Viviana Escobar

Systems and Information Technologies Engineer

Contact
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Professional Experience

Freelance, Remote : *Data Annotation*

March 2024- Present

Complete coding and conversational tasks to train machine learning and artificial intelligence models

Freelance, Guadalajara: *Web Development*

January 2023-March 2023

Create web page and blog for small business

O'Belle Belleza en Balance, Guadalajara: *General Manager*

July 2018 - March 2022

Small business owner, managed personnel, marketing campaigns, financials and customer relationships

Education

Python online course, Remote:
2022 – present
Python App Development

Bootcamp Software Testing, Remote: *Diploma*
2023
Manual testing

Universidad del Valle de México, Zapopan : *Bachelor Degree*

2019 - 2022

System and information technologies engineer

Universidad Autónoma de Guadalajara, Zapopan: *Bachelor Degree*

2012 - 2015

Physical therapy and rehabilitation

Professional Skills

Manual Software Testing

Test Case design

Test Strategy

Python

Web Development

Project Management

Social Media Marketing

Teamwork

Projects

Dental practice information website

Developed informational website on Github pages

Languages

Spanish

English

Achievements

Developed and delivered a personal website development project that showcased my programming and problem-solving skills, contributing to the successful launch of the site.

Collaborated with team members to troubleshoot technical issues and helped find efficient and effective solutions.

Participated in a manual testing bootcamp, acquiring new skills and technical knowledge.

Contributed to increased sales through social media marketing campaigns, resulting in a 200% increase in website traffic. This translated to a 50% increase in appointment bookings and sales for the business in the first quarter.

Demonstrated problem-solving skills by identifying and reporting defects in early stages to prevent major incidents on the site.