Back To FORM @ TEMPLATE

1	Course Name:	Entrepreneurship				
	Course Code:	MPU-3232				
	Course Classification:	Compulsory				
2	Synopsis:	This course will provide students with understanding of the importance of entrepreneurship and the mechanisms to start an entrepreneurial venture. Theories, techniques and practices of entrepreneurship are provided for students to resolve and manage issues related to their ventures.				
3	Name(s) of Academic Staff:	1	Dr. Lai Mun Keong			
		2	Mr. Ong Mor Yang			
		3	Mr. Teo Soon Beng (PT)			
4	Semester and Year offered:	Year Offered		Semester		*Remarks: varies, depend on each faculty*
5	Credit Value:	2				
6	Pre-requisite/ co-requisite (if any):	NIL				

7 Course Learning Outcomes (CLO)

CLO1	Discuss the methods of generating new venture ideas in creating new businesses. (C2, PLO2)
CLO2	Describe the critical functional areas and business plans. (A1, PLO10)
CLO3	Propose the new venture idea and business plan to potential financiers and/or investors. (A3, PLO11)

8 Mapping of the Course Learning Outcomes to the Programme Learning Outcomes, Teaching Methods and Assessment Methods

Course Learning Outcomes	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	PLO 11		Teaching Methods	Assessment Methods
CLO1		√											Lecture and Tutorial	Assignment (Idea Generation)
CLO2										√			Lecture and Tutorial	Assignment (Business Plan)
CLO3											√		Lecture and Tutorial	Assignment (Student Pitching)
Mapping with MQF Cluster of Learning Outcomes		C2												
										C4B				
											C5			

Indicate the primary causal link between the CLO and PLO by ticking '√' in the appropriate box.

C1 = Knowledge & Understanding, **C2** = Cognitive Skills, **C3A** = Practical Skills, **C3B** = Interpersonal Skills, **C3C** = Communication Skills, **C3D** = Digital Skills, **C3E** = Numeracy Skills, **C3F** = Leadership, Autonomy & Responsibility, **C4A** = Personal Skills, **C4B** = Entrepreneurial Skills, **C5** = Ethics & Professionalism

9 Transferable Skills (if applicable)

(Skills learned in the course of study which can be useful and utilized in other settings)

1	Cognitive skills
2	Entrepreneurial Skills
3	Ethics and Professionalism

Open-ended response (if any)

4	

10 Distribution of Student Learning Time (SLT)

Note: This SLT calculation is designed for home grown programme only.

	Course Content Outline and Subtopics	CLO*	Learning and Teaching Activities**									Total SLT
			Face-to-Face (F2F)								NF2F Independent Learning (Asynchronous)	
			Physical				Online/ Technology-mediated (Synchronous)					
			L	T	P	O	L	T	P	O		
1	Entrepreneurship: definition, evolution and personality Nature of entrepreneurship	CLO1	1	1							3	
2	Creativity, Innovation and entrepreneurship	CLO1	1	1							3	
3	Understanding Start-up I ● Lifestyle Startups	CLO1	1	1							3	
4	Understanding Start-up II Challenges faced by Startups:	CLO1	1	1							3	
5	Preparing a business plan Who should write the plan	CLO2	1	1							6	

6	The Organisational Plan: Business model, Building the successful	CLO2	1	1							3
7	The Marketing Plan: Characteristics of an effective marketing	CLO2	1	1							3
8	Financial information and management Operating & Capital budgets	CLO2	1	1							3
9	Managing growth: Dimensions of business growth	CLO1	1	1							3
10	ICT as a business tool: Role and importance of ICT for SMEs	CLO1	1	1							3
11	Contemporary Issues: Social entrepreneurship	CLO1	1	1							3
12	Industry Sharing - Pitching Skills or any relevant	CLO3	2	2							3
13	Debriefing	CLO3	1	1							3
14											
15											
16											
17											
18											
19											
20											
										SUB-TOTAL SLT:	**70**

	Continous Assessement	%	Face-to-Face (F2F)		NF2F Independent Learning for Assessment (Asynchronous)	
			Physical	Online/ Technology-mediated (Synchronous)		
1	Idea Generation	20	1		1	
2	Business Plan	50	3		3	
3	Idea Pitching	30	1		1	
4						
5						
					SUB-TOTAL SLT:	**10**

	Final Assessement	%	Face-to-Face (F2F)		NF2F Independent Learning for Assessment (Asynchronous)	
			Physical	Online/ Technology-mediated (Synchronous)		
1	NIL					
2						
3						
4						
5						
					SUB-TOTAL SLT:	**0**

	SLT for Assessment:	10
	GRAND TOTAL SLT:	80
A	% SLT for F2F Physical Component: *[Total F2F Physical /(Total F2F Physical + Total F2F Online + Total Independent Learning) x 100)]*	41.25
B	% SLT for Online & Independent Learning Component: *[(Total F2F Online + Total Independent Learning) /(Total F2F Physical + Total F2F Online + Total Independent Learning) x 100]*	**58.75**
C	% SLT for All Practical Component: *[% F2F Physical Practical + % F2F Online Practical]*	**0.00**
C1	% SLT for F2F Physical Practical Component *[Total F2F Physical Practical /(Total F2F Physical + Total F2F Online + Total Independent Learning) x 100)]*	**0.00**
C2	*% SLT for F2F Online Practical Component* *[Total F2F Online Practical / (Total F2F Physical + Total F2F Online + Total Independent Learning) x 100]*	**0.00**

Please tick (V) if this course is **Industrial Training/ Clinical Placement/ Practicum** using 50% of Effective Learning Time (ELT)

Note:

* Indicate the CLO based on the CLO's numbering in Item 8

** For ODL programme: Courses with mandatory practical requiremnets imposed by the programme standards or any related standards can be exempted from complying to the minimum 80% ODL delivery rule in the SLT.

11	Identify special requirement or resources to deliver the course (e.g., software, nursery, computer lab, simulation room etc)	
12	References (include required and further readings, and should be the most current)	1. Robert Hisrich, Michael Peters and Dean A. Shepherd (2023) *Entrepreneurship* 12th Edition, McGraw-Hill Higher Education (International) 2. Ronald F. Kuratko, (2020) *Entrepreneurship: theory, process, practice* , 11th Edition, Cengage Learning US (Additional)
13	Other additional information (if applicable)	NA

Note: Number of PLO indicated is purely for illustration purposes only and the number is subjected to the curriculum design.