

Problem definition

The core problem is to accurately predict the sales price of used cars based on their attributes.

Solution: Building a machine learning model that can learn complex relationships between various car characteristics (such as make, model, year, mileage, engine type, transmission, body style, etc.) and their corresponding market prices.

Justification

- **Buyers** when purchasing a used car, consumers often lack transparent and reliable pricing information.
- **Sellers (Individual & Dealerships)**: For individuals selling their car: knowing its true market value is crucial for setting a competitive price, attracting buyers, and maximizing profit.
- For Automotive Businesses: Dealerships can optimize their used car inventory by predicting which cars will sell quickly at what price.
- Risk Assessment: Financial institutions and lenders providing car loans can use these predictions for better risk assessment, ensuring the loan amount aligns with the car's actual value.
- Marketing: This data can inform manufacturing strategies and marketing campaigns.

About the Dataset

Link to Dataset

https://www.kaggle.com/datasets/nelgiriyewithana/australian-vehicle-prices

The Australian vehicle prices (2023) dataset has 19 columns and 16733 rows of data:

Brand	1	Engine	1	Location	450	Missing Values
Year	1	DriveType	1	CylindersinEngine	1	:
Model	1	FuelType	1	BodyType	282	
Car/Suv	28	FuelConsumption	1	Doors	1604	
Title	1	Kilometres	1	Seats	1705	
UsedOrNew	1	ColourExtInt	1	Price	3	
Transmission	1					

Key feature is the prices and how they are affected by Year, Kilometers, Engine-Litres, Fuel Consumption and a combination of the other features.

```
Numerical: Year, Kilometres, Price. FuelConsumption
Categorical: Brand, Model, Car/Suv, Title, UsedOrNew, Transmission, Engine, DriveType, FuelType, ColourExtInt,
Location, CylindersinEngine, BodyType, Doors, Seats, Engine_Cylinders.
```

Pre-Processing

For the prices column I replaced POA, \$, with '' and dropped all null values. The year was a float e.g 2020.0 and extracted the four digits of the year. For all missing values in Doors, Fuel consumption, Kilometers and Seats I replaced with the median value. In case of values >=10 for both doors and seats I handled them to cater for data entry error. I dropped problematic column CAR/SUV and instead used BodyType. Reduced Model cardinality to top 350 models + Other_Model. Dropped Title column. I extracted Interior_Material and Interior_Color from ColourExtInt.

```
Model
                                            Car/Suv \
        Brand
                 Year
              2022.0
                      Rexton Sutherland Isuzu Ute
           MG 2022.0
                          MG3
                                          Hatchback
          BMW 2022.0
                         430I
                                              Coupe
Mercedes-Benz 2011.0
                         E500
                                              Coupe
     Renault 2022.0 Arkana
                                                SUV
                                    Title UsedOrNew Transmission
    2022 Ssangyong Rexton Ultimate (awd)
                                               DEMO
                                                       Automatic
2022 MG MG3 Auto Excite (with Navigation)
                                               USED
                                                       Automatic
                                               USED
                                                       Automatic
                    2022 BMW 430I M Sport
        2011 Mercedes-Benz E500 Elegance
                                               USED
                                                       Automatic
               2022 Renault Arkana Intens
                                               USED
                                                       Automatic
```

```
Engine DriveType FuelType FuelConsumption Kilometres
                                                              ColourExtInt
0 4 cyl, 2.2 L
                            Diesel 8.7 L / 100 km
                                                        5595 White / Black
1 4 cyl, 1.5 L
                   Front
                          Premium 6.7 L / 100 km
                                                          16 Black / Black
    4 cyl, 2 L
                    Rear
                           Premium 6.6 L / 100 km
                                                        8472
                                                               Grey / White
3 8 cyl, 5.5 L
                                    11 L / 100 km
                                                      136517
                                                              White / Brown
                    Rear
                           Premium
4 4 cvl. 1.3 L
                                     6 L / 100 km
                   Front Unleaded
                                                        1035
                                                               Grey / Black
           Location CylindersinEngine
                                       BodyType
                                                    Doors
                                                                     Price
     Caringbah, NSW
                                4 cvl
                                                  4 Doors
                                                            7 Seats
                                                                     51990
      Brookvale, NSW
                                4 cyl Hatchback
                                                  5 Doors
                                                           5 Seats
                                                                     19990
      Sylvania, NSW
                                                                     108988
                                4 cyl
                                                  2 Doors
                                                            4 Seats
  Mount Druitt, NSW
                                8 cvl
                                                  2 Doors
                                                            4 Seats
                                                                     32990
   Castle Hill, NSW
                                4 cvl
                                                                     34990
                                                  4 Doors 5 Seats
```

Dataset head

Methodology

Tools and Libraries

Data manipulation: pandas, and numpy,

Data visualization: matplotlib, and seaborn,

Model selection and evaluation: sklearn.model_selection, and sklearn.metrics,

Ensemble methods: RandomForestRegressor, and xgboost

Preprocessing: StandardScaler,

Hyperparameter tuning: RandomizedSearchCV,

Feature selection SelectFromModel,

Model persistence: joblib

Scaling: use standardization scaling when we desire faster convergence [1]

[2] normalization techniques do not handle the outlier problem as effectively as standardization because standardization explicitly relies on both the mean and the standard deviation

Reducing the Curse of Dimensionality: using feature selection using embedded methods [3] rather than PCA as interpretability of features is needed. Selected Features is **76** out of over 1000 features after one-hot encoding.

[3] Filter based method learning algorithms are not used for feature selection, whereas Wrapper based method uses the learning algorithm for testing the quality of selected feature subsets. Embedded Method overcomes the computational complexity.

Methodology

XGBOOST

XGBoost: It's an ensemble method that builds trees sequentially, with each new tree correcting the errors of the previous ones. It includes built-in regularization, handles missing values, and is highly optimized.

[4] The detailed analysis of these two machine learning algorithms concludes that XGBoost has the upper hand over Random Forest in multiple dimensions.

```
Best Parameters for XGBoost: 'subsample': 1.0, 'reg_lambda': 0.001, 'reg_alpha': 1, 'n_estimators': 500, 'max_depth': 3, 'learning_rate': 0.2, 'gamma': 0, 'colsample_bytree': 0.6
```

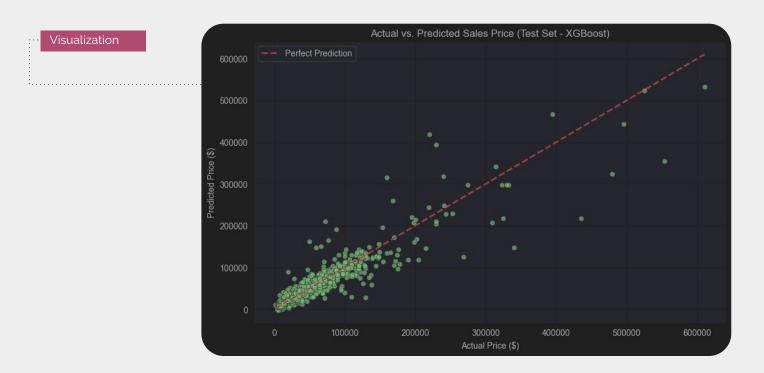
Performance: Root Mean Squared Error (RMSE): 14029.18

R-squared (R2 Score): 0.8605

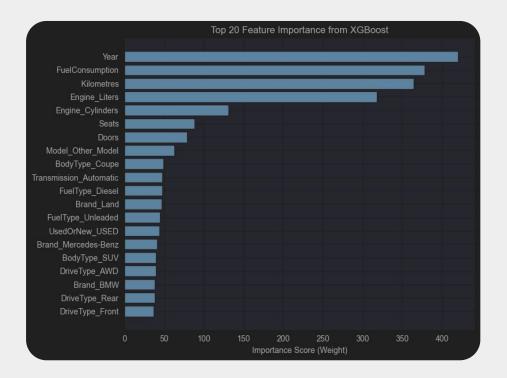
Results and Analysis



Results and Analysis



Results and Analysis



Top Predictors are as Expected: Year, Kilometres, Engine_Liters, and Engine_Cylinders are foundational, which aligns perfectly with intuition and earlier correlation analysis.

Market Nuances Captured: The importance of features like FuelConsumption, specific Brand_ names, Model_Other_Model, Transmission_Automatic, and BodyType_SUV demonstrates that XGBoost model captured sophisticated market preferences and segmentations.

Value of One-Hot Encoding: The high importance of the one-hot encoded features validates the extensive preprocessing efforts. These categorical distinctions are meaningful to the model.

Challenges and Solutions

The column Car/Suv contains a mix of car types and dealership names and I ended up dropping it

The column **Title** was more of description of the car; I had to drop it as it bore features found also in the other columns

The columns Interior_Material and Interior_Color were not explicitly stated but part of the ColourExtInt column thus by extracting them from it a majority of the rows didn't have the two features.

Future Work

Try other powerful ensemble methods like LightGBM or CatBoost, which are often competitive with XGBoost and can sometimes be faster

References

- 1. Sharma, V. (2022). A Study on Data Scaling Methods for Machine Learning. *International Journal for Global Academic & Scientific Research*, 1(1). doi:https://doi.org/10.55938/ijgasr.v1i1.4.
- 2. Shaibu, S. (2024). *Normalization vs. Standardization: How to Know the Difference*. [online] Datacamp.com. Available at: https://www.datacamp.com/tutorial/normalization-vs-standardization.
- 3. Venkatesh, B. and Anuradha, J. (2019). A Review of Feature Selection and Its Methods. *Cybernetics and Information Technologies*, [online] 19(1), pp.3–26. doi:https://doi.org/10.2478/cait-2019-0001.
- 4. Fatima, S., Hussain, A., Sohaib Bin Amir and Syed Haseeb Ahmed (2023). XGBoost and Random Forest Algorithms: An in Depth Analysis. *Pakistan journal of scientific research*, 3(1), pp.26–31. doi:https://doi.org/10.57041/pjosr.v3i1.946.



Q&A

Questions and Answers

Conclusion

Thank you