GDPR Privacy Policy

This privacy policy sets out to explain how our website "dogs4all" handles your personal information when you use our services. We respect your privacy and are committed to protecting it through our compliance with this privacy policy. This Policy describes the types of information we may collect from you or that you may provide ("Personal Information") on the dogs4all website ("Website" or "Service") and any of its related products and services (collectively, "Services"), and our practices for collecting, using, maintaining, protecting, and disclosing that Personal Information. It also describes the choices available to you regarding our use of your Personal Information and how you can access and update it.

> What data do we collect?

- Name and email address collected during Registration/Creation of new account
- Username collected when first signing up
- Address and calendar availability collected when setting up trainers or walkers profile
- When buyers are searching for buyers, trainers or breeders, the website will store frequently entered postcodes for the user (optional).
- You can choose not to provide us with your Personal Information, but then you may not
 be able to take advantage of some of the features on the Website. Users who are unsure
 about what constitutes mandatory information are welcome to contact us.

>How do we collect your data?

- Your name and email address will be directly collected when you register or sign into our website. These items will be stored after the user is verified through Django's automatic authentication service.
- When you sign up for newsletters or create a dog walkers/trainers profile, we will be storing the relevant information. In compliance with the CAN-SPAM Act, all e-mails sent from us will clearly state who the e-mail is from and provide clear information on how to contact the sender. You may choose to stop receiving our newsletter or marketing emails by following the unsubscribe instructions included in these emails or by contacting us. However, you will continue to receive essential transactional emails.
- When a buyer is looking for potential dogs, or trainers, the website will check for frequently entered postcodes, storing them alongside other user info in the database.
- User activity in general will be tracked using cookies when you use a browser to visit our website.

>How will we use your data?

Personal Identification information such as email and last name are used to manage your account, and to attribute your services, sales and purchases to your user profile. Storing postcode information and calendar availability allows the website to highlight potential buyers or sellers in your area, speeding up purchases by linking the best matches.

>How long do we store your data?

Dogs4all will store your account information until you delete your account. Once you have closed your account, all the personal identification information (name and email address), alongside the supporting data such as the availability and address will be removed from our database system.

>What are your data protection rights?

- The right to access You have the right to request dogs4all to provide you with copies of your personal data and other supplementary information. We, as the data controller, will provide you with the confirmation that your data is being processed.
- The right to rectification You have the right to request that dogs4all correct or withdraw any information you believe is inaccurate. You also have the right to request us to complete any information you believe is incomplete.
- The right to erasure/be forgotten You have the right to (under certain circumstances)
 to ask for your personal data to be erased when it is no longer necessary in relation to
 the purpose for which it was collected/processed, or if you withdraw consent to the
 processing.
- The right to restrict processing You have the right to (under certain circumstances) to request dogs4all to restrict processing your personal data. This can be exercised when you believe the data is inaccurate, when you have objected to the processing, when the data controller no longer needs it but you require it to establish a legal claim.
- The right to data portability You have the right to request dogs4all transfer your personal data from one IT environment to another, in a safe and secure way, allowing you to reuse your personal data across services.
- The right to object You have the right to object to processing of your personal data in certain circumstances and have an absolute right to stop your data being used for direct marketing.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: dogs4allsupportdesk@hotmail.com

>What are cookies?

Our Website and Services use "cookies" to help personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you. Click here to learn more about cookies and how they work. We may use cookies to collect, store, and track information for security and personalization, and for statistical purposes. Please note that you have the ability to accept or decline cookies. Most web browsers automatically accept cookies by default, but you can modify your browser settings to decline cookies

- Cookies are persistent and they can be used to keep track of your selections on a website and keep you signed in.
- Dogs4all will use cookies to remember what dog breeds you're interested in, your personal availability and also recently entered postcodes (although this will togglable).
- Cookies will be used to remember your filter choices on buying pages.

Information security

We secure information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use, or disclosure. We maintain reasonable administrative, technical, and physical safeguards in an effort to protect against unauthorized access, use, modification, and disclosure of Personal Information in our control and custody. However, no data 6 transmission over the Internet or wireless network can be guaranteed. Therefore, while we strive to protect your Personal Information, you acknowledge that (i) there are security and privacy limitations of the Internet which are beyond our control; (ii) the security, integrity, and privacy of any and all information and data exchanged between you and the Website and Services cannot be guaranteed; and (iii) any such information and data may be viewed or tampered with in transit by a third party, despite best efforts. As the security of Personal Information depends in part on the security of the device you use to communicate with us and the security you use to protect your credentials, please take appropriate measures to protect this information.

Acceptance of this policy

You acknowledge that you have read this Policy and agree to all its terms and conditions. By accessing and using the Website and Services and submitting your information you agree to be bound by this Policy. If you do not agree to abide by the terms of this Policy, you are not authorized to access or use the Website and Services. Contacting us If you have any questions, concerns, or complaints regarding this Policy, the information we hold about you, or if you wish to exercise your rights, we encourage you to contact us using the details below:

dogs4allsupportdesk@hotmail.com. The University of Birmingham Edgbaston Birmingham B15
2TT United Kingdom We will attempt to resolve complaints and disputes and make every reasonable effort to honor your wish to exercise your rights as quickly as possible and, in any event, within the timescales provided by applicable data protection laws.

Should you wish to report a complaint or if you feel that dogs4all has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Email: icocasework@ico.org.uk

Phone: 0303 123 1113

Address: Wycliffe House, Water Ln, Wilmslow SK9 5AF

Dogs4all keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 24 March 2022