



Customer



Executive



Region



Reset

Banking Data | Customer Summary

Recommended Offer



All



Currency



All



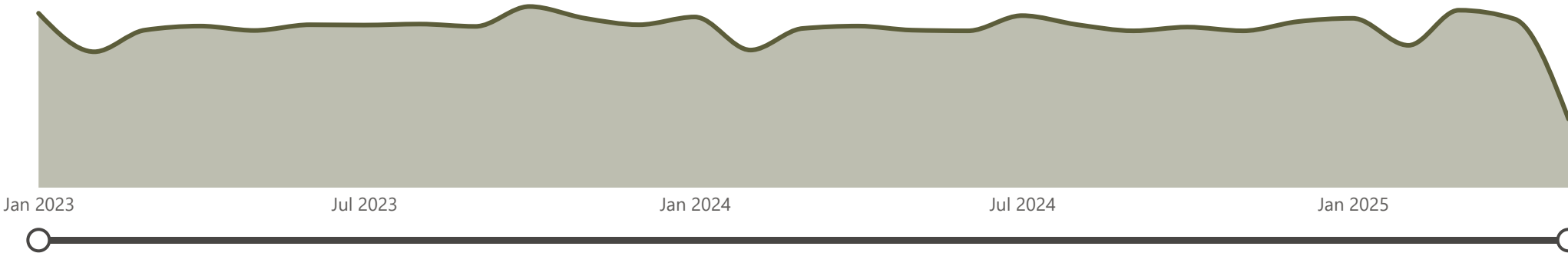
Customers

8,025

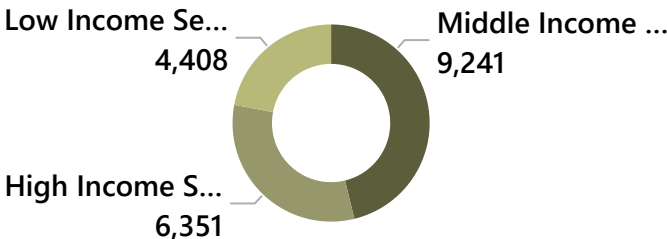
Avg Customer Monthly Income

€ 5,454

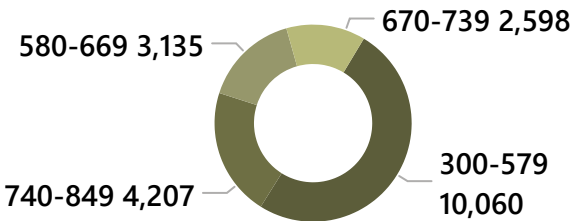
Monthly Trend Of Customer Growth



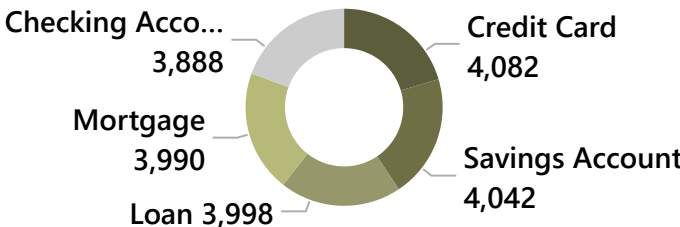
Transaction by Customer Income Level



Transaction by Customer Credit Score Range



Transactions by Customer Product Category



Customers & Transaction Details

CustomerID Transactions Channel Transaction Amount

4239	7	Branch	€ 69,209
4644	6	ATM	€ 58,921
1948	7	Branch	€ 56,196
5887	7	Online	€ 55,083
8749	6	Mobile	€ 54,943
7028	6	Mobile	€ 53,149
7998	6	Branch	€ 52,696
9125	8	ATM	€ 50,587
5555	6	Online	€ 50,170
Total	20,000		€ 101,007,102

2023

2024

2025

Number Of Transactions

7

Top Customer by Transactions

ID-4239

Highest Transaction Amount

€ 69,209



Customer



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Region



Reset

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Recommended Offer

All

Currency

All

Total Transaction Amount

€ 101,007,102

Transactions

20,000

Most Recommended Offer

Mid-tier Savings
Booster

CreditCard Fees Revenue

€ 104,398

Insurance Fees Revenue

€ 199,674

Late Payment Fees Revenue

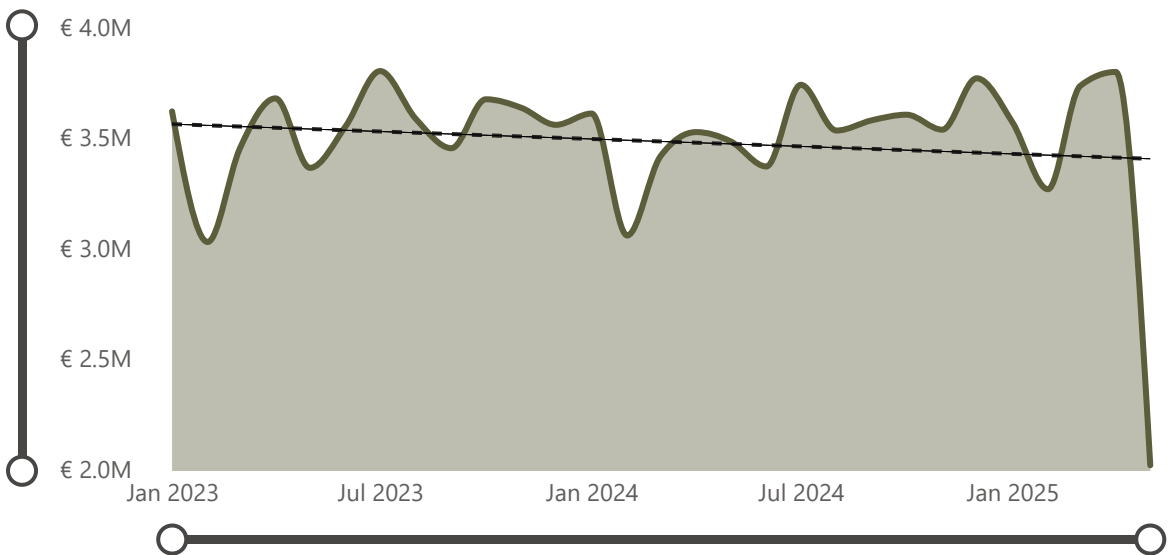
€ 333,088

2023

2024

2025

Weekly Revenue



Yearly Credit Card Fees
Revenue

€ 17,049.4!

Pervious Year: € 42,918.0
(-60.27%)

Yearly Insurance Fees
Revenue

€ 32,529.1!

Pervious Year: € 83,001.3
(-60.81%)

Yearly Late Payment Fees
Revenue

€ 53,917.8!

Pervious Year: € 137,433.4
(-60.77%)

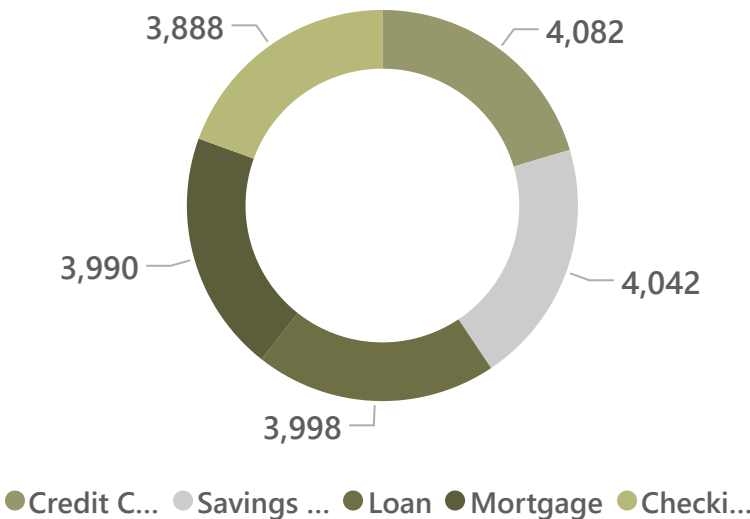
Transaction Channels



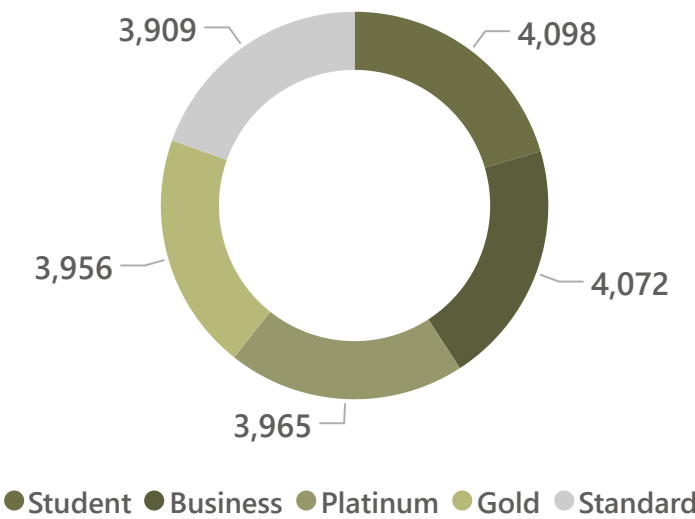
Transactions

Total Transaction Amount

Transactions by ProductCategory



Transactions by ProductSubcategory





Customer



Executive



Region



Reset

Banking Data | Regional Analysis

Recommended Offer



All



Currency



All



Total Transaction Amount

€ 101,007,102

Transactions

20,000

Most Recommended Offer

Mid-tier Savings
Booster

CreditCard Fees Revenue

€ 104,398

Insurance Fees Revenue

€ 199,674

Late Payment Fees Revenue

€ 333,088

Transactions

Total Transaction Amount

2023

2024

2025

Barcelona



€ 13,033,625

Malaga



€ 12,917,493

Murcia



€ 12,899,903

Seville



€ 12,673,128

Zaragoza



€ 12,623,572

Valencia



€ 12,458,382

Bilbao



€ 12,219,142

Madrid



€ 12,181,858