



Samson Obasola

Senior Front End Developer

 Queens, NY, 11426

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 obasola.samson@gmail.com

/115r>Bold Profile

Experienced and innovative Frontend Developer with over 6 years of hands-on expertise in building responsive and user-centric web applications. Proficient in Angular, React, JavaScript, TypeScript, SCSS, and Bootstrap, with a strong emphasis on creating intuitive interfaces and optimizing user experiences. Skilled in implementing complex frontend solutions, improving application performance, and integrating backend services to deliver scalable solutions. Adept at collaborating with cross-functional teams, mentoring junior developers, and driving projects from conception to deployment. Committed to continuous learning and staying abreast of emerging technologies to deliver cutting-edge solutions that meet business objectives effectively.

Websites, Portfolios, Profiles

- [linkedin.com/in/samson-obasola](https://www.linkedin.com/in/samson-obasola)

Skills

- Javascript, Typescript
- Angular
- CSS, SCSS, SASS, TAILWIND, Bootstrap framework, NGZORRO
- HTML, HTML5
- RxJS, NgRx
- API Integration
- React.js experience
- Node.js
- Responsive design
- Git proficiency
- Code debugging

Work History

- **Frontend Developer**
Africhange

2022-08 - Current

2021-12 - 2022-08

- Built and manage Africhange Version 2 web app, and the admin app for Africhange
- Championed and Built AfriChange UK and AfriChange Australia Web application- a remittance platform for British and Australian corridors
- Improved user retention improved company revenue by 34% over 3 months
- Implement a new payment method for bulk payments for Partners, also to support direct bank transfers
- Implement a new system to allow customer service team track and manage complaints more efficiently
- Worked closely with UX/UI designers to implement rebranding of application according to UI specifications
- Collaborated with back-end developers to improve website functionality and integrate new features.
- Assisted in the development of reusable code libraries, streamlining the coding process and increasing productivity within the team.
- Optimized site content for mobile devices using responsive design techniques.
- Produced websites compatible with multiple browsers.
- Mentored junior developers on best practices for front end development techniques, fostering a collaborative work environment within the team.
- IMPACT: Helped Africhange- a startup company expand to Australia, and UK contributing greatly to building the two corridors
- Also optimizing the admin application to help increase efficiency of customer service team by 25%
- Conducted thorough quality assurance checks on completed projects, ensuring all client requirements were met and exceeded.

● Frontend Developer

Kobo360

- Managed a major ERP solution for organizational efficiency.
- Championed and developed a pre-order system, enhancing customer experience.
- Improved truck request efficiency, contributing to a 15% increase in company revenue.
- Implemented a Freight Forwarding History system, achieving 100% traceability of user actions.
- Established an Access Control Policy system, enforcing strict adherence policies.
- Supervised, mentored, and led 2 junior team members to achieve high performance.
- Successfully led the rebranding of applications to meet UI specifications.
- Drove the development of a new documentation process, reducing yearly labor costs.
- Researched and presented a paper on Service Worker via tech sharing initiatives.
- Impact: Instrumental in building a pre-order and truck onboarding system, improving operational efficiency by 30% and increasing customer retention by 13%.

2020-11 - 2021-12

Frontend Engineer

Samson Obasola - Century Waves

- Collaborated with development teams to code user-side applications, design web layouts, and optimize websites for various formats.
- Implemented a reusable API in conjunction with Front-End developers to ensure a responsive UI design.
- Partnered with the quality assurance team to identify and resolve production bugs, ensuring website accessibility across multiple platforms.
- Successfully delivered applications and services on schedule, adhering to Software Requirement Specification documents.
- Completed an intensive boot camp covering Frontend development concepts such as Test Driven Development (TDD), Java, JavaScript, Web Security, Microservices, SQL, Angular, and React.
- Utilized technologies including Node.js, React, and Microsoft SQL Server to implement solutions.
- Managed end-to-end design processes, overseeing phases from inception to completion while maintaining project guidelines.
- Developed customer-facing communications that improved click-through rates for marketing conversion tracking.
- Operated in an Agile environment, effectively managing project timelines and optimizing resource allocation.
- Designed user interfaces, data visualizations, and overall user experiences that contributed to a 28% increase in sales.

2019-07 - 2020-09

Frontend Developer

Herdibles

- Develop and Maintain realtime messaging system among users
- Championed, built feature for users and guest
- Improved user retention by a whooping 200%
- Built a link sharing feature to invite users and guest to various feature of the app
- Co-implemented multi-payment gateway (Paystack, Google pay, Applepay, Quicktell, USSD, Bank transfer)
- Implement new Native wallet module increasing User wallet experience
- Worked With backend developers to integrate back-end rest services
- Conduct code reviews and drove maintaining code quality and documentation

2016-08 - 2018-05

Software Developer

Bricks and keys

- Designed and built the company website, implementing robust user authentication and authorization protocols to enhance security.
- Spearheaded efforts to establish and expand the company's online presence, significantly increasing the customer base from 500 to 4,000.
- Utilized authoring and scripting languages, content creation tools, management tools, and digital media to design, build, and maintain websites effectively.

2016-01 - 2017-11

- Updated old code bases to modern development standards, improving functionality.
- Boosted customer satisfaction rates through timely resolution of reported technical issues during the support phase of projects.

Customer Service Representative

Union Bank of Nigeria

- Delivered exemplary customer service to bank clients, managing inquiries, resolving issues promptly, and ensuring optimal customer satisfaction.
- Executed financial transactions accurately and efficiently, maintaining strict adherence to banking regulations and internal policies.
- Educated customers on a range of banking products and services, guiding them in making informed financial decisions.
- Upheld a professional demeanor in all interactions, fostering a positive and welcoming atmosphere within the banking environment.
- Collaborated closely with team members and management to enhance service delivery and streamline customer support operations.
- Recognized for consistently achieving or surpassing customer service benchmarks and performance targets.

2008-09 - 2013-09



Education

Bachelor's degree: Mathematics

University of Ilorin - Nigeria



Certifications

- React with redux - Udemy
- Angular Fundamentals, Angular reactive forms, RxJs in Angular - Pluralsight



Software

- Front end development, Angular, React, Javascript, Typescript, ES6+ features and syntax, SCSS, SASS, State management libraries (Redux, NgRx), TAILWIND, BOOTSTRAP, NGZORRO, Git (branching, merging and pulling requests) AWS, Test (Cypress), Familiarity with platforms like GitHub, GitLab or Bitbucket, NodeJs, Package managers (npm, Yarn)



Interests

- Song writing, swimming, traveling, spending time with my wife