

Summary Report

As the Graphic Designer of the team, I am solely responsible for the style guide of the website. Codes such as HTML and CSS were used for the basic and general layout of the style guide during the design process. As for implementing the design document into a functioning website, the codes used for the style guide were then reused in the final website implementation. Furthermore, majority of the codes in the generalLayout.css directly comes from the codes used for the style guide. Web site pages I am responsible for were meditation and retreat pages. Along with my group members, I am also involved in resolving issues including the slider, header, navigation bar (was then changed in the process), footer, and other issues such as setting the button in the right place.

The goals of the web site is to provide detailed and necessary information regarding the company, allow people to set up appointments, book yoga retreats, and see the yoga class schedule, provide the open hours and menu (what kind of food are provided) for the center, and to provide information on the yoga equipments for sale. These goals are important as it provides the necessary information that will grab the site user's attention, therefore, creates the opportunity for an increase in the business. Not only that, the appointments pages will provide easy access to customers as they don't have to make the appointments in person. In another case, first time site users may want to look for the address of our store, and that information will be provided on the web site.

User experience, site content, site structure, and visual design were addressed in the web site. Related to user experience, simplicity of design, easy access for users, and font size were made adequate for users to read. Simplicity of design is addressed by having an unified

color theme with the main color to be blue, black for navigation bar, and white background color for the contents area, of which, were also used to address visual design. As for easy access, navigation bar is present in every page in the exact same location to lessen confusion, and each of the home pages are similar and all includes a slider that includes related images of the current page. Site content revolves around the images in the sliders and the information regarding each of the subtopics of the current page, such as yoga, meditation, cafe, or retreat. For example, the subtopics for meditation are sound meditation, zen meditation, and kundalini yoga, and brief introductions of these subtopics are written out on the meditation page. Other contents includes the pages such as the cafe menu, operation hours, “our story”, and the contact information for staffs. Overall, the only major change made that did not follow the design document, specifically the style guide, would be the navigation bar. The color is changed from a light blue background color to a black background color, and the original design is supposed to be flat. Other than that, majority of the final site is a match to the final design of our group’s proposal.

Our group did a good job with the web site, and each members were responsible to make that happen. As for me, it is good to see that the style guide was well followed and that it turns out to have a more outstanding visual look to it than I had imagined. Other than that, the appointment, retreat booking, and the yoga schedule pages, as well as, the sliders were above and beyond the ordinary. Although there are a lot about the web site that were well done, other things such as making the navigation bar more user friendly, such as having an indicator to show the current page the user is on, and, overall, improve on the professional look of the web site itself.

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see the yoga class schedule, provide the open hours and menu for the center, and to provide information on the yoga equipments for sale. Detailed and necessary information regarding the company were provided by the main home page, and the yoga, yoga equipment, meditation, retreat, and cafe home pages as well as the pages such as the contact information and our story pages. Each of the team members choose the section of page they want to work on, and when on member is finished with their section, they would take on another page when able to. Otherwise, members who finished with the page can contribute in improving on the overall site. The pages of my responsibility were meditation and retreat pages. The cafe hours of operations were too short to be it's own page, therefore, it was decided to be linked to the hours of operation page for every facility of the site. The main home page and the reference page were responsibilities of every group member.