

EDUCATION

University of Southern California, Los Angeles, CA: **Ed.D in Organizational Change and Leadership**, 08/2020

New York University, New York, NY: **Certification** in Administrators Cultural Training Institute, 05/2016

Baruch College, New York, NY: **MSEd in Higher Education Administration**, 12/2012

Pace University, Pleasantville, NY: **BBA in Business Management**, 05/2010

PROFESSIONAL EXPERIENCE

Program Management/Change and Leadership Management

- Rally people on a desire path; mediate conversations amongst leadership team and then between leadership and staff, while implementing Clark and Estes' Knowledge, Motivation, and Organization Gap Analysis at MMCC.
- Conduct formal and informal stakeholder assessments, focus groups and leadership alignment sessions to gather and analyze issues, prioritizing key topics and identifying approach for resolution at MMCC.
- Set and manage organizational performance by conducting qualitative research on leadership, track results, and execute recommendations for corrective action, as required at MMCC.
- Design and conduct leadership workshops for upper management; develop and deliver training for staff at MMCC.
- Work closely with upper management to understand change management implications across multiple team at MMCC.
- Drive robust talent management strategy, "right people in the right roles" with an eye to recruitment, retention, recognition and career development at MMCC.
- Increased positive working environment and staff engagement by 100% - creating semesterly social gatherings at NYU.
- Oversees 15 full-time faculty advisors to advise over 300 graduate and undergraduate students on program planning, course selection, and research opportunities; tracks student progress towards program completion; conduct ongoing program-evaluation; and provides other support to the DUS and DGS, as needed at NYU.
- Hires and supervises work-study students and administrative aid performing general office assistant duties at NYU, Monroe College and Baruch College.

Academic Administration/Operations Management

- Works closely with the Director of Graduate Studies (DGS) and Director of Undergraduate Studies (DUS), the Dean's Office, the Registrar's Office, Office of Global Studies and various departments to administer the department's graduate and undergraduate program at NYU.
- Serve on committees and make recommendations that affect curriculum requirements, advising processes and program development and published materials at NYU and Monroe College.
- Direct training and staff development initiatives to maximize productivity and program satisfaction at Baruch College.
- Works closely with the DUS and DGS on course scheduling and assigns classrooms for department courses.
- Assist with preparing budget proposals and other initiatives for expanded program support at NYU.

Recruitment Management

- Recruited and interviewed (face-to-face, group, and phone interviews) over 300 Traditional Graduates and Non-Traditional Graduates students per semester at Monroe College.
- Strong knowledge about and a proven track record of recruiting multicultural and high-achieving populations at NYU and Monroe College.
- Evaluated the applications and required documents of Traditional, Non-Traditional, and Honors applicants at Monroe College and NYU.
- Assists in developing strategic initiatives with alumni to improve recruitment from a geographic perspective at NYU.
- Managed multi-campus tours and transportation activity for the Traditional Graduate Admissions Team in conjunction with over 250 High Schools throughout the five boroughs at Monroe College and Baruch College.
- Develops outreach efforts aimed at growing and expanding the graduate program, including program awareness, student recruitment, and alumni development, increasing recruitment by 75% at NYU.
- Increased rapport, engagement, and solicitation with college advisors and guidance counselors, administrators, and lead executives in establishing partnerships and on-going relationships at Monroe College and Baruch College.
- Oversee \$10,000 recruitment budget at NYU.

Obi A. Ude, Ed.D

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Program Development/Project Management

- Oversee the project life cycle of numerous projects and initiatives at NYU, Monroe and Baruch.
- Develop and teach FreshmanCHAT (Cohort of Hospitality & Tourism), a comprehensive freshman seminar experience that increased student program satisfaction by 75% at NYU.
- Develop Fireside Chat series to create more opportunities for employers to engage with our students; created a mentorship program and a departmental student ambassador program, increasing student engagement by 70% at NYU.
- Develop Student Ambassador program and enrichment opportunities that increased program engagement by 40% at NYU and Monroe College.
- Develop outreach efforts aimed at growing and expanding the graduate program, including program awareness, student recruitment, and alumni development, increasing recruitment by 50% at NYU.
- Forecast instructional needs and proposed budget for every academic year at NYU.

Event Management

- Planned, coordinated & executed major campus-wide programs such as Women Empowerment, Leadership and Adventure Weekends, Baruch Bash, Commencement, Relay for Life, Spring Fling, Freshmen Convocation and Opening Week Activities at Monroe College and Baruch College.
- Directs the planning and implementation of the orientations for new students and student employees, along with training and development programs at NYU.
- Plans and executes over 10 recruitment events and open houses for prospective students per academic year at NYU.
- Plans and executes over 20 departmental events and special initiatives designed to supplement and enhance academic preparedness for all students at NYU.
- Planned, coordinated and implemented club officer leadership training workshop series at Baruch College and NYU.

EMPLOYMENT HISTORY

New York University (NYU)

Associate Director of Graduate and Undergraduate Programs

Freshman Seminar/Public Speaking Instructor

Mosholu Montefiore Community Center

Test Assessing Secondary Completion (TASC) Instructor

Director of Post-Secondary Access / Change Management Consultant (Pro Bono)

Monroe College

Assistant Director of Admissions / Tours and Transportation Coordinator

Bernard M. Baruch College, CUNY

Freshman Seminar Instructor

Student Activities Advisor / Event Coordinator / Admissions Counselor

New York, NY

01/2015 – Present

09/2015 – 12/2018

Bronx, NY

12/2014 – Present

01/2016 – Present

Bronx, NY

08/2012 – 01/2015

New York, NY

08/2013 – 05/2018

08/2010 – 08/2012

HONORS/SERVICES

Fulbright Scholarship Committee – **Member**

Diversity and Inclusion Committee – **Member**

NYU Alternative Break Site Advisor –

Dominican Republic, 2020; Washington, DC, 2019;

Chicago, 2018; Nicaragua, 2017

NYU Hospitality Business Society – **Executive Board**

Advisor – 2015-2018

Big Apple Basketball – **Director of Outreach; Chair of Junior Board**

American Association of University Women

Bronx Leadership Academy High School - **Graduation**

Keynote Speaker, Class of 2013

Monroe College - **Board Member of Honors Program**

High School for World Cultures - **College Day Keynote Speaker**

The Gautier Institute for Law and Public Policy - **Youth**

Empowerment Summit Guest Speaker

iMentor - **Mentor**

SKILLS/COMPETENCIES

KMO Gap Analysis, HTML, CSS, JavaScript, APIs, Node.js Flexible and adaptable - able to work in ambiguous situations, Ability to establish and maintain strong relationships, Ability to adjust to shifting priorities; Foster Teamwork, Self-Motivated, Organizational Astuteness, Informing Others, Listening, Verbal/Written Communication, Motivating Others, Tracking Budget Expenses; Google, Kronos, Slate, Salesforce, PeopleSoft, Banner, Apply Yourself, ImageNow, and social media; Fluent in Igbo/Ibo.