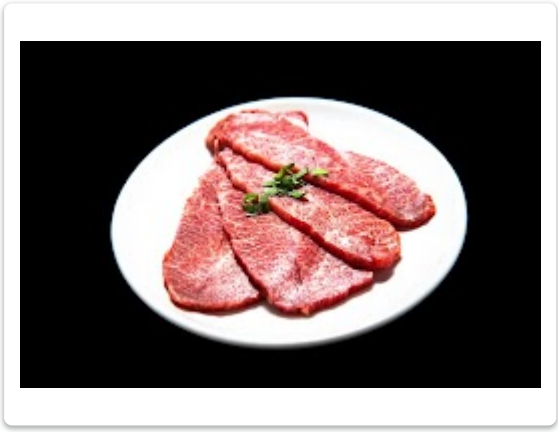
52。 Focusing on Audio 3 : which food does this sound best fit? *

请仅选择一个答案。

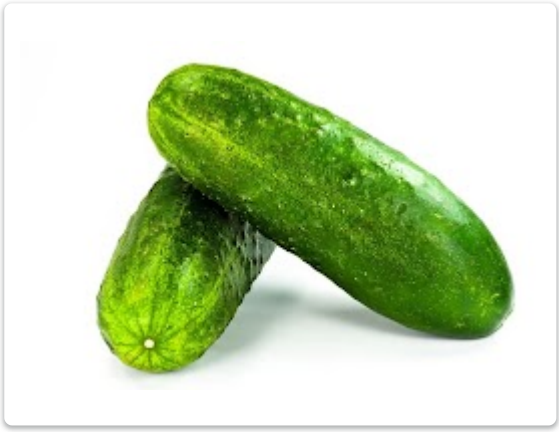
Banana



Egg



Beef

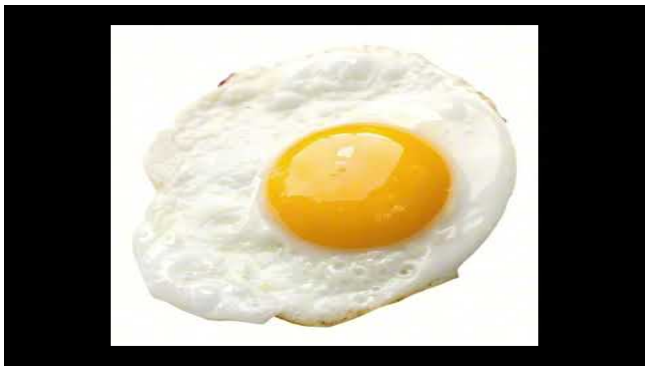


Cucumber

Sound–Food Matching Test

In the following tasks, you will see a food image and listen to short sound clips. Please select the sound you feel matches the image best, and then answer the follow-up questions.

Egg



http://youtube.com/watch?v=7hzwuaXxi54

53。 Which sound fits this image best? *

请仅选择一个答案。

- Option A (Audio 1)
- Option B (Audio 2)
- Option C (Audio 3)

54。 Does the sound make this food more appealing to you? *

请仅选择一个答案。

- Yes
- No
- Not sure

55。 Please rate the emotional impact of this image–sound pair. (1 = negative, 5 = very positive) *

请仅选择一个答案。

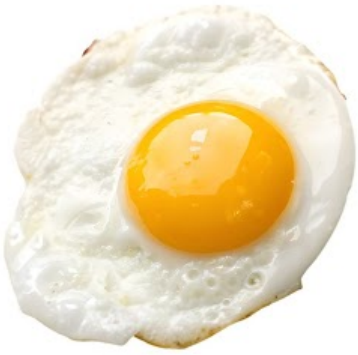
1	2	3	4	5
○	○	○	○	○

http://youtube.com/watch?v=7pAABXhhtqI

56。 Now, focusing on Audio 1 : which food does this sound best fit? *

请仅选择一个答案。

Banana



Egg

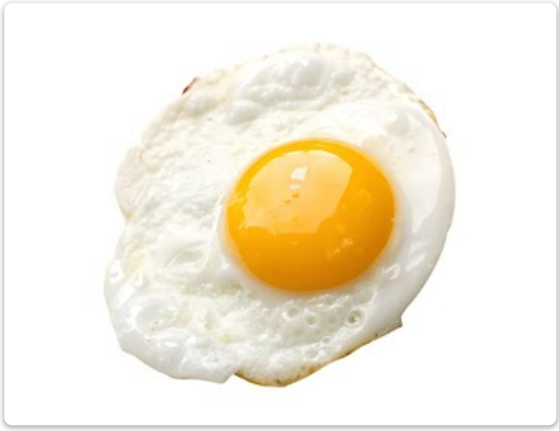
Beef

Cucumber

57。 Focusing on Audio 2 : which food does this sound best fit? *

请仅选择一个答案。

Banana



Egg

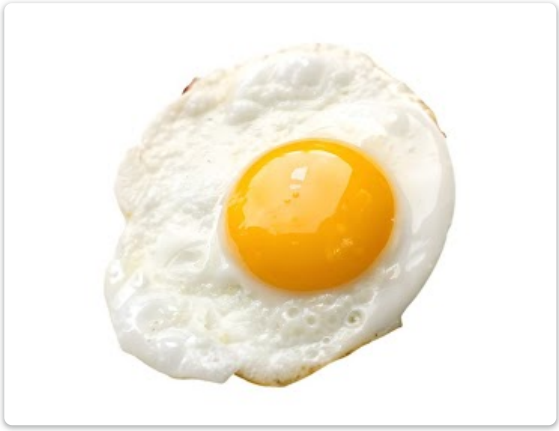
Beef

Cucumber

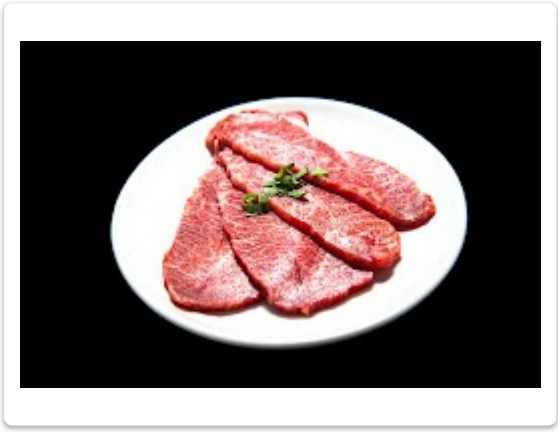
58。 Focusing on Audio 3 : which food does this sound best fit? *

请仅选择一个答案。

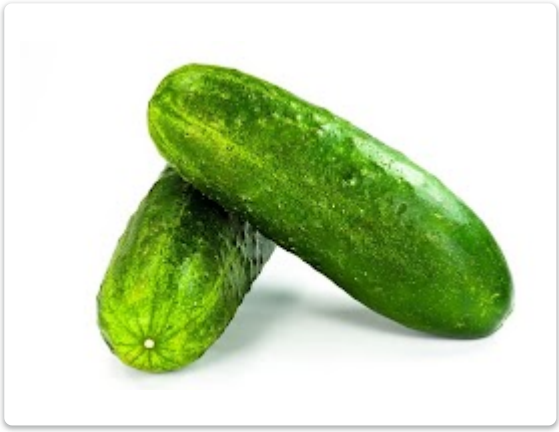
Banana



Egg



Beef



Cucumber

跳至第 83 题

Sound–Food Matching Test

In the following tasks, you will see a food image and listen to short sound clips. Please select the sound you feel matches the image best, and then answer the follow-up questions.

Cucumber

http://youtube.com/watch?v=Z1sDlOOZDRU

59。 Which sound fits this image best? *

请仅选择一个答案。

- Option A (Audio 1)
- Option B (Audio 2)
- Option C (Audio 3)

60。 Does the sound make this food more appealing to you? *

请仅选择一个答案。

- Yes
- No
- Not sure

61。 Please rate the emotional impact of this image–sound pair. (1 = negative, 5 = very positive) *

请仅选择一个答案。

1	2	3	4	5
○	○	○	○	○

http://youtube.com/watch?v=7pAABXhhtqI

62。 Now, focusing on Audio 1 : which food does this sound best fit? *

请仅选择一个答案。

Spinach

Apple

Beef

Cucumber

63。 Focusing on Audio 2 : which food does this sound best fit? *

请仅选择一个答案。

Spinach

Apple

Beef

Cucumber

64。 Focusing on Audio 3 : which food does this sound best fit? *

请仅选择一个答案。

Spinach

Apple

Beef

Cucumber

Sound–Food Matching Test

In the following tasks, you will see a food image and listen to short sound clips. Please select the sound you feel matches the image best, and then answer the follow-up questions.

Spinach

http://youtube.com/watch?v=0PvVfWaot1g

65。 Which sound fits this image best? *

请仅选择一个答案。

- Option A (Audio 1)
- Option B (Audio 2)
- Option C (Audio 3)

66。 Does the sound make this food more appealing to you? *

请仅选择一个答案。

- Yes
- No
- Not sure

67。 Please rate the emotional impact of this image–sound pair. (1 = negative, 5 = very positive) *

请仅选择一个答案。

1	2	3	4	5
○	○	○	○	○

http://youtube.com/watch?v=m-5XsSdBdEM

68。 Now, focusing on Audio 1 : which food does this sound best fit? *

请仅选择一个答案。

Spinach

Apple

Beef

Cucumber

69。 Focusing on Audio 2 : which food does this sound best fit? *

请仅选择一个答案。

Spinach

Apple

Beef

Cucumber

70。 Focusing on Audio 3 : which food does this sound best fit? *

请仅选择一个答案。

Spinach

Apple

Beef

Cucumber

跳至第 83 题

Sound–Food Matching Test

In the following tasks, you will see a food image and listen to short sound clips. Please select the sound you feel matches the image best, and then answer the follow-up questions.

Apple

http://youtube.com/watch?v=Ldb-cdGCqP0

71。 Which sound fits this image best? *

请仅选择一个答案。

- Option A (Audio 1)
- Option B (Audio 2)
- Option C (Audio 3)

72。 Does the sound make this food more appealing to you? *

请仅选择一个答案。

- Yes
- No
- Not sure

73。 Please rate the emotional impact of this image–sound pair. (1 = negative, 5 = very positive) *

请仅选择一个答案。

1	2	3	4	5
◯	◯	◯	◯	◯

http://youtube.com/watch?v=7pAABXhhtqI

74。 Now, focusing on Audio 1 : which food does this sound best fit? *

请仅选择一个答案。

Apple

Steak

Beef

Salmon

75。 Focusing on Audio 2 : which food does this sound best fit? *

请仅选择一个答案。

Apple

Steak

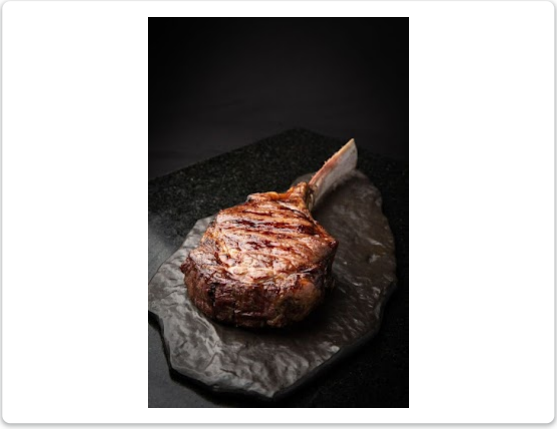
Beef

Salmon

76。 Focusing on Audio 3 : which food does this sound best fit? *

请仅选择一个答案。

Apple



Steak

Beef

Salmon

Sound–Food Matching Test

In the following tasks, you will see a food image and listen to short sound clips. Please select the sound you feel matches the image best, and then answer the follow-up questions.

Beef

http://youtube.com/watch?v=3Ar1Qoz-D_A

77。 Which sound fits this image best? *

请仅选择一个答案。

- Option A (Audio 1)
- Option B (Audio 2)
- Option C (Audio 3)

78。 Does the sound make this food more appealing to you? *

请仅选择一个答案。

- Yes
- No
- Not sure

79。 Please rate the emotional impact of this image–sound pair. (1 = negative, 5 = very positive) *

请仅选择一个答案。

1	2	3	4	5
○	○	○	○	○

http://youtube.com/watch?v=m-5XsSdBdEM

80。 Now, focusing on Audio 1 : which food does this sound best fit? *

请仅选择一个答案。

Apple

Steak

Beef

Salmon

81。 Focusing on Audio 2 : which food does this sound best fit? *

请仅选择一个答案。

Apple

Steak

Beef

Salmon

82。 Focusing on Audio 3 : which food does this sound best fit? *

请仅选择一个答案。

Apple

Steak

Beef

Salmon

跳至第 83 题

Open Feedback

83。 Do you have any additional comments about your experience in this survey? (Optional)

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Google 表单