



HEART - VISION - BUSINESS - MISSION

STOCKIST UNIVERSITY





YOU ARE WELCOME TO THE





COMPANY HIGHLIGHT - FOUNDER





Chairman
Dae Geun Jung





CORPORATE EXECUTIVE





Mr. Bobby Love
President of PURE

- Expert in Financial Management
- Expert in Business Administration and Management
- Operations Management Expert
- Former Top Executive, numerous Organizations



Ben Peter, MBA, Ph.D.

President of EMEA

(Europe- Middle East – Africa)

- Expert in Financial Management
- Expert in Marketing & Comparative Intelligence
- University Professor of Management
- Pharmaceutical Executive
- Former Top Executive, numerous Organizations

FACTS ABOUT PURE



- 12 Successful Years in Business
- Frisco, Texas USA
- Global Presence 12 countries
- Over 65 Product Lines
- Hi-ACT Principles
- ~ \$100 Million Annual Sales









PURE STOCKIST PROGRAM



WHAT IS THE STOCKIST PROGRAM?

- The Stockist program is a **PRESTIGIOUS** program of PURE AFRICA
- The **STOCKIST PROGRAM** is designed to ease the distribution of PURE products
- The program allows active IBOs to pick up volumes of products from the PURE office and distribute to other IBOs and NON-IBOs.
- This makes it possible for IBOs in certain areas, regions or localities to access PURE products with ease

EFFICIENT DISTRIBUTION NETWORK AROUND AFRICA





SOON TO BE LAUNCHED











A PURE STOCKIST



WHO IS A STOCKIST?

- A STOCKIST is an Independent Business Owner (IBO) who decides to be a distributor of PURE products.
- An IBO must 1st become a **Bronze Director** in the company before the IBO can sign up to become a Stockist
- The Stockist plays an integral part of the PURE product distribution in their region or locality.

THE PURE STOCKIST PROCESS FLOW







Stockist selects preferred stockist category.

	(CATEGORY 1)	(CATEGORY 2)
NIGERIA	₩822,000	₩1,644,000
GHANA	GH¢ 8,650	GH¢ 17,300
S/AFRICA	R 29,405	R 58,810
CAMEROON	CFA 1,055,300	CFA 2,110,600
KENYA	KES 190,300	KES 380,600

A Stockist cannot own more than Two shops on One Stockist account.



Stockist makes payment* to PURE account and sends the proof of payment* to the PURE office and email support so that

Fix Bank Accounts & emails

NIGERIA ACCOUNT DETAILS			
BANK	ACCOUNT (#)		
Access Bank	0797443743		
Zenith Bank	1016485481		
First Bank	1000824955		
Ecobank	0040006490		
GTBank	0588010926		
Account Name: Pure	Gen Africa Nigeria Limite		



GHANA ACCOUNT DETAILS

BANK ACCOUNT (#)

ECOBANK 1441001094408

Account Name: PUREGEN GHANA LIMITED

MTN MoMo Details

GTBANK 201118496110

Number: 0248735635Account

Name: Frederick Kobina Ansah (Puregen Ghana)

^{*}All Stockist payment must be made into any of our banks will be processed within 5 working days.





DIRECT DEPOSIT

BANK: ECOBANK

ACCOUNT NUMBER: 6580010454

ACCOUNT NAME: AFRICA LIVE PURE

M-PESA OPTION

PAYBILL NUMBER: 4047937

ACCOUNT NUMBER: IBO NUMBER

SOUTH AFRICA ACCOUNT DETAILS

BANK: PEOPLE UNITED REACHING

EVERYONE (PTY) LTD

- PUREGEN SOUTH AFRICA

BANK NAME: FIRST NATIONAL BANK

ACCOUNT NUMBER: 62857788164

BRANCH CODE: 250655

BRANCH NAME: FNB REMOTE BANKING

SWIFT CODE: FIRNZAJJ



CAMEROON ACCOUNT DETAILS

ACCOUNT DETAILS

BANK: UBA

ACCOUNT NUMBER: 01011001730

ACCOUNT NAME: PUREGEN CAMEROON

ACCOUNT TYPE: CURRENT ACCOUNT

*All Stockist payment must be made into any of our banks will be processed within 5 working days.



Sign up on the software.





purestockist.com

Please read through the Stockist contract on the software. Once you sign up, you are consenting to the stockiest contract.

BASICS - PV ASSIGNED VS. PRODUCT QUANTITY



CAPITAL INVESTMENT

	(CATEGORY 1)	(CATEGORY 2)
NIGERIA GHANA S/AFRICA CAMEROON KENYA	₩822,000 GH¢ 8,650 R 29,405 CFA 1,055,300 KES 190,300	₩1,644,000 GH¢ 17,300 R 58,810 CFA 2,110,600 KES 380,600
PRODUCT UNIT	40 -240	80 - 480
PV ASSIGNED	1,000PV	2,000PV

- PV Assigned is a one-off point you receive
- PV must be assigned immediately.
- Product quantity is the product sent to you on a recurrent basis



Stockist attends the **Stockist University** and get educated about the simple steps they need in order to utilize their stockist business.



The Zoom Meeting link is: https://zoom.us/j/3874537665



Stockist contacts PURE Customer Care Unit or visits the PURE office for further support, questions and enquiries

Stockist Support
(Whatsapp & Messages Only)

08094900223

07019592019

09013327400

Email: ngstockist@livepure.com

Shipment Enquiry 08088672035

CAMEROON 🚹

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Kenya@livepure.com

GHANA 🔀

Ghana@livepure.com

233 0547319554

233 0270405639

233 0545272336

SOUTH AFRICA

Southafrica@livepure.com

0786542173

0814610333

NOW THAT YOU ARE A PURE STOCKIST



- ✓ PURE will process your selected orders put on the stockist software.
- ✓ PURE will ship your products and marketing materials* to you between 5-10 days**.

**DISCLAIMER: Product availability and distribution is subject to Force Majeure. (Please see stockist contract)

*Markets where available

DEPLETION OF PRODUCT



- ✓ Release products to ALL IBOs after confirmation of payment from PURE office
- ✓ Release only approved quantities of products
- ✓ Do NOT make any assumptions Promos, Giveaways
- ✓ Do NOT withhold products

SERVICE DELIVERY EXPECTATIONS



- ✓ All Stockist represent PURE corporate, therefore our highest expectation is for the delivery of superior customer service to all our IBOS
- ✓ Mutual Respect
- ✓ Do NOT release incomplete product orders

BENEFITS OF A STOCKIST- 10% INCENTIVE



10% CASH INCENTIVE:

- √ The 10% stocking incentive would be payable after a Stockist completes a cycle of the PV he/she was assigned at inception.
- ✓ The stockist receives a 10% cash incentive within 48 hours.

 This payment is due ONLY after the Stockist completely runs out of first stock and orders a subsequent restock.

BENEFITS OF A STOCKIST- 10% INCENTIVE



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	(CATEGORY 1) (CATEGORY 2)		
	(CAILGORT I)	(CATEGORY 2)	
NIGERIA GHANA S/AFRICA CAMEROON KENYA	R 29,405	N1,644,000 GH¢ 17,300 R 58,810 CFA 2,110,600 KES 380,600	
PRODUCT UNIT	40 -240	80 - 480	
PV ASSIGNED	1,000PV	2,000PV	
10% CASH INCENTIVE ON RESTOCKING	₩82,200 GH¢ 865 R 2,940 CFA 105,530 KES 19,030	₩164,400 GH¢ 1,730 R 5,880 CFA 211,060 KES 38,060	

EXAMPLE (BONUSES)



	NIGERIA	GHANA	S/AFRICA	CAMEROON	KENYA
	100PV	100PV	100PV	100PV	100PV
SPONSOR BONUS (x10)	₩40,000	GHc 500	ZAR 1,700	CFA61,000	KES 11,000
PACK BONUS (x10)	₩120,000	GHc 1500	ZAR 5,100	CFA183,000	KES 33,000
BINARY COMMISSIONS	₩18,500	GHc 250	ZAR 850	CFA 30,500	KES 5500
TOTAL COMMISSION	₩178,500	GHc 2,250	ZAR 7,650	CFA 274,500	KES 49,500

BENEFITS OF A STOCKIST- RESTOCKING



- ✓ Restocking is done at 80% depletion of your stock
- ✓ Payment of recycle incentive is made at 100% depletion of stock
- ✓ Stockist Reconciliation is automatically will be done within 10 days from the day it was submitted or sent.
- ✓ The new geospatial software system will also enable PURE to track stock levels of each stockist

BENEFITS OF A STOCKIST- RESTOCKING



THIRTY (35) RESTOCKING CYCLE

- Remember at 10 times restock, you already earn back your capital invested.
- So PURE generously keeps your restock going for 35 times.
- After the 35th restock, you are required to renew your stockist contract by paying for your preferred stockist category.



Example:

Total investment for 1,000PV= \$1,730Total Return on Investment at 35^{th} recycle($$173 \times 35$) = \$6,055

OTHER BENEFIT OF THE STOCKIST PROGRAM



FREE SHIPPING

Products will be shipped freely to the location of all Distributors.



MULTIPLE SIGN UPS

Fastest way to build your network



LEADERSHIP RECOGNITION

This puts you in a privileged position as a leader as IBOS in your region look up to you for their product supply.



INCREASED AWARENESS

Another major benefit of the Stockist program is that as an IBO, it will help put your business in the spotlight and bring awareness to the other IBOs and prospects in the territory you stock.



OTHER BENEFIT OF THE STOCKIST PROGRAM



STOCKISTS PROMOTIONS

Periodic promos specifically aimed at stockists.



STOCKISTS CERTIFICATION

Gets a special certification from PURE cooperate, having met all the criteria to become a Stockist and been specially trained with proven capacity to handle the Stockist Program.



INCENTIVE TRIPS

Regular local incentive trips for stockists only

Treats for exceptional stockists



REWARDS & RECOGNITION

Reward for the stockist with highest number of recycles in a month - rewards and recognition can be in the form of: Cash Reward

- Product Reward
- Merchandise



Branded Signage

OTHER BENEFITS OF THE STOCKIST PROGRAM



VIP STOCKIST CLUB

VIP Stockist club is a special club for exceptional Stockists. Criteria for induction into the VIP Stockist Club is to hit the rank of Diamond. Special benefits are:

- Stockist Discount Card
- Stockist Kits
- Access to the Stockist VIP Lounge

STOCKIST RETREAT

Every Stockist can attend our new Annual Stockist Retreat which will feature activities such as:

- Special Stockist/Leadership Training
- Bonding and Special Get-together meetings
- Stockist Inspirational Day

STOCKIST AWARDS

Special Recognition for exceptional Stockists:

- Award for Excellence
- Special Stockist Award Plaque.
- Stockist Hall of Fame Recognition; (A frame will be placed in the office hallway to celebrate the 3 best Stockist with their details monthly).
- Stockist End of the Year Dinner





REQUIREMENT FOR PROPER STORAGE OF PURE PRODUCTS





Always ensure they are stored under **proper conditions** and **right temperature**

Avoid leaving/storing **PURE Products** under high temperature e.g. leaving/storing **PURE Products** in the trunk of your car

*Products not properly stored will not be returned







T & C's

- Payment used for reconciliation must be within **April June**
- A Stockist must **ACTIVATE** at least **100PV** each month
- Only the **first 20 people** to meet the requirements will qualify



THE MOST IMPORTANT FACTOR IN THE GROWTH OF

PURE

is



Our STOCKIST

You are the reason for our growth in Africa

