

HTML Style Guide by Ocean Technologies

Standards for developing flexible, durable, and sustainable websites that are accessible to visually impaired, partially visually impaired, and color vision deficient people.

Ocean's Accessibility Tools

- Enforce these, agreed upon, guidelines at all times to ensure Ocean's Accessibility Tools can work with the greatest accuracy on your websites.
- If you find any nomenclature incorrect, vague, or confusing, please submit your additions or contributions to style@getocean.tech.

General Syntax

- Use soft tabs with four spaces
- Nested elements should be indented once (four spaces)
- Always use double quotes, never single quotes, on attributes
- Don't include a trailing slash in self-closing elements (as per the HTML5 spec, they're optional)
- Page titles should be descriptive
- Enforce more consistent rendering in every browser possible with the simple `<!DOCTYPE html>` tag at the beginning of every HTML page
- Strive to maintain these HTML standards and semantics while also practicality of the visual interface; use the least amount of markup with the fewest intricacies whenever possible
- Use the preferred attribute nomenclature convention whenever possible to ensure maximum compatibility with the Ocean Accessibility web page parser

Preferred Attribute Nomenclature (Last Updated: 28 May 2017)

- | | |
|------------------------|---|
| • Navigation / Top Bar | <code>nav</code> |
| • List Items | <code>item</code> |
| • Home | <code>home</code> |
| • Header | <code>header</code> |
| • Content | <code>contents1, contents2, contents3...</code> |
| • Comments | <code>comment</code> |
| • Contact | <code>contact</code> |
| • Footer | <code>footer</code> |

Inspired by [Code Guide by @mdo](#)