

TRENCHRAW 2025

OceanApocalypseStudios

Brand Overview

Trenchraw 2025 is the core identity of OceanApocalypseStudios and has been applied since the 27th of September 2025.

It marks a new era for the open-source development duo, with a fresh and long-awaited redesign.

Trenchraw fully embodies the futuristic, oceanic vision the brand maintains, combining depth and energy.

Every design element is truly OceanApocalypseStudios-worthy.

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Color Palette

Color is extremely important for a brand.

It is one of the simplest, yet most remarkable, representations of one.

Tide Cyan	Abyss Blue
Primary brand color. #00a9c6	Secondary color, backgrounds. #002b49
Inferno Orange	Foam White
Accent and alert color. #ff4a25	Neutral color. #f1f7f9

NOTE

This is the official brand palette, designed to define the visual identity of Trenchraw 2025 across marketing, documentation, and brand materials. It does not restrict the colors used within applications or other digital products. Apps may incorporate additional colors as needed for functionality, clarity, or thematic purposes, but the brand palette remains the central reference for consistency and recognition.

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Typography

Trenchraw 2025 defines the usage of three typefaces: one for sans-serif, one for serif and one for monospace.

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Inter for Sans-Serif: Overview

The open-source font Inter, in all its might, serves as the global Trenchraw 2025 sans-serif font.

Below is a sample of said font.

abcdefghijkl mnopqr stuvwxyz áàãâ ç éê
íóõôúabcdefghijkl mnopqr stuvwxyz áàãâ ç éê
íóõôúabcdefghijkl mnopqr stuvwxyz áàãâ ç éê
íóõôú

1234567890? ‘ ’ « » < > / * - + . , ; : - _ ° ª ~ ^ “ ” = () []
{ } ! “ @ “ *This is a quote.* ” % €§\$£ #& ‘ \ | %oo

The quick brown fox jumps over the lazy dog.

So, why do we like Inter so much?

Inter is geometrical perfection. It is modern and is not distractive.

Inter has several different weights.

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Another characteristic we really like about Inter is its *italic* slant.

Inter's italic is gorgeous.

Inter's italic is functional.

Inter's italic is geometrical.

Merriweather for Serif: Overview

Merriweather is a font that simply works.

It works for serif-based text. It is light, which eases reading. Serif fonts should not be dense and trouble reading.

Below is a sample of said font.

abcdefghijkl mnopqr stuvwxyz áàãâ ç éê
íóõôúabcdefghijkl mnopqr stuvwxyz áàãâ ç éê
íóõôúabcdefghijkl mnopqr stuvwxyz áàãâ ç éê
íóõôú

1234567890? `` <> <> / * - + . , ; : - _ o a ~ ^ =
() [] { } ! “@ “This is a quote.” % €\$\$£ #& ‘\ | %oo

The quick brown fox jumps over the lazy dog.

So, why do we like Merriweather so much?

Well, because it is a readable serif and trust me – those are rare.

Merriweather has several different weights.

Merriweather has several different weights.

Merriweather has several different weights.

Merriweather has several different weights.

Merriweather’s italic is gorgeous.

Merriweather’s italic is readable.

Merriweather’s italic is human.

JetBrains Mono for Serif: Overview

JetBrains Mono is an excellent monospace font.

Its ligatures are simply perfect, and one can read code easily with it.

Below is a sample of said font.

abcdefghijkl mnopqr stuvw xyz áàãâ ç éê
íóõõúabcdefghijkl mnopqr stuvw xyz áàãâ ç
éê íóõõúabcdefghijkl mnopqr stuvw xyz
áàãâ ç éê íóõõú

1234567890? ‘ ’ « » < > / * - + . , ; : -
– ° ª ~ ^ “ ” = () [] {} ! “ ” @

“This is a quote.” % €§\$£ #& ‘\ | %

The quick brown fox jumps over the lazy
dog.

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JetBrains Mono has several different weights.

JetBrains Mono's italic does not look like a completely different font.

JetBrains Mono's italic is beautiful.

(I mean, have you seen the letter "f"?)

JetBrains Mono's italic is not faux – and that is simply excellent.

Weights, sizes, and whatnot

Typography has a hierarchy of sizes, weights, slants and more.

Let us start with the biggest to the smallest.

Display

For hero headings, main banners, key brand statements.

64px

48pt

Extra Bold / Ultra Bold

Heading 1

For main headings, section titles.

48px

36pt

Bold

Heading 2

For sub-sections, prominent titles (sans-serif).

36px

27pt

Semi Bold

Heading 2

For sub-sections, prominent titles (serif).

36px

27pt

Regular

Heading 3

For tertiary headings, cards, panels (sans-serif).

28px

21pt

Semi Bold

Heading 3

For tertiary headings, cards, panels (serif).

28px

21pt

Regular

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The new Ocean Apocalypse Studios era

Heading 4

For minor headings, UI section labels, subtitles (sans-serif).
22px
16.5pt
Medium

Heading 4

For minor headings, UI section labels, subtitles (serif).
22px
16.5pt
Regular

Strong Body

Highlights in body text
16px
12pt
Bold

Body Text

Regular paragraphs and text (sans-serif).
16px
12pt
Regular

Body Text

Regular paragraphs and text (serif).
16px
12pt
Light

Caption Text

Footnotes, captions, secondary information
12px
9pt
Regular

If using JetBrains Mono for monospace, try to maintain a decent line height that is both readable yet not too spaced.

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Monogram (Logo)



Colorful version of the monogram, also known as monogram/colorful.



Black representation of the monogram, also known as monogram/bnw (black).

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White representation of the monogram, also known as monogram/bnw (white).

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Wordmark (Logotype)

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OceanApocalypse
Studios

OceanApocalypse
Studios

OceanApocalypse
Studios

All versions of the wordmark, with distinct colors.

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Lockups (“*Full*” Logos)

Lockups are the combinations of the wordmark and the monogram and come in different combinations of color.

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Colorful Versions



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Monochromatic Versions



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Iconography

Despite not following the Material Design rules, Trenchraw 2025 uses Google's Material Symbols, specifically the Rounded and Sharp variations.



SOS



Material Symbols Rounded



SOS



Material Symbols Sharp

Despite the Outlined variation also existing, Trenchraw 2025 does not use it.

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Do's

- ❖ Do use the brand palette consistently for primary, secondary, and accent elements across marketing, documentation, and communications.
- ❖ Do maintain typographic hierarchy – use Display, H1–H4, Body, and Small Text sizes correctly.
- ❖ Do ensure legibility – always check contrast between text/icons and backgrounds.
- ❖ Do respect logo clear space – give the Wordmark, Monogram, and Lockup room to breathe.
- ❖ Do use Material Symbols Rounded/Sharp for icons — maintain consistency in style and weight.
- ❖ Do preserve tone and voice – keep messaging futuristic, optimistic, slightly playful, and concise.
- ❖ Do adapt additional colors in apps as needed – the brand palette defines identity, but functional or thematic colors in products are allowed.

Don'ts

Do not alter the brand colors for logos or core materials (e.g., do not change Tide Cyan to another Cyan).



Do not stretch, recolor, skew, or distort logos – always maintain proportions.



Lorem ipsum.



Do not mix typefaces – always use the defined ones for brand consistency.



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Do not use Inferno Orange excessively – it is for emphasis only.

Ut nonummy.



Do not use Inferno Orange excessively – it is for emphasis only.

Ut nonummy.



Do not place text or icons over low-contrast backgrounds – ensure accessibility and clarity.

Ut nonummy.



Ut nonummy.



Do not create new icon styles outside Material Symbols Rounded/Sharp.



Cautions

- ⚠ Caution with gradients or overlays – subtlety is key; avoid colors that clash with the brand palette.
- ⚠ Caution with small text sizes – below 12px / 9pt can reduce legibility, especially on digital screens.
- ⚠ Caution with spacing – inconsistent padding or margins can break visual hierarchy and make layouts feel cluttered.
- ⚠ Caution with app-specific colors – make sure additional colors harmonize with the brand palette and do not dilute identity.
- ⚠ Caution with tone adaptation – playful messaging is fine, but never compromise clarity, professionalism, or accessibility.