

PROFESSIONAL EXPERIENCE

Colorist, Nautica - VF Corporation, New York, March 2014 – Present

Nautica Men's: Wholesale, Outlet, Cut Up, International

- ❖ **Seasonal Color Palette Development**
 - Research color trends, then transform concept and inspirations into production-ready color palettes.
 - Develop brand-right color palettes with repeatable, engineered color standards from multiple color service providers based on timing and cost effectiveness.
 - Produce CAD color palettes, physical color cards, and visual boards.
 - Communicate accurate color information to internal and global partners upon official publishing of color palettes.
- ❖ **Color Solution**
 - Provide expert color guidance on all things color-related for all categories: Knits/Knit-Active, Sweaters, Bottoms, Outerwear, Swim, Woven Shirts, Sleepwear.
 - Troubleshoot color issues on color standards and developmental submits based on visual assessment and spectrophotometer/instrumental results
 - Assist Design Team in color selection and evaluation on prints and patterns.
- ❖ **Color Evaluation**
 - Execute final color approvals within a 48-hour turn time on problematic, novelty, and DTM trim labdips.
 - Oversee all solid labdip approvals by VF Global Color Teams to ensure color consistency across all categories.
 - Maintain snip-chart binders to document all labdip approvals (by season, then by color).
- ❖ **Color Standards and Budget**
 - Manage and track spending on color standards, equipment, and color material and resources.
 - Control, maintain, and replenish brand's color standard library and all color design tools and resources.
 - Reach out to color service providers worldwide to stay on top of trends and resources. Actively seek out potential providers and cultivate new partnerships.
- ❖ **Improve Color Process**
 - Partner with VFAsia Color Team in QC of color standards, visual color evaluation alignment, and synchronization in color commenting and best practices.
 - Identify opportunities and establish new procedures to improve and streamline existing color process.
 - Create curated PowerPoint presentations and hold color workshop to educate cross-functional partners.

Colorist, Talbots, New York, March 2012 – March 2014

Woven, Casual & Refined

- ❖ Responsible for all woven categories: Tops, Dresses, Pants, Skirts, Jackets, Outerwear, and Suiting
- ❖ Visual color evaluation on sample yardages, labdips, handlooms, bulk/washed lots, shade bands, and DTM trims.
- ❖ Handled high volume (300+ submits weekly) of submits and posted comments within 48-hour turn time.
- ❖ Participated in weekly cross-functional meetings with production, sourcing, merchant, and design teams to advise color approval status, potential dyeing issues, and on-going color issues.
- ❖ Worked closely with fabric and sourcing teams on improving and resolving fabric quality related color-matching issues.
- ❖ Assisted design and production teams on color selections on stock trims where applicable.
- ❖ Maintained seasonal lab dip/bulk color approval binders to ensure color consistency across all categories.

Associate Colorist, Macy's, New York, December 2007 – March 2012

Tasso Elba Men's & Greg Norman Golf

- ❖ Responsible for Knits, Sweaters, Performance, Woven Shirt, and Outerwear
- ❖ Instrumentally (via spectrophotometer/DataColor Tools) and visually evaluated labdip and bulk submits and posted comments within 48-hour turn time.
- ❖ Executed color approvals according to seasonal time and action calendars.
- ❖ Assisted in developing seasonal color palettes by collaborating with design team on color concepts.
- ❖ Created CAD color cards via Photoshop by visually color matching fabric standards.
- ❖ Prepared and distributed color standards to global offices and maintained sending records.
- ❖ Attended weekly cross-functional meetings to advise color approval status and on-going color issues.

Color Assistant, Macy's, New York, August 2006 – December 2007

Alfani Men's – Core Pilot Programs

- ❖ Responsible for solid knit and woven pilot programs
- ❖ Created and maintained seasonal color palettes and sub-palettes via internal color management system.
- ❖ Pre-screened lab dips and bulk submits instrumentally using spectrophotometer and Datacolor Tools.
- ❖ Organized and maintained color standards library.

Traffic Coordinator, Toyota Tsusho America, New York, April 2005 – August 2006

Non-ferrous Metals – Aluminum Division

- ❖ Coordinated inbound/outbound, national/international shipments with producers, customers, and logistics partners.
- ❖ Organized and prepared necessary waybills and supporting documents to expedite each shipment.
- ❖ Handled accounts receivable / accounts payable via JD Edwards system.
- ❖ Prepared cost analysis for each transaction and issued invoice.
- ❖ Composed sale and purchase contracts for metal traders and buyers.

Global Sourcing Intern, Redcats USA, New York, September 2004 – December 2004

Lane Bryant

- ❖ Sorted and organized incoming fit, counter, and photo samples.
- ❖ Organized and maintained product development approval archive.
- ❖ Visually pre-screened lab dips and bulk submits for manager's final approval

EDUCATION

New York School of Interior Design, New York

Interior Design, 2010-2013

- ❖ GPA 3.74 (cumulative, after completion of 12 courses)
- ❖ Key courses: Historical Styles, Modern Architecture & Design, Color and Textiles for Interiors, Construction Documents

Fashion Institute of Technology, New York

School of Continuing & Professional Studies, Color Specialist, 2005-2006

- ❖ Key courses: Color Psychology, Color Styling, Color Science for Textiles, Knits & Woven Fabrication

Fashion Institute of Technology, New York

Bachelor of Science, International Trade and Marketing, 2004

- ❖ Magna Cum Laude, 2004
- ❖ Dean's List, 2002-2004
- ❖ Key courses: Global Marketing, International Business Management, International Logistics, Global Sourcing

Fashion Institute of Technology, New York

Associate of Applied Science, Advertising and Marketing Communications, 2002

- ❖ Key courses: Advertising and Promotion, Strategic Planning, Advertising Copywriting, Audiences & Media

LAUNGUAGE / SPECIAL SKILLS

- ❖ Full professional proficiency in Cantonese and Mandarin.
- ❖ Scored 100% accuracy on the Farnsworth Munsell 100-Hue Color Vision Test

COMPUTER

- ❖ Operating systems: Mac OS X Sierra, Windows
- ❖ Microsoft Excel, Word, PowerPoint, Outlook, Lotus Notes, Adobe Photoshop, Illustrator, AutoCAD (Architecture)
- ❖ Color software: Datacolor Tools, Datacolor Track