



1/1/2016



6/30/2017



ProductName
All

CategoryName
All

Country
All



Total Quantity

82K

Total Sales

18.51M

Total Profit

7.86M

Return Rate

2.2%

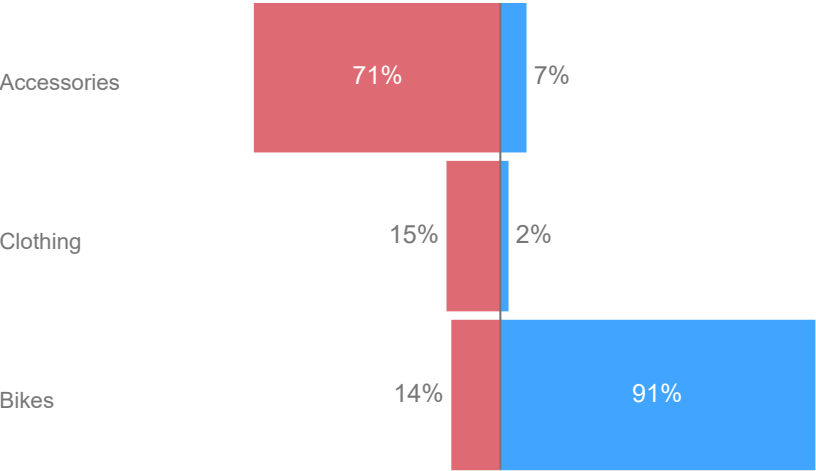
Total Customer

53.42K

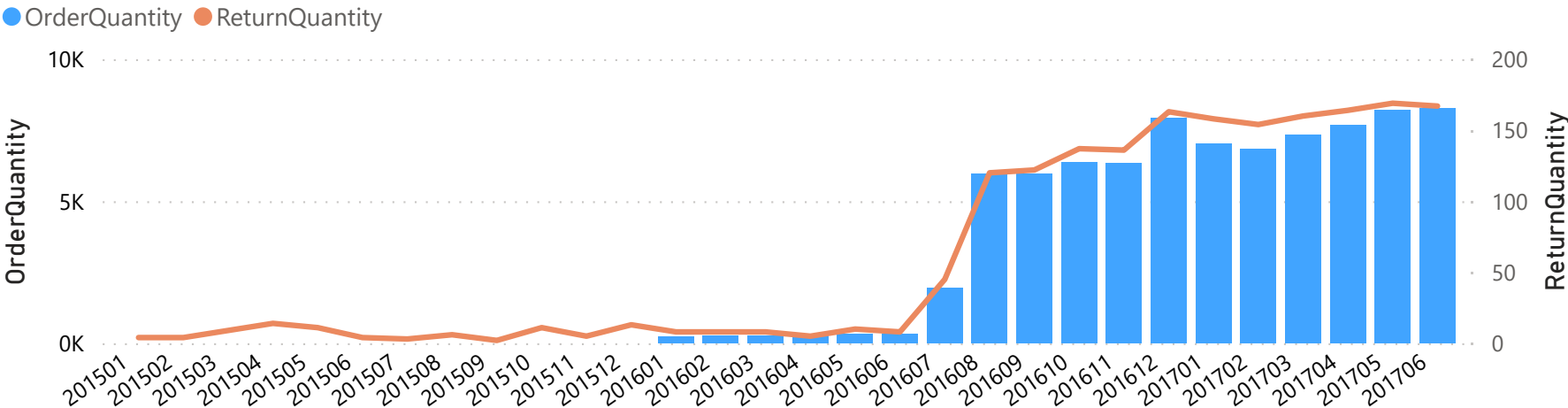
Total Order

23K

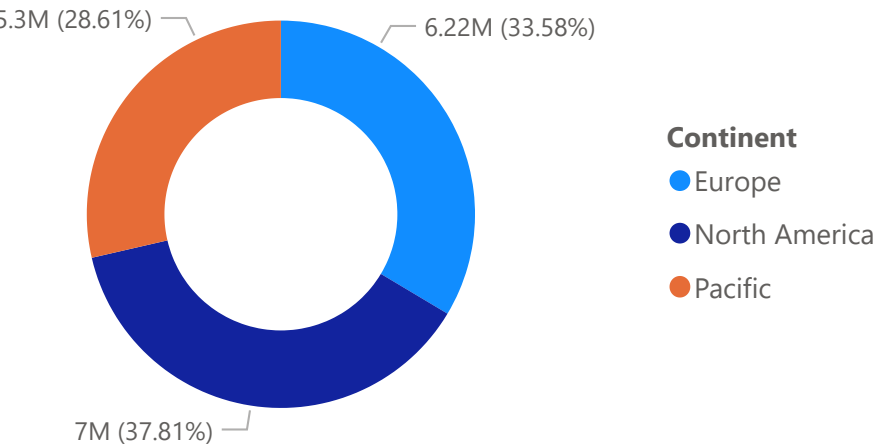
Order Quantity vs Profit by Category



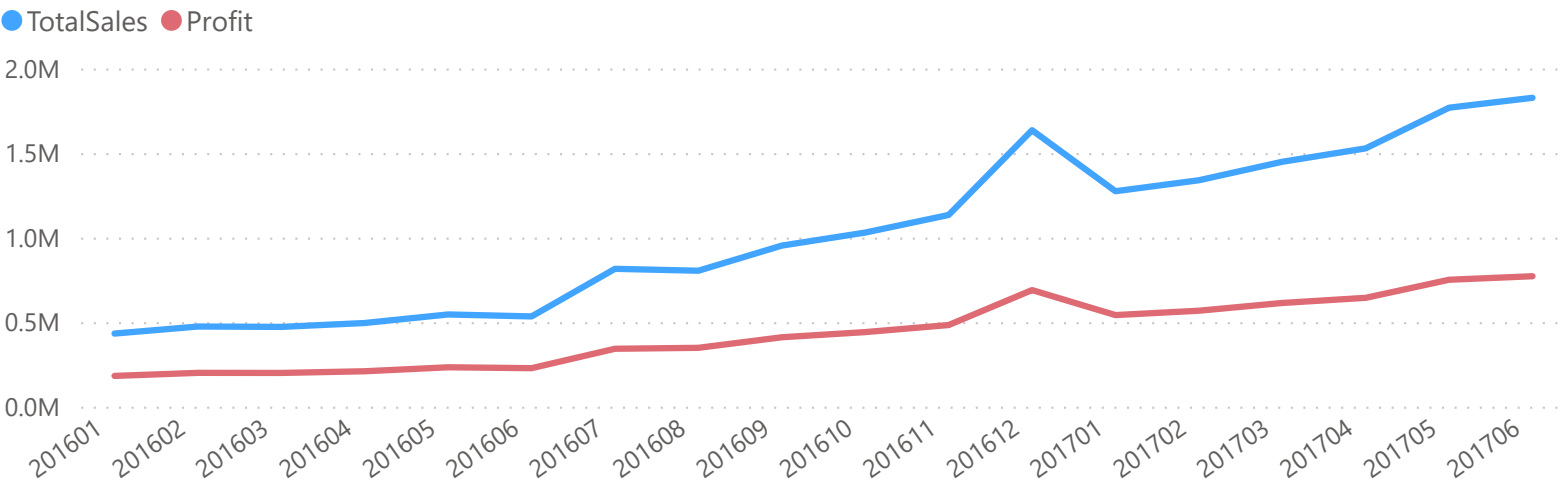
Order and ReturnQuantity by YearMonth



Sales by Continent



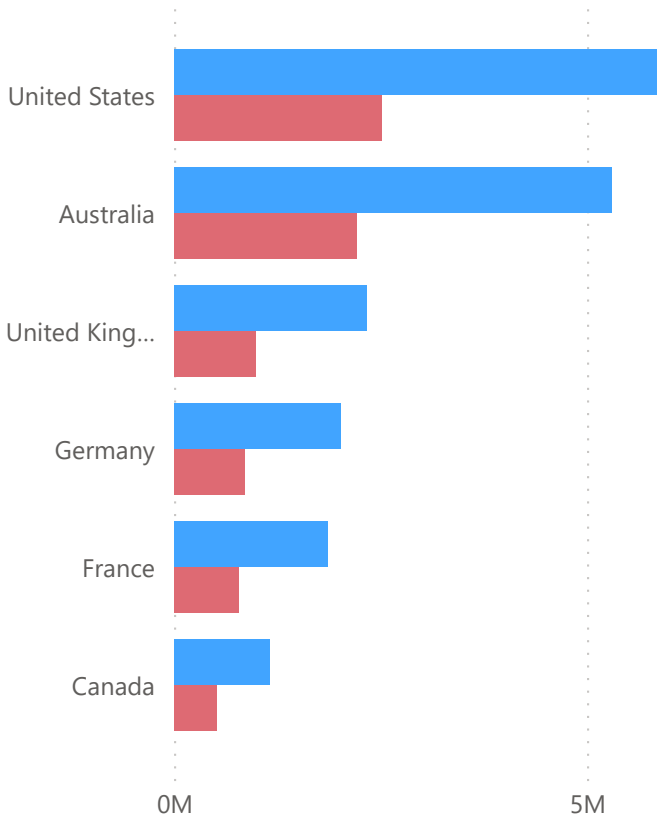
Sales and Profit by YearMonth



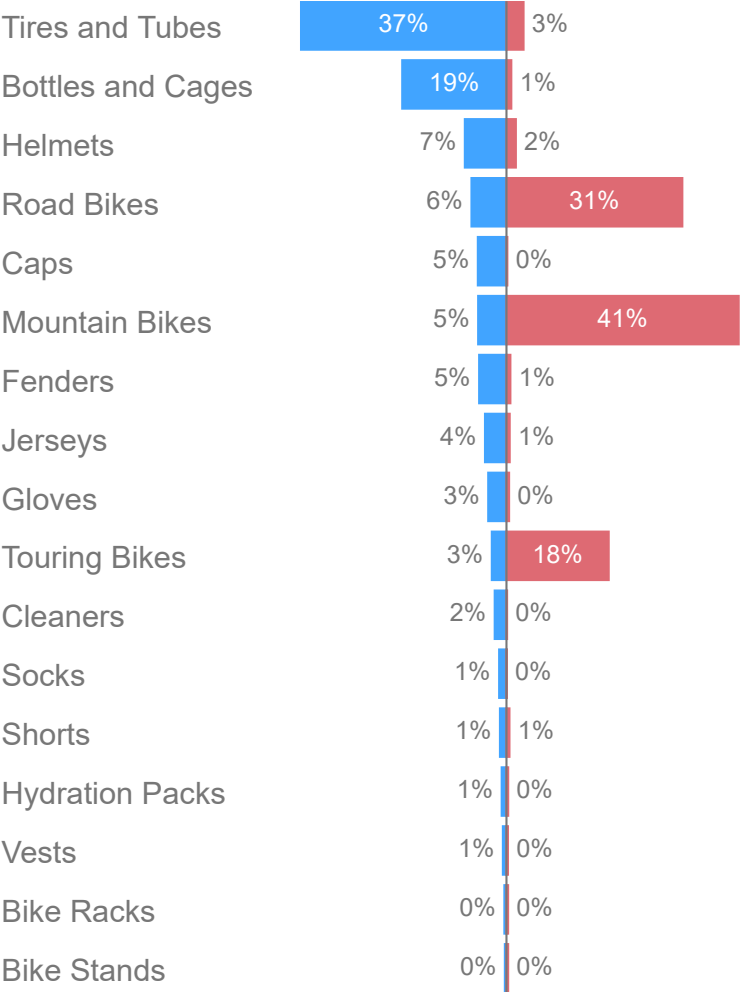


Sales and Profit by Country

TotalSales Profit



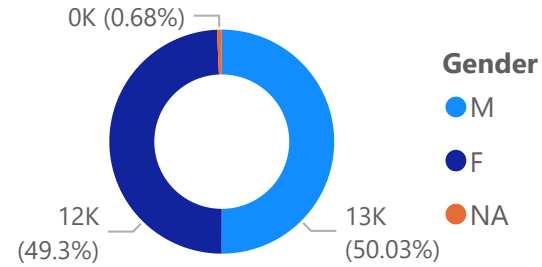
Order Quantity vs Profit by Category



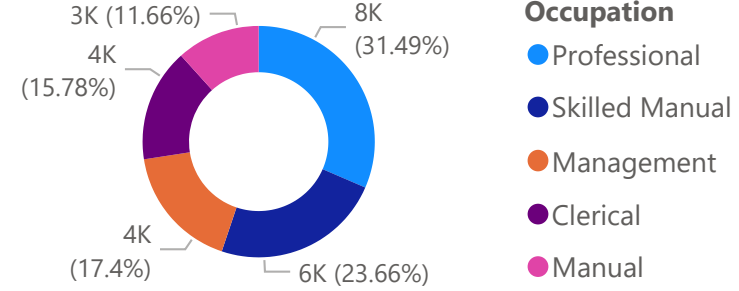
ProductName	OrderQuantity	Return Rate	Profit
Water Bottle - 30 oz.	7,967	1.9%	24,886.52
Patch Kit/8 Patches	5,898	1.6%	8,454.78
Mountain Tire Tube	5,678	1.6%	17,736.37
Road Tire Tube	4,327	1.5%	10,807.55
AWC Logo Cap	4,151	1.1%	12,199.79
Fender Set - Mountain	3,960	1.4%	54,487.62
Mountain Bottle Cage	3,810	2.0%	23,826.60
Road Bottle Cage	3,329	1.7%	18,734.61
Touring Tire Tube	2,740	1.6%	8,558.94
ML Mountain Tire	2,119	1.3%	39,781.47
Sport-100 Helmet, Red	2,099	3.3%	45,975.87
Sport-100 Helmet, Blue	1,995	3.3%	43,124.72
Sport-100 Helmet, Black	1,940	2.7%	41,935.82
LL Road Tire	1,904	2.3%	25,613.94
ML Road Tire	1,723	1.5%	26,954.10
Touring Tire	1,723	1.2%	31,268.49
Bike Wash - Dissolver	1,706	1.5%	8,490.25
LL Mountain Tire	1,560	2.5%	24,404.17
HL Mountain Tire	1,305	3.8%	28,592.55
Half-Finger Gloves, M	918	1.7%	12,700.07
Half-Finger Gloves, S	886	1.7%	12,257.37
Half-Finger Gloves, L	840	2.1%	11,620.98
HL Road Tire	795	3.5%	16,224.04
Hydration Pack - 70 oz.	695	3.6%	23,924.47
Racing Socks, M	554	2.0%	3,117.75
Mountain-200 Black, 46	528	3.2%	498,056.17
Mountain-200 Black, 42	524	3.6%	494,283.02
Total	81,544	2.1%	7,856,113.10



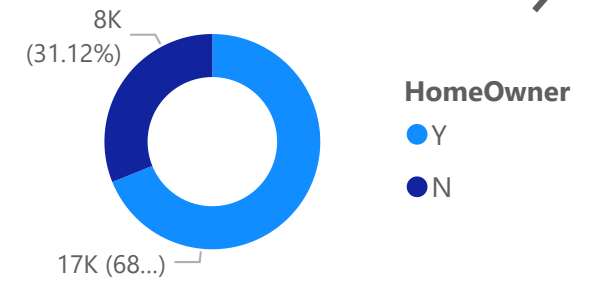
Order by Gender



Order by Occupation

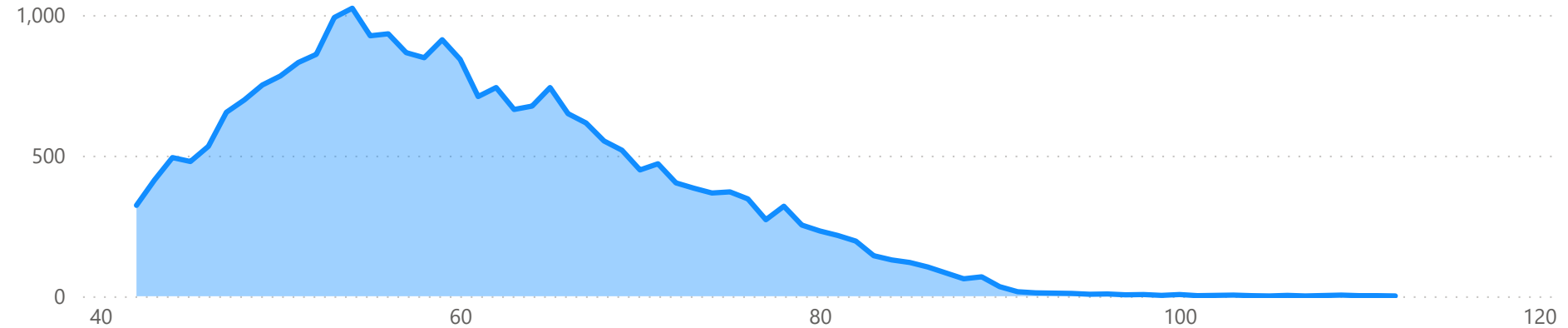


Order by Homeowner



Full name	Total Order	TotalSales
MR.MAURICESHAN	6	12,407.95
MRS.JANETMUNOZ	6	12,015.40
MRS.LISACAI	7	11,330.45
MRS.LACEYZHENG	7	11,085.75
MR.JORDANTURNER	7	11,022.40
MR.FRANKLINXU	6	10,863.44
MR.LARRYMUNOZ	7	10,852.03
MRS.KATEANAND	4	10,436.51
MR.LARRYVAZQUEZ	4	10,394.98
MRS.ARIANAGRAY	6	10,391.43
MR.CLARENCEGAO	4	10,331.73
MR.AARONWRIGHT	4	10,329.23
MR.ETHANBRYANT	4	10,308.52
MR.MARCOLOPEZ	6	10,289.69
MRS.BONNIENATH	4	10,282.91
MR.RICKYVAZQUEZ	4	10,165.92
MR.CLARENCEANAND	4	10,065.01
MRS.DEANNAPEREZ	4	9,761.60
MRS.DESIREEDOMINGUE	4	9,717.65
Total	25,164	24,914,586.82

Order by Age



Order by AnnualIncome

