

ANALYSING MARKET TREND IN THE US AUTOMOBILE INDUSTRY

Marital_status

All

Gender

All

5467

Sum of Total Household

3.46

Average of Total Household

792

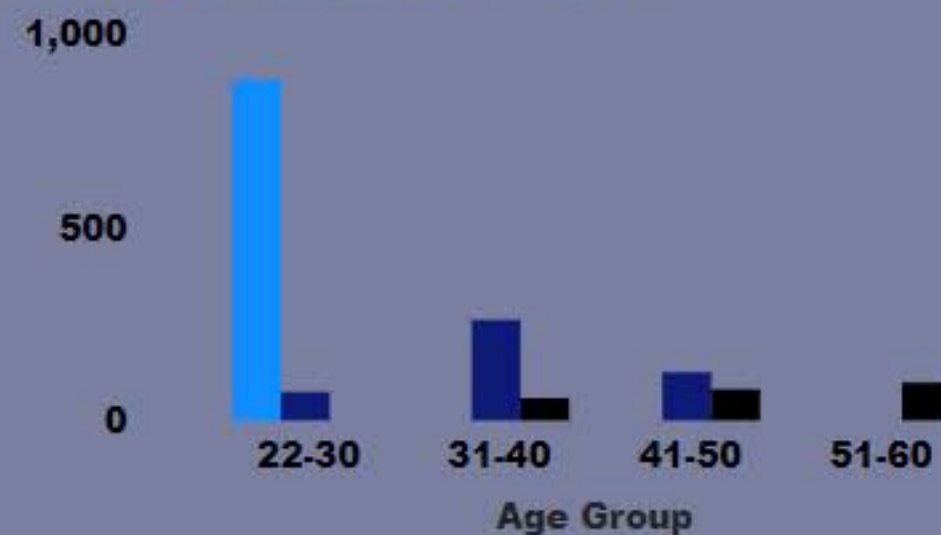
Sum of Personal Loan Indicator

527

Sum of House Loan Indicator

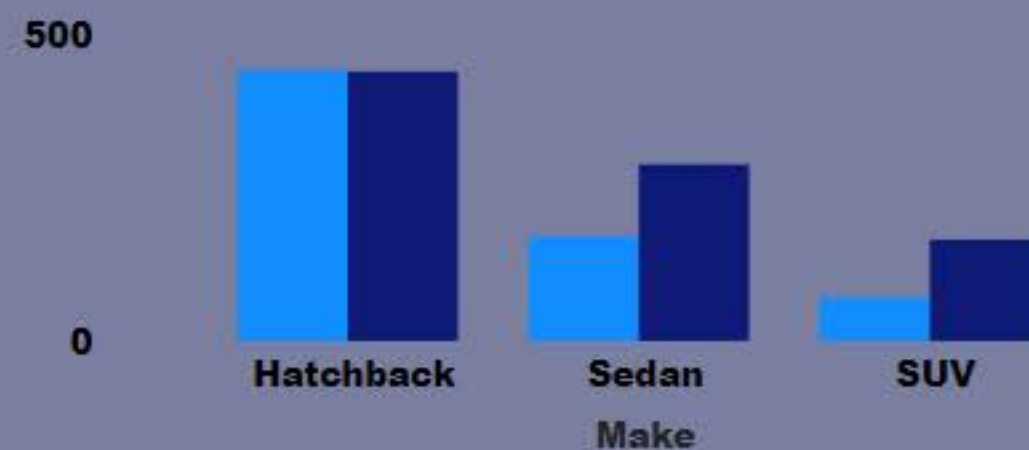
Make by Age Group

Make Hatchback Sedan SUV



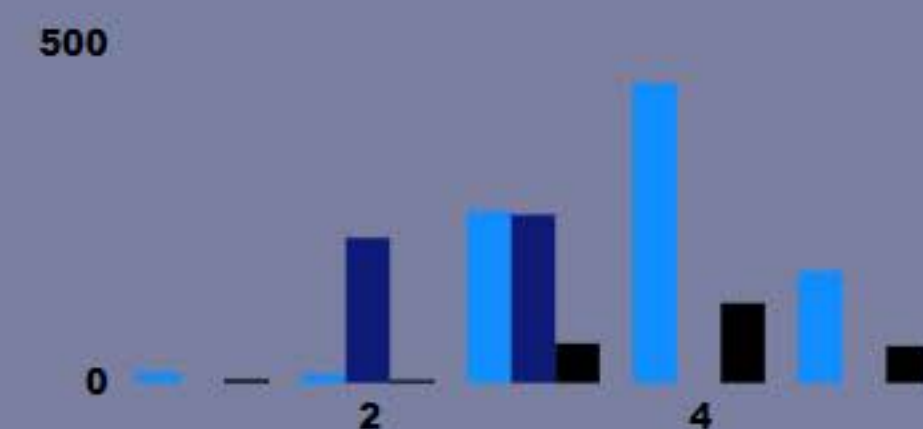
Make by Profession

Profession Business Salaried

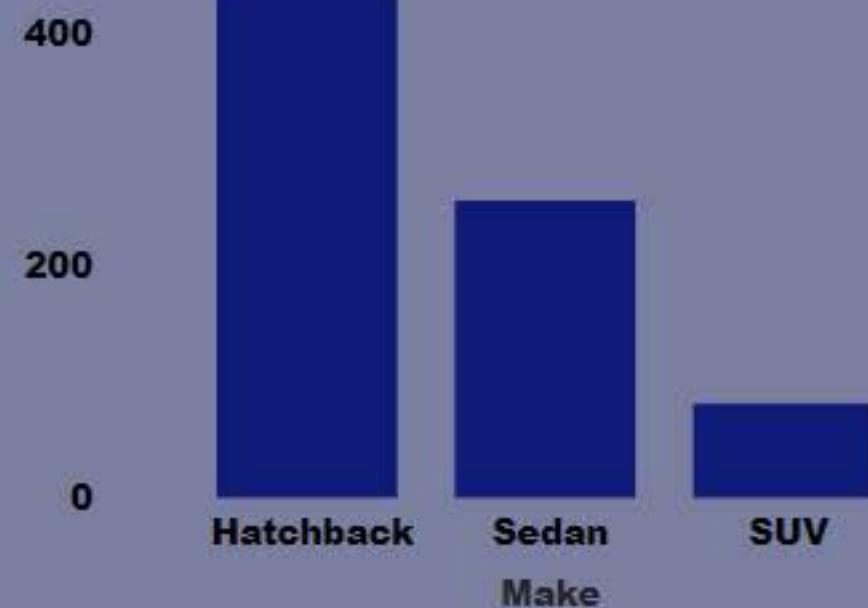


Make by Total Household

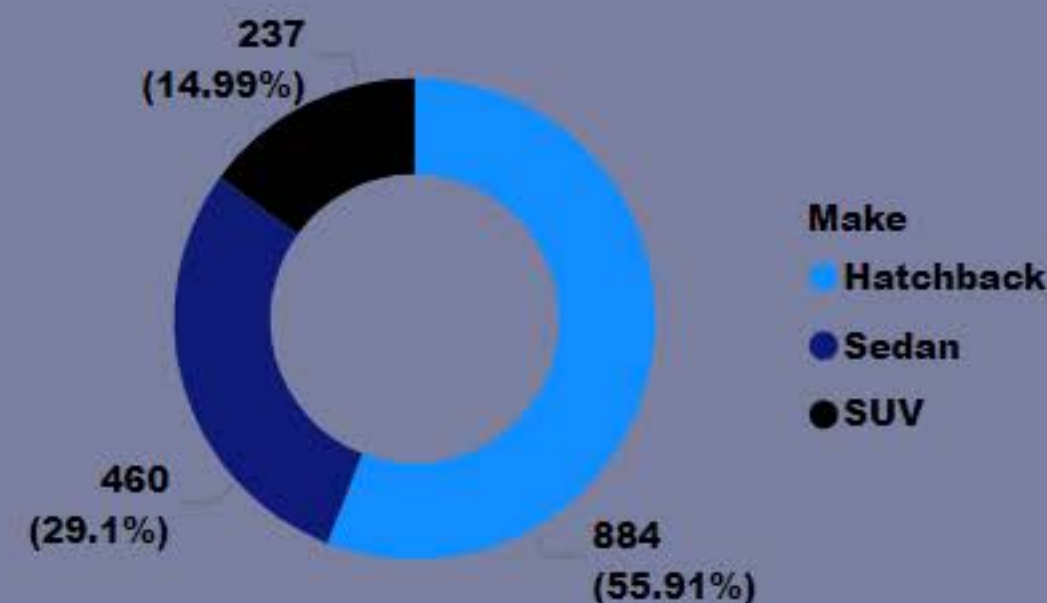
Make Hatchback Sedan SUV



Personal Loan Indicator by Make



Impact of Working Partner by Car Make



Price Range	Make	Sum of No_of_Dependents
18,000 - 24,999	Hatchback	1030
25,000 - 34,999	Hatchback	1463
25,000 - 34,999	Sedan	123
35,000 - 44,999	Sedan	286
45,000 - 54,999	Sedan	284
45,000 - 54,999	SUV	148
55,000 - 64,999	Sedan	14
55,000 - 64,999	SUV	374
65,000 - 70,000	SUV	164
Total		3886