Contact Information

Executive Summary

Mindnest is a fully developed, market-ready mental health app designed to provide accessible, evidence-based support for users dealing with anxiety, stress, depression, and related issues. Built with a scalable architecture and user-centered design, the platform is ideal for solo entrepreneurs, digital health investors, or wellness companies looking to acquire a turnkey solution.

Company Overview

Name: Mindnest

Founded: [Insert Year]

Status: Pre-revenue / Early traction

Ownership: 100% available for acquisition

Platform: iOS & Android compatible (cross-platform build)

Stage: MVP Complete, UX tested, content integrated

Mindnest's mission is to simplify access to mental wellness through guided programs, mood tracking, journaling, and AI-powered coaching modules.

Product & Technology

- Guided CBT (Cognitive Behavioral Therapy) sessions

- Daily check-ins, mood tracking, and mental health journaling

- AI-driven chatbot for self-help coaching

- Secure, cloud-based backend

- Built using Flutter (or React Native), Firebase, and HIPAA-compliant practices

Market Opportunity

The global mental health app market is projected to exceed $17 billion by 2030. Post-pandemic demand for digital self-care solutions continues to grow, especially among Gen Z and millennials.

Competitive Landscape

Mindnest stands out with its blend of affordability, simplicity, and AI-powered support. Competitors like Headspace and Calm require significant subscriptions and focus more on meditation; Mindnest offers a broader, mental-health-specific toolkit.

Monetization Model

- Freemium model with premium subscription tiers

- In-app purchases (guided programs, therapy add-ons)

- B2B partnerships with schools, workplaces, and clinics

Growth & Marketing Strategy

- Influencer-led launch campaign targeting mental health awareness niches

- SEO-driven content platform

- App store optimization & review-based acquisition

- Scalable affiliate marketing model

Financial Snapshot

Development Cost: $30,000+ value (code, content, UI)

Monthly Burn Rate: Minimal (server + app maintenance)

Revenue: Pre-revenue or soft launch in progress

Asking Price: $[Insert Price - e.g., $15,000-$50,000]

Acquisition Opportunity

This is a plug-and-play digital asset ready for rebranding, marketing, or integration into an existing wellness product suite. Full IP transfer, source code, branding assets, and onboarding support available.

Perfect for:

- Startup studios

- Solo founders looking for a head start

- Digital health companies expanding their portfolio

- Agencies looking to rebrand and resell

Contact Information

To express interest or request additional information:

Email: [Insert Contact Email]

Phone (Optional): [Insert]

Website/Listing: [Insert if available]