SEATTLE, KNOW YOUR WORTH; BEFORE YOU POST TO HOST

AirBnB is a great platform to get your rental property out on the market, whether you are a full time vacation home renter, or just looking to rent out your loft while you are out of town. That being said, there are a lot of properties postings competing for your business; post too high and you will price out some renters, post too low and you are missing an opportunity to earn your properties potential.

Let’s look to answer a few questions

1. What does the Seattle market look like throughout the year.
2. What are the biggest drivers of price in regards to your property?
3. How do those different features compare to one another.

First, let’s look at the rents over time.

The median rent price peaks around the summer months at around $125/night, the prices are close to $100 in the closer months with a small peak in December season. What is more important when you look at this graph at the large rages of prices, which swing much farther than than the seasonal swing. Lets look at other drives of price.







