

# Richard Elero Obaitan

DESIGNER | FRONT-END ENGINEER

## PERSONAL SUMMARY

Passionate Designer and Front-End Engineer with a strong background in design and web technologies. With experience spanning CAD modeling, graphic design, UI/UX and web development, I have contributed to key projects in both local and international startups.

As a co-founder at m30, I led design and development efforts aimed at driving innovation in referral tracking and affiliate marketing automation.

## EMPLOYMENT HISTORY

### UI/UX Lead/Front-End Engineer, Paylaterhub Ltd

January, 2024 - Present (Contract)

**Paylaterhub** provides payroll lending to employees with verifiable income in Nigeria.

Roles: UI / UX Lead, Front-End development

### UI/UX Lead/Front-End Engineer, m30 Technologies Ltd

June, 2023 - January 2025

**m30** provides an SaaS platform to manage digital marketing for businesses across Africa and the world.

Roles: Co-founder, UI / UX Lead, Front-End development

### Front-End Developer, aborise GmbH

October 2022 - May, 2023

**aborise** is a German start-up dedicated to effectively managing consumer subscriptions in Europe.

Role: Front-End development

### Front-End Developer, Algora Solutions Ltd

February, 2020 - Present (Contract)

**Algora** provides enterprise, web, and mobile IT solutions as well as consultancy services to its clients in Nigeria.

Role: UI / UX Lead, Front-End development

### Web Developer (Intern), Eureka Academy

April, 2021 - May, 2022

**Eureka Academy** is a Swedish education non-profit that aims to provide free online learning resources.

+234 806 380 5100

[elero.obaitan@gmail.com](mailto:elero.obaitan@gmail.com)

[linkedin.com/in/richard-obaitan](https://linkedin.com/in/richard-obaitan)

Nigeria

## SKILLS

### Design

Image editing, Figma, Wireframing, Prototyping, UI/UX

### Web Development

HTML, CSS, JavaScript, TypeScript, WordPress, Wix

### Frameworks & Tools

React, Next.js, Astro.js, Tailwind CSS, Git

### Other

2D/3D CAD, Graphic Design

## LANGUAGES

English (Fluent)

Yoruba (Learning)

Role: UI / UX, Web development

**Web Developer (Intern), Sprint Ace**

January, 2019 - August, 2019

**Sprint Ace** was an IoT-based start-up formed to tackle logistics and resource management challenges using embedded devices and software.

Role: Media accounts manager, research, and Web Development intern.

**EDUCATION**

**Responsive Web Design Certification**, Free Code Camp

**Computer Science Course**, edx.com

**B.Eng. Agric. Engineering**, University of Ilorin, Ilorin (Nigeria)