

Contact

Sydney, NSW
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www.linkedin.com/in/obi-batbileg
(LinkedIn)
craefto.com/ (Company)

Top Skills

FastAPI
Database Administration
Systems Design

Languages

Mongolian (Native or Bilingual)
Japanese (Elementary)
English (Native or Bilingual)

Certifications

CompTIA Network+ (N10-007) Cert
Prep: 1 Understanding Networks

Honors-Awards

Youth Science speech

Obi Batbileg

Design Technologist | Crafting intelligent, immersive digital experiences by integrating design systems with emerging technology.

Sydney, New South Wales, Australia

Summary

I am a BIS (Information Systems) graduate from Western Sydney University. I am focused on building expertise in digital solutions, automated workflows, and product innovation.

I bring experience across software development, product design, and customer solutions. My capstone project, Zippy, applied AI to generate code from Figma designs, and I have since founded Craefto ventures combining today's evolving technology and mindful design.

As a Product Specialist at Apple, I apply my technical, analytical, and communication skills to deliver tailored solutions for individual and business customers, while also contributing operations. I am open to new opportunities in IT and product development where I can drive innovation and collaborate with dynamic teams.

Experience

Craefto

Design Technologist

September 2025 - Present (4 months)

- Built integrated studio combining brand systems, digital product development, and automation strategy into unified delivery workflows
- Developed end-to-end client engagement model from lab sessions to launch execution, reducing typical project timelines from quarters to weeks
- Architected technical infrastructure including analytics dashboards, automated booking systems, and AI assisted content management workflows of full stack development.
- Designed client onboarding and project scoping methodologies that align strategic vision with tactical execution.

Apple

Product Specialist

April 2022 - Present (3 years 9 months)

Sydney, New South Wales, Australia

- Interpreted clients' needs and introduced Apple services to fit businesses and individuals need using APPLE steps of service.
- Growth programs to deepen professional skillset.
- Supports training fellow store associates on existing and new training practices.

Mustang car rental

IT Help Desk Technician

September 2017 - January 2019 (1 year 5 months)

Ulaanbaatar, Mongolia

- Ensured the efficient functioning of car rental procedures.
- Enhanced the customer experience.
- Social media content management.

Education

Western Sydney University

Bachelor's of Information Systems, Information Technology · (January 2022 - November 2024)

TAFE NSW

Diploma, Information Technology · (2020 - June 2021)

Mongolian University of Science and Technology

High School Diploma, Civil Engineering · (September 2014 - June 2017)