



OBSERV

WHITE PAPER



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Abstract

As areas of application are being expanded cryptocurrency with both utility and payment infrastructure, it expands the minds of individuals and inspires us to create and use cryptocurrency in new and imaginative ways, not just for trading.

Observ token allows users to participate in crypto trading activities conveniently and securely. What started as an idea, has become a fully integrated, decentralized digital asset for purchasing, trading, donating, and much much more.

As the world of cryptocurrency grows and evolves in popularity, the Observ ecosystem has become a safe haven for investors and alike. Most cryptocurrency values are purely speculative because they are based things such as improving on existing technology and thus price fluctuates wildly. Observ, however, is designed to become more scarce over time to provide the same benefits with less volatility risks.



INTRODUCTION

Observ Token is a decentralized finance utility token operated on Binance Smart Chain designed as a deflationary, passive income asset. Our ecosystem aims to make traditional financial ideas more swift, decentralized, and mechanized while keeping users information and data private and confidential.

Observ Token is designed to be a full stack ecosystem built on Binance Smart Chain, one of the largest, fastest, safest, and most economical blockchain protocols. The Observ team developed this community-driven ecosystem, empowered by the ecologically conscious. Observ Token is revolutionizing nature preservation by offering a unique opportunity for those who use their ecosystem.

The cryptocurrency space is a breeding ground for new and innovative systems to help bring solutions to some of the most important issues that threaten the world. The team behind Observ want to lead the way with an ecosystem that helps bridge the power of crypto with the power of its users. Observ was built with one purpose, to build the best decentralized ecosystem available to the world and make an equal impact on our planet at the same time. With so many ecosystems available, Observ has become unique by burning liquidity, providing passive income for holders, as well as an ever growing price floor.



Mission

Our mission at Observ is to raise awareness about the threats that our environment faces and to encourage users to problem solve and participate in the resolution to solve those threats. The first step in resolving threats is to Observ(e), only then are we free to create resolutions. By expanding environmental education, we create a cleaner planet.

Through our web ecosystem we hope to achieve this. Users on our platform will be exposed to environmental education and encouraged to visit the website of our charity. By becoming a highly desired, creditable, and trustworthy ecosystem we potentially expose thousands to our charity and our mission.

To support our charity, 100% of the profits from items purchased through our merchandise store go to support our charity of choice EarthJustice. The work at EarthJustice has saved irreplaceable wild-lands, cleaned up the air we breathe, and fueled the rise of 100% clean energy. Not only does Observ provide a profitable environment for its users, Observ users feel great because they are also supporting charity.





VISION

To be the leading community-driven deflationary digital asset on the Binance Smart Chain. We are committed to growing the community with viral marketing tools and tips, to leverage growth in order for our community members to thrive.

Observ token is a long-term project with a growing community whose purpose is not to improve, not only our planet, but our users understanding of the various crypto projects they invest in. Several platforms are under development, including an NFT campaign, as well as the Observ Marketplace in the works, and look forward to sharing them with our Holders and the rest of the Crypto world.



Standards

Executing Smart agreements on our foundation will benefit from diminishing exchange hazards since they are put on and defended by the blockchain.

Security:

Our upcoming audit will verifies the validity of our smart contracts, so that investors can have faith and trust that the smart contracts will always function as intended.

Exactness:

During the execution interaction, no human mediation is needed, bringing about expanded business process effectiveness and precision for our financial backers.



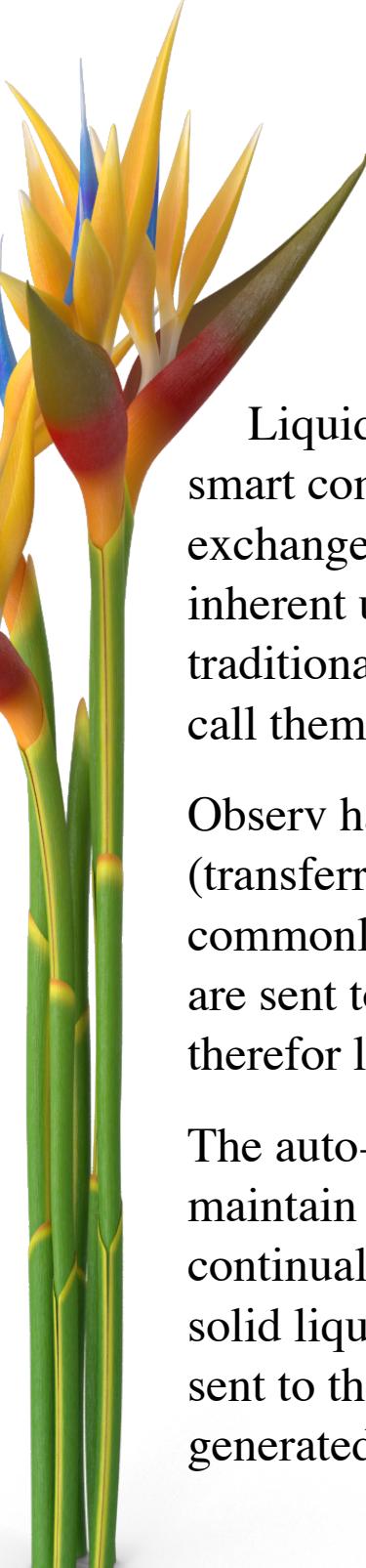
Rug-Free & Community Driven

Observ Token is a community-driven platform, thanks to community-driven development because users do not need to transmit their assets to the exchange. Establishing a community-driven platform reduces the possibility of theft through the exchange.

We have designed and launched a rug-free token by removing liquidity from the team. A rug pull is a hostile maneuver in the cryptocurrency business in which crypto engineers abandon a project and flee with investors' monies. Rug pulls are frequent in the decentralized finance sector, especially on decentralized exchanges.



Burned Liquidity



Liquidity pools are collections of tokens maintained in smart contracts that provide liquidity in decentralized exchanges, attempting to ease the problems posed by the inherent uncertainty of such systems. The problem with traditional liquidity pools is the owner of the LP tokens can call them back at any point posing a major risk for investors.

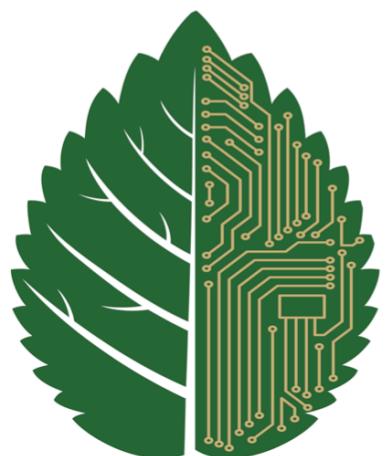
Observ has successfully circumvented this issue by “burning” (transferring ownership) to 0x000...dEaD. This is a commonly used null address that has no owner. When token are sent to this address, they can never be recovered and therefor locked forever.

The auto-liquidity function of our contract helps us to maintain a high liquidity level provided for trading as it is continually filled via a tax on every buy and sell creating a solid liquidity pool. Liquidity generated by this function is sent to the owners of the liquidity pool, so any new liquidity generated is automatically burned.



WHAT DO WE OFFER?

- Our admin team is fully dedicated to the growth and future of the Observ ecosystem and its projects. We are endeavoring to meet the expanding and differentiated requests of the users.
- Deflationary tokenomics to ensure scarcity and value to the Observ tokens.
- Passive income opportunity to users due to the reflection tokenomics.
- Observ themed NFT collections to allow investors to capitalize on the booming NFT trend.
- Introduction of an Observ Token Marketplace allow users to use their cryptocurrency to purchase Observ themed goods while supporting charity.
- Many more projects and features to come.





Tokenomics

Supply

Minted At Launch: 1,000,000,000,000,000

Burned At Launch: 950,000,000,000,000

Provided To Liquidity Pool: 50,000,000,000,000

Liquidity Pool Tokens: Burned to dEaD null address

Taxes

Buy: 10%

- 5% Reflections in native OBSERV token
- 5% Liquidity Pool Tokens (burned to dEaD)

Sell: 10%

- 5% Reflections in native OBSERV token
- 5% Liquidity Pool Tokens (burned to dEaD)

Total Supply

1,000,000,000,000,000



Observ Token Contract Details

Contract Name: Observ

Token Symbol: OBSERV

Decimals: 9

Total Supply: 1,000,000,000,000,000

Circulating Supply: 50,000,000,000,000

Source Code: Verified

Language: Solidity

Complier Version: v0.6.12

Blockchain: Binance Smart Chain

Ownership: Renounced or does not contain owner

Website: <https://observbsc.com>

Telegram: <https://t.me/observbsc>

Twitter: <https://twitter.com/observbsc>

Email: hello@observbsc.com



LEGAL DISCLAIMER

It is required that you read this legal disclaimer section carefully. If you have any doubts, get advice from legal, financial, taxation, or other competent law practitioners. All of the information provided here is not intended to be complete, and it should never be construed as a part of different contractual arrangements. It is our firm conviction that the information provided in this white paper is accurate and that all products, services, technical architecture, token distribution, and company timelines are accurate and up to date. Furthermore, all of these materials may have changed without notice, and they can never be considered a signatory agreement of advice.

No Advice:

This white paper does not obligate anyone to sign a contract or make a legally enforceable commitment to contribute. This white paper also does not constitute any form or part of any opinion that can be construed as advice, or that can be used to sell or solicit any offer to purchase our token, nor shall it be construed as a part of any effect that can be used in the formation of a contract or an investment decision.

Compliance with tax obligations:

Investors are entirely responsible for determining what taxes if any, apply to their transactions. Observ is not responsible for determining which taxes apply to transactions.

Limitation of liability

Observ shall not be held liable for any loss or harm resulting from investment in the Observ Token. Please be fully informed about the dangers and expenses of trading assets on the financial markets (digital or otherwise). ICOs, in particular, are one of the riskiest investing options. There's a chance you'll lose your whole investment.

Investment risks

Trading cryptocurrencies have a high level of risk and are not suited for all investors. You should carefully evaluate your investing goals, level of expertise, and risk appetite before opting to trade cryptocurrencies, tokens, or any other digital asset.