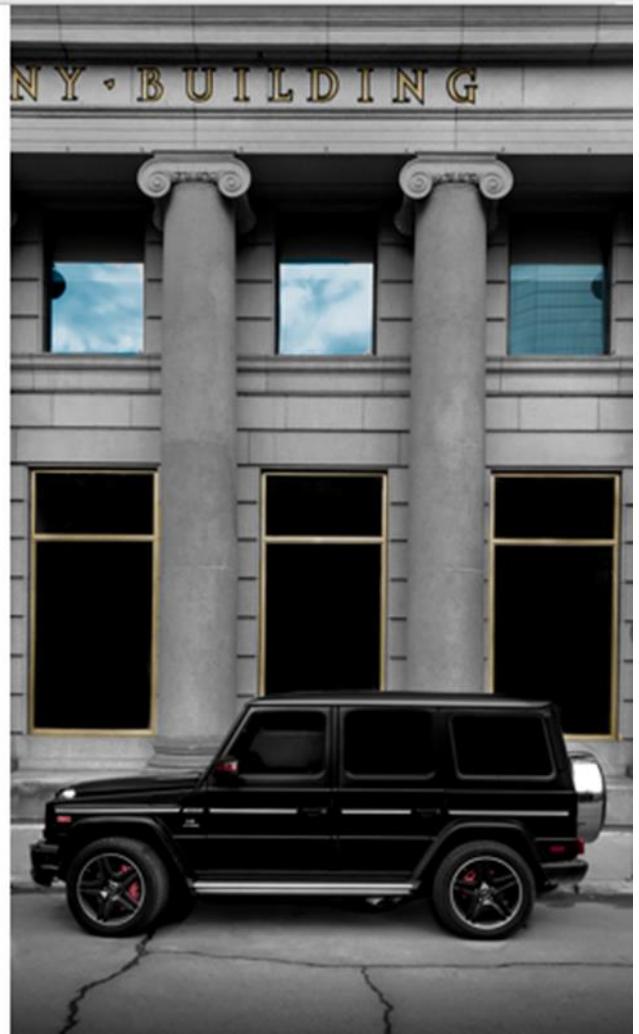






HEART - VISION - BUSINESS - MISSION



OUR PARTNERS
PURE™
Building the next billion dollar
brand together.

COMPANY HIGHLIGHT - FOUNDER



Chairman
Dae Geun Jung



Global
Healthcare

Global
Economy

TWO OF THE FASTEST GROWING INDUSTRIES
COLLIDE

FACTS ABOUT PURE



- 12 Successful Years in Business
- Frisco, Texas – USA
- Global Presence – 12 countries
- Over 65 Product Lines
- Hi-ACT Principles
- ~ \$100 Million Annual Sales



A photograph of Phil Knight, founder of Nike, speaking at a podium. He is an older man with a beard, wearing a dark suit jacket over a black shirt. He is smiling and looking down at the podium. A microphone is positioned in front of him. The background is a solid blue.

Phil Knight

Founder of Nike

PURE Investor

21st RICHEST MAN IN THE WORLD

(as at October 2019)

Estimated Net-worth: US\$37.6 billion



CORPORATE EXECUTIVE



Mr. Bobby Love

President of PURE

- Expert in Financial Management
- Expert in Business Administration and Management
- Operations Management Expert
- Former Top Executive, numerous Organizations



Ben Peter, MBA, Ph.D.

President of EMEA
(Europe- Middle East – Africa)

- Expert in Financial Management
- Expert in Marketing & Comparative Intelligence
- University Professor of Management
- Pharmaceutical Executive
- Former Top Executive, numerous Organizations

WELLNESS ADVISORY BOARD



CARMEN KEITH, MD
Anesthesiologist



THERESA LAWRENCE-FORD, MD
Rheumatologist



JOHN BUCKNER, MD
Chairman



RICHARD SCHECKENBACH
Molecular Biochemist



CARRIE BETH SMITH,
PHARMD,
Pharmacist



TANYA REDDICK RODGERS,
MD, FAAD
Dermatologist

PRODUCT LINE



PURE offers over 65 innovative and medical breakthrough products ranging from:

- Supplement and Nutritional Support Products
- Energy Performance Products
- Sport Recovery Products
- Skincare and Beauty Products
- Liquid Supplement and Coffee Products
- Sexual Health Products



CLEANSE BALANCE BUILD



CLEANSE



2020
PHYSICIAN'S
DESK
REFERENCE
PDR.NET



CLEANSE



CLEANSE

Natural Detoxification for the Body

Cleanse has been specifically formulated to help remove harmful toxins from the body, while providing valuable nutrients.



CLEANSE



CLEANSE

Liver
Lungs
Blood
Skin
Colon
Kidneys
Lymphatic System

Cleanses 7 Elimination Pathways

25+
Herbal Sources



BENEFITS OF CLEANSE

- It promotes **Colon contractions** for gentle relief of constipation
- It helps support **Digestive Health**
- It helps to manage weight loss
- It maintains normal **intestinal micro flora**
- It **detoxifies the body** by flushing out the **free radicals** that breed cancer of any sort
- Reawaken all the **dead and lost cells**
- **Cascara Sagrada**, an aged, dried extract of bark (*Rhamnus purshiania*), promotes colon contractions for gentle relief of occasional constipation



DAILY BUILD



DAILY BUILD



DAILY BUILD

An all-inclusive powerful multiple vitamin supplement.

It helps balance your diet with the most important vitamins and high quality complexes that promote overall health and maintain your body's proper balance of vitamins and minerals.



DAILY BUILD

- Naturally occurring Phyto-nutrients
- Fruits and Vegetables
- Proprietary Herbs
- Beneficial Fibers
- Vitamins
- Minerals from Whole Foods
- Essential Fatty Acids
- Amino Acids
- Organic Plant Digestive Enzymes



**240 PREMIUM
NEUTRACEUTICALS**

DAILY BUILD

- General Health and Wellness
- Improved **Immune System**
- Supports **healthy bones**
- Supports **Cardiovascular Systems**
- **Total Systems detoxification** of inter-cellular metabolic wastes
- Anti Aging System, Longevity and Vibrant Life
- **Repairs** Muscle, tissues, joints, ligaments and tendons
- Increased **energy, power and mental acuity**
- Maintains **nerve function**
- Superior **antioxidant**
- Reduces **free radical damage**



ENERGY (WATERMELON FLAVOR)



ENERGY

WATERMELON FLAVOR

A powerful quick energy booster

Looking for a way to clear the morning fog, energise your daily workout, or avoid the mid-afternoon slump?

ENERGY is for you.



ENERGY

WATERMELON FLAVOR

- A single serving helps stimulate alertness, ease fatigue, and fuel your focus
- High in B-vitamins, such as thiamin, riboflavin, B6 and B12, which are useful for converting food into fuel
- Stimulates alertness*
- Enhance cognitive performance*
- Ease fatigue
- Promote wakefulness*



PHYSICIANS'
DESK
REFERENCE

TRI-ACTIVE TECHNOLOGY BEYOND GLUTATHIONE



PURXCEL

TRI-ACTIVE TECHNOLOGY

PurXcel Tri-active Technology delivers clinically effective:

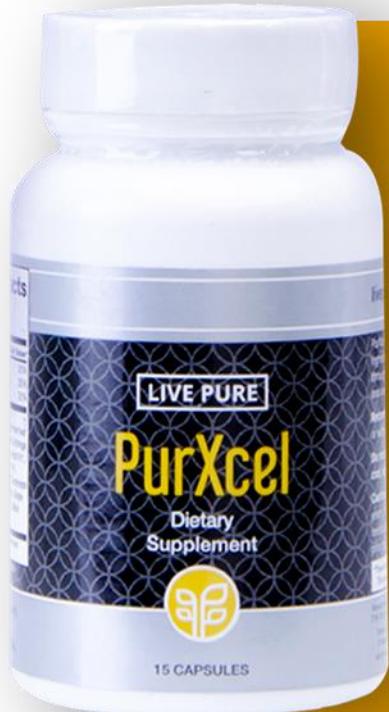
- **Bioavailable Glutathione**
- **Superoxide Dismutase (SOD)**
- **Aloe Acemannan**

With a proprietary blend of 15 complimentary ingredients designed to help **cleanse, balance, and build** the body at the **cellular level**.

These ingredients have clinically demonstrated significant improvements in overall health.



WHY GLUTATHIONE?



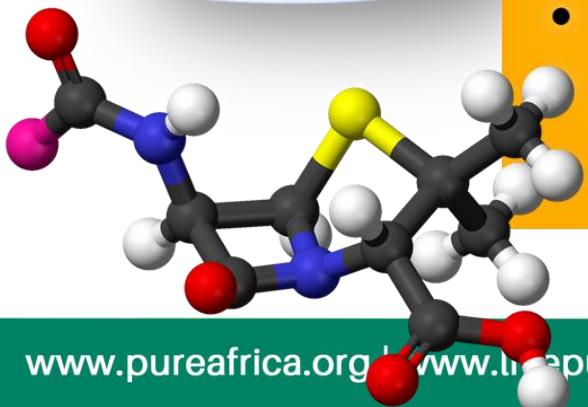
PURXCEL

TRI-ACTIVE TECHNOLOGY

It is one of the body's most powerful antioxidant.

The human body contains trillions of cells. We daily create 40 billion new cells and every single one of them needs glutathione to survive!

BENEFITS OF GLUTATHIONE



PURXCEL

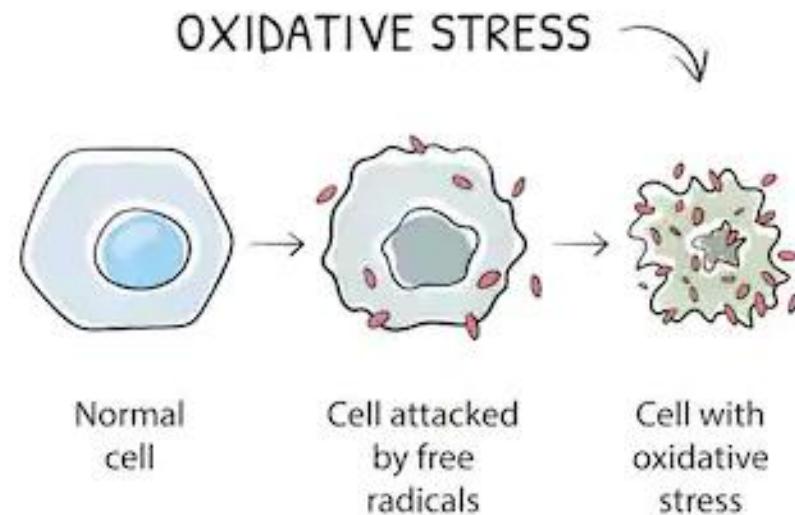
TRI-ACTIVE TECHNOLOGY

- Strengthens the **immune system**
- Improves **mental focus, acuity and clarity**
- Reduces the harmful **effects of stress**
- Optimise the body's **energy level**
- Detoxifies your body organs and cells of toxins
- Helps you have better **sleep**
- Makes you look younger and **skin healthier**
- Enhances athletic ability and **performance**
- Enhanced **sexual health** and **libido**

PROBLEM/DEPLETION OF CELLULAR GLUTATHIONE

As we get older, the food we eat, the air we breath and so many things create **FREE RADICALS** that damage and degrade our cells

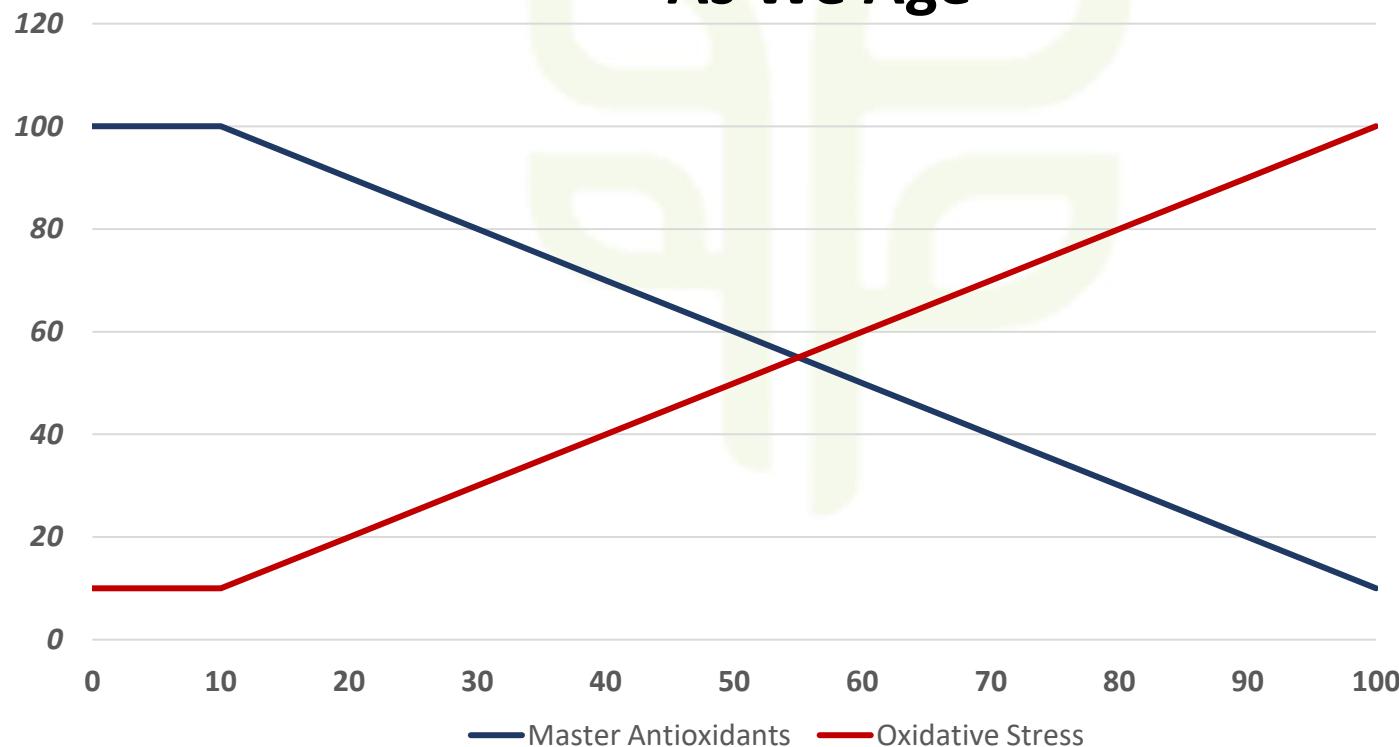
It happens through a process called **oxidative stress**



INCREASE IN OXIDATIVE STRESS



The BIG Problem With Our Health Master Antioxidants VS Oxidative Stress As We Age



DISEASES ASSOCIATED WITH LOW GLUTATHIONE AND THAT CAN/HAVE SHOWN SIGNIFICANT DETERIORATION FROM USE OF PURE PRODUCTS

NEURODEGENERATIVE DISEASES

- Parkinson disease
- Dementia
- Schizophrenia
- Multiple Sclerosis
- Alzheimer disease
- Huntington's disease

AGING DISEASES

- Arthritis
- Cataract
- Macular Degeneration
- Osteoarthritis
- Diabetes
- Prostate problems

CANCER

- Prostate cancer
- Ovarian cancer
- Breast cancer
- Lymphoma
- Lung cancer
- Skin cancer
- Colorectal cancer
- Stomach cancer
- Bladder cancer
- Liver cancer & others
- Uterine cancer
- Wasting disease

LIVER DISEASES

- Toxic Hepatitis
- Cirrhosis
- Chronic Hepatitis
- Viral Hepatitis (A, B, C)

LUNG DISEASES

- Asthma Emphysema
- Pulmonary fibroses
- Pneumonia
- Cystic fibroses
- Chronic obstructive pulmonary disease (COPD)
- Bronchitis (chronic & acute)
- Adult respiratory distress syndrome (ARDS)

KIDNEY FAILURE & DIALYSIS

- Kidney failure
- Oxidative stress from dialysis
- Renal toxicity

CARDIOVASCULAR DISEASES

- Arteriosclerosis & it's consequences
- Heart failure
- Heart disease
- Stroke
- Impaired circulation
- Cholesterol & plaque formation
- High blood pressure
- Heart attack
- Kidney failure
- Reperfusion injury

DIGESTIVE DISEASES

- Crohn's disease
- Peptic Ulcer
- Gastritis
- Inflammatory bowel disease
- Stomach cancer
- Ulcerative colitis
- Pancreatitis

INFECTIOUS DISEASE & IMMUNOLOGY

- Common cold
- Herpes
- Bacterial infection
- Chronic fatigue syndrome
- Toxic Hepatitis & Cirrhosis
- Certain autoimmune dysfunctions
- Viral hepatitis (Type A, B & C)
- Viral infection HIV & AIDS

SKIN DISORDERS

- Psoriasis
- Atopic Dermatitis
- Mycosis fungoides
- Acne conglobata
- Scleroderma
- Acne vulgaris
- Pemphigoid
- Dermatitis herpetiformis
- UV radiation skin damage
- Polymyositis
- Eczema
- Contact dermatitis
- SLE (lupus)
- Seborrheic
- Vasculitis
- Dermatitis

EYE, EAR, NOSE, THROAT & TEETH

- Cataract
- Glaucoma
- Macular degeneration
- Periodontal (gum) disease

- Nose, mouth & throat (upper respiratory tract) disease
- Hearing loss
- Ear infection
- Sinusitis

PREGNANCY, LACTATION & CHILDBIRTH

- Pre-eclampsia
- Hypertension
- GSH eliminates toxins and provides antioxidant defense system to the fetus during pregnancy. Mother's milk (ideal precursor of GSH) has a very important role for the health and development of newborns, especially the long-term effects on the immune system.
- Eclampsia
- Diabetes

EXERCISE & ATHLETIC PERFORMANCE

- Over-Training Syndrome & the related oxidative stress

MALE PROBLEMS

- Prostate enlargement
- Balding and hair loss
- Prostate cancer
- Male infertility

PURXCEL

TRI-ACTIVE TECHNOLOGY

What could PurXcel mean for me?

- Weight Management
- Pain Relief
- **Sleep Quality**
- Energy
- Fertility
- UV Protection
- Cognitive Ability
- Anti-Aging
- **Cellulite Reduction**
- Physical Performance
- **Immunity**
- **Lowers Cholesterol Levels**
- Anti-inflammatory
- Lowering of Blood Sugar
- Bone Proliferation
- Antineoplastic
- Improves Neuro-Protection
- **Promotes intestinal health**
- Sexual performance and lots more



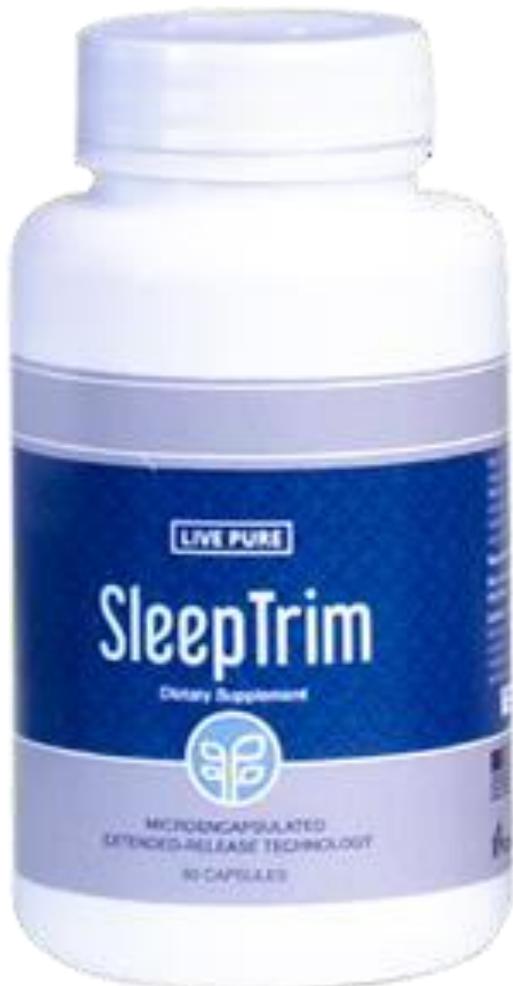
For a limited period, the South African market
has the following products in limited quantity
available

SLEEPTRIM



SLEEP TRIM





Experience a more restful night's sleep naturally while supporting your body's ability to manage weight.

This microencapsulated, extended-release technology slowly delivers a blend of melatonin and blend of capsaicin and red pepper extract to help the body burn calories while you sleep.

BENEFITS OF SLEEPTRIM



- It helps with quality sleep.
- It helps the body to relax mentally and physically
- It helps the body to burn calories naturally during sleep
- It delivers melatonin in stages so you can fall asleep and wake up refreshed
- It helps the body maintain and manage weight

MILA

PURE™
PEOPLE UNITED REACHING EVERYONE

MILA





A super food that is the best source of plant based protein and fiber.

Mila uses wide ranges of Chia species to provide enormous nutrients.

Gluten-free, Trans-fat free, Sugar free

BENEFITS OF MILA



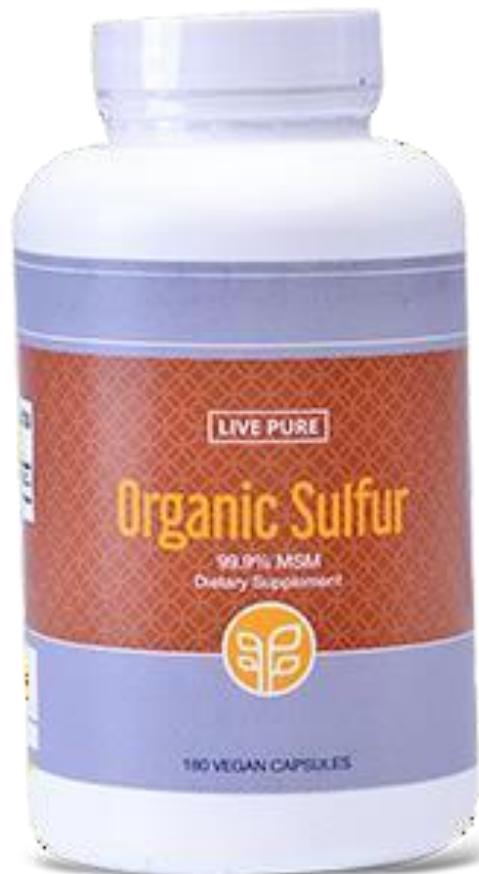
- A natural source of antioxidants and phytonutrients
- Provides calcium, Magnesium, Phosphorous for bone health.
- Contains Alpha-linolenic Acid(ALA), Omega 3 fatty acid for normal growth and development of brain function
- High in fiber - the insoluble fiber in MILA helps relief occasional constipation and promote satiety
- Easy to consume- mix with your favourite dishes, yoghurt, salad, smoothies, pap drink, food drink beverages, soup etc

ORGANIC SULFUR



ORGANIC SULFUR





Replenish your body with the highest level of Organic Sulfur

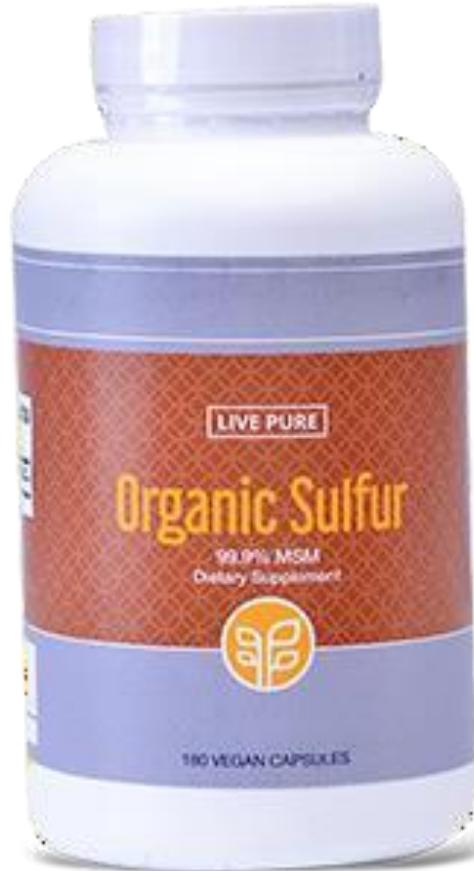
Our **Organic Sulfur** consists of 99.9% pure distilled **Methylsulfonylmethane (MSM)**

No added fillers and binders

No artificial ingredients

Non-GMO, gluten-free, dairy-free, and vegan

BENEFITS OF ORGANIC SULFUR



- It helps produce collagen(main component of connective tissue)
- It supports protein of tendons and supports cartilage
- It improves flexibility and mobility by promoting joint function and health.
- It promotes healthy bones, cavity and helps the connective tissues
- It helps promote healthy hair gland and nails.
- It reduces wrinkles and dryness
- It help maintain natural glowing skin and fight against skin conditions such as acne, pimples, psoriasis, vitiligo, blemishes, scare etc.

PRODUCT TESTIMONIALS



PURE BUSINESS OFFERS



A unique business opportunity for everyone



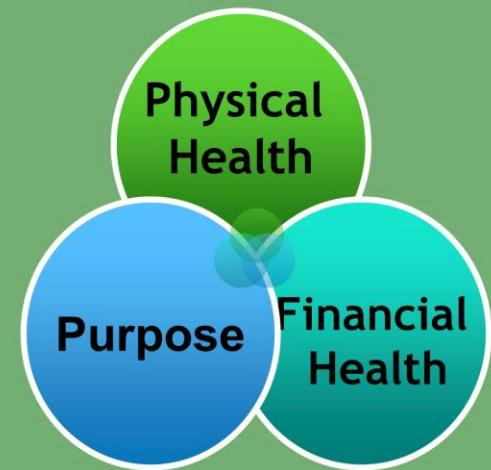
The world's most rewarding compensation plan



Easy to understand



**GREAT PRODUCTS
=**
GREAT BUSINESS OPPORTUNITY



PURE PROSPERITY PLAN



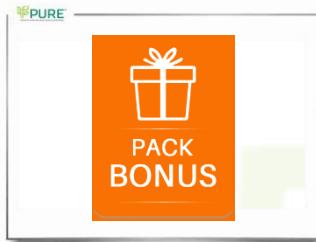
Build the life of your dreams



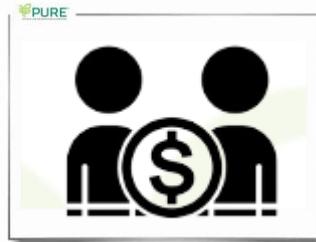
TEN WAYS TO EARN IN PURE



Retail Bonus



Pack Bonus
(Paid Weekly)



Sponsor Bonus
(Paid Weekly)



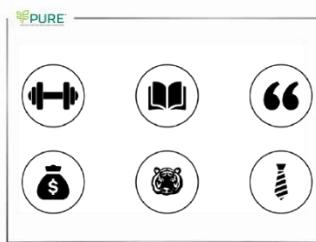
Team Bonus
(Paid Weekly)



Generational Matching Bonus
(Paid Weekly)



Rank Achievement Bonus
(paid 1 time, + in addition to all earned commissions)



Lifestyle Bonus
(paid monthly)



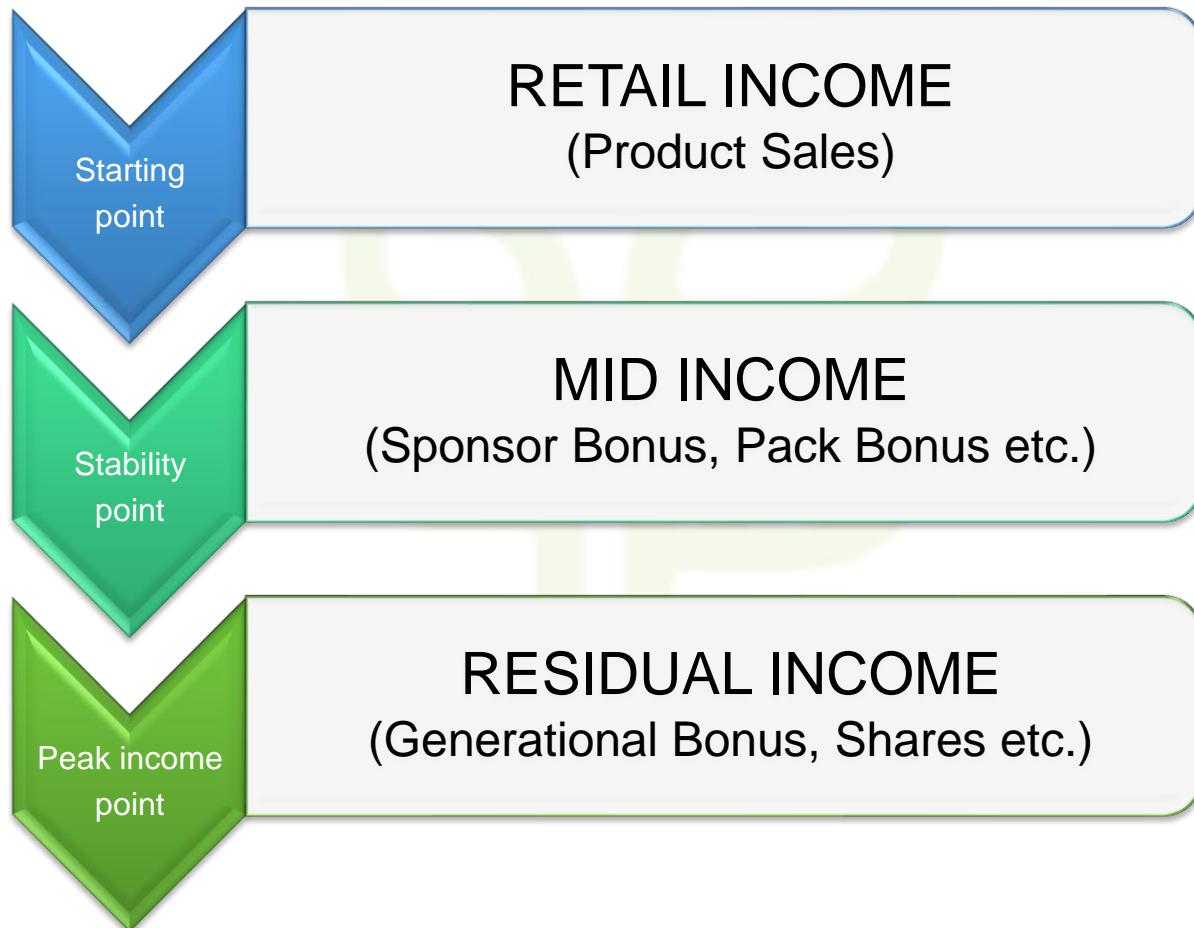
Leadership Bonus
(paid monthly)



Luxury Incentive Trips



Luxury Car Programme



Buy Product Packs or any product at wholesale and sell at a retail price.

Retail Price - Wholesale Price = Retail Profit

Product	Retail	Wholesale	Profit
Cleanse 30ct	R 175	R????	R????
PurXcel	R 525	R????	R????
Daily Build Caps	R1 050	R????	R????
Energy sticks	R1 050	R????	R????

STARTUP PACK



Amount	PV	Commission Active	Product Units
R2 200	50	4 weeks	2 - 4
R3 200	100	8 weeks	4 – 8
R8 700	250	12 weeks	10 – 20
R16 900	500	16 weeks	20 - 40

Re-order Amount	PV	Commission Active	Product Units
R1 700	50	28 days	2 - 4

2

PACK BONUS



Amount	PV	Comm Active	Product Units	Pack Bonus
R2 200	50	4 weeks	2 - 4	R 255
R3 200	100	8 weeks	4 – 8	R 510
R8 700	250	12 weeks	10 – 20	R1 020
R16 900	500	16 weeks	20 - 40	R1 700

Pack Bonus is paid to the **Sponsor regardless of their entry level and regardless of the Sponsor's "Commission Active" status.**

ALL PURE Orders include "To Your Door" Shipping.

PACK BONUS IS PAID WEEKLY

3

SPONSOR BONUS



Sponsor Bonus is paid weekly.

When you enroll a new PURE IBO, you will receive 10% of their product order PV during their first 90 days.

PV	Comm Active	Product Units	Pack Bonus
50	4 weeks	2 - 4	R 85
100	8 weeks	4 – 8	R170
250	12 weeks	10	R425
500	16 weeks	20	R850

SPONSOR BONUS IS PAID WEEKLY

TOTAL IMMEDIATE BONUS



When you enroll a new PURE IBO, you receive this total Bonus.

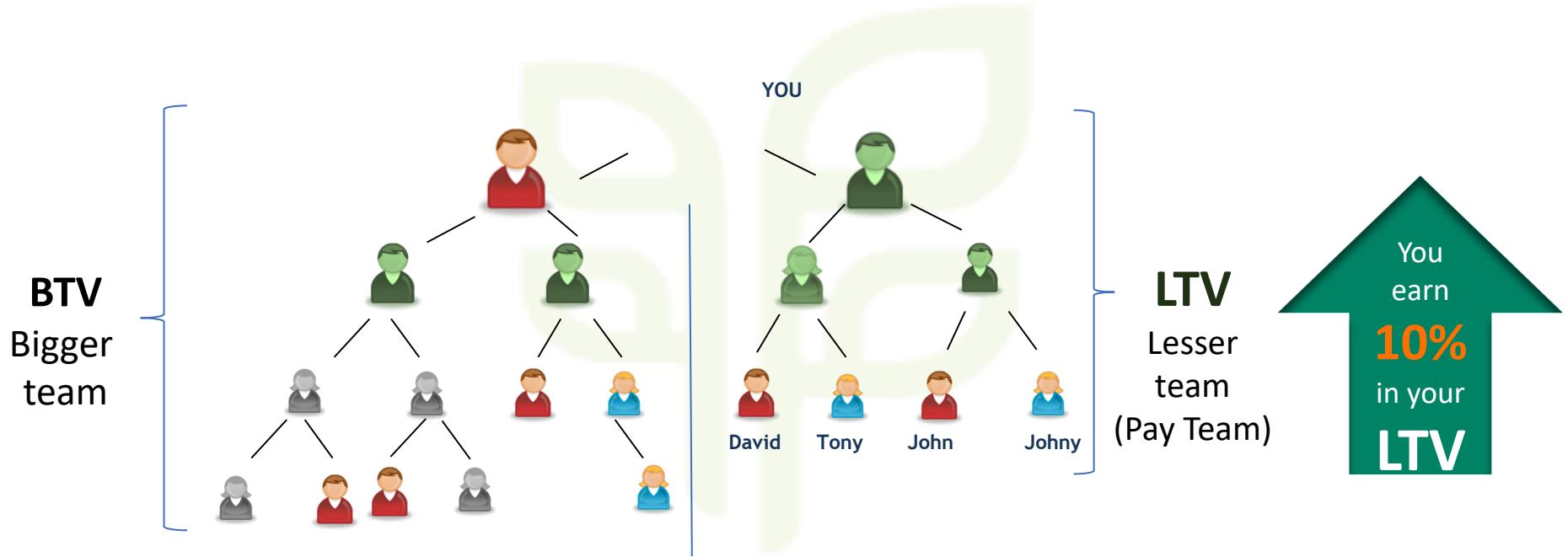
Enrollment pack	PV	Comm Active	Product Units	Sponsor Bonus	Pack Bonus	Total Bonus
R2 200	50	4 weeks	2 - 12	R 85	R 255	R 340
R3 200	100	8 weeks	4 – 24	R170	R 510	R 680
R8 700	250	12 weeks	10 – 60	R425	R1 020	R1 445
R16 900	500	16 weeks	20 - 120	R850	R1 700	R2 550

4

TEAM BONUS (BINARY TREE)



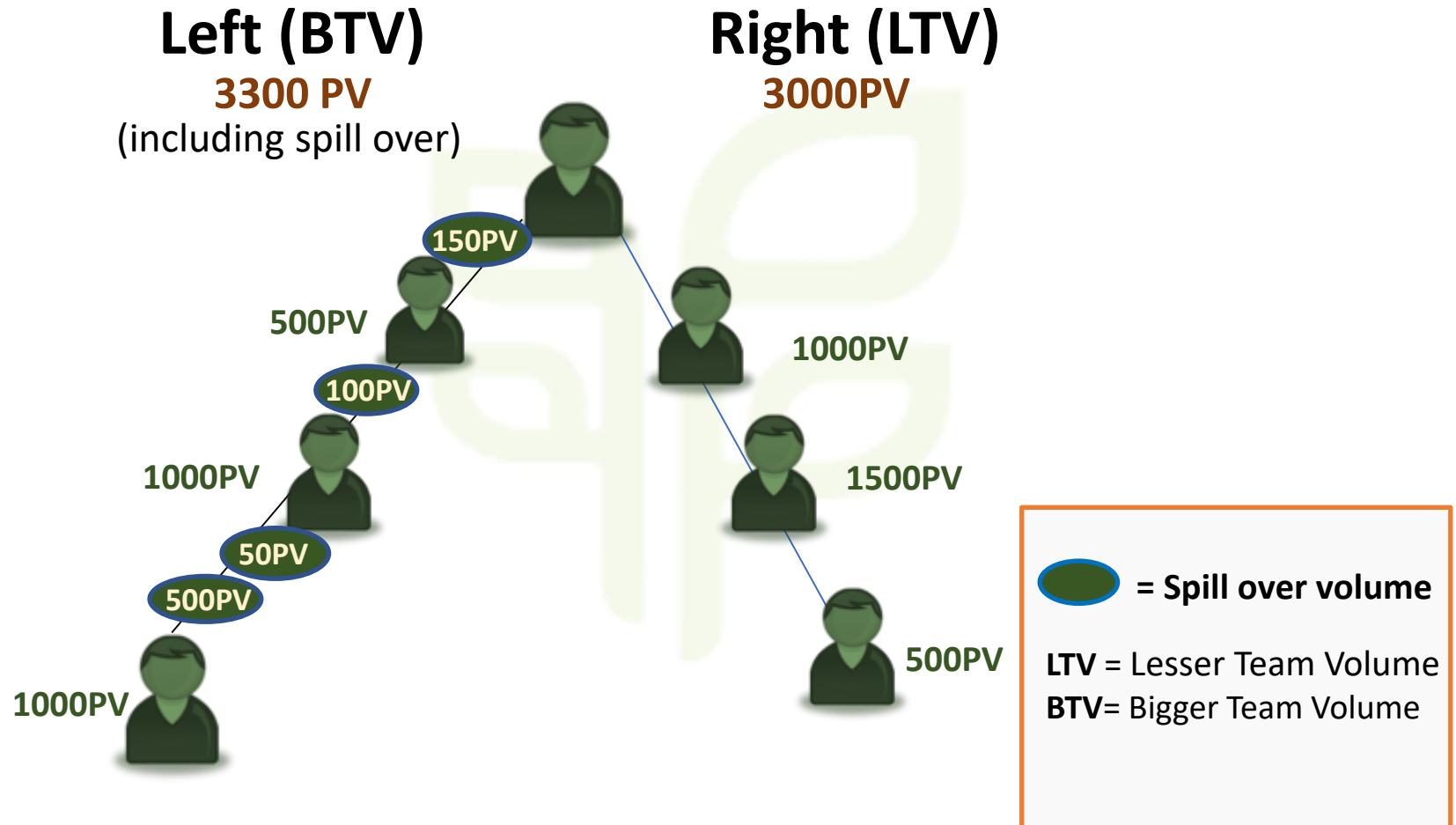
Your personal Sales Organization is divided into two teams. Based on your Leadership Rank you may earn 10% of the **Product Volume (PV)** in your lesser team volume or “Pay” Team.



To qualify for the TEAM Bonus, you must generate a minimum of 50PV every 4 weeks to be Commission Active, and enroll two people, one Commission Active person on your left and right.

TEAM BONUS IS PAID WEEKLY

TEAM BONUS (EXAMPLE)



You would be paid 10% of your LTV E.g. 3,000 PV = \$300

HOW TO ACHIEVE RANK



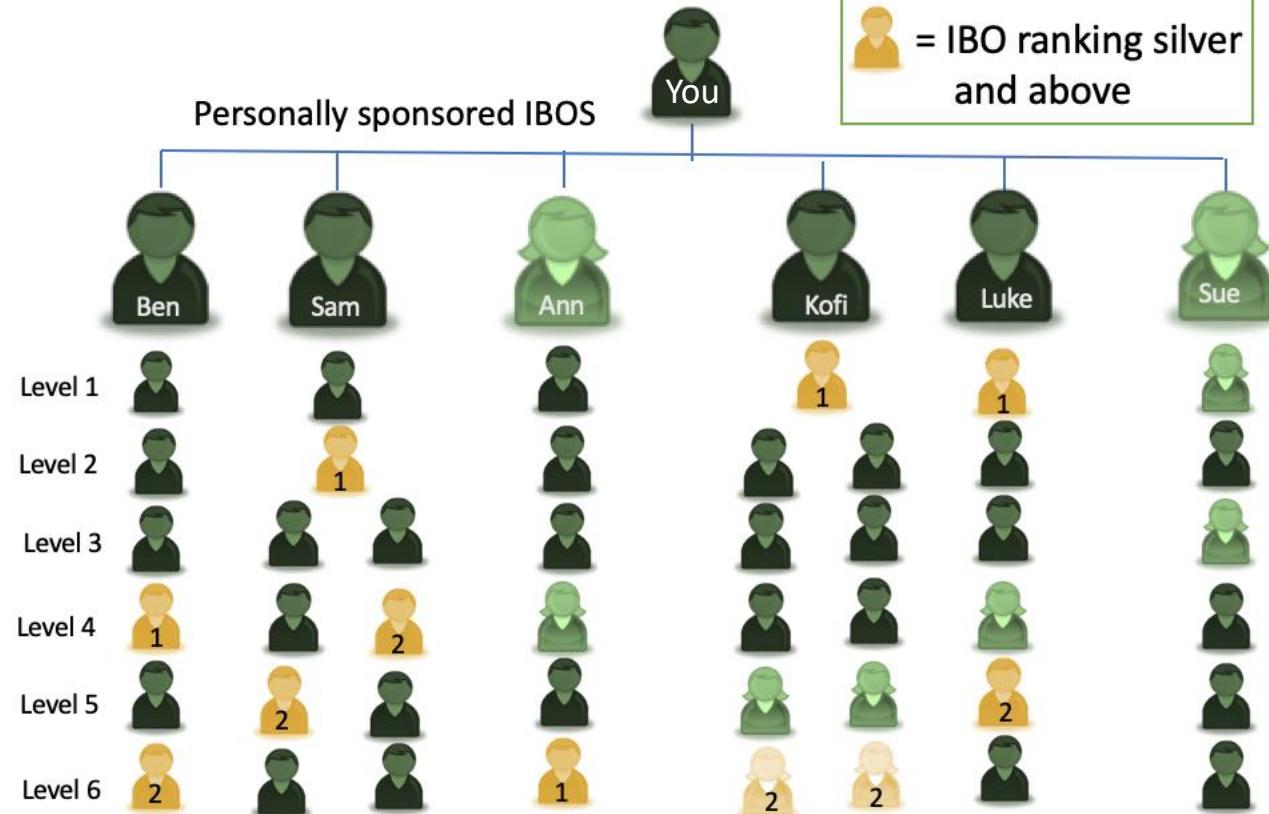
RANK	LTV	STV	MAX STV/LEG	RANK MAXIMUM Team & Generational
IBO				
BRONZE	500 PV	-	-	R850 - R17,000
SILVER	1 500 PV	2000 PV	1 500 PV	R2,550 - R17,000
GOLD	3 000 PV	4 000 PV	3 000 PV	R5,100 - R25,500
PLATINUM	5 000 PV	7 000 PV	5 000 PV	R8,500 - R51,000
SAPPHIRE	7 500 PV	10 500 PV	7 000 PV	R12,750 - R68,000
RUBY	10 000 PV	15 000 PV	10 000 PV	R17,000 - R102,000
EMERALD	15 000 PV	20 000 PV	13 000 PV	R25,500 - R136,000
DIAMOND	20 000 PV	35 000 PV	15 000 PV	R34,000 - R212,500
BLUE DIAMOND	30 000 PV	50 000 PV	20 000 PV	R51,000 - R425,000
PRESIDENTIAL BLACK DIAMOND	30 000 PV	75 000 PV	25 000 PV	UNLIMITED
CHAIRMAN BLACK DIAMOND	30 000 PV	150 000 PV	50 000 PV	UNLIMITED
AMBASSADOR BLACK DIAMOND	30 000 PV	300 000 PV	100 000 PV	UNLIMITED
CROWN DIAMOND	30 000 PV	500 000 PV	125 000 PV	UNLIMITED

*Team + Generational

5

GENERATIONAL BONUS (SPONSOR TREE)

RANK/BONUS	Gen. 7% Match
GOLD	1
PLATINUM	2
SAPPHIRE	3
RUBY	4
EMERALD	4
DIAMOND	5
BLUE DIAMOND	6
PRESIDENTIAL BLACK DIAMOND	7
CHAIRMAN BLACK DIAMOND	8
AMBASSADOR BLACK DIAMOND	9
CROWN DIAMOND	10



Based on your weekly Paid Rank you will receive a 7% MATCH on the Team Bonus of IBO's in your Sponsor Team down through and including up to 10 Generations of Silver and above ranked leaders

6

RANK BONUS



CROWN DIAMOND	ZAR 4,250,000
AMBASSADOR BLACK DIAMOND	ZAR 2,550,000
CHAIRMAN BLACK DIAMOND	ZAR 637,738
PRESIDENTIAL BLACK DIAMOND	ZAR 297,738
BLUE DIAMOND	ZAR 212,279
DIAMOND	ZAR 127,738
EMERALD	ZAR 63,869
RUBY	ZAR 42,500
SAPPHIRE	ZAR 21,284
PLATINUM	ZAR 17,000

2020 PURE RANK BONUS PROMOTION TERMS AND CONDITIONS



NO PURCHASE NECESSARY TO PARTICIPATE IN THE PURE RANK BONUS PROMOTION.

By participating in the PURE Rank Bonus Promotion, you accept and agree to be bound by these terms and conditions, which specifically include complying with all obligations set forth in your IBO Agreement.

The Promotion is valid for Independent Business Owners (IBOs) in the United States, Canada, Japan, Taiwan, Australia, New Zealand, Thailand and Africa only. IBOs must be active and in good standing at the time of earning and receiving the PURE Rank Bonus. 'Active' is defined as having 100PV or more (either personal product purchases or product sales to Retail and Preferred Customers or any combination thereof) every 28 days. PV (Product Volume) is the amount of volume assigned to each product. An IBO in good standing is compliant with the IBO Agreement, and has not received a compliance sanction, including but not limited to a sanction for probation, suspension or termination. Additionally, any notice for breaches of the Non-Solicitation, Non-Competition, Confidentiality or Proprietary Information provisions of the IBO Agreement will result in forfeiture of all PURE Rank bonuses and will disqualify the IBO from being awarded PURE Rank bonuses and participating in the PURE Rank Bonus Promotion in the future.

The Promotion qualification period begins on January 1, 2020, and ends on December 30, 2020.

Promotion participants can become qualified to earn the PURE Rank Bonus for their first time rank advancements, starting at Platinum Director and above. See the PURE Prosperity Compensation Plan published on the company website for rank qualification details.

PURE Rank Promotion Rules/Details include the Promotion qualification requirements and are published on the company website. From time to time, PURE may update, amend, add to, or modify the PURE Rank Bonus Promotion qualification requirements, in its sole discretion, without advance notice.

IBOs must abide by the PURE IBO Policies and Procedures. PURE reserves the right to disqualify an IBO if a policy violation, fraud or other conduct that compromises the integrity of the Promotion is identified, as determined by PURE in its sole discretion.

The bonus payout is awarded on a maximum of 5 bonus rank advancements during a commission period, i.e., no more than 5 bonus ranks can be skipped during a commission period. All Executive ranks and above will be awarded bonuses in installments.

EXECUTIVE PURE RANK BONUS PAYOUT REQUIREMENTS AND SCHEDULE:



Sapphire Executive Rank Advancement

- Initial payout of **\$1000** paid within 15 business days of advancing to Sapphire.
- Second installment **\$250**

Requirement to receive second installment- Must re-obtain the rank of Sapphire or above at least once during the following ten weeks.

Ruby Executive Rank Advancement

- Initial payout of \$1,250 paid within 15 business days of advancing to Ruby.
- Second installment \$1,250

Requirement to receive second installment- Must re-obtain the rank of Ruby or above at least once during the following ten weeks.

Emerald Executive Rank Advancement

- Initial payout of \$1,875 paid within 15 business days of advancing to Emerald.
- Second installment \$1,875

Requirement to receive second installment- Must re-obtain the rank of Emerald or above at least once during the following ten weeks.

DIAMOND PURE RANK BONUS PAYOUT REQUIREMENTS AND SCHEDULE:

Diamond Rank Advancement

- Initial payout of \$5,000 paid within 15 business days of advancing to Diamond.
- Second installment \$2,500

Requirement to receive second installment- Must re-obtain the rank of Diamond or above at least once during the following ten weeks.

Blue Diamond Rank Advancement

- Initial payout of \$5,000 paid within 15 business days of advancing to Blue Diamond.
- Second installment \$3,750

Requirement to receive second installment- Must re-obtain the rank of Blue Diamond or above at least once during the following ten weeks.

- Third installment \$3,750

Requirement to receive third installment- Must re-obtain the rank of Blue Diamond or above at least once during the ten weeks following the second installment.

BOARDROOM PURE RANK BONUS PAYOUT REQUIREMENTS AND SCHEDULE:



Presidential Black Diamond Rank Advancement

- Initial payout of \$7,500 paid within 15 business days of advancing to Presidential Black Diamond.
- Second & Third installments are paid in increments of 5,000 per month for the following two months.

Requirement to receive second and third installments- Must obtain the rank of Presidential Black Diamond or above at least once during each of the following two months.*

Chairman Black Diamond Rank Advancement

- Initial payout of \$15,000 paid within 15 business days of advancing to Chairman Black Diamond.
- Second & Third installments are paid in increments of \$11,250 per month for the following two months.

Requirement to receive second and third installments- Must obtain the rank of Presidential Black Diamond or above at least once during each of the following two months.*

Ambassador Black Diamond Rank Advancement

- Initial payout of \$25,000 paid within 15 business days of advancing to Ambassador Black Diamond.
- Second through sixth installments are paid in increments of \$25,000 per month for the following five months.

Requirement to receive second through sixth installments- Must obtain Rank of Chairman Black Diamond or above at least once during each of the following five months.*

Crown Diamond Rank Advancement

- Initial payout of \$25,000 paid within 15 business days of advancing to Crown Diamond.
- Second through tenth installments are paid in increments of \$25,000 per month for the following nine months.

Requirement to receive second through tenth installments- Must obtain Rank of Ambassador Black Diamond or above at least once during each of the following nine months.*

***All Boardroom Ranks are allowed one exception month; meaning if the IBO does not obtain the required rank in any given month for the duration of the payout schedule they are allowed a one-time exception to achieve the following month.**

IBOs with a beneficial interest in more than one account may only qualify on one account, i.e. the primary and/or highest ranking account. Spouses, partners, other persons residing with the IBO, and any persons having a beneficial or equity interest in a business entity account, may only qualify on one account combined.



Any bonus earned by a Promotion qualifier will be paid within 15 business days of meeting all Promotion requirements and qualifications. Bonuses will only be awarded on the highest rank achieved during the respective commission period, maximum rank advancement restrictions apply.

Commission periods begin on Tuesdays at 12am Eastern Time and end on Mondays at 11:59pm Eastern Time.

If the qualified IBO chooses not to accept the bonus earned, the award will be forfeited. PURE Rank Bonuses are not transferrable.

All determinations and decisions as to awarding the PURE Rank Bonus are solely at PURE's discretion.

Qualifying accounts are verified by PURE at the close of the commission period. In the event that product returns, that count as qualifying volume, are in excess of the minimum qualifying volume or result in a demotion of rank/title or good standing, then PURE reserves the right to disqualify that individual in its sole discretion.

PURE reserves the right, in its sole discretion, to recover the total amount of the awarded PURE Rank Bonus directly or indirectly through the withholding of future commissions if:

- a. Products are returned which result in negative evaluation in excess of the minimum volume requirements.
- b. A qualifying IBO is found to have violated any PURE policies in connection with receiving or increasing a PURE Rank Bonus.

PURE assumes no responsibility for notifying PURE Rank Bonus Promotion participants of any returns or cancellations within their organization that affect qualifications.

All applicable taxes are the responsibility of the PURE Rank Bonus recipient. The value of the PURE Rank Bonus will be included as reportable income in the award recipient's 1099.

PURE reserves the right, in its sole discretion, to discontinue, cancel or modify this Promotion and/or its terms and conditions at any time without advance notice.

The PURE Rank Bonus Promotion is sponsored by PURE Gen Holdings, Inc., ("PURE") – 7164 Technology Dr., Ste. 100, Frisco, TX 75033.

THIS PROMOTION IS VOID WHERE PROHIBITED BY LAW.

7

LIFESTYLE BONUS



* The LIFESTYLE BONUS is paid on the highest qualified rank achieved twice within a calendar month.

RANK	LIFESTYLE BONUS*
BRONZE	R 850/Month
SILVER	R 2 550/Month
GOLD	R 5 100/Month
PLATINUM	R 8 500/Month
SAPPHIRE	R 12 733/Month
RUBY	R 15 300/Month
EMERALD	R 18 700/Month

Example:

Week 1: Gold,
 Week 2 : Sapphire,
 Week 3: Platinum,
 Week 4: Ruby,
 Lifestyle Bonus
 would payout
 Sapphire - R 12 733

8

LEADERSHIP BONUS



Based on your Monthly or weekly Paid Rank you will receive a specific dollar bonus amount monthly, OR between 1 and 10 Shares weekly of a 3% global pool of the PURE Total Company Volume

- Leadership bonus is currently paying out approximately \$1,000 per share – imagine \$10,000 US per week!!

LEADERSHIP RANK	SHARES OF POOL	APROX VALUE OF SHARE
DIAMOND	1	R 17 000/Week
BLUE DIAMOND	2	R 34 000/Week
PRESIDENTIAL DIAMOND	3	R 51 000/Week
CHAIRMAN	4	R 68 000/Week
AMBASSADOR	6	R 119 000/Week
CROWN DIAMOND	10	R 170 000/Week

9

LUXURY INCENTIVE TRIPS



UNITED STATES



DUBAI



ITALY



LONDON

DIAMOND TRIPS

CRUISE TRIPS

PERU

10

LUXURY CAR PROGRAMME



Hit the rank of **DIAMOND** and be eligible

T & C Applies

to participate in this car partnership programme.

FINANCIAL TESTIMONIALS



"The size of your success is measured by the strength of your desire"
- Robert Kiyosaki



*"Never depend on single **income**.
Make investment to create a
second source."*
- Warren Buffet

